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Upgrade Complete! StarCraft®: Remastered Now Live

Blizzard Entertainment's sci-fi classic emerges from the warp gate with 4K Ultra HD graphics, enhanced audio, and the same timeless real-time strategy gameplay that captivated a generation

Reexperience the war between the terrans, protoss, and zerg NOW at <u>www.starcraft.com</u>

IRVINE, Calif.--(BUSINESS WIRE)-- Battlecruisers are operational, the Corsairs stand ready, and the Zerglings are boosted for the rush. *StarCraft[®]: Remastered*, Blizzard Entertainment's lovingly crafted upgrade of the real-time strategy classic and its legendary expansion *Brood War[®]*, is NOW LIVE and available to purchase digitally at <u>www.starcraft.com</u> and through the <u>Blizzard Shop</u>.

This Smart News Release features multimedia. View the full release here: http://www.businesswire.com/news/home/20170814005960/en/



Widely regarded as one of the most influential strategy games of all time, *StarCraft* and *Brood War* tell the story of the first interstellar war between three distinctive factions: the Earth-born terrans, psi-powered protoss, and hive-minded zerg. *StarCraft: Remastered* lets players reexperience the saga of iconic characters like Jim Raynor, High Templar Tassadar, and Kerrigan, through upgraded 4K visuals, enhanced audio and music, and new illustrated story interludes.

StarCraft: Remastered continues to use the same legendary gameplay engine that's made StarCraft a competitive gaming and esports staple for nearly two decades. The classic gameplay is reinforced with new

StarCraft: Remastered upgrades the original sci-fi classic with 4K graphics, enhanced music sound, and more. (Graphic: Business Wire)

online features that propel the multiplayer experience into the modern era and beyond. *Remastered* provides players with matchmaking and leaderboards, cloud saves, as well as full multiplayer compatibility with the original versions of *StarCraft* and *Brood War*.

"We know how much *StarCraft* and *Brood War* mean to our community around the world, and our primary mission with *StarCraft: Remastered* was to enhance as much as we could while keeping the core *StarCraft* experience intact," said Mike Morhaime, CEO and cofounder of Blizzard Entertainment. "Whether you're a *StarCraft* veteran or you're experiencing the beginning of the saga for the first time, we hope you enjoy revisiting the Koprulu Sector as much as we did."

StarCraft: Remastered provides players with an arsenal of new updates and features, including:

- Full graphical upgrade of the original *StarCraft* and the *StarCraft: Brood War* expansion
- Widescreen UHD support for up to 4K resolution
- Matchmaking and leaderboards
- Player profiles that track individual statistics
- Cloud saving for campaign progress, hotkeys, and replays
- Improved high fidelity music and sound
- Ability to switch between *Remastered* and the original *StarCraft* with the click of a button

StarCraft: Remastered is available now digitally for Windows[®] and Mac[®] PCs for \$14.99 USD, and is available in English, Brazilian Portuguese, Latin American Spanish, French, German, European Spanish, Italian, Polish, Russian, Korean, Japanese, and simplified and traditional Chinese. To purchase or learn more about *StarCraft: Remastered*, visit www.starcraft.com.

About Blizzard Entertainment, Inc.

Best known for blockbuster hits including *World of Warcraft*[®], *Hearthstone*[®], *Overwatch*[®], the *Warcraft*[®], *StarCraft*[®], and *Diablo*[®] franchises, and the multi-franchise *Heroes of the Storm*[®], Blizzard Entertainment, Inc. (<u>www.blizzard.com</u>), a division of Activision Blizzard (NASDAQ: ATVI), is a premier developer and publisher of entertainment software renowned for creating some of the industry's most critically acclaimed games. Blizzard Entertainment's track record includes twenty-one #1 games* and multiple Game of the Year awards. The company's online-gaming service is one of the largest in the world, with millions of active players.

*Sales and/or downloads, based on internal company records and reports from key distribution partners.

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