

New Season of Call of Duty® World League (CWL) Kicks off Today at CWL Las Vegas

December 7, 2018

Opening LAN Event Featuring Call of Duty®: Black Ops 4 Comes to Las VegasDecember 7 – 9

Spectator Passes Sold Out

SANTA MONICA, Calif.--(BUSINESS WIRE)--Dec. 7, 2018-- The 2019 season of the Call of Duty® World League, Presented by PlayStation®4, begins today with CWL Las Vegas. Over 260 teams from around the world have made their way to the Hard Rock Hotel Las Vegas for the season opener, making CWL Las Vegas the biggest open bracket event in league history with over 1,280 players scheduled to compete.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20181207005447/en/

For the first time in Call of Duty® esports history, competition will feature five vs. five gameplay as players compete in Activision's Call of Duty®: Black Ops 4 developed by Treyarch.

CWL Las Vegas will broadcast content for all three days, including Championship Sunday, across five dedicated streams on both MLG.com and Twitch

Spectator passes are sold-out for the highly-anticipated event. For fans in attendance, a slew of unique experiences will be available onsite:

- Call of Duty®: Black Ops 4 'Blackout': Walk-up and play with friends at the event or make a solo run versus other event attendees and online players.
- Call of Duty®: Black Ops 4 'Zombies' Section: Play "Zombies Rush" mode where four co-op players vie for the highest score.
- Photo Booth: Wield unique props from the Call of Duty 'Zombies' universe, snap a photo and share your experience from CWL Las Vegas.

The action at CWL Las Vegas is the first step toward earning a spot in the CWL Pro League, a 12-week regular series tournament featuring 16 teams which begins in February 2019. The top four teams at CWL Las Vegas will earn an automatic qualification, while the remaining 12 spots in the Pro League will be up for grabs at a LAN tournament qualifier in Columbus, Ohio, in January 2019.

CWL Las Vegas broadcasts begin today at 2:00 PM PT and will be available on Twitch.com/CallofDuty, MLG.com as well as within the in-game viewer exclusively in the PlayStation®4 version of *Call of Duty: Black Ops 4*. Championship Sunday will be broadcast via Twitter at @CODWorldLeague.

Follow the Call of Duty World League on <u>Twitter</u> and <u>Instagram</u> for the latest CWL updates. For live broadcasts and Video on Demand, visit <u>MLG.com/CallofDuty</u>.

About Activision

Headquartered in Santa Monica, California, Activision Publishing, Inc. is a leading global producer and publisher of interactive entertainment. Activision maintains operations throughout the world and is a division of Activision Blizzard, Inc. (NASDAQ: ATVI), an S&P 500 company. More information about Activision and its products can be found on the company's website, www.activision.com or by following QActivision.com or by foll

Cautionary Note Regarding Forward-looking Statements: Information in this press release that involves Activision Publishing's expectations, plans, intentions or strategies regarding the future, including statements about the expected dates, times, features and events of the Call of Duty World League, including CWL Las Vegas, the CWL Pro League Qualifier and the CWL Pro League, are forward-looking statements, that are not facts and involve a number of risks and uncertainties. Factors that could cause Activision Publishing's actual future results to differ materially from those expressed in the forward-looking statements set forth in this release include unanticipated product delays and other factors identified in the risk factors sections of Activision Blizzard's most recent annual report on Form 10-K and any subsequent quarterly reports on Form 10-Q. The forward-looking statements in this release are based upon information available to Activision Publishing and Activision Blizzard as of the date of this release, and neither Activision Publishing nor Activision Blizzard assumes any obligation to update any such forward-looking statements. Forward-looking statements believed to be true when made may ultimately prove to be incorrect. These statements are not guarantees of the future performance of Activision Publishing or Activision Blizzard and are subject to risks, uncertainties and other factors, some of which are beyond its control and may cause actual results to differ materially from current expectations.

© 2018 Major League Gaming Corp. ACTIVISION, CALL OF DUTY, CALL OF DUTY: BLACK OPS and CALL OF DUTY WORLD LEAGUE are trademarks of Activision Publishing, Inc.

View source version on businesswire.com: https://www.businesswire.com/news/home/20181207005447/en/

Source: Activision Publishing, Inc.

For Information, Contact: Xav de Matos

Public Relations Manager, CWL 949.293.7132

xdematos@blizzard.com