

## Call of Duty: Mobile Launches October 1

September 18, 2019

Developed Exclusively for Android and iOS, New Free-to-Play Mobile Game Delivers the Definitive Call of Duty Experience

Features Full, Head-to-Head Call of Duty Multiplayer Modes and Unique Battle Royale Gameplay, All Built From the Ground Up for Mobile

SANTA MONICA, Calif.--(BUSINESS WIRE)--Sep. 18, 2019-- Activision, in collaboration with Tencent, today announced that *Call of Duty®: Mobile* will launch on October 1 in all countries where Google Play and App Store are supported with the exceptions of Mainland China, Vietnam and Belgium. *Call of Duty: Mobile* is the definitive, first-person action experience that for the first time ever delivers fan-favorite maps, modes, weapons and characters from across *Call of Duty*, including the *Modern Warfare®* and *Black Ops* series, in one complete mobile package. *Call of Duty: Mobile*, developed by Tencent's award-winning Timi studio and published by Activision, is free-to-play on Android and iOS devices.

"We are delivering the definitive, first-person action experience on mobile with signature *Call of Duty* gameplay in the palms of your hands," said Chris Plummer, VP, Mobile at Activision. "We are bringing together some of the best the franchise has to offer, including *Modern Warfare* maps like *Crash* and *Crossfire*, *Black Ops* maps like *Nuketown* and *Hijacked*, and many more, into one epic title. We've tested the game extensively in select territories and the feedback we've received has helped us refine the experience for October 1."

Call of Duty: Mobile will launch with a bevy of Call of Duty Multiplayer modes and Battle Royale, with more modes and content, time-limited events and playlists to be added on a regular basis.

In Multiplayer, players will experience the fluid, first-person combat of *Call of Duty*, fighting head-to-head in fan-favorite modes such as Team Deathmatch, Search and Destroy and Free-For-All, on iconic maps such as *Nuketown, Crash, Hijacked* and more. Along the way, players will rank up to earn and unlock classic *Call of Duty* characters such as John "Soap" MacTavish and Simon "Ghost" Riley from the *Modern Warfare* series, as well as Alex Mason from the *Black Ops* series. Weapons, scorestreaks and additional gear for equipping and customizing loadouts are also at players' fingertips for the ultimate *Call of Duty* experience.

Battle Royale mode is a unique take on the genre from within the *Call of Duty* universe, specifically built and tailored for *Call of Duty: Mobile*. Up to 100 combatants will fight for survival in a map designed exclusively for the mobile title featuring locations from across the *Call of Duty* franchise in solos, duos or four-person teams. Players can battle across land, sea and air with vehicles including an ATV, helicopter, and tactical raft, while finding and equipping gear and weapons that span the series.

Players can sign up and pre-register for *Call of Duty: Mobile* and find the latest intel at <a href="https://www.callofduty.com/mobile">www.callofduty.com/mobile</a>, as well as follow *Call of Duty: Mobile* on <a href="https://www.callofdutymobile">Twitter</a>, <a href="https://www.callofdutymobile">Instagram</a> and <a href="https://www.callofdutymobile">Facebook</a>.

## **About Activision**

Headquartered in Santa Monica, California, Activision is a leading global producer and publisher of interactive entertainment. Activision maintains operations throughout the world and is a division of Activision Blizzard (NASDAQ: ATVI), an S&P 500 company. More information about Activision and its products can be found on the company's website, <a href="www.activision.com">www.activision.com</a> or by following <a href="@activision.com">@Activision.com</a>

Cautionary Note Regarding Forward-looking Statements: Information in this press release that involves Activision Publishing's expectations, plans, intentions or strategies regarding the future, including statements about the expected availability, features, functionality, events and content for *Call of Duty: Mobile*, are forward-looking statements that are not facts and involve a number of risks and uncertainties. Factors that could cause Activision Publishing's actual future results to differ materially from those expressed in the forward-looking statements set forth in this release include unanticipated product delays and other factors identified in the risk factors sections of Activision Blizzard's most recent annual report on Form 10K and any subsequent quarterly reports on Form 10-Q. The forward-looking statements in this release are based upon information available to Activision Publishing and Activision Blizzard as of the date of this release, and neither Activision Publishing nor Activision Blizzard assumes any obligation to update any such forward-looking statements. Forward-looking statements believed to be true when made may ultimately prove to be incorrect. These statements are not guarantees of the future performance of Activision Publishing or Activision Blizzard and are subject to risks, uncertainties and other factors, some of which are beyond its control and may cause actual results to differ materially from current expectations.

ACTIVISION, CALL OF DUTY, CALL OF DUTY BLACK OPS and MODERN WARFARE are trademarks of Activision Publishing, Inc. All other trademarks and trade names are the properties of their respective owners.

View source version on businesswire.com: https://www.businesswire.com/news/home/20190918005646/en/

Source: Activision Publishing, Inc.

For Information, Contact:
Kelvin Liu
Director, Corporate Communications
Activision Blizzard
310.255.2213
kelvin.liu@activision.com