



Take Flight in the Dragon Isles when World of Warcraft® Dragonflight Lands Later This Year—Pre-purchase Available Now

June 21, 2022

Claim a digital edition for an in-game pre-purchase bonus, or pick up a boxed Collector's Set for the ultimate launch experience

IRVINE, Calif.--(BUSINESS WIRE)--Jun. 21, 2022-- Blizzard Entertainment announced today that *Dragonflight*, the next expansion to the massively multiplayer online role-playing game *World of Warcraft*®, is now available for pre-purchase at www.worldofwarcraft.com and is set to launch later this year. In *Dragonflight*, players will embark to the awakening Dragon Isles, the origin place of dragonkind, where the fabled dragon aspects have returned to claim their rightful home.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20220620005622/en/>



World of Warcraft Dragonflight Logo (Graphic: Business Wire)

The expansion introduces an extensive overhaul of the game's character talent system, which offers flavorful and impactful talent choices at every level. There are also significant updates to in-game professions with new work order and specialization systems, on top of a modernized and streamlined Heads Up Display (HUD) and User Interface (UI).

Digital Pre-Purchase Bonuses & Collector's Edition

Dragonflight is available for digital pre-purchase as a Base edition (\$49.99 SRP), Heroic edition (\$69.99 SRP), and Epic edition (\$89.99). Each digital edition includes one or more items for you to enlist in joining forces with the dragonflights as they reclaim their lost realm:

- Base Edition: Includes Drakks, a pre-purchase bonus pet to accompany you on your quests.
- Heroic Edition: Includes Drakks pre-purchase bonus pet, the new Murkastrasza pet, a *Dragonflight*-level character boost (level 60), and a new Tangled Dreamweaver flying mount to soar on.
- Epic Edition: Includes all Base and Heroic items, the Timewalker's Hearthstone effect, the Diadem of the Spell-keeper head-slot transmog, the Wings of Awakening back-slot transmog in five color variants, and 30 days of game time.

Dragonflight also comes as a boxed Collector's Set, which sports a trove of gear in addition to an Epic edition digital key and Drakks pet. With the Collector's Set, players can explore *Dragonflight's* visual development with the *Art of Dragonflight* hardcover book, upgrade their set-up with the powerful visage of an Alexstrasza mousepad, and add iconic representations of Azeroth's five primary dragon flights in a five-pin collector's set. The Collector's Set is available today on the Official Blizzard Gear Store at <https://gear.blizzard.com/collections/world-of-warcraft> and will ship later this year.

To learn more about *World of Warcraft: Dragonflight*, visit the expansion's official website at <https://dragonflight.blizzard.com>.

Assets are available at blizzard.gamespress.com/World-of-Warcraft.

The Dragon Isles feature four lush new zones for players to adventure through on their journey to the new level cap of 70: the vibrant Waking Shores, the verdant Ohn'ahran Plains, the sprawling Azure Span, and the resplendent Thaldraszus. Dragonriding, a new method of aerial movement, empowers players to soar through the skies of each new area in style atop customizable Dragon Isles Drakes. The isles are home to the all-new playable Dracthyr allied race, who mix the magics of the dragonflights with ranged damage and healer specializations as a solely dedicated Evoker hero class that start off at level 58.

"We are thrilled to share that we'll be bringing our next expansion to players later this year. *Dragonflight* is a return to Azeroth, and the freedom and exploration that *World of Warcraft* is known for," said Executive Producer Holly Longdale. "This is your chance to get up close and personal with the rich history of the storied Dragon Isles, and to immerse yourself in the high-fantasy at the core of the *Warcraft* universe."

About Blizzard Entertainment, Inc.

Best known for blockbuster hits including *World of Warcraft*, *Hearthstone*[®], *Overwatch*[®], the *Warcraft*[®], *StarCraft*[®], and *Diablo*[®] franchises, and the multifranchise *Heroes of the Storm*[®], Blizzard Entertainment, Inc. (www.blizzard.com), a division of Activision Blizzard (NASDAQ: ATVI), is a premier developer and publisher of entertainment software renowned for creating some of the industry's most critically acclaimed games. Blizzard Entertainment's track record includes twenty-three #1 games[†] and numerous Game of the Year awards. The company's online gaming service, Battle.net, is one of the largest in the world, with millions of active players.

* Offer can be claimed for one character per account.

† Sales and/or downloads, based on internal company records and reports from key distributors.

Cautionary Note Regarding Forward-looking Statements:

Information in this press release that involves Blizzard Entertainment's expectations, plans, intentions or strategies regarding the future, including statements about the availability, pricing, features, and functionality of *World of Warcraft*[®] are forward-looking statements that are not facts and involve a number of risks and uncertainties. Factors that could cause Blizzard Entertainment's actual future results to differ materially from those expressed in the forward-looking statements set forth in this release include unanticipated product delays and other factors identified in the risk factors sections of Activision Blizzard's most recent annual report on Form 10-K and any subsequent quarterly reports on Form 10-Q. The forward-looking statements in this release are based upon information available to Blizzard Entertainment and Activision Blizzard as of the date of this release, and neither Blizzard Entertainment nor Activision Blizzard assumes any obligation to update any such forward-looking statements. Forward-looking statements believed to be true when made may ultimately prove to be incorrect. These statements are not guarantees of the future performance of Blizzard Entertainment or Activision Blizzard and are subject to risks, uncertainties and other factors, some of which are beyond its control and may cause actual results to differ materially from current expectations.

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