



## Call of Duty®: Black Ops Zombies App Now Available on Android

SANTA MONICA, Calif., Aug. 3, 2012 /PRNewswire/ -- [Call of Duty®: Black Ops Zombies](#), the fan-favorite app based on the popular Zombies mode from Treyarch's and Activision's record-setting hit **Call of Duty®: Black Ops**, is now coming to Android. Adapted by Ideaworks Game Studio and distributed by Glu Mobile, Inc. in partnership with Activision, **Call of Duty®: Black Ops Zombies** delivers heart-pounding maps: Kino Der Toten, Ascension, and Call of the Dead: Director's Cut, as well as "Dead-Ops Arcade," a 50-level zombie gauntlet that provides the ultimate undead challenge for fans of *Call of Duty®*'s signature Zombie action. Gamers can play solo, or join a team of four players via Wi-Fi as they mow down hordes of zombies using a variety of weapons and perks only available in the *Call of Duty®* zombie experience.

**Call of Duty: Black Ops Zombies** on Android is available exclusively for 30 days on Sony's Xperia smart phones as well as Sony's Xperia Play Optimized devices including the Xperia Play, with its dedicated gaming keypad, and the critically acclaimed Xperia S and Xperia Ion.

"We're thrilled to partner with Glu Mobile and Ideaworks to bring the **Call of Duty: Black Ops Zombies** mobile experience to Android, and we couldn't be more excited to launch first on Sony's critically acclaimed line-up of Xperia devices," says Greg Canessa, Vice President of Mobile Development, Activision Publishing, Inc.

"We're delighted to bring the blockbuster *Call of Duty®* franchise to Android smartphones and Xperia for the first time. And what better way to make this introduction than with the release of **Call of Duty: Black Ops Zombies**," said Tim Harrison, Head of Content Marketing and Strategy at Sony Mobile. "There's nothing else in this world or the underworld like *Call of Duty*. We can't wait to unleash Zombies to our fans."

Players can also opt to enhance their experience with the in-game **CoD Point System**, available in the single-player mode. With six tiers of in-app purchasing options to choose from, Zombies fans will be able to take the action to a new level by unlocking additional areas and securing better weapons in less time.

Developed by award-winning studio, Treyarch, and published by Activision Publishing, Inc., a wholly owned subsidiary of Activision Blizzard, Inc. (Nasdaq: [ATVI](#)), **Call of Duty: Black Ops** is rated "M" (Mature) by the ESRB for Blood and Gore, Intense Violence and Strong Language. **Call of Duty: Black Ops Zombies** is adapted for Android by Ideaworks Game Studio and distributed by Glu Mobile. For tips, tricks, and troubleshooting, be sure to check out the **Black Ops Zombies** Field Manual at <http://www.callofduty.com/blackops/faq/androidzombies>.

### About Treyarch

Treyarch is an industry-leading game developer, wholly owned by Activision Publishing, Inc. whose previous game *Call of Duty: Black Ops* set an entertainment launch opening record upon its release in 2010 and continues to be one of the best-selling games of all time, according to NPD and GfK Chart-Track.

### About Activision Publishing, Inc.

Headquartered in Santa Monica, California, Activision Publishing, Inc. is a leading worldwide developer, publisher and distributor of interactive entertainment and leisure products.

Activision maintains operations in the U.S., Canada, the United Kingdom, France, Germany, Ireland, Italy, Sweden, Spain, Norway, Denmark, the Netherlands, Australia, South Korea, mainland China and the region of Taiwan. More information about Activision and its products can be found on the company's website, [www.activision.com](http://www.activision.com).

### About Glu Mobile, Inc.

Glu Mobile (NASDAQ:GLUU) is a leading global developer and publisher of freemium games for smartphone and tablet devices. Glu is focused on creating compelling original IP games such as GUN BROS, DEER HUNTER, BLOOD & GLORY, and SAMURAI VS. ZOMBIES DEFENSE on a wide range of platforms including iOS, Android, Windows Phone, Google Chrome, and MAC OS. Glu's unique technology platform enables its titles to be accessible to a broad audience of consumers globally. Founded in 2001, Glu is headquartered in San Francisco with major offices outside Seattle, and overseas in Brazil, Canada, China, and Russia. Consumers can find high-quality entertainment created exclusively for their mobile devices wherever they see the 'q'

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