



## The Invasion of the Iron Horde Has Begun: Warlords of Draenor™ Prelaunch Patch Now Live

*More than 7.4 million World of Warcraft® subscribers stand ready to take their place on the front line when the expansion launches November 13*

*All World of Warcraft accounts automatically updated with all previous expansions*

IRVINE, Calif.--(BUSINESS WIRE)-- A wave of destruction washes over the land as an army of orcs pours through the Dark Portal. With today's launch of *World of Warcraft*® Patch 6.0.2: The Iron Tide, the Iron Horde's invasion of Azeroth has begun! More than 7.4 million of Azeroth's champions have taken up their positions on the front line, ready to face the full might of the Iron Horde with the upcoming release of the *Warlords of Draenor*™ expansion on November 13.\*

Features introduced with today's Iron Tide content update include:

- **"Iron Horde Incursion" World Event:** players looking to upset the Iron Horde invasion can journey to the Blasted Lands to face down the onslaught and venture into the revamped five-player version of the Upper Blackrock Spire dungeon
- **New Character Models:** several of the game's original races are new and improved, with increased resolution as well as updated animations and facial expressions
- **Interface Improvements:** questing is now easier than ever with an updated quest log and inventory changes, including a Toy Box for the fun items players acquire through their adventures
- **Character and Class Changes:** myriad character- and class-specific updates are now live, making this a great time for players to refamiliarize themselves with their characters ahead of the expansion's November 13 launch

Full details on the changes and new features added to the game today can be found in the [patch notes](#).

To make the transition to *Warlords of Draenor* as seamless as possible for current and returning players, all previous expansions have been added to all existing *World of Warcraft* accounts. This means that moving forward, all current subscribers and everyone reactivating their subscription will automatically be up-to-date with the latest content through *Mists of Pandaria*®.

*Warlords of Draenor* is now available for pre-purchase at [www.warlords.com](http://www.warlords.com) in a digital Standard Edition (SRP: \$49.99) or a Digital Deluxe Edition (SRP: \$69.99). Players who purchase either digital version will be able to immediately<sup>†</sup> boost one character to level 90 and experience the latest *World of Warcraft* content alongside their friends.

The expansion will also be available in a retail-exclusive Collector's Edition (SRP: \$89.99), which comes equipped with digital bonus items from the Digital Deluxe Edition as well as a full-color hardcover art book, a behind-the-scenes two-disc Blu-ray/DVD set, a CD soundtrack, and a *Warlords of Draenor* mouse pad. Players should check their local retailer for details and availability and be sure to lock in their preorder, as supplies are limited.

For more on *World of Warcraft: Warlords of Draenor*—and to view the opening cinematic—visit [www.warlords.com](http://www.warlords.com). To learn more about the expansion's eponymous warlords, check out the animated [Lords of War](#) miniseries.

With multiple games in development, Blizzard Entertainment has numerous positions currently available—visit <http://jobs.blizzard.com> for more information.

\* More than 7.4 million subscribers as of Sept. 30, 2014.

<sup>†</sup> Players upgrading to *Warlords of Draenor* from *World of Warcraft Starter Edition* must wait until trial restrictions are removed before character boost becomes available (may take up to 72 hours).

## World of Warcraft's Subscriber Definition

*World of Warcraft* subscribers include individuals who have paid a subscription fee or have an active prepaid card to play *World of Warcraft*, as well as those who have purchased the game and are within their free month of access. Internet Game Room players who have accessed the game over the last thirty days are also counted as subscribers. The above definition excludes all players under free promotional subscriptions, expired or cancelled subscriptions, and expired prepaid cards. Subscribers in licensees' territories are defined along the same rules.

## About Blizzard Entertainment, Inc.

Best known for blockbuster hits including *World of Warcraft*® and the *Warcraft*®, *StarCraft*®, and *Diablo*® franchises, Blizzard Entertainment, Inc. ([www.blizzard.com](http://www.blizzard.com)), a division of Activision Blizzard (NASDAQ: ATVI), is a premier developer and publisher of entertainment software renowned for creating some of the industry's most critically acclaimed games. Blizzard

Entertainment's track record includes eighteen #1 games<sup>† †</sup> and multiple Game of the Year awards. The company's online-gaming service, [Battle.net](http://Battle.net)®, is one of the largest in the world, with millions of active players.

<sup>† †</sup> Sales and/or downloads, based on internal company records and reports from key distribution partners.

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Photos/Multimedia Gallery Available: <http://www.businesswire.com/multimedia/home/20141014006544/en/>

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