



Activision Unveils Geometry Wars: Retro Evolved(TM) 2 Today On Xbox Live(R) Arcade

SANTA MONICA, Calif., July 30, 2008 /PRNewswire-FirstCall via COMTEX News Network/ -- Activision, Publishing, Inc. (Nasdaq: ATVI) announced today that the much anticipated Geometry Wars: Retro Evolved(TM) 2 is now available for download on Xbox LIVE(R) Arcade for the Xbox 360(R) video game and entertainment system from Microsoft. Developed by Bizarre Creations, Geometry Wars: Retro Evolved 2 is the sequel to the original smash hit, thrusting players back into the pilot's seat to blast through hordes of deadly enemy shapes in six heart-pumping gameplay modes. In addition to the frenetic single player game, each level is now playable in multiplayer mode for up to four players.

Geometry Wars: Retro Evolved 2 features all the signature eye-popping visuals, adrenaline-filled action and mesmerizing music that fans have come to know and love. The game allows players to test their skills in a diverse mix of classic modes including Deadline, Evolved and Waves, and brand new modes including King, Sequence and Pacifism. Expanding the game further than ever, gamers also have the ability to compete against or team up with their friends in the ultimate multiplayer shooter pandemonium.

Geometry Wars: Retro Evolved 2 is available now via download on Xbox LIVE Arcade for Xbox 360 for 800 Microsoft Points. The game has been rated "E" for Everyone by the ESRB. For more information, please visit <http://www.geometrywars2.com>.

About Bizarre Creations

Bizarre Creations is a medium sized video game developer, based in Liverpool, England. Established in 1994, the company is famed for such high profile franchises as Formula 1, Fur Fighters, Geometry Wars, The Club, and Project Gotham Racing. With 160+ staff working out of a custom-built development studio, the company now simultaneously develops several next-gen projects across various platforms.

About Activision, Publishing, Inc.

Headquartered in Santa Monica, California, Activision, Publishing, Inc. is a leading worldwide developer, publisher and distributor of interactive entertainment and leisure products.

Activision Publishing maintains operations in the U.S., Canada, the United Kingdom, France, Germany, Ireland, Italy, Sweden, Spain, the Netherlands, Australia, Japan and South Korea. More information about Activision Publishing and its products can be found on the company's website, www.activision.com.

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