



Activision Blizzard to Present at the Goldman Sachs Communacopia XVII Conference

SANTA MONICA, Calif., Sept 10, 2008 /PRNewswire-FirstCall via COMTEX News Network/ -- Activision Blizzard, Inc. (Nasdaq: ATVI) today announced that Robert Kotick, CEO of Activision Blizzard, Inc., will be presenting at the Goldman Sachs Communacopia XVII Conference on Wednesday, September 17 at 1:10 p.m. (ET) at the Grand Hyatt Hotel in New York, NY.

Mr. Kotick's remarks will be broadcast over the Internet. To access the webcast, please log on to <http://www.activisionblizzard.com> or:

http://cc.talkpoint.com/GOLD006/091708a_mg/?entity=activision

Please note that the presentation time is subject to change. Please contact the financial institution hosting the conference for additional details.

During the course of the presentation, Activision Blizzard may make forward-looking statements regarding future events or the future financial performance of the company.

We wish to caution you that any such statements will be only predictions and that actual events or results may differ materially. We refer you to the company's last Form 10-K and Form 10-Q for a discussion of important risk factors that could cause the actual results to differ materially from any forward looking statements discussed during the course of the presentation.

Headquartered in Santa Monica, California, Activision Blizzard, Inc. is a worldwide pure-play online, PC and console game publisher with leading market positions across all categories of the rapidly growing interactive entertainment software industry.

Activision Blizzard maintains operations in the U.S., Canada, the United Kingdom, France, Germany, Ireland, Italy, Sweden, Spain, Norway, Denmark, the Netherlands, Romania, Australia, Chile, India, Japan, China, South Korea and the region of Taiwan. More information about Activision Blizzard and its products can be found on the company's website, <http://www.activisionblizzard.com>.

SOURCE Activision Blizzard, Inc.

<http://www.activision.com>

Copyright (C) 2008 PR Newswire. All rights reserved

News Provided by COMTEX