



Guitar Hero®: Warriors of Rock's Epic Quest Begins Today at North American Retail Outlets

--For a Limited Time Consumers Can Score a Copy of Soundgarden's Telephantasm Album with Purchase of Guitar Hero: Warriors of Rock --Gamers to Experience the Largest Guitar Hero(R) Set List to Date

SANTA MONICA, Calif., Sept 28, 2010 /PRNewswire via COMTEX News Network/ -- Join the quest to save rock, as [Activision Publishing, Inc.](#)'s (Nasdaq: ATVI) highly-anticipated **Guitar Hero(R): Warriors of Rock** hits store shelves nationwide today. Featuring the largest on-disc set-list ever in a *Guitar Hero(R)* game, **Guitar Hero: Warriors of Rock**'s furious finger-fretting rock music collection is headlined by some of the largest bands in rock and includes original tracks, re-records and bands making their *Guitar Hero* debut. With the all-new, rock inspired guitar controller, gamers will embark on an epic journey from the halls of punk music to the lava fields of rock treachery in the first ever *Guitar Hero* story-driven Quest Mode narrated by KISS front man Gene Simmons. Additionally, challenge hungry achievement junkies will find the game's all-new Quickplay+ up to par as they strive to master the 13 star challenges packed into every one of the 90+ on-disc songs as well as every song in their *Guitar Hero* music library. Heightening the rock experience, the first album from Soundgarden in over 10 years, *Telephantasm*, will be bundled with one million **Guitar Hero: Warriors of Rock** launch units.

To view the multimedia assets associated with this release, click: <http://multivu.prnewswire.com/mnr/guitarhero/46201/>

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"**Guitar Hero: Warriors of Rock** delivers the ultimate rock fantasy - from the all-new guitar controller, the epic Quest Mode and the incredible soundtrack, this game gives fans what they love and expect from *Guitar Hero*," said David Haddad, Chief Operating Officer, *Guitar Hero*. "The innovative features and rewards combined with the biggest *Guitar Hero* on-disc set list ever, make **Warriors of Rock** the best *Guitar Hero* experience to date."

With over 550 downloadable and importable songs available at launch, the *Guitar Hero* music library provides gamers with hundreds of hours of additional, upgraded content that utilize all of the new features from **Guitar Hero: Warriors of Rock**. Additionally, Soundgarden and *Guitar Hero* fans alike can purchase the full *Telephantasm* album as downloadable content playable in **Guitar Hero: Warriors of Rock** starting today.

In **Guitar Hero: Warriors of Rock**, join with friends on an epic journey to save rock. Featuring an impressive 90+ track set list and a host of all-new gameplay features, living room legends and their friends can strum, drum and wail in the most immersive music videogame experience to date. Delivering a rock music collection that focuses on guitar shredding hits from bands such as Black Sabbath, Slipknot and Megadeth and larger-than-life band anthems from Queen, Muse and KISS, players can unleash more rewards and unlockable content than ever before in **Guitar Hero: Warriors of Rock**'s Quest Mode and Quickplay+. Virtual rock stars can also deliver the ultimate smack talk to opponents with the built-in Hero Feed, which brings bragging rights to the game by allowing players to challenge and track their friends' accomplishments, whether the friend is online or offline. Returning this year, the critically acclaimed Party Play allows gamers to jump in and out of gameplay seamlessly while challenge mode invites up to four players local and eight players online to compete in a series of gameplay competitions to prove who rules the stage.

Available now, **Guitar Hero: Warriors of Rock** was developed by Neversoft Entertainment for the Xbox 360(R) video game and entertainment system from Microsoft and the PlayStation(R)3 computer entertainment system and by Vicarious Visions for the Wii(TM) system from Nintendo. The game is rated "T" (Teen - Lyrics, Mild Fantasy Violence and Mild Suggestive Themes) by the ESRB. For more information about **Guitar Hero: Warriors of Rock**, downloadable content and disc imports, please visit GuitarHero.com, facebook.com/guitarhero and twitter.com/guitarhero.

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