



## **Activision's Modern Warfare® 2 and DJ Hero™ Named 'Best Of' by 2009 Game Critics Awards: Best of E3 2009**

### **--Blockbuster Titles Win 'Best Action Game' and 'Best Social/Casual Game'**

SANTA MONICA, Calif., June 24, 2009 /PRNewswire-FirstCall via COMTEX News Network/ -- Activision Publishing, Inc.'s (Nasdaq: ATVI) highly-anticipated Modern Warfare 2 and DJ Hero earned top honors as "Best Action Game" and "Best Social/Casual/Puzzle Game" by the Game Critics Awards: Best of E3 2009 at the annual E3 Expo, held earlier this month in Los Angeles.

The Game Critics Awards committee is comprised of an independent group of 29 writers from the leading North American media outlets that cover the videogame industry.

For Modern Warfare 2, the high-profile award continues an impressive run of E3 honors from industry publications, including:

- Best First-Person Shooter, GameTrailers.com
- Best Shooter, GameSpot
- Best Overall Shooting Game, E3 2009, IGN
- Best PlayStation 3 Shooting Game, E3 2009, IGN
- Shooter of Show, GameSpy.com
- Best of E3: Best Shooter, GamePro
- Best of E3 Shooting Game, 1UP.com

For DJ Hero, the Game Critics Award also continues a strong showing of E3 awards, including:

- Music Game of E3, GameTrailers.com
- Best of E3: Best Music Game, GamePro
- Best Overall Music/Rhythm Game, E3 2009, IGN
- Best PlayStation 3 Music/Rhythm Game, E3 2009, IGN
  
- Best Wii Game, GameTrailers.com

On November 10, 2009, Infinity Ward will make its return with the release of Modern Warfare 2, the most-anticipated game of the year and the sequel to the best-selling first-person action game of all time, Call of Duty(R) 4: Modern Warfare(TM), which has sold more than 13 million copies to date. (Xbox 360(R) video game and entertainment system from Microsoft, PLAYSTATION(R)3 computer entertainment system and Windows(R) PC; not yet rated by the ESRB). For more information, visit [www.modernwarfare2.com](http://www.modernwarfare2.com).

DJ Hero delivers an all-new interactive music experience that allows players to rule the party and not only experience, but to hear music in an all-new way. With over 100 individual songs, highlighted in over 80 unique never-before-released mixes that blend genres of music, including hip-hop, R&B, pop, rock and electronica, DJ Hero delivers the most diverse and international collection of music ever assembled in a music game by incorporating anthems from legendary artists. Created exclusively for DJ Hero, the turntable controller immerses fans into the unique DJ culture and a sea of music as they utilize and master various DJ techniques including scratching, blending, cross fading and sampling, while leaving room for creative expression with a variety of effects and player chosen samples and scratches, transforming a face in the crowd into the life of the party. (Xbox 360, PLAYSTATION 3 system, PlayStation(R)2 computer entertainment systems and Wii(TM) system from Nintendo; not yet rated by the ESRB). For more information about DJ Hero, please visit [djhero.com](http://djhero.com).

About Activision Publishing, Inc.

Headquartered in Santa Monica, California, Activision Publishing, Inc. is a leading worldwide developer, publisher and distributor of interactive entertainment and leisure products.

Activision maintains operations in the U.S., Canada, the United Kingdom, France, Germany, Ireland, Italy, Sweden, Spain, Norway, Denmark, the Netherlands, Australia, Russia, Japan, South Korea, China and the region of Taiwan. More information about Activision and its products can be found on the company's website, [www.activision.com](http://www.activision.com).

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