



ACTIVISION BLIZZARD TO PRESENT AT THE GOLDMAN SACHS 2012 TECHNOLOGY AND INTERNET CONFERENCE

SANTA MONICA, Calif., Feb. 15, 2012 /PRNewswire/ -- Activision Blizzard, Inc. (Nasdaq: ATVI) today announced that Thomas Tipl, Chief Operating Officer and Chief Financial Officer of Activision Blizzard, will be presenting at the Goldman Sachs 2012 Technology and Internet Conference on Wednesday, February 15, 2012 at 10:20 AM (PT) at the Palace Hotel in San Francisco, CA.

Mr. Tipl's remarks will be broadcast over the Internet. To access the webcast, please log on to www.activisionblizzard.com or http://cc.talkpoint.com/gold006/021412a_lr/.

Please note that the presentation time is subject to change. Please contact the financial institution hosting the conference for additional details.

During the course of the presentation, Activision Blizzard may make forward-looking statements regarding future events or the future financial performance of the company. We wish to caution you that these statements are only predictions and actual events or results may differ materially.

About Activision Blizzard, Inc.

Headquartered in Santa Monica, California, Activision Blizzard, Inc. is a leading worldwide developer, publisher and distributor of interactive entertainment and leisure products.

Activision Blizzard maintains operations in the U.S., Canada, the United Kingdom, France, Germany, Ireland, Italy, Sweden, Spain, Norway, Denmark, the Netherlands, Australia, South Korea, China and the region of Taiwan. More information about Activision and its products can be found on the company's website, www.activisionblizzard.com.

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