



## The Best Soundtrack in Entertainment to Expand With New, Exclusive Downloadable Mixes for DJ Hero® 2

**--Chart-Topping Hits and Legendary Anthems from World-Renowned Artists Usher, Rihanna, LMFAO, Big Boi and Marvin Gaye Getting the DJ Hero(R) Mashup Treatment in November; More To Be Announced Soon --Free Compatibility Update To Make Existing DJ Hero(R) Downloadable Content - Including Mixes Featuring Music from JAY-Z, Eminem, David Guetta, Lady Gaga, Pussycat Dolls and many others - Playable in DJ Hero 2 --DJ Hero 2 Premium Themes Available Now with Hot Avatar Items Dropping Next Week**

SANTA MONICA, Calif., Oct 13, 2010 /PRNewswire via COMTEX News Network/ -- Living room legends and singing sensations who pick up **DJ Hero(R) 2** on October 19 will soon be able to expand upon their 83 mix set list with original, exclusive mixes featuring some of the biggest hits from the hottest artists shaking dance floors and dominating airwaves, as Activision Publishing, Inc. (Nasdaq: ATVI) today announced two upcoming downloadable Mix Packs.

### Hit Makers Mix Pack (available starting November 2):

- Usher ft. will.i.am - "OMG" (Remix by FSG)
- Rihanna ft. JAY-Z - "Umbrella" Mixed With Marvin Gaye - "Let's Get It On"
- Big Boi & Cutty - "Shutterbug" Mixed With Mark Morrison - "Return of the Mack"

### Electro Hits Mix Pack (available starting November 16):

- LMFAO - "I'm In Miami Trick" Mixed With Green Velvet - "Shake & Pop"
- Steve Aoki ft. [[[Zuper Blahq]]] - "I'm In The House" (Remix by FSG)
- SMD - "Hustler" Mixed With Technotronic - "Pump Up The Jam"

Also available in November will be a free compatibility update enabling gamers to purchase and play existing downloadable content from *DJ Hero* in **DJ Hero 2** including mixes featuring music from JAY-Z, Eminem, David Guetta, Lady Gaga, Pussycat Dolls and many others. Consumers who already own previous *DJ Hero* downloadable content will be able to play their mixes in **DJ Hero 2** without re-purchasing.

Gamers can put a spin on their dashboards with premium **DJ Hero 2** themes, currently available for both Xbox 360(R) video game and entertainment system from Microsoft and PLAYSTATION(R)3 computer entertainment system. Additionally, coming exclusively to Xbox LIVE(R) Marketplace for Xbox 360 with the launch of **DJ Hero 2** are a host of super cool, DJ themed Avatar items including the Deadmau5 mau5head, RZA's mask and a Tiesto t-shirt - as seen being worn by the turntable legends in-game.

The Hit Makers Mix Pack will be available on Xbox LIVE Marketplace for Xbox 360 on November 2, 2010 for 640 Microsoft Points and on the PlayStation(R)Store for the PLAYSTATION 3 on November 4, 2010 for \$7.99. The Electro Hits Mix Pack will be available on Xbox 360 for 640 Microsoft Points on November 16, 2010 and PLAYSTATION 3 system on November 18, 2010 for \$7.99. All mixes will be released as downloadable singles for Wii(TM) for 300 Wii Points each. Premium Themes are currently available on Xbox LIVE Marketplace for Xbox 360 for 240 Microsoft Points and on the PlayStationStore for \$1.99; Avatar items will be available on Xbox LIVE Marketplace for Xbox 360 on October 19, 2010.

For information on how to connect your console and access *DJ Hero* downloadable content, please visit:

<http://www.djhero.com/en-us/education/download>.

Available now as *DJ Hero* downloadable content, also playable in **DJ Hero 2** via the free compatibility update when available are: *JAY-Z vs. Eminem Mix Pack* with exclusive mashups of "Shake That" by Eminem feat. Nate Dogg Mixed With "Show Me What You Got" by JAY-Z, "Without Me" by Eminem Mixed With "Encore" by JAY-Z and "Can I Get A..." by JAY-Z feat. Amil & Ja Rule Mixed With "Lose Yourself" by Eminem; *Dance Party Mix Pack* with club shakin' mixes: Lady Gaga's "Poker Face" Mixed With "Girls On Film" by Duran Duran, Pussycat Dolls' "Buttons" (Remix by FSG) and Rihanna's "S.O.S." (Remix by FSG); the *David Guetta Mix Pack 01* containing remixes of his hot tracks "When Love Takes Over" featuring Kelly Rowland, the chart-topping "Sexy Chick" featuring Akon and "On The Dance Floor" featuring will.i.am and apl.de.ap of the Black Eyed Peas; *Domination Mix Pack* with a trio of electrifying electronic mixes of "Sandstorm" by Darude Mixed With "Higher State of

Consciousness" by Josh Wink, Wolfgang Gartner's "Wolfgang's Fifth Symphony" (Remix by FSG) and Danny Byrd's "Red Mist VIP" (Remix by FSG); and *DJ Hero Extended Mix Pack 01*, featuring two party rockin' grooves: 50 Cent featuring Mary J. Blige "All Of Me" mixed with Queen's "Radio Ga Ga" and "DARE" by Gorillaz vs. Public Enemy's "Can't Truss It."

The ultimate mixer of music and friends, ***DJ Hero 2*** will deliver the definitive way for players to come together and party with a host of new multiplayer modes - including DJ Battles that pit DJ against DJ in mixes produced specifically for battle gameplay - and invite vocalists into the spotlight with integrated on-screen singing and rapping of lyrics and rhymes while bringing the party to life with jump-in/jump-out Party Play gameplay. Featuring the biggest dance, pop and hip-hop hits by the hottest artists everyone knows and loves remixed by world-class DJ's in an all-new way, the game's soundtrack delivers 83 unique creations only available in ***DJ Hero 2***. Further immersing players into the music, the game offers a heightened level of creative input and allows everyone to add their own touch, directly impacting the beats they're spinning with freestyle scratching, crossfading and sampling. The game will also feature an all-new career-based Empire Mode where players start out as an up-and-coming DJ on the road to becoming the head of a major entertainment empire, all of which is founded solely on their success as a DJ.

Dropping on October 19, ***DJ Hero 2*** will invite a wave of new digital disc jockeys to the turntables as the game will be available as a Party Bundle which will include a copy of the game, two turntable controllers and a microphone, offering the ultimate "party-in-a-box." Gamers who experienced *DJ Hero(R)*, the #1 new videogame intellectual property of 2009, can pick up ***DJ Hero 2*** as a Turntable Bundle featuring one turntable controller and a copy of the game or as standalone software. The game is in development by FreeStyleGames for Xbox 360(R), PLAYSTATION 3 and the Wii(TM) system from Nintendo. The game is rated "T" (Teen - Mild Suggestive Themes, Lyrics) by the ESRB. For more information about ***DJ Hero 2***, please visit [www.djhero.com](http://www.djhero.com), [www.facebook.com/djhero](http://www.facebook.com/djhero) and [www.twitter.com/djhero](http://www.twitter.com/djhero).

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Activision maintains operations in the U.S., Canada, the United Kingdom, France, Germany, Ireland, Italy, Sweden, Spain, Norway, Denmark, the Netherlands, Australia, South Korea, China and the region of Taiwan. More information about Activision and its products can be found on the company's website, [www.activision.com](http://www.activision.com).

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