



Get Ready For All-New Extreme Fun With Activision Publishing's Wipeout 3

MINNEAPOLIS, June 28, 2012 /PRNewswire/ -- Players need to gear up for all-new nerve wracking, splashtastic fun as Activision Publishing, Inc., a wholly owned subsidiary of Activision Blizzard, Inc. (Nasdaq: [ATVI](#)) and ABC Entertainment Group announce **Wipeout 3**. Planned to launch this fall just in time for the holidays on Kinect™ for Xbox 360™ and Wii™ from Nintendo, and Nintendo 3DS™, **Wipeout 3** gets gamers back on their favorite insane obstacle course game show, complete with updated features, even more wacky characters, and all the epic wipeouts players can handle.

"Much of *Wipeout's* success has stemmed from the fact that people of all ages enjoy the show," said Matt Kunitz, Wipeout's Creator and Executive Producer. "We want to capture that essence with **Wipeout 3** so that kids, parents, and even grandparents can plunge into this easy-to-learn, zany game."

Wipeout 3 boasts all-new features and effects that catapult players into the most intense, body-contorting action yet! Fans will recognize their favorite obstacles like the Sweeper Arms and the Big Balls, but will be blown away by 12 fresh winter and summer course themes with dozens of obstacles allowing for non-stop fun. Players will be running through wild, over-the-top challenges created exclusively for **Wipeout 3**, experienced through a fun over-the-shoulder perspective, and with a hilarious "Instant Replay" function that will have families and friends in stitches as they watch and relive their worst wipeouts over and over again.

Wipeout 3 also includes split-screen multiplayer and team modes supporting up to four players, so groups of friends and families can compete for the best times. Players can also visit the new *Wipeout* Shop which is loaded with useful items that enhance performance, and will be able to unlock characters and special themed episodes as they advance through the game's hours of non-stop, replayable fun!

For more information on **Wipeout 3**, please visit www.activision.com. This game is not yet rated by the ESRB.

About Endemol USA

Endemol USA is a leading producer of television and digital programming specializing in unscripted and scripted genres for network and cable television. The company produces the hit shows "Wipeout," "Extreme Makeover: Home Edition," "Deal or No Deal," and "Big Brother." Endemol USA is a division of the Endemol Group, a leading international content developer, producer and distributor of television and online programming. The company, headquartered in the Netherlands and the UK, has subsidiaries and joint ventures in 26 countries, including the major European markets, the U.S., South Africa, Argentina, Brazil, Mexico and Australia. Endemol is owned by a consortium consisting of Goldman Sachs Capital Partners, Mediaset Group and Cyrté Group. For more information, please visit <http://www.endemolusa.tv>. Endemol is a privately held company.

About ABC Entertainment Group

The ABC Entertainment Group develops and produces compelling programming for broadcast on ABC, as well as across television and digital platforms. The successful partnership between ABC Studios and ABC Entertainment has delivered some of the most successful, talked-about and evolutionary series on television today.

About Activision Publishing, Inc.

Headquartered in Santa Monica, California, Activision Publishing, Inc. is a leading worldwide developer, publisher and distributor of interactive entertainment and leisure products.

Activision Publishing maintains operations in the U.S., Canada, the United Kingdom, France, Germany, Ireland, Italy, Sweden, Spain, Norway, Denmark, the Netherlands, Australia, Russia, Japan, South Korea, China and the region of Taiwan. More information about Activision and its products can be found on the company's website, www.activision.com.

Cautionary Note Regarding Forward-looking Statements: Information in this press release that involves Activision Publishing's expectations, plans, intentions or strategies regarding the future, including statements about the expected release date of Wipeout 3 are forward-looking statements that are not facts and involve a number of risks and uncertainties. Factors that could cause Activision Publishing's actual future results to differ materially from those expressed in the forward-looking statements set forth in this release include unanticipated product delays and other factors identified in the risk factors sections of Activision Blizzard's most recent annual report on Form 10-K and any subsequent quarterly reports on Form 10-Q. The forward-looking statements in this release are based upon information available to Activision Publishing and Activision Blizzard as of the date of this release, and neither Activision Publishing nor Activision Blizzard assumes any obligation to update any such forward-looking statements. Forward-looking statements believed to be true when made may ultimately prove to be incorrect. These

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