



## **Activision Blizzard to Resume Trading Under Former NASDAQ Trading Symbol "ATVI" Effective August 7**

SANTA MONICA, Calif., Aug 06, 2008 (BUSINESS WIRE) -- Activision Blizzard, Inc. (Nasdaq: ATVI) today announced the company's common stock, which currently trades on the NASDAQ under ticker symbol ATVID, will resume trading under the company's standard ticker symbol, ATVI, effective August 7, 2008. The letter "D" had been temporarily added to Activision Blizzard's NASDAQ trading symbol following the close of the merger of Activision and Vivendi Games on July 9, 2008.

### About Activision Blizzard

Headquartered in Santa Monica, California, Activision Blizzard, Inc. is a worldwide pure-play online and console game publisher with leading market positions across all categories of the rapidly growing interactive entertainment software industry.

Activision Blizzard maintains operations in the U.S., Canada, the United Kingdom, France, Germany, Ireland, Italy, Sweden, Spain, Norway, Denmark, the Netherlands, Romania, Australia, Chile, India, Japan, China, the region of Taiwan and South Korea. More information about Activision Blizzard and its products can be found on the company's website, [www.activisionblizzard.com](http://www.activisionblizzard.com).

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