

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
OMB Number:	3235-0287
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1. Name and Address of Reporting Person* <u>KELLY BRIAN G</u> (Last) (First) (Middle) <u>C/O ACTIVISION BLIZZARD, INC.</u> <u>3100 OCEAN PARK BOULEVARD</u> (Street) <u>SANTA MONICA CA 90405</u> (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>Activision Blizzard, Inc. [ATVI]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director 10% Owner Officer (give title below) Other (specify below)
	3. Date of Earliest Transaction (Month/Day/Year) <u>08/07/2017</u>	
	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock, par value \$0.000001 per share	08/07/2017		S		111,239	D	\$62.4362 ⁽¹⁾	189,791	D	
Common Stock, par value \$0.000001 per share	08/07/2017		S		25,166	D	\$62.4362 ⁽¹⁾	41,104	I	The Kelly Descendants 2016 Trust
Common Stock, par value \$0.000001 per share	08/07/2017		S		313,595	D	\$62.4362 ⁽¹⁾	2,536,927	I	By ASAC TJKS LLC ⁽²⁾
Common Stock, par value \$0.000001 per share	08/07/2017		S		950,000	D	\$62.5352 ⁽³⁾	3,642,352	I	By the 115190D Trust
Common Stock, par value \$0.000001 per share	08/08/2017		S		98,879	D	\$61.8701 ⁽⁴⁾	90,912	D	
Common Stock, par value \$0.000001 per share	08/08/2017		S		22,370	D	\$61.8701 ⁽⁴⁾	18,734	I	The Kelly Descendants 2016 Trust
Common Stock, par value \$0.000001 per share	08/08/2017		S		278,751	D	\$61.8701 ⁽⁴⁾	2,258,176	I	By ASAC TJKS LLC ⁽²⁾
Common Stock, par value \$0.000001 per share	08/08/2017		S		850,000	D	\$61.8785 ⁽⁵⁾	2,792,352	I	By the 115190D Trust
Common Stock, par value \$0.000001 per share	08/09/2017		S		82,811	D	\$61.2251 ⁽⁶⁾	8,101 ⁽⁷⁾	D	
Common Stock, par value \$0.000001 per share	08/09/2017		S		18,734	D	\$61.2251 ⁽⁶⁾	0	I	The Kelly Descendants 2016 Trust
Common Stock, par value \$0.000001 per share	08/09/2017		S		233,455	D	\$61.2251 ⁽⁶⁾	2,024,721	I	By ASAC TJKS LLC ⁽²⁾
Common Stock, par value \$0.000001 per share	08/09/2017		S		700,000	D	\$61.2056 ⁽⁸⁾	2,092,352	I	By the 115190D Trust
Common Stock, par value \$0.000001 per share								1	I	By ASAC II LLC ⁽⁹⁾

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

