



CRASH BANDICOOT NITRO KART 2 Sprints Onto App Store

One of the Most Popular Characters for iPhone & iPod touch is Back and Better Than Ever

SANTA MONICA, Calif., May 27, 2010 /PRNewswire via COMTEX News Network/ -- Bandicoot aficionados all over the world rejoiced today as Activision Publishing, Inc. (Nasdaq: ATVI) announced the release of **CRASH BANDICOOT(R) NITRO KART 2**. This sequel to the popular **CRASH BANDICOOT NITRO KART 3D** combines the same zany gameplay with a new adventure and multi-player action. Fans can race as Crash or one of nine other characters on 12 unique tracks for a wild ride as they gather power-ups and a multitude of weapons to slow down opponents. Friends can also challenge each other in the all new multiplayer mode. Four players can race against each other, over the Internet, in three different modes.

CRASH BANDICOOT NITRO KART 2 developed by Polarbit for the iPhone and iPod touch, is available for \$9.99 from App Store at <http://itunes.apple.com/us/app/crash-bandicoot-nitro-kart-2/id373849969?mt=8>

About Activision Publishing, Inc.

Headquartered in Santa Monica, California, Activision Publishing, Inc. is a leading worldwide developer, publisher and distributor of interactive entertainment and leisure products.

Activision maintains operations in the U.S., Canada, the United Kingdom, France, Germany, Ireland, Italy, Sweden, Spain, the Netherlands, Australia, Japan and South Korea. More information about Activision and its products can be found on the company's website, www.activision.com.

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