



Activision and Treyarch Reveal Apocalypse, the Highly-Anticipated Final DLC Pack for Call of Duty®: Black Ops II Coming First, Exclusively to Xbox Live on August 27

Treyarch Caps Its Epic Call of Duty®: Black Ops II Season Pass Offering with Two All-New Multiplayer Maps, Two Re-Imagined Fan-Favorite Maps, and the Groundbreaking "Origins" Zombies Experience

World Famous Rock Band Avenged Sevenfold and Renowned Comics Painter/Illustrator Alex Ross Lend Their Talent in Support of Call of Duty®: Black Ops II: Apocalypse

SANTA MONICA, Calif.--(BUSINESS WIRE)-- The epic climax of Activision and Treyarch's **Call of Duty®: Black Ops II** Downloadable Content (DLC) Season Pass culminates with **Apocalypse**. Available first on the Xbox Live® online entertainment network from Microsoft on August 27, the game's fourth and final DLC Pack delivers four thrilling and diverse multiplayer maps, and the all-new wildly creative Zombies experience - "Origins".

With **Apocalypse**, Activision Publishing, Inc., a wholly owned subsidiary of Activision Blizzard (Nasdaq: [ATVI](#)), and its award-winning studio Treyarch have partnered with award-winning Warner Bros. Records rock band, Avenged Sevenfold, who contribute the song, "Shepherd of Fire" from their upcoming album, "Hail to the King," to the Zombies experience, which will be featured in the intro cinematic video for "Origins." Along with Avenged Sevenfold, famed comics illustrator and painter, Alex Ross, has also lent his talent to "Origins," providing original art that features the original Zombies heroes. One of the most esteemed comic book artists of all time, Ross is most famous for his work with DC and Marvel Comics, and has won many notable awards for his artistic design.

"**Apocalypse** is Treyarch's grand finale to **Call of Duty: Black Ops II**," said Treyarch Studio Head, Mark Lamia. "It is the perfect culmination of our efforts, and fan feedback, with two all-new multiplayer maps for players to experience for the first time, and two fully reimagined fan-favorite multiplayer maps from past games — and **Origins**, our most epic Zombies experience to date. **Apocalypse** is a DLC pack that our fans will never forget."

Call of Duty: Black Ops II Apocalypse delivers four diverse multiplayer maps:

- **Pod:** A failed utopian community from the 70's has left stacks of dilapidated residential pods nestled into an abandoned cliff side in Taiwan. Its residents long gone, the modernist compound now hosts frenetic combat as players must run atop the pods, as well as navigate their multi-tiered interiors for a strategic edge.
- **Frost:** Fresh snow meets explosive gunpowder in this snow-capped European city, where the bridge over a frozen canal separates it into two sides, requiring players to employ multi-level traversal strategies to outsmart and ultimately outshoot their enemies.
- **Takeoff:** Fans of "Stadium" from the original **Call of Duty®: Black Ops First Strike** DLC will find themselves at home on "Takeoff." Marooned in the middle of the Pacific Ocean, this remote launch site is all about close-quarters combat, combining tight corners with open spaces for intense encounters.
- **Dig:** An adaptation of the fan-favorite "Courtyard" from **Call of Duty®: World at War**, where two archeological dig sites in Afghanistan become the perfect playground for combatants eager for hectic, unceasing confrontations. Treyarch, has retained the spirit of "Courtyard" with two major chokepoints, a wide open layout and raised platforms, but has provided fans with a fresh take on the multitude of paths.

In addition to the four maps, **Apocalypse** also reveals **Origins**, the most horrifying and imaginative Zombies experience to date. Players will be deployed to Dieselpunk-stylized World War I-era France where they will encounter the return of the four original heroes from the very first Zombies map, Tank, Nikolai, Takeo, and Rictofen, as well as hordes of zombies that have overrun trenches and fields, as well as the ruins of a mysterious and ancient location.

Unleashed after the Germans unearthed the mysterious "Element 115," this next chapter in the Zombies legacy will explore the saga's origins as players reunite with an unlikely band of soldiers that come together to defeat the greatest evil the world has ever seen, using a period-specific arsenal that includes Wonder Weapons that harness supernatural powers, a diesel-drone and Mark IV tank, as well as a new perk machine and power-ups — and that's just the start. Players will need all the help they can get to succeed in defeating the undead, as well as evading an unprecedented 1,000-foot tall robot abomination. In this stylized undead adventure, they'll need every advantage if they have any hope of surviving one of Treyarch's deepest Zombies experiences to date.

Call of Duty: Black Ops II Apocalypse will be available first, exclusively on Xbox Live for the Xbox 360® games and entertainment system from Microsoft for 1200 Microsoft Points on August 27, with other platforms to follow. Players who have already purchased the Season Pass can download *Apocalypse* as soon as it becomes available. **Call of Duty: Black Ops II** is rated "M" (Mature — Blood and Gore, Intense Violence, Strong Language, Suggestive Themes, Use of Drugs — content suitable for persons ages 17 and older) by the ESRB. More information on **Call of Duty: Black Ops II** can be found at <http://www.callofduty.com/blackops2> or on www.facebook.com/codblackops. Fans can also follow @Treyarch on Twitter.

About Treyarch

Treyarch is an industry-leading game developer, wholly owned by Activision Publishing, Inc. whose **Call of Duty: Black Ops II** set world-wide launch day records, and whose previous game **Call of Duty: Black Ops** set an entertainment launch opening record upon its release in 2010 and continues to be one of the best-selling games of all time, according to NPD and GfK Chart-Track.

About Activision Publishing, Inc.

Headquartered in Santa Monica, California, Activision Publishing, Inc. is a leading worldwide developer, publisher and distributor of interactive entertainment and leisure products.

Activision maintains operations in the U.S., Canada, Brazil, Mexico, the United Kingdom, France, Germany, Ireland, Italy, Sweden, Spain, Norway, Denmark, the Netherlands, Australia, South Korea, mainland China and the region of Taiwan. More information about Activision and its products can be found on the company's website, www.activision.com.

About Avenged Sevenfold

Avenged Sevenfold achieved worldwide success with their platinum 2005 breakthrough *City Of Evil*, which featured the wildly popular single "Bat Country." The band quickly became known for their spectacular live shows and continues to sell out arenas worldwide. In 2007, their self-titled album Avenged Sevenfold debuted at #1 on the Billboard Alternative, Hard, and Rock Charts and #4 on the Billboard Top 200 album chart. It spawned the singles "Almost Easy," "Afterlife," and "Scream" and has sold over a million units worldwide. In 2008, the band captured their magnificent stage show on Live in the LBC & Diamonds in the Rough, a live CD/DVD that has since been certified platinum. Over the years, Avenged Sevenfold has built a fanatical fanbase that includes over 14 millions fans on Facebook.

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Activision Publishing, Inc.
Robert Taylor, Sr. Publicist
310-496-5206
robert.taylor@activision.com

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