



## Activision Blizzard to Release Third Quarter 2010 Results on November 4, 2010

SANTA MONICA, Calif., Oct 15, 2010 /PRNewswire via COMTEX News Network/ -- Activision Blizzard, Inc. (Nasdaq: ATVI) intends to release its third quarter 2010 results after the close of the market on Thursday, November 4, 2010. In conjunction with this release, Activision Blizzard will host a conference call that will be broadcast over the Internet.

Thursday, November 4, 2010  
1:30 pm Pacific Time (4:30 pm Eastern Time)

To listen to the call, please log onto:  
<http://investor.activision.com/events.cfm>

Or dial:

U.S. and Canada: 877-397-0297

International: 719-325-4776

Passcode: 5382478

Anyone planning to dial in to the call should RSVP to Pam Beaver at:

E-mail: [PBeaver@activision.com](mailto:PBeaver@activision.com)

A presentation corresponding with the conference call will be available in Adobe Acrobat format at <http://investor.activision.com/events.cfm>. A replay of the call will also be available approximately three hours after the call's conclusion and archived for one year in the Investor Relations section at [www.activisionblizzard.com](http://www.activisionblizzard.com).

Headquartered in Santa Monica, California, Activision Blizzard, Inc. is a worldwide online, PC, console, handheld and mobile game publisher with leading positions across every major category of the rapidly growing interactive entertainment software industry.

Activision Blizzard maintains operations in the U.S., Canada, the United Kingdom, France, Germany, Ireland, Italy, Sweden, Spain, the Netherlands, Australia, South Korea and China. More information about Activision Blizzard and its products can be found on the company's website, [www.activisionblizzard.com](http://www.activisionblizzard.com)

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