



## **Ozzy Osbourne to Headline Virtual OZZfest Lineup in Guitar Hero(R) World Tour**

### **OZZFest Artists Metallica, System of a Down and Black Label Society - Featuring Zakk Wylde's Likeness - Coming to Guitar Hero World Tour**

SANTA MONICA, Calif., Aug 08, 2008 /PRNewswire via COMTEX News Network/ -- After performing in countless sold-out arenas and amphitheatres throughout the world, rock's defining frontman Ozzy Osbourne -- who has sold over 100 million records worldwide in his four decade career -- will be playing to a new audience this fall as he makes his videogame debut in Activision Publishing, Inc.'s (Nasdaq: ATVI) Guitar Hero(R) World Tour.

Budding rockstars around the world will have the opportunity to live out their ultimate fantasy on the virtual OZZFest stage, playing as Ozzy, or alongside him, as he wails to iconic rock track "Crazy Train" and "Mr. Crowley," both from his quintuple platinum debut solo album Blizzard of Ozz. OZZFest, now in its 13th year, has also been created digitally as an in-game venue exclusively for Guitar Hero World Tour to host the heavy metal rock legend.

Joining Ozzy in Guitar Hero World Tour as a playable character is his lead axe-shredder and founder of Black Label Society, Zakk Wylde, performing their hit track "Stillborn."

In addition to Metallica releasing their highly anticipated Death Magnetic album in its entirety as downloadable content in both Guitar Hero(R) III: Legends of Rock and Guitar Hero World Tour, the 2008 OZZFest performers and GRAMMY(R) winning recording artists will be appearing for their on-disc encore with "Trapped Under Ice." Finally, taking the Guitar Hero(R) stage for the first time is fellow OZZFest artist, System of a Down with their 2006 GRAMMY(R) for Best Hard Rock Performance winning single "B.Y.O.B."

When the house lights go down this fall, a new generation of guitarists, drummers and fearless frontmen will come together and rock with Guitar Hero World Tour. The latest installment in the #1 best-selling video game franchise of 2007, Guitar Hero World Tour transforms music gaming by expanding Guitar Hero's signature guitar gameplay into a cooperative band experience that combines the most advanced wireless instruments with new revolutionary online\* and offline gameplay modes including Band Career and 8-player "Battle of the Bands," which allows two full bands to compete head-to-head online for the first time ever. The game features a slick newly redesigned guitar controller, drum kit controller and a microphone, as well as an innovative Music Studio music creator that lets players compose, record, edit and share their own rock 'n' roll anthems. Music creators will also be able to share their recordings with their friends online through GHTunes(SM) where other gamers can download and play an endless supply of unique creations.

Guitar Hero World Tour is being developed by Neversoft Entertainment for the Xbox 360(R) video game and entertainment system from Microsoft and PLAYSTATION(R)3 computer entertainment system. The Wii(TM) version is being developed by Vicarious Visions. The PlayStation(R)2 computer entertainment system version is being developed by Budcat. The game is rated "T" for Teen by the ESRB. For more information on Guitar Hero World Tour, please visit <http://www.guitarhero.com>

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\* Online gameplay is only available for the Xbox 360(R) video game and entertainment system from Microsoft, PLAYSTATION(R)3 computer entertainment system and Wii(TM) and may require an additional subscription.

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