



Call of Duty®: World at War Map Pack 3 Locked and Loaded to Release Four New Maps This August

SANTA MONICA, Calif., July 20, 2009 /PRNewswire-FirstCall via COMTEX News Network/ -- Reinforcements are scheduled to arrive for one of the most-played online multiplayer games, as Activision Publishing, Inc. (Nasdaq: ATVI) and developer Treyarch, confirmed plans today to deliver Call of Duty: World at War Map Pack 3 in August. Map Pack 3 will feature three multiplayer maps ("Battery," "Revolution," and "Breach"), co-developed with partner Certain Affinity, and one new Zombie map ("Der Riese"), for the Xbox 360(TM) video game and entertainment system from Microsoft and the PLAYSTATION(R)3 computer entertainment system. Visit www.CoDWaW.com for more details.

Call of Duty: World at War Map Pack 3 follows the enormous success of its first two predecessors, which to date have sold more than four million copies on both Xbox LIVE and the PlayStation Network (combined) for a Call of Duty(R) game that has sold more than 11 million units to date across all platforms, according to The NPD Group, Charttrack and Gfk.

Call of Duty: World at War is rated "M" (Mature) by the ESRB for Intense Violence, Strong Language, Blood and Gore. For more information and exclusive updates about Call of Duty: World at War, visit www.CoDWaW.com.

About Activision Publishing, Inc.

Headquartered in Santa Monica, California, Activision Publishing, Inc. is a leading worldwide developer, publisher and distributor of interactive entertainment and leisure products.

Activision maintains operations in the U.S., Canada, the United Kingdom, France, Germany, Ireland, Italy, Sweden, Spain, the Netherlands and Australia. More information about Activision and its products can be found on the company's website, www.activision.com.

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