



DJ Hero® 2 Spins the Best of Indie Hip Hop With Three New Downloadable Mixes Available Today

SANTA MONICA, Calif., March 15, 2011 /PRNewswire/ -- St. Patrick's Day is on the horizon, but budding beat chemists, singing sensations and their friends who have picked up **DJ Hero® 2** are in luck already with three exclusive additions to **DJ Hero 2's** award-winning mix list, [Activision Publishing, Inc.](#) (Nasdaq: ATVI) today announced. Available now, and featuring the biggest names in independent underground hip hop such as Atmosphere, Jaylib, Peanut Butter Wolf, The Perceptionists and RJD2, virtual DJs can spin, scratch and remix to the best soundtrack in entertainment with the following three new mixes:

Indie Hip Hop Mix Pack (available now):

- "My World Premiere" by Charizma & Peanut Butter Wolf Mixed With "The Red (Instrumental)" by Jaylib
- "Party Hard" by The Perceptionists ft. Guru & Camu Tao Mixed With "Ghostwriter" by RJD2
- "The Best Day" by Atmosphere (Remix by FSG)

The Indie Hip Hop Mix Pack will be available on Xbox LIVE® Marketplace for the Xbox 360® video game and entertainment system from Microsoft for 640 Microsoft Points and on the PlayStation®Store for PlayStation®3 computer entertainment system for \$7.99. All tracks will be released as downloadable singles for Wii™ for 300 Wii Points™ each.

About DJ Hero® 2

The ultimate mixer of music and friends, **DJ Hero 2** delivers the definitive way for players to come together and party with a host of new multiplayer modes — including DJ Battles that pit DJ against DJ in mixes produced specifically for battle gameplay — and invite vocalists into the spotlight with integrated on-screen singing and rapping of lyrics and rhymes while bringing the party to life with jump-in/jump-out Party Play gameplay. Featuring the biggest dance, pop and hip-hop hits by the hottest artists everyone knows and loves remixed by world-class DJ's in an all-new way, the game's soundtrack delivers 83 unique creations only available in **DJ Hero 2**. Further immersing players into the music, the game offers a heightened level of creative input and allows everyone to add their own touch, directly impacting the beats they're spinning with freestyle scratching, crossfading and sampling. The game will also feature an all-new career-based Empire Mode where players start out as an up-and-coming DJ on the road to becoming the head of a major entertainment empire, all of which is founded solely on their success as a DJ.

Available now, **DJ Hero 2** invites a wave of new digital disc jockeys to the turntables as the game is available as a Party Bundle which includes a copy of the game, two turntable controllers and a microphone, offering the ultimate "party-in-a-box." Gamers who experienced **DJ Hero®**, the #1 new videogame intellectual property of 2009, can pick up **DJ Hero 2** as a Turntable Bundle featuring one turntable controller and a copy of the game or as standalone software. The game was developed by FreeStyleGames for Xbox 360, PLAYSTATION 3 and Wii. The game is rated "T" (Teen — Mild Suggestive Themes, Lyrics) by the ESRB. For more information about **DJ Hero 2**, please visit www.djhero.com, www.facebook.com/djhero and www.twitter.com/djhero.

About Activision Publishing, Inc.

Headquartered in Santa Monica, California, Activision Publishing, Inc. is a leading worldwide developer, publisher and distributor of interactive entertainment and leisure products.

Activision maintains operations in the U.S., Canada, the United Kingdom, France, Germany, Ireland, Italy, Sweden, Spain, Norway, Denmark, the Netherlands, Australia, South Korea, China and the region of Taiwan. More information about Activision and its products can be found on the company's website, www.activision.com.

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