



Hearthstone®: Heroes of Warcraft™ Now on Android™ Tablets

Blizzard Entertainment's acclaimed free-to-play strategy card game now available in select regions; rolling out worldwide on Google Play™ and Amazon Appstore for Android in the days ahead

IRVINE, Calif.--(BUSINESS WIRE)-- Blizzard Entertainment invites Android™ gamers to a friendly fireside duel. *Hearthstone®: Heroes of Warcraft™* is now available for Android tablet devices! Players in Canada, Australia, and New Zealand can now download the game for free on [Google Play™](#), with the worldwide rollout on Google Play and the Amazon Appstore for Android coming in the days ahead.

"*Hearthstone's* intuitive interface and approachable design make it a perfect fit for tablets, and we've put a lot of effort into ensuring players have a great experience on a wide range of Android devices," said Mike Morhaime, CEO and cofounder of Blizzard Entertainment. "We're excited to welcome Android players to the *Hearthstone* community, and we're looking forward to bringing the game to even more mobile platforms—including phones—in the future."

Hearthstone: Heroes of Warcraft is a fast-paced, easy-to-learn online[†] digital card game for players of every skill level. *Hearthstone* offers a wide variety of ways to play, whether you want to prove your prowess in ranked matches, test your chops as a deck builder in the Arena, take on crafty A.I. opponents in the *Curse of Naxxramas* Adventure (sold separately), or challenge your friends to a duel.

Hearthstone players on Android tablets have access to all of the exciting features and content available in the Windows, Mac, and iPad® versions of the game—including the recently released first expansion, *Goblins vs Gnomes™*, which adds more than 120 new cards and an all-new type of minion, Mechs. Players can purchase *Goblins vs Gnomes* card packs in the in-game shop for gold or real-world currency, earn cards as Arena rewards, or craft them using Arcane Dust.

To celebrate the launch on Android and help new players start their collection, anyone who starts one game in any mode on their Android tablet will receive one free Classic card pack from the original *Hearthstone* set.

In addition to the Android tablet version, *Hearthstone: Heroes of Warcraft* is available now on iPad and Windows and Mac PCs, with iPhone and Android phone versions in the works.

Visit [playhearthstone.com](#) to learn more about *Hearthstone*, then head to Google Play or the Amazon Appstore for Android to download the game for free, and start dueling!

About Blizzard Entertainment, Inc.

Best known for blockbuster hits including *World of Warcraft®* and the *Warcraft®*, *StarCraft®*, and *Diablo®* franchises, Blizzard Entertainment, Inc. ([www.blizzard.com](#)), a division of Activision Blizzard (NASDAQ: ATVI), is a premier developer and publisher of entertainment software renowned for creating some of the industry's most critically acclaimed games. Blizzard Entertainment's track record includes nineteen #1 games* and multiple Game of the Year awards. The company's online-gaming service, [Battle.net®](#), is one of the largest in the world, with millions of active players.

**Based on internal company records and/or reports from key distribution partners.*

†Internet connection required so that the [Battle.net®](#) gnomes can keep your card collection up to date across platforms.

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Entertainment's actual future results to differ materially from those expressed in the forward-looking statements set forth in this release include unanticipated product delays and other factors identified in the risk factors sections of Activision Blizzard's most recent annual report on Form 10-K and any subsequent quarterly reports on Form 10-Q. The forward-looking statements in this release are based upon information available to Blizzard Entertainment and Activision Blizzard as of the date of this release, and neither Blizzard Entertainment nor Activision Blizzard assumes any obligation to update any such forward-looking statements. Forward-looking statements believed to be true when made may ultimately prove to be incorrect. These statements are not guarantees of the future performance of Blizzard Entertainment or Activision Blizzard and are subject to risks, uncertainties and other factors, some of which are beyond its control and may cause actual results to differ materially from current expectations.

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