



Activision Blizzard to Release Third Quarter 2014 Financial Results on November 4, 2014

SANTA MONICA, Calif.--(BUSINESS WIRE)-- Activision Blizzard, Inc. (Nasdaq: ATVI) intends to release its third quarter 2014 results after the close of the market on Tuesday, November 4, 2014. In conjunction with this release, Activision Blizzard will host a conference call that will be broadcast over the Internet.

Tuesday, November 4, 2014

1:30 p.m. Pacific Time (4:30 p.m. Eastern Time)

To listen to the call, please log onto:

<http://investor.activision.com/events.cfm>

Or dial:

U.S. and Canada: 877-681-3367

International: 719-325-4770

Passcode: 5237379

Anyone planning to dial in to the call should RSVP to Pam Beaver at:

E-mail: PBeaver@activision.com

A presentation corresponding with the conference call will be available in Adobe Acrobat format at <http://investor.activision.com/events.cfm>. A replay of the call will also be available approximately three hours after the call's conclusion and archived for one year in the Investor Relations section at www.activisionblizzard.com.

About Activision Blizzard

Activision Blizzard, Inc. is the largest and most profitable independent western interactive entertainment publishing company. It develops and publishes some of the most successful and beloved entertainment franchises in any medium, including *Call of Duty*®, *Destiny*®, *Skylanders*®, *World of Warcraft*®, *StarCraft*®, and *Diablo*®.

Headquartered in Santa Monica, California, it maintains operations throughout the United States, Europe, and Asia. Activision Blizzard develops and publishes games on all leading interactive platforms and its games are available in most countries around the world. More information about Activision Blizzard and its products can be found on the company's website, www.activisionblizzard.com.

Activision Blizzard, Inc.
Mary Osako
Sr. Vice President, Global Communications
424-322-5166
Mary.Osako@activision.com

or
Activision Blizzard, Inc.
Kristin Southey
Sr. Vice President, IR and Treasury
310-255-2635
ksouthey@activision.com

Source: Activision Blizzard, Inc.

