



Activision Blizzard to Release First Quarter 2010 Results on May 6, 2010

SANTA MONICA, Calif., April 23, 2010 /PRNewswire via COMTEX News Network/ -- Activision Blizzard, Inc. (Nasdaq: ATVI) intends to release its first quarter 2010 results after the close of the market on Thursday, May 6, 2010. In conjunction with this release, Activision Blizzard will host a conference call that will be broadcast over the Internet.

Thursday, May 6, 2010
1:30 pm Pacific Time (4:30 pm Eastern Time)

To listen to the call, please log onto:
<http://investor.activision.com/events.cfm>

Or dial:
U.S. and Canada: 888-401-4669

International: 719-325-2421

Passcode: 4032865

Anyone planning to dial in to the call should RSVP to Pam Beaver at:

E-mail: PBeaver@activision.com

A presentation corresponding with the conference call will be available in Adobe Acrobat format at <http://investor.activision.com/events.cfm>. A replay of the call will also be available approximately three hours after the call's conclusion and archived for one year in the Investor Relations section at www.activisionblizzard.com.

Headquartered in Santa Monica, California, Activision Blizzard, Inc. is a worldwide online, PC, console and handheld game publisher with leading positions across every major category of the rapidly growing interactive entertainment software industry.

Activision Blizzard maintains operations in the U.S., Canada, the United Kingdom, France, Germany, Ireland, Italy, Sweden, Spain, Norway, Denmark, the Netherlands, Australia, Russia, South Korea, China, and the region of Taiwan. More information about Activision Blizzard and its products can be found on the company's website, www.activisionblizzard.com.

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