



Activision Blizzard to Participate in the 2010 Bank of America Merrill Lynch Media, Communications & Entertainment Conference

SANTA MONICA, Calif., Sept 08, 2010 /PRNewswire via COMTEX News Network/ -- Activision Blizzard, Inc. (Nasdaq: ATVI) today announced that Robert Kotick, CEO of Activision Blizzard, Inc., will be speaking at the 2010 Bank of America Merrill Lynch Media, Communications & Entertainment Conference on Wednesday, September 15 at 11:15 am (PT) at the Island Hotel in Newport Beach, CA.

Mr. Kotick's remarks will be broadcast over the Internet. To access the webcast, please log on to www.activisionblizzard.com or:

<https://www.veracast.com/webcasts/bas/media2010/id46061180.cfm>

Please note that the time is subject to change. Please contact the financial institution hosting the conference for additional details.

During the remarks, Activision Blizzard may make forward-looking statements regarding future events or the future financial performance of the company. We wish to caution you that these statements are only predictions and actual events or results may differ materially.

Headquartered in Santa Monica, California, Activision Blizzard, Inc. is a worldwide online, PC, console, handheld and mobile game publisher with leading positions across every major category of the rapidly growing interactive entertainment software industry.

Activision Blizzard maintains operations in the U.S., Canada, the United Kingdom, France, Germany, Ireland, Italy, Sweden, Spain, the Netherlands, Australia, South Korea and China. More information about Activision Blizzard and its products can be found on the company's website, www.activisionblizzard.com.

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