



Top Secret Pre-Order Plans For Activision Publishing's 007™ Legends Video Game Uncovered

SANTA MONICA, Calif., Aug. 10, 2012 /PRNewswire/ -- Rogue spies have breached MI6 and uncovered information on pre-order exclusives for this year's upcoming **007™ Legends** video game. Fans that reserve an early copy of **007 Legends** in North America — planned to launch October 16th from Activision Publishing, Inc., a wholly owned subsidiary of Activision Blizzard, Inc. (Nasdaq: ATVI) — will gain access to the Nemesis Pack from Amazon.com and the 007 Pack from GameStop. The content of each of these exciting pre-order packs are as follows.

Pre-order Now from Amazon.com — Nemesis Pack

Play **007 Legends** through the eyes of two notorious Bond rivals — Jaws and Baron Samedi. With the Nemesis Pack, gamers get to play as *Moonraker's* space-suited henchman or *Live and Let Die's* voodoo king sporting his iconic skeleton paint in the Legends and multiplayer split-screen modes. Unlockable only for the Xbox 360® video game and entertainment system from Microsoft and PlayStation®3 system, for a limited time, while supplies last.

Pre-order Now from GameStop — The 007 Pack

Players will be able to dress for success in split-screen multiplayer mode with an exclusive James Bond character outfit, and additionally, use the most famous of James Bond's handguns — the Walther PPK pistol. With the 007 Pack, fans also get early access to the Fast Switch gadget, which increases weapon swap speed by 50%. Unlockable only for the Xbox 360 and PlayStation 3 system, for a limited time, while supplies last.

007 Legends features an original, overarching storyline tying together five classic Bond movie-inspired missions, plus a sixth mission based on this year's highly-anticipated movie — *SKYFALL* — which will be available as post-launch downloadable content. Each movie-inspired mission in **007 Legends** includes multiple levels featuring re-imagined movie moments that showcase state-of-the-art spy gadgets, an arsenal of weapons, sleek vehicles and exotic locations, where players will use Bond's quick wits and style to take down notorious villains and their brutal henchmen, offering the most diverse Bond gaming experience yet!

For more intel about **007 Legends** and the latest updates on pre-order and launch offers, visit the game's official Web site — www.007Legends.com — and Facebook page — www.facebook.com/007LegendsGame. **007 Legends** is being developed by Eurocom, under license from EON Productions Ltd. and Metro-Goldwyn-Mayer Studios, Inc. (MGM) for the Xbox 360, PlayStation 3 system, and Windows PC. The game is currently rated "RP" (Rating Pending) by the ESRB.

About Metro-Goldwyn-Mayer Inc.

Metro-Goldwyn-Mayer Inc., through its operating subsidiaries, is actively engaged in the worldwide production and distribution of motion pictures, television programming, home video, interactive media, music and licensed merchandise. The company owns the world's largest library of modern films, comprising around 4,100 titles. Operating units include Metro-Goldwyn-Mayer Studios Inc., Metro-Goldwyn-Mayer Pictures Inc., United Artists Films Inc., Ventanazul, MGM Television Entertainment Inc., MGM Networks Inc., MGM Domestic Networks LLC, MGM Distribution Co, MGM International Television Distribution Inc., Metro-Goldwyn-Mayer Home Entertainment LLC, MGM ON STAGE, MGM Music, MGM Worldwide Digital Media, MGM Consumer Products and MGM Interactive. In addition, MGM has ownership interests in international TV channels reaching nearly 120 countries. MGM ownership is as follows: Providence Equity Partners (29%), TPG (21%), Sony Corporation of America (20%), Comcast (20%), DLJ Merchant Banking Partners (7%) and Quadrangle Group (3%). For more information, visit www.mgm.com.

About EON Productions/Danjaq, LLC

EON Productions Limited and Danjaq LLC are wholly owned and controlled by the Broccoli/Wilson family. Danjaq is the US based company that co-owns, with MGM, the copyright in the existing James Bond films and controls the right to produce future James Bond films as well as all worldwide merchandising. EON Productions, an affiliate of Danjaq, is the UK based production company which makes the James Bond films. The 007 franchise is the longest running in film history with twenty-two films produced since 1962. Michael G. Wilson and Barbara Broccoli succeeded Albert R 'Cubby' Broccoli in 1995 and have produced some of the most successful Bond films ever including *CASINO ROYALE* and *QUANTUM OF SOLACE*. They are currently producing the 23rd film, *SKYFALL*.

About Activision Publishing, Inc.

Headquartered in Santa Monica, California, Activision Publishing, Inc. is a leading worldwide developer, publisher and distributor of interactive entertainment and leisure products.

Activision maintains operations in the U.S., Canada, the United Kingdom, France, Germany, Ireland, Italy, Sweden, Spain, Norway, Denmark, the Netherlands, Australia, South Korea, mainland China and the region of Taiwan. More information about Activision and its products can be found on the company's website, www.activision.com.

Cautionary Note Regarding Forward-looking Statements: Information in this press release that involves Activision Publishing's expectations, plans, intentions or strategies regarding the future, including statements about the expected release date of **007 Legends** are forward-looking statements that are not facts and involve a number of risks and uncertainties. Factors that could cause Activision Publishing's actual future results to differ materially from those expressed in the forward-looking statements set forth in this release include unanticipated product delays and other factors identified in the risk factors sections of Activision Blizzard's most recent annual report on Form 10-K and any subsequent quarterly reports on Form 10-Q. The forward-looking statements in this release are based upon information available to Activision Publishing and Activision Blizzard as of the date of this release, and neither Activision Publishing nor Activision Blizzard assumes any obligation to update any such forward-looking statements. Forward-looking statements believed to be true when made may ultimately prove to be incorrect. These statements are not guarantees of the future performance of Activision Publishing or Activision Blizzard and are subject to risks, uncertainties and other factors, some of which are beyond its control and may cause actual results to differ materially from current expectations.

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