



## **Activision Blizzard to Webcast Analyst Day Remarks on September 15, 2008**

SANTA MONICA, Calif., Sept 09, 2008 /PRNewswire-FirstCall via COMTEX News Network/ -- Activision Blizzard, Inc. (Nasdaq: ATVI) today announced that members of senior management, including Robert Kotick, CEO of Activision Blizzard, Inc., will be giving a corporate presentation at its analyst day event on Monday, September 15, 2008 from approximately 1:00pm PT/4:00pm ET to 4:30pm PT/7:30pm ET at the Fairmont Miramar Hotel & Bungalows in Santa Monica, CA.

The presentation will be broadcast over the Internet. To access the webcast, please log on to <http://www.activisionblizzard.com> or: <http://phx.corporate-ir.net/playerlink.zhtml?c=60455&s=wm&e=1947067>

During the course of the presentation, Activision Blizzard may make forward-looking statements regarding future events or the future financial performance of the company. We wish to caution you that any such statements will be only predictions and that actual events or results may differ materially. We refer you to the company's last Form 10-K and Form 10-Q for a discussion of important risk factors that could cause the actual results to differ materially from any forward looking statements discussed during the course of the presentation.

Headquartered in Santa Monica, California, Activision Blizzard, Inc. is a worldwide pure-play online, PC and console game publisher with leading market positions across all categories of the rapidly growing interactive entertainment software industry.

Activision Blizzard maintains operations in the U.S., Canada, the United Kingdom, France, Germany, Ireland, Italy, Sweden, Spain, Norway, Denmark, the Netherlands, Romania, Australia, Chile, India, Japan China, South Korea and the region of Taiwan. More information about Activision Blizzard and its products can be found on the company's website, <http://www.activisionblizzard.com>.

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