



Power Changes Everything: Call of Duty®: Advanced Warfare Collector's Editions up the Ante for Players This Holiday

Three Editions, including an Unprecedented Digital Offering, Packed with Epic Content Designed to Provide Ultimate Call of Duty Experience

Atlas Pro Edition Includes Season Pass for Unparalleled Value

Tune-in Aug. 11 for the worldwide reveal of Call of Duty: Advanced Warfare multiplayer

SANTA MONICA, Calif.--(BUSINESS WIRE)-- Prepare for a new era of combat. Today, Activision Publishing, Inc., a wholly owned subsidiary of Activision Blizzard, Inc. (NASDAQ: ATVI), revealed details on three collector's edition versions of the highly-anticipated **Call of Duty®: Advanced Warfare**. The **Atlas Pro Edition**, **Atlas Limited Edition** and **Atlas Digital Pro Edition** are infused with specialized content sure to immerse players in the high-tech, advanced future Sledgehammer Games is bringing to **Call of Duty** this November.

The **Atlas Pro Edition** and **Atlas Limited Edition** are now available for pre-order while supplies last. The **Digital Pro Edition** will be available for pre-order at a later date. Full details follow.

- Inspired by the Atlas Corporation, the leading Private Military Corporation (PMC) in 2054 and lead by the influential Jonathan Irons, the **Call of Duty: Advanced Warfare Atlas Limited Edition** features an extensive array of both digital and physical content, including a bonus multiplayer map *Atlas Gorge*, a collectible SteelBook™, the *Welcome to Atlas: Advanced Soldier Manual*, and the *Atlas Digital Content Pack*, a collection of digital content that includes an Atlas-themed exoskeleton, Atlas-themed weaponry, and more. (SRP \$79.99)
- **Call of Duty: Advanced Warfare Atlas Pro Edition** is the ultimate package, including everything available in the **Atlas Limited Edition** version (bonus multiplayer map *Atlas Gorge*, the collectible SteelBook™, the *Welcome to Atlas: Advanced Soldier Manual*, and the *Atlas Digital Content Pack*), as well as the **Call of Duty: Advanced Warfare Season Pass** featuring four action-packed DLC Map Packs*, each delivering a collection of **Call of Duty: Advanced Warfare** multiplayer content and more (SRP \$119.99)
- **Call of Duty: Advanced Warfare Atlas Digital Pro Edition** is perfect for fans that prefer to access all of their content digitally. The **Atlas Digital Pro Edition** includes all of the same bold digital content as the **Atlas Pro Edition**, including the **Call of Duty: Advanced Warfare Season Pass**, bonus multiplayer map *Atlas Gorge*, and the *Atlas Digital Content Pack*. Also included with this version is the *Atlas Digital Edition Personalization Pack*, with more details to be revealed soon. (SRP \$99.99)

All three versions include the following:

- **Atlas Gorge Bonus Multiplayer Map** - Atlas Gorge re-envisioned the fan-favorite Call of Duty® 4: Modern Warfare® map, Pipeline, re-imagined for the new **Call of Duty: Advanced Warfare** exoskeleton abilities. The Atlas Corporation has commandeered the world's largest power source, the Three Gorges Dam in central China, creating a gripping setting for a multiplayer battle. Combatants will navigate the shadows and control a map-based turret scorestreak that overlooks the dam and helps to keep enemies at bay, all while leveraging new abilities and tactics enabled by exoskeleton technology, such as vertical combat, new sightlines, and strategic vantage points.
- **Atlas Digital Content Pack** - Atlas Corporation-themed, in-game content including:
 - **Two (2) Weapons - The Bal-27 AE Assault Rifle and the Atlas 45 AE Pistol:** Trick out your loadout with these two sleek weapons fitted with an Atlas Corporation theme to match your other custom content.
 - **Atlas Exoskeleton:** Strike fear into competition with your PMC-issued, white, red & black custom Atlas exoskeleton, and ensure opponents remember who took them out.
 - **Atlas Helmet:** A state-of-the-art custom Atlas helmet.
 - **Atlas Player Card:** Leave your mark on any killcam with an Atlas player card, featuring both a custom Atlas calling card and custom Atlas emblem.
 - **Five (5) Bonus Supply Drops:** *Supply Drops* are part of the revolutionary changes in **Call of Duty: Advanced Warfare** that Sledgehammer Games is bringing to **Call of Duty** multiplayer. You'll be well-prepared for battle as soon as you boot up with five bonus supply drops, which unlock a variety of game-changing, in-game content from

player customization gear to weapons. More information on Supply Drops and the full suite of multiplayer options will be revealed on Aug. 11.

- **Single Player Exoskeleton Upgrade Token:** Over the course of Campaign mode, players unlock exoskeleton perks and abilities that help tackle various obstacles and challenges. This token provides an extra upgrade for your exoskeleton, so you're already at an advantage when jumping into the Campaign.

Additionally, the **Atlas Pro Edition** and **Atlas Limited Edition** both include the following:

- **Welcome to Atlas: Advanced Soldier Manual:** The Atlas Corporation's Advanced Soldier Manual ensures that all recruits are equipped with the necessary intel to become a tier-one Advanced Soldier with Atlas. The manual features original concept artwork from *Call of Duty: Advanced Warfare* developer, Sledgehammer Games, as well as historical and tactical information that will bolster every soldier's potential for success in the field and prepare them to carry out Atlas' global mission.
- **Collectible SteelBook™** Limited edition steel case featuring premium in-game artwork.
- **Official *Call of Duty: Advanced Warfare* Soundtrack:** Digital copy of the in-game score, featuring main title & themes by legendary composer, Harry Gregson-Williams as well as original music by Audiomachine.

Penned by the team of storytellers at Sledgehammer Games and boasting true next generation visuals, ***Call of Duty: Advanced Warfare*** jolts players forward in a groundbreaking experience that's ripped-from-the-headlines-of-tomorrow, envisioning a future where both technology and tactics have evolved to create a new era of combat for the franchise.

Fans looking for more information can tune-in Aug. 11 for the worldwide reveal of ***Call of Duty: Advanced Warfare*** multiplayer. Catch the latest info from Sledgehammer Games on the advanced era that exoskeleton gameplay delivers along with a full debriefing on new maps, modes, weapons and more. For program information, check out www.callofduty.com, www.facebook.com/callofduty, www.youtube.com/callofduty or follow @CallofDuty on [Twitter](https://twitter.com/CallofDuty) and [Instagram](https://www.instagram.com/callofduty). ***Call of Duty: Advanced Warfare*** is not yet rated.

Call of Duty: Advanced Warfare is being developed by Sledgehammer Games specifically for Xbox One, the all-in-one games and entertainment system from Microsoft, PlayStation®4 computer entertainment system and PC. Versions for the Xbox 360 games and entertainment system from Microsoft and PlayStation®3 computer entertainment system are also in development.

About Activision Publishing, Inc.

Headquartered in Santa Monica, California, Activision Publishing, Inc. is a leading worldwide developer, publisher and distributor of interactive entertainment and leisure products.

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**DLC content in the Season Pass may be sold separately. If you purchase the Collector's Edition with the Season Pass, do not also purchase the standalone map packs, as you will be charged for them. Season Pass and DLC content may not be available on all platforms or in all territories. Pricing and release dates may vary by platform.*

Cautionary Note Regarding Forward-looking Statements: Information in this press release that involves Activision Publishing's expectations, plans, intentions or strategies regarding the future, including statements about *Call of Duty: Advanced Warfare*, are forward-looking statements that are not facts and involve a number of risks and uncertainties. Factors that could cause Activision Publishing's actual future results to differ materially from those expressed in the forward-looking statements set forth in this release include unanticipated product delays and other factors identified in the risk factors sections of Activision Blizzard's most recent annual report on Form 10-K and any subsequent quarterly reports on Form 10-Q. The forward-looking statements in this release are based upon information available to Activision Publishing and Activision Blizzard as of the date of this release, and neither Activision Publishing nor Activision Blizzard assumes any obligation to update any such forward-looking statements. Forward-looking statements believed to be true when made may ultimately prove to be incorrect. These statements are not guarantees of the future performance of Activision Publishing or Activision Blizzard and are subject to risks, uncertainties and other factors, some of which are beyond its control and may cause actual results to differ materially from current expectations.

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