



The Eagles, Nirvana, The Smashing Pumpkins And Others Set to Rock Guitar Hero(R) World Tour With Downloadable Content in December

SANTA MONICA, Calif., Dec 03, 2008 /PRNewswire-FirstCall via COMTEX News Network/ --

The Smashing Pumpkins' "G.L.O.W.," "1979" and "The Everlasting Gaze" Available Tomorrow

Legendary multi-platinum recording artists The Eagles, Nirvana and The Smashing Pumpkins, all featured in the on-disc set list of [Activision Publishing, Inc.'s](#) (Nasdaq: ATVI) Guitar Hero(R) World Tour, are returning in December with exclusive downloadable content for the game. Additionally, fans will be in for a treat just in time for Christmas with three free Reggae Rock tracks from Pepper, Slightly Stoopid and Expendables.

The Smashing Pumpkins, one of rock's defining and most acclaimed bands who have sold over 30 million albums, return to Guitar Hero World Tour, tomorrow December 4th, with a three-song track pack featuring the recently released single "G.L.O.W.," "1979" and "Everlasting Gaze."

Featuring the stylistic melodies of Kurt Cobain, Krist Novoselic and Dave Grohl, the pioneers of alternative rock, Nirvana, make their Guitar Hero(R) downloadable content debut with the Nirvana Track Pack. Featuring the final single released by the band, "You Know You're Right," along with "Negative Creep," off the band's debut album Bleach, and the smash hit "Sliver," the Nirvana Track Pack will be available for Guitar Hero World Tour on December 11th.

After delivering the timeless rock ballad "Hotel California" to the on-disc set list of Guitar Hero World Tour, The Eagles will thrill the Guitar Hero audience once again on December 18th with three chart topping hits. From the Rock & Roll Hall of Fame inductees' seventh studio album and first in 28 years, Long Road Out of Eden, "Frail Grasp on the Big Picture" is joined by two classic tracks that climbed to the top of the Billboard's Hot 100, "One of These Nights" and "Life in the Fast Lane."

Rounding out the downloadable set list for Guitar Hero World Tour in December are three free Reggae grooves. The Reggae Rock Track Pack is comprised of "Jimi" from Slightly Stoopid, "Your Face" from Pepper and Expendables' "Sacrifice." The free tracks will be available for download on December 23rd.

The Eagles, Nirvana and Smashing Pumpkins Track Packs will be available on Xbox LIVE(R) Marketplace for the Xbox 360(R) video game and entertainment system from Microsoft for 440 Microsoft Points and on the PlayStation(R)Store for the PLAYSTATION(R)3 computer entertainment system for \$5.49. The songs in each Track Pack will be released as downloadable singles for Xbox 360 for 160 Microsoft Points, PLAYSTATION 3 system for \$1.99 and Nintendo(R) Wi-Fi Connection for Wii(TM) for 200 Wii Points. The Free Reggae Rock Track Pack will be available for Xbox 360 and PLAYSTATION 3 and as singles for Wii.

Guitar Hero World Tour transforms music gaming by expanding Guitar Hero's signature guitar gameplay into a cooperative band experience that combines the most advanced wireless controllers with new revolutionary online* and offline gameplay modes including Band Career and 8-player "Battle of the Bands," which allows two full bands to compete head-to-head online. The game features a slick newly redesigned guitar controller, drum kit controller and a wired microphone, as well as an innovative Music Studio music creator that lets players compose, record, edit and share their own rock 'n' roll anthems. Music creators are also able to share their recordings with their friends online through GHTunesSM where other gamers can download and play an endless supply of unique creations.

Guitar Hero World Tour is now available for the Xbox 360 video game and entertainment system from Microsoft, PLAYSTATION 3 computer entertainment system, the Wii home video game system from Nintendo and the PlayStation(R)2 computer entertainment system. The game is rated "T" for Teen by the ESRB. For more information on Guitar Hero World Tour, please visit worldtour.guitarhero.com.

About Activision Publishing, Inc.

Headquartered in Santa Monica, California, Activision Publishing, Inc. is a leading worldwide developer, publisher and distributor of interactive entertainment and leisure products.

Activision maintains operations in the U.S., Canada, the United Kingdom, France, Germany, Ireland, Italy, Sweden, Spain, the

Netherlands, Australia, Japan and South Korea. More information about Activision and its products can be found on the company's website, www.activision.com.

Cautionary Note Regarding Forward-looking Statements: Information in this press release that involves Activision Publishing's expectations, plans, intentions or strategies regarding the future are forward-looking statements that are not facts and involve a number of risks and uncertainties. Activision Publishing generally uses words such as "outlook," "will," "could," "would," "might," "remains," "to be," "plans," "believes," "may," "expects," "intends," "anticipates," "estimate," "future," "plan," "positioned," "potential," "project," "remain," "scheduled," "set to," "subject to," "upcoming" and similar expressions to help identify forward-looking statements. Factors that could cause Activision Publishing's actual future results to differ materially from those expressed in the forward-looking statements set forth in this release include, but are not limited to, sales of Activision Publishing's titles, shifts in consumer spending trends, the seasonal and cyclical nature of the interactive game market, Activision Publishing's ability to predict consumer preferences among competing hardware platforms (including next-generation hardware), declines in software pricing, product returns and price protection, product delays, retail acceptance of Activision Publishing's products, adoption rate and availability of new hardware and related software, industry competition, rapid changes in technology and industry standards, protection of proprietary rights, litigation against Activision Publishing, maintenance of relationships with key personnel, customers, vendors and third-party developers, domestic and international economic, financial and political conditions and policies, foreign exchange rates, integration of recent acquisitions and the identification of suitable future acquisition opportunities, Activision Blizzard's success in integrating the operations of Activision Publishing and Vivendi Games in a timely manner, or at all, and the combined company's ability to realize the anticipated benefits and synergies of the transaction to the extent, or in the timeframe, anticipated. Other such factors include additional risk factors identified in Activision Blizzard's most recent annual report on Form 10-K and any subsequent quarterly reports on Form 10-Q. The forward-looking statements in this release are based upon information available to Activision Publishing and Activision Blizzard as of the date of this release, and neither Activision Publishing nor Activision Blizzard assumes any obligation to update any such forward-looking statements. Forward-looking statements believed to be true when made may ultimately prove to be incorrect. These statements are not guarantees of the future performance of Activision Publishing or Activision Blizzard and are subject to risks, uncertainties and other factors, some of which are beyond its control and may cause actual results to differ materially from current expectations.

*Online gameplay is only available for the Xbox 360(R) video game and entertainment system from Microsoft, PLAYSTATION (R)3 computer entertainment system and Wii(TM) and may require an additional subscription.

Guitar Hero World Tour (C) 2008 Activision Publishing, Inc. Guitar Hero, Activision and RedOctane are registered trademarks of Activision Publishing, Inc. All other trademarks and trade names are the properties of their respective owners. All rights reserved.

"PlayStation," "PLAYSTATION" and "PS" Family logo are registered trademarks of Sony Computer Entertainment Inc. Used with Permission. Microsoft, Xbox, Xbox 360, Xbox LIVE, and the Xbox logos are trademarks of the Microsoft group of companies. Wii is a trademark of Nintendo.

SOURCE Activision Publishing, Inc.

<http://worldtour.guitarhero.com/>

Copyright (C) 2008 PR Newswire. All rights reserved

News Provided by COMTEX