

[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person* (Goldberg, Lawrence)
2. Issuer Name and Ticker or Trading Symbol (Activision, Inc. (ATVI))
3. IRS Identification Number of Reporting Person, if an entity (voluntary)
4. Statement for Month/Day/Year (October 2, 2002)
5. If Amendment, Date of Original (Month/Day/Year)
6. Relationship of Reporting Person(s) to Issuer (Check all applicable) (X) Officer (give title below) Executive Vice President and Chief Corporate Officer
7. Individual or Joint/Group Filing (Check Applicable Line) (X) Form filed by One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

Table with 7 columns: 1. Title of Security (Instr. 3), 2. Transaction Date (Month/Day/Year), 2A. Deemed Execution Date (if any), 3. Transaction Code (Instr. 8), 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5), 5. Amount or Price (A) or (D), 6. Ownership Form (Direct(D), Indirect(I)), 7. Nature of Ownership (Direct, Indirect).

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. (Over) SEC 1474 (9-02)
* If this form is filed by more than one reporting person, see Instruction 4(b)(v).

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FORM 4 (continued)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

Table with 6 columns: 1. Title of Derivative Security (Instr. 3), 2. Conversion or Exercise Price of Derivative Security, 3. Transaction Date (Month/Day/Year), 3A. Deemed Execution Date, if any (Month/Day/Year), 4. Transaction Code (Instr. 8), 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5), 6. Date Exercisable and Expiration Date (Month/Day/Year).

Table with 6 columns: 1. Title of Derivative Security (Instr. 3), 7. Title and Amount of Underlying Securities (Instr. 3 and 4), 8. Price of Derivative Security (Instr. 5), 9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4), 10. Ownership of Derivative Security: Direct (D) or Indirect (I) (Instr. 4), 11. Nature of Ownership (Instr. 4).

Explanation of Responses

(1) The options vest in four equal annual installments beginning on April 1, 2004, however, the fourth installment may vest on an accelerated basis if certain earning and other financial goals are met.

**Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

* 10/03/02
**Signature of Reporting Person Date

*By: /s/George L. Rose
(George L. Rose)**
Attorney-In-Fact

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, see Instruction 6 for procedure.

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**George L. Rose was granted a power of attorney to sign all Forms 4 and Forms 5 on behalf of Lawrence Goldberg so long as Mr. Goldberg is an officer of Activision, Inc.