



Call of Duty®: World at War: Zombies Verruckt Map Now Available

New Location, New Weapons, and Electro-shock Defenses Available via In-App purchase on iPhone(R) and iPod touch(R)

SANTA MONICA, Calif., Feb 12, 2010 /PRNewswire via COMTEX News Network/ -- Zombies continue their onslaught as Activision Publishing, Inc. (Nasdaq: ATVI) and developer Treyarch have launched an adaptation of the popular "Verruckt" (Zombie Asylum) map for **Call of Duty: World at War: ZOMBIES** for iPhone and iPod touch. Originally released as downloadable content for **Call of Duty: World at War**, "Verruckt" gives players the opportunity to experience a new location, new weapons, electro-shock defenses, Perks-A-Cola Machines and the endless attacking legions of Undead. The new map is now available for download from the main menu of **Call of Duty: World at War: ZOMBIES** for \$4.99.

Named as one of iTunes Rewind's Best Apps of 2009, **Call of Duty: World at War: ZOMBIES** faithfully delivers upon the experience of one of the most popular and played online games of 2009. The game offers limitless rounds of a single player experience in addition to a highly-addictive co-op gameplay experience in full 3-D, allowing up to four players to join a game via Wi-Fi, locally or across the Internet, and up to two players via Bluetooth.

The original **Call of Duty: World at War: ZOMBIES** App, developed by Ideaworks Game Studio for the iPhone and iPod touch based on Treyarch's console version, is available for \$9.99 from the App Store at www.itunes.com/appstore/.

The "Verruckt" map, also developed by Ideaworks Game Studio is available for \$4.99 from the main menu of **Call of Duty: World at War: ZOMBIES**. The **Call of Duty: World at War: ZOMBIES Lite** App is also available for free from the App Store on iPhone and iPod touch or at www.itunes.com/appstore/.

For more information about **Call of Duty: World at War**, visit www.CoDWaW.com.

About Activision Publishing, Inc.

Headquartered in Santa Monica, California, Activision Publishing, Inc. is a leading worldwide developer, publisher and distributor of interactive entertainment and leisure products.

Activision maintains operations in the U.S., Canada, the United Kingdom, France, Germany, Ireland, Italy, Sweden, Spain, Norway, Denmark, the Netherlands, Australia, Russia, Japan, South Korea, China and the region of Taiwan. More information about Activision and its products can be found on the company's website, www.activision.com.

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