

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

FORM 10-Q

(Mark one)

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES
EXCHANGE ACT OF 1934**

For the Quarterly Period Ended December 31, 2006

OR

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES
EXCHANGE ACT OF 1934**

For the transition period from _____ to _____

Commission File Number 001-15839

ACTIVISION, INC.

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of
incorporation or organization)

95-4803544

(I.R.S. Employer Identification No.)

3100 Ocean Park Boulevard, Santa Monica, CA

(Address of principal executive offices)

90405

(Zip Code)

(310) 255-2000

(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, or a non-accelerated filer. See definition of "accelerated filer and large accelerated filer" in Rule 12b-2 of the Exchange Act. (Check one):

Large Accelerated Filer

Accelerated Filer

Non-accelerated filer

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Act). Yes No

The number of shares of the registrant's Common Stock outstanding as of June 1, 2007 was 283,310,734.

ACTIVISION, INC. AND SUBSIDIARIES

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CAUTIONARY STATEMENT

This Quarterly Report on Form 10-Q contains, or incorporates by reference, certain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, (1) projections of revenues, expenses, income or loss, earnings or loss per share, cash flow projections or other financial items; (2) statements of our plans and objectives, including those relating to product releases; (3) statements of future economic performance; and (4) statements of assumptions underlying such statements. We generally use words such as "anticipate", "believe", "could", "estimate", "expect", "forecast", "future", "intend", "may", "plan", "positioned", "potential", "project", "scheduled", "set to", "subject to", "upcoming" and other similar expressions to help identify forward-looking statements. These forward-looking statements are subject to business and economic risk, reflect management's current expectations, estimates and projections about our business, and are inherently uncertain and difficult to predict. Our actual results could differ materially. The forward-looking statements contained herein speak only as of the date on which they were made, and we disclaim any obligation to update any forward-looking statements to reflect events or circumstances after the date of this Quarterly Report. Risks and uncertainties that may affect our future results include, but are not limited to, those discussed under the heading "Risk Factors", included in Part II, Item 1A. All references to "we", "us", "our", "Activision" or "the Company" in the following discussion and analysis mean Activision, Inc. and its subsidiaries.

EXPLANATORY NOTE

Restatement of Consolidated Financial Results

We recently completed a voluntary review of our historical stock option granting practices and a restatement of our consolidated financial statements as of and for the fiscal years ended March 31, 2006, 2005 and 2004 and related disclosures and a restatement of our selected consolidated financial data as of and for the fiscal years ended March 31, 2006, 2005, 2004, 2003 and 2002 and our unaudited quarterly financial data for each of the quarters in the fiscal years ended March 31, 2006 and 2005, and for the fiscal quarter ended June 30, 2006. The impacts of the restatement adjustments extend to periods from the fiscal year ended March 31, 1994 through the fiscal quarter ended June 30, 2006.

The restatement reflected the findings of a special subcommittee of independent members of our Board of Directors, which was established in July 2006 to review our historical stock option granting practices (the "Special Subcommittee"). The Special Subcommittee conducted its investigation with the assistance of Munger Tolles & Olson LLP as its independent counsel and Deloitte & Touche USA LLP ("Deloitte") as forensic accounting experts retained by counsel. The Special Subcommittee found that 3,450 of the option grants reviewed, covering 148,747,202 shares, required measurement date corrections. As a result, we recorded approximately \$66.7 million in additional pre-tax (\$45.4 million after-tax) non-cash stock-based compensation expense over the thirteen year period from April 1, 1993 through March 31, 2006 in accordance with Accounting Principles Board Opinion No. 25, "Accounting for Stock Issued to Employees" ("APB No. 25"), and \$0.6 million in additional pre-tax non-cash stock-based compensation expense during the quarter ended June 30, 2006 in accordance with Statement of Financial Accounting Standards ("SFAS") No. 123(R), "Share-Based Payment". More than 80% or \$55.4 million of the \$66.7 million relates to periods through March 31, 2003 and 4% or \$2.6 million of the non-cash pre-tax expense relates to the fiscal year ended March 31, 2006. Separately, the restatement reflects an additional \$1.7 million pre-tax charge (\$1.1 million after-tax) related to recently identified insufficient payroll tax withholdings in fiscal 2005.

This Quarterly Report on Form 10-Q should be read in conjunction with our Amended Annual Report on Form 10-K/A for the year ended March 31, 2006 filed with the SEC on May 25, 2007 and our Amended Quarterly Report on Form 10-Q/A for the three months ended June 30, 2006 filed with the SEC on June 7, 2007. Information regarding the effect of the restatement on our financial position and results of operations is provided in Note 2 of the Notes to Unaudited Consolidated Financial Statements included in Part I, Item 1 of this Report and "Management's Discussion and Analysis of Financial Condition and Results of Operations" in Part I, Item 2 of this Report.

Financial information included in our previously filed reports on Form 10-K and Form 10-Q, the related opinions of our independent registered public accounting firm, and all earnings press releases and similar communications issued by us, for all periods ended on or before June 30, 2006 should not be relied upon and are superseded in their entirety by the information in our amended Annual Report on Form 10-K/A for the year ended March 31, 2006 filed with the SEC on May 25, 2007 and our Amended Quarterly Report on Form 10-Q/A for the three months ended June 30, 2006 and our Quarterly Reports on Form 10-Q for the three months ended September 30, 2006 and the three months ended December 31, 2006 filed with the SEC today.

PART I. FINANCIAL INFORMATION.

Item 1. Financial Statements.

ACTIVISION, INC. AND SUBSIDIARIES
CONSOLIDATED BALANCE SHEETS
(In thousands, except share data)

	December 31, 2006 (Unaudited)	March 31, 2006
Assets		
Current assets:		
Cash and cash equivalents	\$ 367,910	\$ 354,331
Short-term investments	437,290	590,629
Accounts receivable, net of allowances of \$107,124 and \$98,253 at December 31, 2006 and March 31, 2006, respectively	456,589	28,782
Inventories	85,680	61,483
Software development	86,119	40,260
Intellectual property licenses	28,628	4,973
Deferred income taxes	4,266	9,664
Other current assets	17,896	25,933
Total current assets	1,484,378	1,116,055
Software development	15,688	20,359
Intellectual property licenses	64,800	82,073
Property and equipment, net	46,713	45,368
Deferred income taxes	85,552	52,545
Other assets	5,941	1,409
Goodwill	188,398	100,446
Total assets	\$ 1,891,470	\$ 1,418,255
Liabilities and Shareholders' Equity		
Current liabilities:		
Accounts payable	\$ 193,875	\$ 88,994
Accrued expenses	247,581	104,862
Total current liabilities	441,456	193,856
Other liabilities	41,128	1,776
Total liabilities	482,584	195,632
Commitments and contingencies (Note 14)		
Shareholders' equity:		
Preferred stock, \$.000001 par value, 3,750,000 shares authorized, no shares issued at December 31, 2006 and March 31, 2006	—	—
Series A Junior Preferred stock, \$.000001 par value, 1,250,000 shares authorized, no shares issued at December 31, 2006 and March 31, 2006	—	—
Common stock, \$.000001 par value, 450,000,000 shares authorized, 282,934,869 and 277,020,898 shares issued and outstanding at December 31, 2006 and March 31, 2006, respectively	—	—
Additional paid-in capital	948,028	867,297
Retained earnings	442,199	341,990
Accumulated other comprehensive income	18,659	16,369
Unearned compensation (Note 1)	—	(3,033)
Total shareholders' equity	1,408,886	1,222,623
Total liabilities and shareholders' equity	\$ 1,891,470	\$ 1,418,255

The accompanying notes are an integral part of these consolidated financial statements.

ACTIVISION, INC. AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF OPERATIONS
(Unaudited)
(In thousands, except per share data)

	For the three months ended December 31,		For the nine months ended December 31,	
	2006	2005 As restated(1)	2006	2005 As restated(1)
Net revenues	\$ 824,259	\$ 816,242	\$ 1,200,500	\$ 1,279,875
Costs and expenses:				
Cost of sales – product costs	382,165	367,685	618,162	617,021
Cost of sales – software royalties and amortization	77,449	104,264	106,058	139,267
Cost of sales – intellectual property licenses	23,566	26,376	37,838	55,765
Product development	37,162	53,254	88,395	99,698
Sales and marketing	87,410	156,013	156,139	259,110
General and administrative	43,387	24,757	91,647	67,228
Total costs and expenses	651,139	732,349	1,098,239	1,238,089
Operating income	173,120	83,893	102,261	41,786
Investment income, net	9,724	9,162	26,031	22,840
Income before income tax provision	182,844	93,055	128,292	64,626
Income tax provision	40,024	25,199	28,083	15,247
Net income	\$ 142,820	\$ 67,856	\$ 100,209	\$ 49,379
Basic earnings per share	\$ 0.51	\$ 0.25	\$ 0.36	\$ 0.18
Weighted average common shares outstanding	282,512	274,965	280,499	272,089
Diluted earning per share	\$ 0.46	\$ 0.23	\$ 0.33	\$ 0.17
Weighted average common shares outstanding assuming dilution	307,175	296,205	304,317	293,397

(1) See Note 2 “Restatement of Unaudited Consolidated Financial Statements.”

The accompanying notes are an integral part of these consolidated financial statements.

ACTIVISION, INC. AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF CASH FLOWS
(Unaudited)
(In thousands)

	For the nine months ended December 31,	
	2006	2005 As restated(1)
Cash flows from operating activities:		
Net income	\$ 100,209	\$ 49,379
Adjustments to reconcile net income to net cash used in operating activities:		
Deferred income taxes	(33,254)	(6,023)
Realized gain on short-term investments	(1,823)	(4,295)
Depreciation and amortization	13,303	10,228
Amortization and write-offs of capitalized software development costs and intellectual property licenses	77,358	168,351
Stock-based compensation expense	18,433	2,506
Tax benefit of stock options and warrants exercised	11,377	21,269
Excess tax benefit from stock option exercises	(9,012)	—
Changes in operating assets and liabilities:		
Accounts receivable	(416,697)	(305,305)
Inventories	(20,573)	(36,810)
Software development and intellectual property licenses	(117,636)	(162,793)
Other assets	21,128	321
Accounts payable	98,473	104,895
Accrued expenses and other liabilities	133,297	74,345

Net cash used in operating activities	(125,417)	(83,932)
Cash flows from investing activities:		
Capital expenditures	(13,106)	(20,174)
Cash payment to effect business combinations, net of cash acquired	(30,545)	(7,081)
Increase in restricted cash	—	(7,500)
Purchases of short-term investments	(215,721)	(143,162)
Proceeds from sales and maturities of short-term investments	361,339	182,504
Net cash provided by investing activities	101,967	4,587
Cash flows from financing activities:		
Proceeds from issuance of common stock to employees	18,956	37,850
Excess tax benefit from stock option exercises	9,012	—
Net cash provided by financing activities	27,968	37,850
Effect of exchange rate changes on cash	9,061	(5,044)
Net increase (decrease) in cash and cash equivalents	13,579	(46,539)
Cash and cash equivalents at beginning of period	354,331	313,608
Cash and cash equivalents at end of period	<u>\$ 367,910</u>	<u>\$ 267,069</u>

(1) See Note 2 “Restatement of Unaudited Consolidated Financial Statements.”

The accompanying notes are an integral part of these consolidated financial statements.

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ACTIVISION, INC. AND SUBSIDIARIES
CONSOLIDATED STATEMENT OF CHANGES IN SHAREHOLDERS’ EQUITY
For the Nine Months ended December 31, 2006
(Unaudited)
(In thousands)

	Common Stock		Additional Paid-In Capital	Retained Earnings	Accumulated Other Comprehensive Income	Unearned Compensation	Shareholders’ Equity
	Shares	Amount					
Balance, March 31, 2006	<u>277,021</u>	<u>\$ —</u>	<u>\$ 867,297</u>	<u>\$ 341,990</u>	<u>\$ 16,369</u>	<u>\$ (3,033)</u>	<u>\$ 1,222,623</u>
Components of comprehensive income:							
Net income	—	—	—	100,209	—	—	100,209
Unrealized loss on short-term investments (net of tax benefit of \$0.9 million)	—	—	—	—	(8,693)	—	(8,693)
Foreign currency translation adjustment	—	—	—	—	10,983	—	10,983
Total comprehensive income	—	—	—	—	—	—	102,499
Issuance of common stock pursuant to employee stock option and stock purchase plans	3,532	—	18,956	—	—	—	18,956
Issuance of stock to effect business combination	2,382	—	30,000	—	—	—	30,000
Stock based compensation expense related to employee stock options, restricted stock, and employee stock purchases	—	—	23,431	—	—	—	23,431
Tax benefit associated with options and warrants	—	—	11,377	—	—	—	11,377
Reclassification of unearned compensation	—	—	(3,033)	—	—	3,033	—
Balance, December 31, 2006	<u>282,935</u>	<u>\$ —</u>	<u>\$ 948,028</u>	<u>\$ 442,199</u>	<u>\$ 18,659</u>	<u>\$ —</u>	<u>\$ 1,408,886</u>

The accompanying notes are an integral part of these consolidated financial statements.

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ACTIVISION, INC. AND SUBSIDIARIES
Notes to Consolidated Financial Statements
For the Three and Nine Months ended December 31, 2006
(Unaudited)

1. Summary of Significant Accounting Policies

Basis of Presentation

The accompanying consolidated financial statements include the accounts of Activision, Inc. and its subsidiaries (“Activision,” the “Company,” or “we”). The information furnished is unaudited and consists of only normal recurring adjustments that, in the opinion of management, are necessary to provide a fair statement of the results for the interim periods presented. The Consolidated Financial Statements should be read in conjunction with the

Software Development Costs and Intellectual Property Licenses

Software development costs include payments made to independent software developers under development agreements, as well as direct costs incurred for internally developed products.

We account for software development costs in accordance with Statement of Financial Accounting Standards No. 86, “Accounting for the Costs of Computer Software to Be Sold, Leased, or Otherwise Marketed.” Software development costs are capitalized once the technological feasibility of a product is established and such costs are determined to be recoverable. Technological feasibility of a product encompasses both technical design documentation and game design documentation. For products where proven technology exists, this may occur early in the development cycle. Technological feasibility is evaluated on a product-by-product basis. Prior to a product’s release, we expense, as part of “cost of sales — software royalties and amortization,” capitalized costs when we believe such amounts are not recoverable. Capitalized costs for those products that are cancelled or abandoned are charged to product development expense in the period of cancellation. Amounts related to software development which are not capitalized are charged immediately to product development expense. We evaluate the future recoverability of capitalized amounts on a quarterly basis. The recoverability of capitalized software development costs is evaluated based on the expected performance of the specific products for which the costs relate. Criteria used to evaluate expected product performance include: historical performance of comparable products using comparable technology; orders for the product prior to its release; and estimated performance of a sequel product based on the performance of the product on which the sequel is based.

Commencing upon product release, capitalized software development costs are amortized to “cost of sales — software royalties and amortization” based on the ratio of current revenues to total projected revenues, generally resulting in an amortization period of six months or less. For products that have been released in prior periods, we evaluate the future recoverability of capitalized amounts on a quarterly basis. The primary evaluation criterion is actual title performance.

Significant management judgments and estimates are utilized in the assessment of when technological feasibility is established, as well as in the ongoing assessment of the recoverability of capitalized costs. In evaluating the recoverability of capitalized costs, the assessment of expected product performance utilizes forecasted sales amounts and estimates of additional costs to be incurred. If revised forecasted or actual product sales are less than, and/or revised forecasted or actual costs are greater than, the original forecasted amounts utilized in the initial recoverability analysis, the net realizable value may be lower than originally estimated in any given quarter, which could result in an impairment charge.

Intellectual property license costs represent license fees paid to intellectual property rights holders for use of their trademarks, copyrights, software, technology, or other intellectual property or proprietary rights in the development of our products. Depending upon the agreement with the rights holder, we may obtain the rights to use acquired intellectual property in multiple products over multiple years, or alternatively, for a single product.

ACTIVISION, INC. AND SUBSIDIARIES
Notes to Consolidated Financial Statements
For the Three and Nine Months ended December 31, 2006
(Unaudited)

We evaluate the future recoverability of capitalized intellectual property licenses on a quarterly basis. The recoverability of capitalized intellectual property license costs is evaluated based on the expected performance of the specific products in which the licensed trademark or copyright is to be used. As many of our intellectual property licenses extend for multiple products over multiple years, we also assess the recoverability of capitalized intellectual property license costs based on certain qualitative factors, such as the success of other products and/or entertainment vehicles utilizing the intellectual property, whether there are any future planned theatrical releases or television series based on the intellectual property, and the rights holder’s continued promotion and exploitation of the intellectual property. Prior to the related product’s release, we expense, as part of “cost of sales – intellectual property licenses,” capitalized intellectual property costs when we believe such amounts are not recoverable. Capitalized intellectual property costs for those products that are cancelled or abandoned are charged to product development expense in the period of cancellation. Criteria used to evaluate expected product performance include: historical performance of comparable products using comparable technology; orders for the product prior to its release; and estimated performance of a sequel product based on the performance of the product on which the sequel is based.

Commencing upon the related product’s release, capitalized intellectual property license costs are amortized to “cost of sales – intellectual property licenses” based on the ratio of current revenues for the specific product to total projected revenues for all products in which the licensed property will be utilized. As intellectual property license contracts may extend for multiple years, the amortization of capitalized intellectual property license costs relating to such contracts may extend beyond one year. For intellectual property included in products that have been released, we evaluate the future recoverability of capitalized amounts on a quarterly basis. The primary evaluation criterion is actual title performance.

Significant management judgments and estimates are utilized in the assessment of the recoverability of capitalized costs. In evaluating the recoverability of capitalized costs, the assessment of expected product performance utilizes forecasted sales amounts and estimates of additional costs to be incurred. If revised forecasted or actual product sales are less than, and/or revised forecasted or actual costs are greater than, the original forecasted amounts utilized in the initial recoverability analysis, the net realizable value may be lower than originally estimated in any given quarter, which could result in an impairment charge. Additionally, as noted above, as many of our intellectual property licenses extend for multiple products over multiple years, we also assess the recoverability of capitalized intellectual property license costs based on certain qualitative factors such as the success of other products and/or entertainment vehicles utilizing the intellectual property, whether there are any future planned theatrical releases or television series based on the intellectual property and the rights holder’s continued promotion and exploitation of the intellectual property. Material differences may result in the amount and timing of charges for any period if management makes different judgments or utilizes different estimates in evaluating these qualitative factors.

Revenue Recognition

We recognize revenue from the sale of our products upon the transfer of title and risk of loss to our customers. Certain products are sold to customers with a street date (i.e., a date on which products are made widely available by retailers). For these products we recognize revenue no earlier than the street date. Revenue from product sales is recognized after deducting the estimated allowance for returns and price protection. With respect to license agreements that provide customers the right to make multiple copies in exchange for guaranteed amounts, revenue is recognized upon delivery of such copies. Per copy royalties on sales that exceed the guarantee are recognized as earned. With respect to on-line transactions, such as electronic downloads of titles or product add-ons, revenue is recognized when the fee is paid by the on-line customer to purchase online content and we are notified by the online retailer that the product has been downloaded. In addition, in order to recognize revenue for both product sales and licensing transactions, persuasive evidence of an arrangement must exist and collection of the related receivable must be probable. Revenue recognition also determines the timing of certain expenses, including “cost of sales – intellectual property licenses” and “cost of sales – software royalties and amortization.”

ACTIVISION, INC. AND SUBSIDIARIES
Notes to Consolidated Financial Statements
For the Three and Nine Months ended December 31, 2006
(Unaudited)

Sales incentives or other consideration given by us to our customers is accounted for in accordance with the Financial Accounting Standards Board’s Emerging Issues Task Force (“EITF”) Issue 01-9, “Accounting for Consideration Given by a Vendor to a Customer (Including a Reseller of the Vendor’s Products).” In accordance with EITF Issue 01-9, sales incentives and other consideration that are considered adjustments of the selling price of our products, such as rebates and product placement fees, are reflected as reductions of revenue. Sales incentives and other consideration that represent costs incurred by us for assets or services received, such as the appearance of our products in a customer’s national circular ad, are reflected as sales and marketing expenses.

Allowances for Returns, Price Protection, Doubtful Accounts, and Inventory Obsolescence

In determining the appropriate unit shipments to our customers, we benchmark our titles using historical and industry data. We closely monitor and analyze the historical performance of our various titles, the performance of products released by other publishers, and the anticipated timing of other releases in order to assess future demands of current and upcoming titles. Initial volumes shipped upon title launch and subsequent reorders are evaluated to ensure that quantities are sufficient to meet the demands from the retail markets, but at the same time are controlled to prevent excess inventory in the channel.

We may permit product returns from, or grant price protection to, our customers under certain conditions. In general, price protection refers to the circumstances when we elect to decrease the wholesale price of a product by a certain amount and, when granted and applicable, allows customers a credit against amounts owed by such customers to us with respect to open and/or future invoices. The conditions our customers must meet to be granted the right to return products or price protection are, among other things, compliance with applicable payment terms, and consistent delivery to us of inventory and sell-through reports. We may also consider other factors, including the facilitation of slow-moving inventory and other market factors. Management must make estimates of potential future product returns and price protection related to current period product revenue. We estimate the amount of future returns and price protection for current period product revenue utilizing historical experience and information regarding inventory levels and the demand and acceptance of our products by the end consumer. The following factors are used to estimate the amount of future returns and price protection for a particular title: historical performance of titles in similar genres; historical performance of the hardware platform; historical performance of the brand; console hardware life cycle; Activision sales force and retail customer feedback; industry pricing; weeks of on-hand retail channel inventory; absolute quantity of on-hand retail channel inventory; our warehouse on-hand inventory levels; the title’s recent sell-through history (if available); marketing trade programs; and competing titles. The relative importance of these factors varies among titles depending upon, among other items, genre, platform, seasonality, and sales strategy. Significant management judgments and estimates must be made and used in connection with establishing the allowance for returns and price protection in any accounting period. Based upon historical experience we believe our estimates are reasonable. However, actual returns and price protection could vary materially from our allowance estimates due to a number of reasons including, among others, a lack of consumer acceptance of a title, the release in the same period of a similarly themed title by a competitor, or technological obsolescence due to the emergence of new hardware platforms. Material differences may result in the amount and timing of our revenue for any period if factors or market conditions change or if management makes different judgments or utilizes different estimates in determining the allowances for returns and price protection. For example, a 1% change in our December 31, 2006 allowance for returns and price protection would impact net revenues by \$1.1 million.

Similarly, management must make estimates of the uncollectibility of our accounts receivable. In estimating the allowance for doubtful accounts, we analyze the age of current outstanding account balances, historical bad debts, customer concentrations, customer creditworthiness, current economic trends, and changes in our customers’ payment terms and their economic condition, as well as whether we can obtain sufficient credit insurance. Any significant changes in any of these criteria would affect management’s estimates in establishing our allowance for doubtful accounts.

ACTIVISION, INC. AND SUBSIDIARIES
Notes to Consolidated Financial Statements
For the Three and Nine Months ended December 31, 2006
(Unaudited)

We value inventory at the lower of cost or market. We regularly review inventory quantities on hand and in the retail channel and record a provision for excess or obsolete inventory based on the future expected demand for our products. Significant changes in demand for our products would impact management’s estimates in establishing our inventory provision.

On April 1, 2006, we adopted Statement of Financial Accounting Standards No. 123 (revised 2004), "Share-Based Payment" ("SFAS 123R"), which requires the measurement and recognition of compensation expense for all share-based payment awards made to employees and directors, including employee stock options and employee stock purchases related to the Employee Stock Purchase Plan ("employee stock purchases"), based on estimated fair values. SFAS 123R supersedes our previous accounting under Accounting Principles Board Opinion No. 25, "Accounting for Stock Issued to Employees" ("APB 25"). In March 2005, the SEC issued Staff Accounting Bulletin No. 107 ("SAB 107") relating to SFAS 123R. We have applied the provisions of SAB 107 in our adoption of SFAS 123R.

We adopted SFAS 123R using the modified prospective transition method, which requires the application of the accounting standard as of April 1, 2006, the first day of our fiscal year 2007. The Company's Consolidated Financial Statements as of and for the three and nine months ended December 31, 2006 reflect the impact of SFAS 123R. In accordance with the modified prospective transition method, the Company's Consolidated Financial Statements for prior periods have not been restated to reflect, and do not include, the impact of SFAS 123R. Stock-based compensation expense recognized under SFAS 123R for the three and nine months ended December 31, 2006 was \$7.7 million and \$18.4 million, respectively. See Note 15 for additional information.

SFAS 123R requires companies to estimate the fair value of share-based payment awards on the measurement date using an option-pricing model. The value of the portion of the award that is ultimately expected to vest is recognized as expense over the requisite service periods in our Consolidated Statement of Operations. Prior to the adoption of SFAS 123R, the Company accounted for stock-based awards to employees and directors using the intrinsic value method in accordance with APB 25 as allowed under Statement of Financial Accounting Standards No. 123, "Accounting for Stock-Based Compensation" ("SFAS 123"). Under APB 25, compensation expense was recorded for the issuance of stock options and other stock-based compensation based on the intrinsic value of the stock options and other stock-based compensation on the date of grant or measurement date. Under the intrinsic value method, compensation expense was recorded on the measurement date only if the current market price of the underlying stock exceeded the stock option or other stock-based award's exercise price. For the three and nine months ended December 31, 2005, we recognized \$322,000 and \$2.5 million, respectively, in stock-based compensation expense related to employee stock options and restricted stock, under APB 25. See Notes 2 and 15 for additional information.

Stock-based compensation expense recognized during the period is based on the value of the portion of share-based payment awards that is ultimately expected to vest during the period. Stock-based compensation expense recognized in our Consolidated Statements of Operations for the three and nine months ended December 31, 2006 included compensation expense for share-based payment awards granted prior to, but not yet vested as of, April 1, 2006 based on the grant date fair value estimated in accordance with the pro forma provisions of SFAS 123, and compensation expense for the share-based payment awards granted subsequent to April 1, 2006 based on the grant date fair value estimated in accordance with the provisions of SFAS 123R. As stock-based compensation expense recognized in the Consolidated Statements of Operations for the three and nine months ended December 31, 2006 is based on awards ultimately expected to vest, it has been reduced for estimated forfeitures. SFAS 123R requires forfeitures to be estimated at the time of grant and revised, if necessary, in subsequent periods if actual forfeitures differ from those estimates.

ACTIVISION, INC. AND SUBSIDIARIES
Notes to Consolidated Financial Statements
For the Three and Nine Months ended December 31, 2006
(Unaudited)

As of April 1, 2005, we changed our method of valuation for share-based awards to a binomial-lattice model from the Black-Scholes option-pricing model ("Black-Scholes model") which was used for options granted prior to April 1, 2005. For additional information, see Note 15. Our determination of fair value of share-based payment awards on the date of grant using an option-pricing model is affected by our stock price as well as assumptions regarding a number of highly complex and subjective variables. These variables include, but are not limited to our expected stock price volatility over the term of the awards, and actual and projected employee stock option exercise behaviors.

Restricted Stock

In June 2005, we issued the rights to 155,763 shares of restricted stock to an employee. Additionally, in October 2005 we issued the rights to 96,712 shares of restricted stock to an employee. These shares all vest over a five-year period and remain subject to forfeiture if vesting conditions are not met. In accordance with APB 25, we recognized unearned compensation in connection with the grant of restricted shares equal to the fair value of our common stock on the date of grant. The fair value of these shares when issued was approximately \$12.84 and \$15.51 per share, respectively, and resulted in a total increase in "Additional paid-in capital" and "Unearned compensation" of \$2.0 million and \$1.5 million on the respective balance sheets at the times of grant. Prior to the adoption of SFAS 123R, we reduced unearned compensation and recognized compensation expense over the vesting periods. Upon adoption of SFAS 123R, unearned compensation was reclassified against additional paid in capital and we will increase additional paid in capital and recognize compensation expense over the respective remaining vesting periods. Additionally, in the third quarter of fiscal 2007 we issued the rights to an aggregate of 81,000 shares of restricted stock to various employees. These shares vest over two and three year periods (with some subject to vesting acceleration clauses if the holder achieves certain performance objectives) and remain subject to forfeiture if vesting conditions are not met. In accordance with SFAS 123R we will recognize compensation expense and increase additional paid in capital related to these restricted stock shares over the requisite service period. For the three and nine months ended December 31, 2006, we recorded expenses related to these shares of approximately \$292,000 and \$642,000, respectively, which was included as a component of stock-based compensation expense within "General and administrative" on the accompanying Consolidated Statements of Operations. Since the issuance dates, we have recognized \$1.1 million of the \$4.8 million total fair value, with the remainder to be recognized over a weighted-average period of 3.12 years.

2. Restatement of Unaudited Consolidated Financial Statements

We recently completed a voluntary review of our historical stock option granting practices and a restatement of our consolidated financial statements as of and for the fiscal years ended March 31, 2006, 2005 and 2004 and related disclosures and a restatement of our selected consolidated financial data as of and for the fiscal years ended March 31, 2006, 2005, 2004, 2003 and 2002 and our unaudited quarterly financial data for each of the quarters in the

fiscal years ended March 31, 2006 and 2005, and the fiscal quarter ended June 30, 2006. The impacts of the restatement adjustments extend to periods from the fiscal year ended March 31, 1994 through the fiscal quarter ended June 30, 2006.

The restatement reflects the findings of a special subcommittee of independent members of our Board of Directors, which was established in July 2006 to review our historical stock option granting practices (the "Special Subcommittee"). The Special Subcommittee conducted its investigation with the assistance of Munger Tolles & Olson LLP as its independent counsel and Deloitte & Touche USA LLP ("Deloitte") as forensic accounting experts retained by counsel. The Special Subcommittee found that 3,450 of the option grants reviewed, covering 148,747,202 shares, required measurement date corrections. As a result, we recorded approximately \$66.7 million in additional pre-tax (\$45.4 million after-tax) non-cash stock-based compensation expense over the thirteen year period from April 1, 1993 through March 31, 2006 in accordance with APB 25, and \$0.6 million in additional pre-tax non-cash stock-based compensation expense during the quarter ended June 30, 2006 in accordance with SFAS 123R. More than 80% or \$55.4 million of the \$66.7 million relates to periods through March 31, 2003 and 4% or \$2.6 million of the non-

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cash pre-tax expense relates to the fiscal year ended March 31, 2006. Separately, the restatement reflected an additional \$1.7 million pre-tax charge (\$1.1 million after-tax) related to recently identified insufficient payroll tax withholdings in fiscal 2005. Additional information regarding the restatement is available with the Company's Amended Annual Report on Form 10-K/A for the period ending March 31, 2006.

The following table summarizes additional pre-tax stock-based compensation expense and related tax adjustments resulting from the review of our equity award practices for the three and nine months ended December 31, 2005 (in thousands):

	<u>For the three months ended December 31, 2005</u>	<u>For the nine months ended December 31, 2005</u>
Net income, as previously reported	\$ 67,945	\$ 51,118
Additional compensation expense resulting from improper measurement dates for stock option grants (1)	174	2,286
Tax related effects	(85)	(547)
Total effect on net income	<u>89</u>	<u>1,739</u>
Net income, as restated	<u>\$ 67,856</u>	<u>\$ 49,379</u>

(1) Also includes an immaterial amount of interest expense related to our \$1.7 million charge for insufficient payroll tax withholdings in fiscal 2005.

The following tables reflect the impact of the additional non-cash charges for stock-based compensation expense and related tax effects on:

Certain Tax Consequences: Certain stock options were granted with an exercise price lower than the fair market value on the actual measurement dates, with vesting occurring after December 31, 2004, which resulted in nonqualified deferred compensation for purposes of Section 409A of the Internal Revenue Code. Section 409A subjects the option holders to additional income tax, penalties and interest on the value of the options deferred and, in certain cases, exercised each year. We do not have any tax liability associated with Section 409A. For options that have already been exercised by non-executive officer employees, that are subject to Section 409A consequences, the Company has elected to participate in the Internal Revenue Service program described in IRS Announcement 2007-18 pursuant to which the Company was able to pay the Section 409A taxes on behalf of its non-executive officer employees, and has incurred \$7.3 million in additional pre-tax compensation expense in the fiscal quarter ended March 31, 2007, in absorbing these related costs on behalf of these employees. With respect to unexercised options subject to Section 409A held by such current and former non-executive officer employees, the Company on or about June 7, 2007 is commencing an offer to amend the exercise price of these options to eliminate their Section 409A tax liability consistent with Internal Revenue Service guidance. Pursuant to the offer, the Company will also make a cash payment in January 2008 to employees who accept the offer, in an amount equal to the difference between the original exercise price of each amended option and the amended exercise price of each amended option. This will likely result in additional future compensation expense to the Company once these actions occur.

- the Consolidated Statements of Operations for the three and nine months ended December 31, 2005 (Unaudited).
- the Consolidated Statement of Cash Flows for the nine months ended December 31, 2005 (Unaudited).
- the pro forma information required by SFAS No. 123 for the three and nine months ended December 31, 2005 (Unaudited).

Consolidated Statement of Operations (Unaudited)

(in thousands, except per share data)	For the three months ended December 31, 2005		
	As previously reported	Adjustments	As restated
Net revenues	\$ 816,242	\$ —	\$ 816,242
Costs and expenses:			
Cost of sales – product costs	367,685	—	367,685
Cost of sales – software royalties and amortization	104,264	—	104,264
Cost of sales – intellectual property licenses	26,376	—	26,376
Product development	53,139	115	53,254
Sales and marketing	155,999	14	156,013
General and administrative	24,712	45	24,757
Total costs and expenses	732,175	174	732,349
Operating income	84,067	(174)	83,893
Investment income, net	9,162	—	9,162
Income before income tax provision	93,229	(174)	93,055
Income tax provision	25,284	(85)	25,199
Net income	\$ 67,945	\$ (89)	\$ 67,856
Basic earnings per share	\$ 0.25	\$ —	\$ 0.25
Weighted average common shares outstanding	274,965	—	274,965
Diluted earnings per share	\$ 0.23	\$ —	\$ 0.23
Weighted average common shares outstanding assuming dilution	298,752	(2,547)	296,205

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Consolidated Statement of Operations (Unaudited)

(in thousands, except per share data)	For the nine months ended December 31, 2005		
	As previously reported	Adjustments	As restated
Net revenues	\$ 1,279,875	\$ —	\$ 1,279,875
Costs and expenses:			
Cost of sales – product costs	617,021	—	617,021
Cost of sales – software royalties and amortization	139,267	—	139,267
Cost of sales – intellectual property licenses	55,765	—	55,765
Product development	99,013	685	99,698
Sales and marketing	258,957	153	259,110
General and administrative	65,780	1,448	67,228
Total costs and expenses	1,235,803	2,286	1,238,089
Operating income	44,072	(2,286)	41,786
Investment income, net	22,840	—	22,840
Income before income tax provision	66,912	(2,286)	64,626
Income tax provision	15,794	(547)	15,247
Net income	\$ 51,118	\$ (1,739)	\$ 49,379

Basic earnings per share	\$ 0.19	\$ (0.01)	\$ 0.18
Weighted average common shares outstanding	272,089	—	272,089
Diluted earnings per share	\$ 0.17	\$ —	\$ 0.17
Weighted average common shares outstanding assuming dilution	295,963	(2,566)	293,397

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Consolidated Statement of Cash Flows (Unaudited)

(in thousands)	For the nine months ended December 31, 2005		
	As previously reported	Adjustments	As restated
Cash flows from operating activities:			
Net income	\$ 51,118	\$ (1,739)	\$ 49,379
Adjustments to reconcile net loss to net cash used in operating activities:			
Deferred income taxes	(10,819)	4,796	(6,023)
Realized gain on sale of short term investments	(4,295)	—	(4,295)
Depreciation and amortization	10,228	—	10,228
Amortization of capitalized software development costs and intellectual property licenses	168,351	—	168,351
Stock-based compensation expense	292	2,214	2,506
Tax benefit of stock options and warrants exercised	26,612	(5,343)	21,269
Changes in operating assets and liabilities (net of effects of acquisitions):			
Accounts receivable	(305,305)	—	(305,305)
Inventories	(36,810)	—	(36,810)
Software development and intellectual property licenses	(162,793)	—	(162,793)
Other assets	321	—	321
Accounts payable	104,895	—	104,895
Accrued expenses and other liabilities	74,273	72	74,345
Net cash used in operating activities	(83,932)	—	(83,932)
Cash flows from investing activities:			
Capital expenditures	(20,174)	—	(20,174)
Cash payments to effect business combinations, net of cash acquired	(7,081)	—	(7,081)
Increase in restricted cash	(7,500)	—	(7,500)
Purchases of short-term investments	(143,162)	—	(143,162)
Proceeds from sales and maturities of short-term investments	182,504	—	182,504
Net cash provided by investing activities	4,587	—	4,587
Cash flows from financing activities:			
Proceeds from issuance of common stock to employees	37,850	—	37,850
Net cash provided by financing activities	37,850	—	37,850
Effect of exchange rate changes on cash	(5,044)	—	(5,044)
Net decrease in cash and cash equivalents	(46,539)	—	(46,539)
Cash and cash equivalents at beginning of period	313,608	—	313,608
Cash and cash equivalents at end of period	\$ 267,069	\$ —	\$ 267,069

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Pro forma information regarding net income and net income per share is required by SFAS No. 123 and has been determined as if the Company had accounted for its employee stock purchase plan and employee stock option plans under the fair value method of SFAS No. 123. The impact of the restatements on the pro forma information is as follows (in thousands, except per share data):

(in thousands, except per share data)	For the three months ended December 31, 2005		
	As previously reported	Adjustments	As restated
Net income, as reported	\$ 67,945	\$ (89)	\$ 67,856
Add: Stock-based employee compensation expense included in reported net income, net of related tax effects	—	72	72
Deduct: Total stock-based employee compensation expense determined under fair value based method for all awards, net of related tax effects	(4,841)	619	(4,222)
Pro forma net income	\$ 63,104	\$ 602	\$ 63,706
Earnings per share			
Basic – as reported	\$ 0.25	\$ —	\$ 0.25
Basic – pro forma	\$ 0.23	\$ —	\$ 0.23
Diluted – as reported	\$ 0.23	\$ —	\$ 0.23
Diluted – pro forma	\$ 0.21	\$ 0.01	\$ 0.22
For the nine months ended December 31, 2005			
(in thousands, except per share data)	As previously reported	Adjustments	As restated
Net income, as reported	\$ 51,118	\$ (1,739)	\$ 49,379
Add: Stock-based employee compensation expense included in reported net income, net of related tax effects	—	1,695	1,695
Deduct: Total stock-based employee compensation expense determined under fair value based method for all awards, net of related tax effects	(11,517)	(671)	(12,188)
Pro forma net income	\$ 39,601	\$ (715)	\$ 38,886
Earnings per share			
Basic – as reported	\$ 0.19	\$ (0.01)	\$ 0.18
Basic – pro forma	\$ 0.15	\$ (0.01)	\$ 0.14
Diluted – as reported	\$ 0.17	\$ —	\$ 0.17
Diluted – pro forma	\$ 0.13	\$ —	\$ 0.13

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3. Acquisitions

RedOctane, Inc.

On June 6, 2006, we completed our acquisition of 100% of RedOctane, Inc. (“RedOctane”) for an aggregate accounting purchase price of \$99.9 million, including transaction costs, consisting of: \$30.9 million in cash; 2,382,077 shares of Activision common stock valued at approximately \$30.0 million based upon prevailing market prices which was issued on the closing date; and \$39.0 million payable in Activision common stock within two years of the closing date, which is recorded in other liabilities. In addition, in the event the adjusted net income of the business over a certain period of time exceeds specified target levels by certain amounts, certain former shareholders of RedOctane will be entitled to an additional amount of up to \$51.0 million payable in shares of Activision common stock. The contingent consideration will be recorded as an additional element of the purchase price if those contingencies are achieved. Based in Sunnyvale, California, RedOctane is a publisher, developer, and distributor of interactive entertainment software, hardware and accessories. RedOctane offers its interactive entertainment products in versions that operate on the Sony PlayStation 2 (“PS2”), the Microsoft Xbox (“Xbox”), and the personal computer (“PC”), and its leading product offering is *Guitar Hero* for the PS2. RedOctane also designs, manufactures, and markets high quality video game peripherals and accessories. This acquisition provides Activision with an early leadership position in music-based gaming, which we expect will be one of the fastest growing genres in the coming years.

The results of operations of RedOctane and the estimated fair market values of the acquired assets and liabilities have been included in the Consolidated Financial Statements since the date of acquisition. Pro forma Consolidated Statements of Operations for this acquisition are not shown, as they would not differ materially from reported results. The acquired, finite-lived intangible assets are being amortized over estimated lives ranging from 0.6 to 1.6 years. Goodwill has been included in the publishing segment of our business and is non-deductible for tax purposes.

Purchase Price Allocation

We accounted for this acquisition in accordance with SFAS No. 141, "Business Combinations." SFAS No. 141 addresses financial accounting and reporting for business combinations, requiring that the purchase method be used to account and report for all business combinations. The purchase price for the RedOctane transaction was allocated to assets acquired and liabilities assumed as set forth below (in thousands):

Current assets	\$ 17,530
Property and equipment, net	207
Other assets	1,033
Goodwill	87,004
Trademark and other intangibles	16,700
Deferred tax liability	(6,496)
Other liabilities	(16,033)
Total consideration	<u>\$ 99,945</u>

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Purchased Intangible Assets

The following table presents details of the purchased finite-lived intangible assets acquired in the RedOctane acquisition (in thousands):

	Estimated Useful Life (in years)	Amount
Finite-lived intangibles:		
Trademark	1.3	\$ 1,000
Other intangibles	0.6-1.6	<u>15,700</u>
Total finite-lived intangibles		<u>\$ 16,700</u>

The following tables present details of our total purchased finite-lived intangible assets as of December 31, 2006 (in thousands):

	Gross	Accumulated Amortization	Net
Trademark	\$ 1,000	\$ 520	\$ 480
Other intangibles	15,700	9,121	6,579
Total	<u>\$ 16,700</u>	<u>\$ 9,641</u>	<u>\$ 7,059</u>

The estimated future amortization expense of purchased, finite-lived intangible assets as of December 31, 2006 is as follows (in thousands):

Fiscal year ending March 31,	Amount
2007 (remaining three months)	\$2,061
2008	4,998
2009	—
2010	—
2011	—
Thereafter	—
Total	<u>\$7,059</u>

4. Cash, Cash Equivalents, and Short-Term Investments

Short-term investments generally consist of investments with maturities between three and thirty months. Investments with maturities beyond one year may be classified as short-term if they are liquid and represent the investment of cash that is available for current operations. All of our short-term investments are classified as available-for-sale and are carried at fair market value with unrealized appreciation (depreciation) reported as a separate component of accumulated other comprehensive income (loss) in shareholders' equity. The specific identification method is used to determine the cost of securities disposed with realized gains and losses reflected in investment income, net.

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The following table summarizes our investments in securities as of December 31, 2006 (amounts in thousands):

	Amortized Cost	Gross Unrealized Gains	Gross Unrealized Losses	Fair Value
Cash and cash equivalents:				
Cash and time deposits	\$ 257,084	\$ —	\$ —	\$ 257,084
Money market instruments	96,605	—	—	96,605
Commercial paper	14,229	—	(8)	14,221
Cash and cash equivalents	367,918	—	(8)	367,910
Short-term investments:				
U.S. agency issues	231,511	6	(1,579)	229,938
Corporate bonds	92,126	5	(216)	91,915
Commercial paper	44,257	—	(50)	44,207
Mortgage-backed securities	42,789	—	(322)	42,467
Asset-backed securities	11,289	3	(20)	11,272
Certificate of deposit	9,997	—	(6)	9,991
Restricted cash	7,500	—	—	7,500
Short-term investments	439,469	14	(2,193)	437,290
Cash, cash equivalents and short-term investments	\$ 807,387	\$ 14	\$ (2,201)	\$ 805,200

The following table summarizes the contractual maturities of our investments in debt securities as of December 31, 2006 (amounts in thousands):

	Amortized Cost	Fair Value
Due in one year or less	\$ 308,320	\$ 307,005
Due after one year through two years	56,875	56,731
Due after two years through three years	4,022	4,014
Due in three years or more	12,906	12,531
	382,123	380,281
Asset and mortgage-backed securities	54,078	53,739
Certificate of deposit	9,997	9,991
Total	\$ 446,198	\$ 444,011

For the three and nine months ended December 31, 2006, there were no gross realized losses and gross realized gains of \$1.8 million on the sale of short-term investments. For the three months ended December 31, 2005, there were no gross realized gains and \$2,000 of gross realized losses on the sale or maturity of short-term investments. For the nine months ended December 31, 2005, there were \$1.3 million of gross realized gains and \$2,000 of gross realized losses on the sale or maturity of short-term investments.

In accordance with EITF 03-1, "The Meaning of Other-Than-Temporary Impairment and Its Application to Certain Investments," the fair value of investments in an unrealized loss position for which an other-than-

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temporary impairment has not been recognized was \$430.7 million and \$672.4 million at December 31, 2006 and March 31, 2006, respectively, with related gross unrealized losses of \$2.2 million and \$5.5 million, respectively. At December 31, 2006, the gross unrealized losses were comprised mostly of unrealized losses on U.S. agency issues, corporate bonds, and mortgage-backed securities, with \$1.8 million of unrealized loss being in a continuous unrealized loss position for twelve months or greater. At March 31, 2006, the gross unrealized losses were comprised mostly of unrealized losses on U.S. agency issues, corporate bonds, and mortgage-backed securities with \$3.9 million of unrealized loss being in a continuous unrealized loss position for twelve months or greater.

Our investment portfolio consists of government and corporate securities with effective maturities of less than 30 months. The longer the term or holding period of the securities, the more susceptible they are to changes in market rates of interest, yields on bonds, and market price volatility. Investments are reviewed periodically to identify possible impairment. When evaluating the investments, we review factors such as the length of time and extent to which fair value has been below cost basis, the financial condition of the issuer, and our ability and intent to hold the investment for a period of time which may be sufficient for anticipated recovery in market value. We have the intent and ability to hold these securities for a reasonable period of time sufficient for a forecasted recovery of fair value up to (or beyond) the initial cost of the investment. We expect to realize the full value of all of these investments upon maturity or sale.

5. Inventories

Inventories are valued at the lower of cost (first-in, first-out) or market. Our inventories consist of the following (amounts in thousands):

	<u>December 31, 2006</u>	<u>March 31, 2006</u>
Finished goods	\$ 81,652	\$ 58,876
Purchased parts and components	4,028	2,607
	<u>\$ 85,680</u>	<u>\$ 61,483</u>

6. Goodwill and Other Intangible Assets

The changes in the carrying amount of goodwill for the nine months ended December 31, 2006 are as follows (amounts in thousands):

	<u>Publishing</u>	<u>Distribution</u>	<u>Total</u>
Balance as of March 31, 2006	\$ 95,094	\$ 5,352	\$ 100,446
Goodwill acquired during the period	87,257	—	87,257
Adjustment to prior period purchase allocation	51	—	51
Effect of foreign currency exchange rates	(5)	649	644
Balance as of December 31, 2006	<u>\$ 182,397</u>	<u>\$ 6,001</u>	<u>\$ 188,398</u>

Goodwill acquired during the period represents goodwill related to the acquisition of RedOctane of \$87.0 million and goodwill related to the acquisition of a recently acquired South Korean publishing company of \$253,000.

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7. Income Taxes

The income tax provision of \$40.0 million and \$28.1 million for the three months and nine months ended December 31, 2006 reflects our effective income tax rate of 21.9%. This is lower than prior year as a result of improved profitability leading to utilization of net operating loss carry forwards and in turn a reduction in valuation allowances related to federal and state research and development tax credits, partially offset by the establishment of tax reserves. The significant items that generated the variance between our effective rate and our statutory rate of 35% were federal and state research and development tax credits and the impact of foreign tax rate differentials, offset by state taxes. The realization of deferred tax assets depends primarily on the generation of future taxable income. We believe that it is more likely than not that we will generate taxable income sufficient to realize the benefit of net deferred tax assets recognized.

The income tax expense of \$25.2 million for the three months ended December 31, 2005 reflects our effective income tax rate for the quarter of 27.1%, which differs from our effective tax rate of 12.2% for the year ended March 31, 2006 primarily due to an increase in federal and state research and development credits for the full year ended March 31, 2006 over the amounts originally anticipated for the year. The significant items that generated the variance between our effective rate and our federal statutory rate of 35% were research and development tax credits and the impact of foreign tax rate differentials, partially offset by state taxes.

8. Software Development Costs and Intellectual Property Licenses

As of December 31, 2006, capitalized software development costs included \$77.7 million of internally developed software costs and \$24.1 million of payments made to third-party software developers. As of March 31, 2006, capitalized software development costs included \$45.0 million of internally developed software costs and \$15.6 million of payments made to third-party software developers. Capitalized intellectual property licenses were \$93.4 million and \$87.0 million as of December 31, 2006 and March 31, 2006, respectively. Amortization and write-offs of capitalized software development costs and intellectual property licenses were \$79.2 million and \$168.4 million for the nine months ended December 31, 2006 and 2005, respectively.

9. Comprehensive Income (Loss) and Accumulated Other Comprehensive Income (Loss)

Comprehensive Income (Loss)

The components of comprehensive income (loss) for the three and nine months ended December 31, 2006 and 2005 were as follows (amounts in thousands):

	<u>Three months ended December 31,</u>		<u>Nine months ended December 31,</u>	
	<u>2006</u>	<u>2005</u>	<u>2006</u>	<u>2005</u>
		<u>As restated</u>		<u>As restated</u>
Net income	\$ 142,820	\$ 67,856	\$ 100,209	\$ 49,379
Other comprehensive income (loss):				
Foreign currency translation adjustment	4,742	(937)	10,983	(6,925)
Unrealized appreciation (depreciation) on short-term investments	1,342	(1,432)	(8,693)	(2,172)
Other comprehensive income (loss)	<u>6,084</u>	<u>(2,369)</u>	<u>2,290</u>	<u>(9,097)</u>

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Accumulated Other Comprehensive Income (Loss)

For the nine months ended December 31, 2006 the components of accumulated other comprehensive income were as follows (amounts in thousands):

	<u>Foreign Currency</u>	<u>Unrealized Appreciation (Depreciation) on Investments</u>	<u>Accumulated Other Comprehensive Income</u>
Balance, March 31, 2006	\$ 9,013	\$ 7,356	\$ 16,369
Other comprehensive income (loss)	10,983	(8,693)	2,290
Balance, December 31, 2006	<u>\$ 19,996</u>	<u>\$ (1,337)</u>	<u>\$ 18,659</u>

Comprehensive income is presented net of taxes of \$0.9 million related to unrealized depreciation on investments. Income taxes were not provided for foreign currency translation items as these are considered indefinite investments in non-U.S. subsidiaries.

10. Investment Income, Net

Investment income, net is comprised of the following (amounts in thousands):

	<u>Three months ended December 31,</u>		<u>Nine months ended December 31,</u>	
	<u>2006</u>	<u>2005</u>	<u>2006</u>	<u>2005</u>
Interest income	\$ 7,917	\$ 6,299	\$ 24,286	\$ 18,743
Interest expense	(16)	(85)	(80)	(198)
Net realized gain on investments	1,823	2,948	1,825	4,295
Investment income, net	<u>\$ 9,724</u>	<u>\$ 9,162</u>	<u>\$ 26,031</u>	<u>\$ 22,840</u>

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11. Supplemental Cash Flow Information

Non-cash operating, investing and financing activities and supplemental cash flow information is as follows (amounts in thousands):

	<u>Nine months ended December 31,</u>	
	<u>2006</u>	<u>2005</u>
Non-cash operating, investing and financing activities:		
Subsidiaries acquired with common stock	\$ 30,000	\$ 2,793
Change in unrealized appreciation (depreciation) on short-term investments, net of taxes	(8,693)	2,172
Common stock payable related to acquisition	39,000	—
Capitalization of stock option expense, net of amortization	4,996	—
Adjustment - prior period purchase allocation	51	—
Supplemental cash flow information:		
Cash paid for income taxes	\$ 3,040	\$ 4,469
Cash received for interest, net	23,691	16,956

12. Operations by Reportable Segments and Geographic Area

Based upon our organizational structure, we operate two business segments: (i) publishing of interactive entertainment software and peripherals and (ii) distribution of interactive entertainment software and hardware products.

Publishing refers to the development, marketing and sale of products, either directly, by license or through our affiliate label program with certain third-party publishers. In the United States and Canada, we primarily sell our products on a direct basis to mass-market retailers, consumer electronics stores,

discount warehouses, and game specialty stores. We conduct our international publishing activities through offices in the United Kingdom (“UK”), Germany, France, Italy, Spain, Australia, Sweden, the Netherlands, Canada, South Korea, and Japan where products are sold on a direct-to-retail basis and through third-party distribution and licensing arrangements and through our wholly owned distribution subsidiaries.

Distribution refers to our operations in the UK, the Netherlands, and Germany that provide logistical and sales services to third-party publishers of interactive entertainment software, our own publishing operations and manufacturers of interactive entertainment hardware.

Resources are allocated to each of these segments using information on their respective net revenues and operating profits before interest and taxes.

The accounting policies of these segments are the same as those described in the “Summary of Significant Accounting Policies” in our Amended Annual Report on Form 10-K/A for the year ended March 31, 2006. Revenue derived from sales between segments is eliminated in consolidation.

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Information on the reportable segments for the three and nine months ended December 31, 2006 and 2005 is as follows (amounts in thousands):

	<u>Three months ended December 31, 2006</u>		
	<u>Publishing</u>	<u>Distribution</u>	<u>Total</u>
Total segment revenues	\$ 649,797	\$ 174,462	\$ 824,259
Revenues from sales between segments	(43,937)	43,937	—
Revenues from external customers	<u>\$ 605,860</u>	<u>\$ 218,399</u>	<u>\$ 824,259</u>
Operating income	<u>\$ 160,628</u>	<u>\$ 12,492</u>	<u>\$ 173,120</u>
Total assets	<u>\$ 1,667,103</u>	<u>\$ 224,367</u>	<u>\$ 1,891,470</u>
	<u>Three months ended December 31, 2005</u>		
	<u>Publishing</u>	<u>Distribution</u>	<u>Total</u>
	As restated	As restated	As restated
Total segment revenues	\$ 667,500	\$ 148,742	\$ 816,242
Revenues from sales between segments	(87,652)	87,652	—
Revenues from external customers	<u>\$ 579,848</u>	<u>\$ 236,394</u>	<u>\$ 816,242</u>
Operating income	<u>\$ 65,534</u>	<u>\$ 18,359</u>	<u>\$ 83,893</u>
Total assets	<u>\$ 1,392,523</u>	<u>\$ 197,592</u>	<u>\$ 1,590,115</u>
	<u>Nine months ended December 31, 2006</u>		
	<u>Publishing</u>	<u>Distribution</u>	<u>Total</u>
	As restated	As restated	As restated
Total segment revenues	\$ 909,963	\$ 290,537	\$ 1,200,500
Revenues from sales between segments	(63,288)	63,288	—
Revenues from external customers	<u>\$ 846,675</u>	<u>\$ 353,825</u>	<u>\$ 1,200,500</u>
Operating income	<u>\$ 92,503</u>	<u>\$ 9,758</u>	<u>\$ 102,261</u>
Total assets	<u>\$ 1,667,103</u>	<u>\$ 224,367</u>	<u>\$ 1,891,470</u>

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	<u>Nine months ended December 31, 2005</u>		
	<u>Publishing</u>	<u>Distribution</u>	<u>Total</u>
	As restated	As restated	As restated
Total segment revenues	\$ 1,028,458	\$ 251,417	\$ 1,279,875

Revenues from sales between segments	(124,530)	124,530	—
Revenues from external customers	\$ 903,928	\$ 375,947	\$ 1,279,875
Operating income	\$ 21,932	\$ 19,854	\$ 41,786
Total assets	\$ 1,392,523	\$ 197,592	\$ 1,590,115

Geographic information for the three and nine months ended December 31, 2006 and 2005 is based on the location of the selling entity. Revenues from external customers by geographic region were as follows (amounts in thousands):

	Three months ended December 31,		Nine months ended December 31,	
	2006	2005	2006	2005
North America	\$ 463,388	\$ 402,314	\$ 637,251	\$ 626,538
Europe	345,969	397,356	535,556	622,035
Other	14,902	16,572	27,693	31,302
Total	\$ 824,259	\$ 816,242	\$ 1,200,500	\$ 1,279,875

Revenues by platform were as follows (amounts in thousands):

	Three months ended December 31,		Nine months ended December 31,	
	2006	2005	2006	2005
Console	\$ 647,585	\$ 575,094	\$ 884,035	\$ 893,417
Hand-held	128,386	111,186	219,757	203,879
PC	48,288	129,962	96,708	182,579
Total	\$ 824,259	\$ 816,242	\$ 1,200,500	\$ 1,279,875

We had one customer that accounted for 21% and 22% of consolidated net revenues for the three and nine month periods ended December 31, 2006, respectively, and 29% of consolidated gross accounts receivable at December 31, 2006. This customer was a customer of both our publishing and distribution businesses. As of and for the three and nine months ended December 31, 2005, this same customer accounted for 21% and 22% of consolidated net revenues, respectively, and 25% of consolidated gross accounts receivable.

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13. Computation of Earnings Per Share

The following table sets forth the computations of basic and diluted earnings per share (amounts in thousands, except per share data):

	Three months ended December 31,		Nine months ended December 31,	
	2006	2005 As restated	2006	2005 As restated
Numerator:				
Numerator for basic and diluted earnings per share – income available to common shareholders	\$ 142,820	\$ 67,856	\$ 100,209	\$ 49,379
Denominator:				
Denominator for basic earnings per share- weighted average common shares outstanding	282,512	274,965	280,499	272,089
Effect of dilutive securities:				
Employee stock options and stock purchase plan	24,025	20,625	23,222	20,713
Warrants to purchase common stock	638	615	596	595
Potential dilutive common shares	24,663	21,240	23,818	21,308
Denominator for diluted earnings per share - weighted average common shares outstanding plus assumed conversions	307,175	296,205	304,317	293,397
Basic earnings per share	\$ 0.51	\$ 0.25	\$ 0.36	\$ 0.18
Diluted earnings per share	\$ 0.46	\$ 0.23	\$ 0.33	\$ 0.17

Options to purchase 6,686,899 shares of common stock at exercise prices ranging from \$11.68 to \$17.21 and options to purchase 9,610,059 shares of common stock at exercise prices ranging from \$8.73 to \$17.21 were outstanding for the three and nine months ended December 31, 2006, respectively, but were not included in the calculation of diluted earnings per share because their effect would be antidilutive.

Options to purchase 1,655,812 shares of common stock at exercise prices ranging from \$14.27 to \$17.21 and options to purchase 632,103 shares of common stock at exercise prices ranging from \$3.38 to \$17.21 were outstanding for the three and nine months ended December 31, 2005, respectively, but were not included in the calculation of diluted earnings per share because their effect would be antidilutive.

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14. Commitments and Contingencies

Credit Facilities

We have revolving credit facilities with our Centresoft distribution subsidiary located in the UK (the "UK Facility") and our NBG distribution subsidiary located in Germany (the "German Facility"). As of December 31, 2006, the UK Facility provided Centresoft with the ability to borrow up to GBP 12.0 million (approximately \$23.5 million) on a revolving basis (including the issuance of letters of credit on its behalf). Furthermore, under the UK Facility, Centresoft provided a GBP 0.6 million (approximately \$1.2 million) guarantee for the benefit of our CD Contact distribution subsidiary as of December 31, 2006. The UK Facility bore interest at LIBOR plus 2.0% as of December 31, 2006, is collateralized by substantially all of the assets of the subsidiary and expires in January 2007. The UK Facility also contains various covenants that require the subsidiary to maintain specified financial ratios related to, among others, fixed charges. As of December 31, 2006, we were in compliance with these covenants. No borrowings were outstanding against the UK Facility as of December 31, 2006. As of December 31, 2006, the German Facility provided for revolving loans up to EUR 0.5 million (approximately \$0.7 million) and bore interest at a Eurocurrency rate plus 2.5%. The German Facility is collateralized by certain of the subsidiary's property and equipment and has no expiration date. No borrowings were outstanding against the German Facility as of December 31, 2006.

As of December 31, 2006, we maintained a \$7.5 million irrevocable standby letter of credit so that we can qualify for certain payment terms on our purchases from one of our inventory manufacturers. Under the terms of this arrangement, we are required to maintain on deposit with the bank a compensating balance, restricted as to use, of not less than the sum of the available amount of that letter of credit plus the aggregate amount of any drawings under the letter of credit that have been honored thereunder but not reimbursed. At December 31, 2006, the deposit in the amount of \$7.5 million is included in short-term investments as restricted cash. As of December 31, 2006, we had no borrowings outstanding against this letter of credit.

As of December 31, 2006, our publishing subsidiary located in the UK maintained a EUR 4.0 million (approximately \$5.3 million) irrevocable standby letter of credit so that it can qualify for certain payment terms on purchases from one of our inventory manufacturers. The standby letter of credit does not require a compensating balance and is collateralized by substantially all of the assets of the subsidiary and expires in August 2007. As of December 31, 2006, we had no borrowing outstanding against this letter of credit.

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Commitments

In the normal course of business, we enter into contractual arrangements with third parties for non-cancelable operating lease agreements for our offices, for the development of products, and for the rights to intellectual property. Under these agreements, we commit to provide specified payments to a lessor, developer or intellectual property holder, as the case may be, based upon contractual arrangements. The payments to third-party developers are generally conditioned upon the achievement by the developers of contractually specified development milestones. Further, these payments to third-party developers and intellectual property holders typically are deemed to be advances and are recoupable against future royalties earned by the developer or intellectual property holder based on the sale of the related game. Additionally, in connection with certain intellectual property right acquisitions and development agreements, we will commit to spend specified amounts for marketing support for the related game(s) which is to be developed or in which the intellectual property will be utilized. Assuming all contractual provisions are met, the total future minimum commitments for these and other contractual arrangements in place as of December 31, 2006, are scheduled to be paid as follows (amounts in thousands):

Fiscal year ending March 31,	Contractual Obligations			
	Facility and Equipment Leases	Developer and IP	Marketing	Total
2007 (remaining three months)	\$ 3,456	\$ 37,962	\$ 25	\$ 41,443
2008	14,069	29,340	40,468	83,877
2009	13,033	28,036	26,496	67,565
2010	11,997	29,586	100	41,683
2011	9,754	30,586	100	40,440

Thereafter	22,959	64,173	—	87,132
Total	\$ 75,268	\$ 219,683	\$ 67,189	\$ 362,140

Compensation Guarantee

In June 2005, we entered into an employment agreement with the President and Chief Executive Officer of Activision Publishing containing a guarantee related to total compensation. The agreement guarantees that, if on May 15, 2010 his total compensation has not exceeded \$20.0 million, we will make a payment for the amount of the shortfall. The \$20.0 million guarantee will be recognized as compensation expense over the term of the employment agreement comprising of salary payments, bonus payments, restricted stock expense, stock option expense, and an accrual for any anticipated remaining portion of the guarantee. The remaining portion of the guarantee is accrued over the term of the agreement in “Other liabilities” and will remain accrued until the end of the employment agreement, at which point it will be used to make a payment for any shortfall or reclassified into shareholders’ equity.

Legal Proceedings

The following describes the material legal proceedings, examinations and other matters in which the Company and its subsidiaries are involved that: (1) were pending as of December 31, 2006; (2) were terminated during the period from December 31, 2006 through June 7, 2007; or (3) are pending as of June 7, 2007. Thus, the description of a matter may include developments that occurred since December 31, 2006, as well as those that occurred during 2006. The matters include legal proceedings relating to the restatement of our consolidated financial statements, such as class action securities lawsuits, shareholder derivative actions and governmental proceedings.

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In July 2006, individuals and/or entities claiming to be stockholders of the Company have filed derivative lawsuits, purportedly on behalf of the Company, against certain current and former members of the Company’s Board of Directors as well as several current and former officers of the Company. Three derivative actions have been filed in Los Angeles Superior Court: Vazquez v. Kotick, et al., L.A.S.C. Case No. BC355327 (filed July 12, 2006); Greuer v. Kotick, et al., L.A.S.C. Case No. SC090343 (filed July 12, 2006); and Amalgamated Bank v. Baker, et al., L.A.S.C. Case No. BC356454 (filed August 3, 2006). These actions have been consolidated by the court under the caption In re Activision Shareholder Derivative Litigation, L.A.S.C. Master File No. SC090343 (West, J.). Two derivative actions have been filed in the United States District Court for the Central District of California: Pfeiffer v. Kotick, et al., C.D. Cal. Case No. CV06-4771 MRP (JTLx) (filed July 31, 2006); and Hamian v. Kotick, et al., C.D. Cal. Case No. CV06-5375 MRP (JLTx) (filed August 25, 2006). These actions have also been consolidated, under the caption In re Activision, Inc. Shareholder Derivative Litigation, C.D. Cal. Case No. CV06-4771 MRP (JTLx) (Pfaelzer, J.). The consolidated complaints allege, among other things, purported improprieties in the Company’s issuance of stock options. The Company expects that defense expenses associated with the matters will be covered by its directors and officers insurance, subject to the terms and conditions of the applicable policies. On May 24, 2007, the Superior Court granted the Company’s motion to stay the state action. The court’s order stays the action pending the resolution of motions to dismiss in the federal action, but is without prejudice to any party’s right to seek modification of the stay upon a showing of good cause, including a showing that matters may be addressed in the Superior Court without the potential for conflict with or duplication of the federal court proceedings. The Company filed motions to dismiss in the federal action on June 1, 2007, which will be fully briefed by August 15, 2007. The Company also was informed that on June 1, 2007, a derivative case, *Abdelnur vs. Kotick et al.* was filed in the United States District Court for the Central District of California C.D. Case No. CV07-3575 AHM (PJWx) by the same law firm that previously filed the *Hamian* case, alleging substantially the same claims.

On July 27, 2006, the Company received a letter of informal inquiry from the SEC requesting certain documents and information relating to the Company’s historical stock option grant practices. In early June 2007, the SEC informed us that the SEC has issued a formal order of non-public investigation, which allows the SEC, among other things, to subpoena witnesses and require the production of documents. The Company is cooperating with the SEC’s investigation, and representatives of the Special Subcommittee and its legal counsel have met with members of the staff of the SEC on several occasions, in person and by telephone (as has the Company’s outside legal counsel), to discuss the progress of the Special Subcommittee’s investigation and on February 28, 2007 to brief the SEC staff on the Special Subcommittee’s findings and recommendations following the substantial completion of the Special Subcommittee’s investigation. A representative of the U.S. Department of Justice has attended certain of these meetings and requested copies of certain documents that we have provided to the staff of the SEC. At this time, the Company has not received any grand jury subpoenas or written requests from the Department of Justice.

In addition, we are party to other routine claims and suits brought by us and against us in the ordinary course of business, including disputes arising over the ownership of intellectual property rights, contractual claims, employment relationships, and collection matters. In the opinion of management, after consultation with legal counsel, the outcome of such routine claims and lawsuits will not have a material adverse effect on our business, financial condition, results of operations, or liquidity.

15. Stock Compensation and Employee Benefit Plans

We have a stock-based compensation program that provides our Board of Directors broad discretion in creating employee equity incentives. This program includes incentive and non-statutory stock options and restricted stock awards granted under various plans, the majority of which are stockholder approved. Stock options are generally time-based, vesting on each annual anniversary of the grant date over periods of three to five years and expire ten years from the grant date, with some options containing performance clauses which would accelerate the vesting into earlier annual periods. Additionally, we have an Employee Stock Purchase Plan (“ESPP”) that allows employees to purchase shares of common stock at 85% of the fair market value at either the date of enrollment or the date of purchase, whichever is lower. Shares issued as a

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result of stock option exercises and our ESPP are generally issued as new stock issuances. As of December 31, 2006, we had approximately 14.5 million shares of common stock reserved for future issuance under our stock option plans and ESPP.

Stock Incentive Plans

We sponsor several stock option plans for the benefit of officers, employees, consultants, and others.

On February 28, 1992, the shareholders of Activision approved the Activision 1991 Stock Option and Stock Award Plan, as amended, (the "1991 Plan") which permits the granting of "Awards" in the form of non-qualified stock options, incentive stock options ("ISOs"), stock appreciation rights ("SARs"), restricted stock awards, deferred stock awards, and other common stock-based awards to directors, officers, employees, consultants, and others. The total number of shares of common stock available for distribution under the 1991 Plan is 45,400,000. The 1991 Plan requires available shares to consist in whole or in part of authorized and unissued shares or treasury shares. There were no shares remaining available for grant under the 1991 Plan as of December 31, 2006.

On September 23, 1998, the shareholders of Activision approved the Activision 1998 Incentive Plan, as amended (the "1998 Plan"). The 1998 Plan permits the granting of "Awards" in the form of non-qualified stock options, ISOs, SARs, restricted stock awards, deferred stock awards, and other common stock-based awards to directors, officers, employees, consultants, and others. The total number of shares of common stock available for distribution under the 1998 Plan is 18,000,000. The 1998 Plan requires available shares to consist in whole or in part of authorized and unissued shares or treasury shares. There were approximately 50,000 shares remaining available for grant under the 1998 Plan as of December 31, 2006.

On April 26, 1999, the Board of Directors approved the Activision 1999 Incentive Plan, as amended (the "1999 Plan"). The 1999 Plan permits the granting of "Awards" in the form of non-qualified stock options, ISOs, SARs, restricted stock awards, deferred share awards, and other common stock-based awards to directors, officers, employees, consultants, and others. The total number of shares of common stock available for distribution under the 1999 Plan is 30,000,000. The 1999 Plan requires available shares to consist in whole or in part of authorized and unissued shares or treasury shares. There were approximately 39,400 shares remaining available for grant under the 1999 Plan as of December 31, 2006.

On August 23, 2001, the shareholders of Activision approved the Activision 2001 Incentive Plan, as amended (the "2001 Plan"). The 2001 Plan permits the granting of "Awards" in the form of non-qualified stock options, ISOs, SARs, restricted stock awards, deferred stock awards, and other common stock-based awards to directors, officers, employees, consultants, and others. The total number of shares of common stock available for distribution under the 2001 Plan is 9,000,000. The 2001 Plan requires available shares to consist in whole or in part of authorized and unissued shares or treasury shares. There were approximately 562,300 shares remaining available for grant under the 2001 Plan as of December 31, 2006.

On April 4, 2002, the Board of Directors approved the Activision 2002 Incentive Plan (the "2002 Plan"). The 2002 Plan permits the granting of "Awards" in the form of non-qualified stock options, ISOs, SARs, restricted stock awards, deferred share awards, and other common stock-based awards to officers (other than executive officers), employees, consultants, advisors, and others. The 2002 Plan requires available shares to consist in whole or in part of authorized and unissued shares or treasury shares. The total number of shares of common stock available for distribution under the 2002 Plan is 17,400,000. There were approximately 274,400 shares remaining available for grant under the 2002 Plan as of December 31, 2006.

On September 19, 2002, the shareholders of Activision approved the Activision 2002 Executive Incentive Plan (the "2002 Executive Plan"). The 2002 Executive Plan permits the granting of "Awards" in the form of non-qualified stock options, ISOs, SARs, restricted stock awards, deferred share awards, and other common stock-based awards to officers, employees, directors, consultants, and advisors. The total number

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of shares of common stock available for distribution under the 2002 Executive Plan is 10,000,000. The 2002 Executive Plan requires available shares to consist in whole or in part of authorized and unissued shares or treasury shares. There were approximately 488,700 shares remaining available for grant under the 2002 Executive Plan as of December 31, 2006.

On December 16, 2002, the Board of Directors approved the Activision 2002 Studio Employee Retention Incentive Plan, as amended (the "2002 Studio Plan"). The 2002 Studio Plan permits the granting of "Awards" in the form of non-qualified stock options and restricted stock awards to key studio employees (other than executive officers) of Activision, its subsidiaries and affiliates, and to contractors and others. The 2002 Studio Plan requires available shares to consist in whole or in part of authorized and unissued shares or treasury shares. The total number of shares of common stock available for distribution under the 2002 Studio Plan is 6,000,000. There were approximately 4,200 shares remaining available for grant under the 2002 Studio Plan as of December 31, 2006.

On April 29, 2003, our Board of Directors approved the Activision 2003 Incentive Plan (the "2003 Plan"). On September 15, 2005, the shareholders of Activision approved the 2003 Plan. The 2003 Plan permits the granting of "Awards" in the form of non-qualified stock options, SARs, restricted stock awards, deferred stock awards, and other common stock-based awards to directors, officers, employees, consultants, and others. The 2003 Plan requires available shares to consist in whole or in part of authorized and unissued shares or treasury shares. The total number of shares of common stock available for distribution under the 2003 Plan is 24,000,000. There were approximately 8,756,700 shares remaining available for grant under the 2003 Plan as of December 31, 2006.

Under the terms of the plans, the exercise price for Awards issued under the 1991 Plan, 1998 Plan, 1999 Plan, 2001 Plan, 2002 Plan, 2002 Executive Plan, 2002 Studio Plan, and 2003 Plan (collectively, the "Plans") is determined at the discretion of the Board of Directors (or the Compensation Committee of the Board of Directors, which administers the Plans), and under the terms of the plans, the exercise price for ISOs is not to be less than the fair market value of our common stock at the date of grant, and in the case of non-qualified options, the exercise price must exceed or be equal to 85% of the fair market value of our common stock at the date of grant. Options typically become exercisable in installments over a period of three to five years and must be exercised within 10 years of the date of grant. We have recently determined that, for the reasons described in Note 2, certain Awards issued in certain past periods were issued with exercise prices below the fair market value of our common stock on the dates that we have determined to be the correct grant and measurement dates for those Awards.

Other Employee Stock Options

In connection with prior employment agreements between Activision and Robert A. Kotick, Activision's Chairman and Chief Executive Officer, and Brian G. Kelly, Activision's Co-Chairman, Mr. Kotick and Mr. Kelly were granted options to purchase common stock. The Board of Directors approved the granting of these options. Relating to such grants, as of December 31, 2006, approximately 8,304,800 options were outstanding with a weighted average exercise price of \$1.74.

We additionally have approximately 9,500 options outstanding to employees as of December 31, 2006, with a weighted average exercise price of \$3.48. The Board of Directors approved the granting of these options. Such options have terms similar to those options granted under the Plans.

Employee Stock Purchase Plan

On April 11, 2005, the Board of Directors approved the 2002 Employee Stock Purchase Plan and on February 11, 2003 the Board approved the 2002 Employee Stock Purchase Plan for International Employees (together, the "2002 Employee Stock Purchase Plan"). Under the 2002 Employee Stock Purchase Plan, up to an aggregate of 4,000,000 shares of our common stock may be purchased by eligible employees during two six-month offering periods that commence each April 1 and October 1 (the

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"Offering Period"). Common stock is purchased by the Amended 2002 Purchase Plans participants at a price per share generally equal to 85% of the lower of the fair market value of the common stock on the first day of the Offering Period and the fair market value of the common stock on the purchase date (the last day of the Offering Period). Employees may purchase shares having a value not exceeding 15% of their gross compensation during an Offering Period and are limited to a maximum of \$10,000 in value for any two purchases within the same calendar year. On September 30, 2006, the most recent purchase date, employees purchased 178,638 shares of our common stock at a purchase price of \$11.7215 per share.

Non-Employee Warrants

In prior years, we have granted stock warrants to third parties in connection with the development of software and the acquisition of licensing rights for intellectual property. The warrants generally vest upon grant and are exercisable over the term of the warrant. The exercise price of third-party warrants is generally greater than or equal to their fair market value of our common stock at the date of grant. No third-party warrants were granted during the quarters ended December 31, 2006 and 2005. As of December 31, 2006 and 2005, third-party warrants to purchase 936,000 shares of common stock were outstanding with a weighted average exercise price of \$4.54 per share.

In accordance with EITF 96-18, we measure the fair value of the securities on the measurement date. The fair value of each warrant is capitalized and amortized to expense when the related product is released and the related revenue is recognized. Additionally, as more fully described in Note 1, the recoverability of capitalized software development costs and intellectual property licenses is evaluated on a quarterly basis with amounts determined as not recoverable being charged to expense. In connection with the evaluation of capitalized software development costs and intellectual property licenses, any capitalized amounts for related third-party warrants are additionally reviewed for recoverability with amounts determined as not recoverable being amortized to expense. For the quarter ended December 31, 2006 and 2005, there was no amortization related to third-party warrants and no remaining unamortized expense.

Employee Retirement Plan

We have a retirement plan covering substantially all of our eligible employees. The retirement plan is qualified in accordance with Section 401(k) of the Internal Revenue Code. Under the plan, employees may defer up to the lesser of 92% of their pre-tax salary and the maximum amount allowed by law. We contribute an amount equal to 20% of each dollar contributed by a participant. Our matching contributions to the plan were approximately \$293,600 and \$1,037,800 during the three and nine months ended December 31, 2006, respectively. Our matching contributions to the plan were approximately \$342,400 and \$918,400 during the three and nine months ended December 31, 2005, respectively.

Restricted Stock

In June 2005, we issued the rights to 155,763 shares of restricted stock to an employee. Additionally, in October 2005 we issued the rights to 96,712 shares of restricted stock to an employee. These shares vest over a five-year period and remain subject to forfeiture if vesting conditions are not met. In accordance with APB 25, we recognize unearned compensation in connection with the grant of restricted shares equal to the fair value of our common stock on the date of grant. The fair value of these shares when issued was approximately \$12.84 and \$15.51 per share, respectively, and resulted in a total increase in "Additional paid-in capital" and "Unearned compensation" of \$2.0 million and \$1.5 million on the respective balance sheets at the times of grant. Prior to the adoption of SFAS 123R, we reduced unearned compensation and recognized compensation expense over the vesting periods. Upon adoption of SFAS 123R, unearned compensation was reclassified against additional paid in capital and we will increase additional paid in capital and

recognize compensation expense over the respective remaining vesting periods. Additionally, in the third quarter of fiscal 2007 we issued the rights to an aggregate of 81,000 shares of restricted stock to various employees. These shares vest over two and three year periods (with some subject to vesting

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acceleration clauses if the holder achieves certain performance objectives) and remain subject to forfeiture if vesting conditions are not met. In accordance with SFAS 123R we will recognize compensation expense and increase additional paid in capital related to these restricted stock shares over the requisite service period. For the three and nine months ended December 31, 2006, we recorded expenses related to these shares of approximately \$292,000 and \$642,000, respectively, which was included as a component of share-based compensation expense within "General and administrative" on the accompanying Consolidated Statements of Operations. Since the issuance dates, we have recognized \$1.1 million of the \$4.8 million total fair value, with the remainder to be recognized over a weighted-average period of 3.12 years.

On April 1, 2006, we adopted the provisions of SFAS 123R, requiring us to recognize expense related to the fair value of our stock-based compensation awards. We elected to use the modified prospective transition method as permitted by SFAS 123R and therefore have not restated our financial results for prior periods. Under this transition method, stock-based compensation expense for the three and nine months ended December 31, 2006 includes compensation expense for all stock-based compensation awards granted prior to, but not yet vested as of April 1, 2006, based on the grant date fair value estimated in accordance with the original provisions of SFAS 123. Stock-based compensation expense for all stock-based compensation awards granted subsequent to April 1, 2006 was based on the grant-date fair value, estimated in accordance with the provisions of SFAS 123R.

The following table sets forth the total stock-based compensation expense resulting from stock options, restricted stock awards, and the ESPP included in our Consolidated Statements of Operations for the three and nine months ended December 31, 2006 (in thousands) in accordance with SFAS 123R:

	Three Months Ended December 31, 2006	Nine Months Ended December 31, 2006
Cost of sales - software royalties and amortization	\$ 1,836	\$ 1,872
Product development	1,394	4,064
Sales and marketing	1,559	3,488
General and administrative	2,904	9,009
Stock-based compensation expense before income taxes	7,693	18,433
Income tax benefit	(3,008)	(7,207)
Total stock-based compensation expense after income taxes	\$ 4,685	\$ 11,226

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Additionally, stock option expenses are capitalized in accordance with SFAS No. 86, "Accounting for the Costs of Computer Software to Be Sold, Leased, or Otherwise Marketed" as discussed in Note 1. For the three months ended December 31, 2006 stock-based compensation costs in the amount of \$2.3 million were capitalized and \$1.8 million of capitalized stock-based compensation costs were amortized. The following table summarizes stock option expense included in our Consolidated Balance Sheets as a component of software development (in thousands):

	Software Development
Balance, March 31, 2006	\$ —
Stock based compensation expense capitalized during period	6,868
Amortization of capitalized stock-based compensation expense	(1,872)
Balance, December 31, 2006	<u>\$ 4,996</u>

Net cash proceeds from the exercise of stock options were \$7.0 million and \$19.0 million for the three and nine months ended December 31, 2006, respectively. Net cash proceeds from the exercise of stock options were \$10.5 million and \$37.9 million for the three and nine months ended December 31, 2005, respectively. Income tax benefit from stock option exercises was \$5.5 million and \$11.4 million for the three and nine months ended December 31, 2006, respectively. Income tax benefit from stock option exercises was \$9.7 million and \$21.3 million for the three and nine months ended December 31, 2005, respectively. In accordance with SFAS 123R, we present excess tax benefits from the exercise of stock options, if any, as financing cash flows rather than operating cash flows.

Prior to the adoption of SFAS 123R, we applied SFAS 123, amended by SFAS No. 148, "Accounting for Stock-Based Compensation – Transition and Disclosure" (SFAS 148), which allowed companies to apply the existing accounting rules under APB 25 and related Interpretations. As a result of our options investigation, we determined that there were options granted where the exercise price was set at a price lower than the market price on the actual date of grant. According to APB 25, a non-cash stock-based compensation expense should be recognized for any options granted where the exercise price

is lower than the market price on the actual date of grant. This expense is then to be amortized over the vesting period of the associated option. As such, we have restated prior periods (see Note 2 to the Consolidated Financial Statements) to properly account for these options. As required by SFAS 148 prior to the adoption of SFAS 123R, we provided pro forma net income (loss) and pro forma net income (loss) per common share disclosures for stock-based awards, as if the fair-value-based method defined in SFAS 123 had been applied.

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The following table illustrates the effect on net income after tax and net earnings per common share as if we had applied the fair value recognition provisions of SFAS 123 to stock-based compensation during the three and nine months ended December 31, 2005 (in thousands, except per share amounts):

	<u>Three Months Ended December 31, 2005</u> As restated	<u>Nine Months Ended December 31, 2005</u> As restated
Net income, as reported	\$ 67,856	\$ 49,379
Add: Stock-based employee compensation expense included in reported net income, net of related tax effects	72	1,695
Deduct: Total stock-based employee compensation expense determined under fair value based method for all awards, net of related tax effects	<u>(4,222)</u>	<u>(12,188)</u>
Pro forma net income	<u>\$ 63,706</u>	<u>\$ 38,886</u>
Earnings per share		
Basic - as reported	<u>\$ 0.25</u>	<u>\$ 0.18</u>
Basic - pro forma	<u>\$ 0.23</u>	<u>\$ 0.14</u>
Diluted - as reported	<u>\$ 0.23</u>	<u>\$ 0.17</u>
Diluted - pro forma	<u>\$ 0.22</u>	<u>\$ 0.13</u>

In addition, included in net income, as reported, is \$175,000 and \$292,000 for the three and nine months ended December 31, 2005, respectively, related to amortization of unearned compensation related to restricted stock.

As of April 1, 2005, the Company began estimating the value of employee stock options on the date of grant using a binomial-lattice model. Prior to April 1, 2005 the value of each employee stock option was estimated on the date of grant using the Black-Scholes model for the purpose of the pro forma financial information in accordance with SFAS 123.

Our employee stock options have features that differentiate them from exchange-traded options. These features include lack of transferability, early exercise, vesting restrictions, pre- and post-vesting termination provisions, blackout dates, and time-varying inputs. In addition, some of the options have non-traditional features, such as accelerated vesting upon the satisfaction of certain performance conditions, that must be reflected in the valuation. A binomial-lattice model was selected because it is better able to explicitly address these features than closed-form models such as the Black-Scholes model, and is able to reflect expected future changes in model inputs, including changes in volatility, during the option's contractual term.

Consistent with SFAS 123R, we have attempted to reflect expected future changes in model inputs during the option's contractual term. The inputs required by our binomial-lattice model include expected volatility, risk-free interest rate, risk-adjusted stock return, dividend yield, contractual term, and vesting schedule, as well as measures of employees' forfeiture, exercise, and post-vesting termination behavior. Statistical methods were used to estimate employee type specific termination rates. These termination rates, in turn, were used to model the number of options that are expected to vest and post-vesting

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termination behavior. Employee type specific estimates of Expected Time-To-Exercise ("ETTE") were used to reflect employee exercise behavior. ETTE was estimated by using statistical procedures to first estimate the conditional probability of exercise occurring during each time period, conditional on the option surviving to that time period. These probabilities are then used to estimate ETTE. The model was calibrated by adjusting parameters controlling exercise and post-vesting termination behavior so that the measures output by the model matched values of these measures that were

estimated from historical data. The weighted-average estimated value of employee stock options granted during the three months ended December 31, 2006 and 2005 was \$7.44 and \$6.38 per share, respectively, using the binomial-lattice model with the following weighted-average assumptions:

	Employee and Director Options and Warrants		Employee Stock Purchase Plan	
	Three Months Ended		Three Months Ended	
	December 31, 2006	December 31, 2005	December 31, 2006	December 31, 2005
Expected term (in years)	5.76	4.97	0.5	0.5
Risk-free interest rate	4.70%	4.64%	4.74%	4.08%
Volatility	53.10%	49.02%	44.34%	43.02%
Dividend yield	—	—	—	—
Weighted-average fair value at grant date	\$ 7.44	\$ 6.38(1)	\$ 3.89	\$ 4.04

	Nine Months Ended		Nine Months Ended	
	December		December	
	31, 2006	31, 2005	31, 2006	31, 2005
Expected term (in years)	4.80	4.79	0.5	0.5
Risk-free interest rate	5.00%	4.63%	4.74%	4.08%
Volatility	54.19%	46.96%	44.34%	43.02%
Dividend yield	—	—	—	—
Weighted-average fair value at grant date	\$ 5.68	\$ 5.06(1)	\$ 3.89	\$ 4.04

(1) As restated.

To estimate volatility for the binomial-lattice model, we use methods or capabilities that are discussed in SFAS 123R and SAB 107. These methods included the implied volatility method based upon the volatilities for exchange-traded options on our stock to estimate short-term volatility, the historical method (annualized standard deviation of the instantaneous returns on Activision's stock) during the option's contractual term to estimate long-term volatility and a statistical model to estimate the transition or "mean reversion" from short-term volatility to long-term volatility. Based on these methods, for options granted during the quarter ended December 31, 2006, the expected stock price volatility ranged from 44.20% to 56.10%, with a weighted average volatility of 53.10% for options granted during the quarter ended December 31, 2006. For options granted during the three months ended December 31, 2005, the expected stock price volatility ranged from 37% to 64%, with a weighted average volatility of 49%.

As is the case for volatility, the risk-free rate is assumed to change during the option's contractual term. Consistent with the calculation required by a binomial lattice model, the risk-free rate reflects the interest from one time period to the next ("forward rate") as opposed to the interest rate from the grant date to the given time period ("spot rate"). Since we do not currently pay dividends and are not expected to pay them in the future, we have assumed that the dividend yield is zero.

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The expected life of employee stock options represents the weighted-average period the stock options are expected to remain outstanding and is, as required by SFAS 123R, an output by the binomial-lattice model. The expected life of employee stock options depends on all of the underlying assumptions and calibration of our model. A binomial-lattice model can be viewed as assuming that employees will exercise their options when the stock price equals or exceeds an exercise boundary. The exercise boundary is not constant but continually declines as one approaches the option's expiration date. The exact placement of the exercise boundary depends on all of the model inputs as well as the measures that are used to calibrate the model to estimated measures of employees' exercise and termination behavior.

As stock-based compensation expense recognized in the Consolidated Statement of Operations for the three and nine months ended December 31, 2006 is based on awards ultimately expected to vest, it has been reduced for estimated forfeitures. SFAS 123R requires forfeitures to be estimated at the time of grant and revised, if necessary, in subsequent periods if actual forfeitures differ from those estimates. Forfeitures were estimated based on historical experience.

Accuracy of Fair Value Estimates

The Company uses third-party analyses to assist in developing the assumptions used in the binomial-lattice model, including model inputs and measures of employees' exercise and post-vesting termination behavior. However, we are ultimately responsible for the assumptions used to estimate the fair value of our share-based payment awards.

Our ability to accurately estimate the fair value of share-based payment awards as of the grant date depends upon the accuracy of the model and our ability to accurately forecast model inputs as long as ten years into the future. These inputs include, but are not limited to, expected stock price volatility, risk-free rate, dividend yield, and employee termination rates. Although the fair value of employee stock options is determined in accordance with SFAS 123R and SAB 107 using an option-pricing model, the estimates that are produced by this model may not be indicative of the fair value observed between a willing buyer/willing seller. Unfortunately, it is difficult to determine if this is the case, because markets do not currently exist that permit the active trading of employee stock option and other share-based instruments.

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Stock option activity for the nine months ended December 31, 2006 is as follows (in thousands, except per share amounts):

	Shares	Weighted-Average Exercise Price	Weighted-Average Remaining Contractual Term	Aggregate Intrinsic Value
Outstanding at March 31, 2006	48,337	\$ 6.20		
Granted	5,796	13.57		
Exercised	(3,353)	5.03		
Forfeiture	(1,650)	8.21		
Outstanding at December 31, 2006	49,130	\$ 7.08	6.18	\$ 497,692
Exercisable at December 31, 2006	30,402	\$ 4.45	4.85	\$ 368,064

The aggregate intrinsic value in the table above represents the total pretax intrinsic value (i.e., the difference between our closing stock price on the last trading day of our third quarter of fiscal 2007 and the exercise price, times the number of shares) that would have been received by the option holders had all option holders exercised their options on December 31, 2006. This amount changes based on the fair market value of our stock. Total intrinsic value of options actually exercised was \$15.3 million and \$32.0 million for the three and nine months ended December 31, 2006, respectively.

As of December 31, 2006, \$38.3 million of total unrecognized compensation cost related to stock options is expected to be recognized over a weighted-average period of 1.64 years.

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The following table summarizes information about all employee and director stock options outstanding as of December 31, 2006 (share amounts in thousands):

	Outstanding Options			Exercisable Options	
	Shares	Remaining Wtd. Avg. Contractual Life (in years)	Wtd. Avg. Exercise Price	Shares	Wtd. Avg. Exercise Price
Range of exercise prices:					
\$1.00 to \$1.08	665	3.36	\$ 1.05	665	\$ 1.05
\$1.72 to \$1.75	8,202	2.22	1.75	8,202	1.75
\$1.76 to \$3.52	5,357	5.33	3.34	4,699	3.34
\$3.54 to \$5.00	5,712	5.99	4.04	5,099	4.07
\$5.08 to \$5.74	4,959	5.61	5.72	4,292	5.72
\$5.79 to \$7.73	6,607	6.21	7.12	5,800	7.09
\$7.75 to \$11.10	5,535	7.86	9.78	861	8.80
\$11.15 to \$13.08	4,930	8.57	12.31	476	12.02
\$13.13 to \$14.33	4,935	9.25	13.65	61	13.90
\$14.37 to \$17.21	2,228	9.08	15.36	247	15.49
	49,130	6.18	\$ 7.08	30,402	\$ 4.45

16. Recently Issued Accounting Standards and Laws

On February 16, 2006, the FASB issued Statement No. 155 ("SFAS No. 155"), *Accounting for Certain Hybrid Financial Instruments – An amendment of FASB Statements No. 133 and 140*. SFAS No. 155 amends FASB Statements No. 133, *Accounting for Derivative Instruments and Hedging Activities*, and No. 140, *Accounting for Transfers and Servicing of Financial Assets and Extinguishments of Liabilities* to resolve issues addressed in Statement 133 Implementation Issue No. D1, "Application of Statement 133 to Beneficial Interests in Securitized Financial Assets." SFAS No. 155 permits fair value remeasurement for any hybrid financial instrument that contains an embedded derivative that otherwise would require bifurcation; clarifies which interest-only strips and principal-only strips are not subject to the requirements of Statement 133; establishes a requirement to evaluate interests in securitized financial assets to identify interests that are freestanding derivatives or that are hybrid financial instruments that contain an embedded derivative requiring bifurcation; clarifies that concentrations of credit risk in the form of subordination are not embedded derivatives; and amends Statement 140 to eliminate the prohibition on a qualifying special purpose entity from holding a derivative financial instrument that pertains to a beneficial interest other than another derivative financial instrument. SFAS No. 155 is effective for all financial instruments acquired or issued after the

beginning of an entity's first fiscal year that begins after September 15, 2006. We do not expect that the adoption of SFAS No. 155 will have a material effect on our financial position or results of operations.

On March 17, 2006, the FASB issued Statement No. 156 ("SFAS No. 156"), *Accounting for Servicing of Financial Assets – an amendment of FASB Statement No. 140*. SFAS No. 156 amends Statement No. 140, *Accounting for Transfers and Servicing of Financial Assets and Extinguishments of Liabilities*, with respect to the accounting for separately recognized servicing assets and servicing liabilities. SFAS No. 156 requires an entity to recognize a servicing asset or servicing liability each time it undertakes an obligation to service a financial asset by entering into a servicing contract in certain situations; requires all separately recognized servicing assets and servicing liabilities to be initially measured at fair value, if practicable;

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permits either the "amortization method" or the "fair value measurement method," as subsequent measurement methods for each class of separately recognized servicing assets and servicing liabilities; permits a one-time reclassification of available-for-sale securities to trading securities by entities with recognized servicing rights; and requires separate presentation of servicing assets and servicing liabilities subsequently measured at fair value in the statement of financial position and additional disclosures for all separately recognized servicing assets and servicing liabilities. SFAS No. 156 is effective in the first fiscal year that begins after September 15, 2006. We do not expect that the adoption of SFAS No. 156 will have a material effect on our financial position or results of operations.

In July 2006, the FASB issued Final Interpretation No. 48 ("FIN 48"), *Accounting for Uncertainty in Income Taxes*, an interpretation of SFAS No. 109. FIN 48 clarifies the accounting for income taxes by prescribing the minimum recognition threshold a tax position is required to meet before being recognized in the financial statements. FIN 48 also provides guidance on derecognition, measurement, classification, interest, and penalties, accounting in interim periods, disclosure, and transition. In addition, FIN 48 excludes income taxes from the scope of SFAS No. 5, *Accounting for Contingencies*. FIN 48 is effective for fiscal years beginning after December 15, 2006. Differences between the amounts recognized in the consolidated balance sheets prior to the adoption of FIN 48 and the amounts reported after adoption will be accounted for as a cumulative-effect adjustment recorded to the beginning balance of retained earnings. We are currently evaluating the effect that the adoption of FIN 48 will have on our results of operations and financial position.

On September 20, 2006, the FASB issued Statement No. 157 ("SFAS No. 157"), *Fair Value Measurements*. SFAS No. 157 defines fair value, establishes a framework for measuring fair value in generally accepted accounting principles, and expands disclosures about fair value measurements. SFAS No. 157 applies under other accounting pronouncements that require or permit fair value measurements and does not require any new fair value measurements. SFAS No. 157 is effective for fiscal years beginning after November 15, 2007. We do not expect that the adoption of SFAS No. 157 will have a material effect on our financial position or results of operations.

In September 2006, the SEC issued Staff Accounting Bulletin ("SAB") No. 108, *Financial Statements — Considering the Effects of Prior Year Misstatements when Quantifying Misstatements in Current Year Financial Statements* ("SAB 108"). SAB 108 provides interpretive guidance on how the effects of the carryover or reversal of prior year misstatements should be considered in quantifying a current year misstatement. SAB 108 requires the use of both the "iron curtain" and "rollover" approach in quantifying the materiality of misstatements. SAB 108 also discusses the implications of misstatements uncovered upon the application of SAB 108 in situations when a registrant has historically been using either the iron curtain approach or the rollover approach. SAB 108 is effective for fiscal years ending after November 15, 2006. We are currently evaluating the effect that the adoption of SAB 108 will have on our results of operations and financial position.

On September 29, 2006, the FASB issued Statement No. 158, *Employers' Accounting for Defined Benefit Pension and Other Postretirement Plans, an amendment of FASB Statements No. 87, 88, 106, and 132(R)* ("SFAS No. 158"). This new standard aims to make it easier for investors, employees, retirees and other parties to understand and assess an employer's financial position and its ability to fulfill the obligations under its benefit plans. SFAS No. 158 requires employers to fully recognize in their financial statements the obligations associated with single-employer defined benefit pension plans, retiree healthcare plans, and other postretirement plans. Specifically, it requires a company to (1) recognize on its balance sheet an asset for a plan's overfunded status or a liability for a plan's underfunded status, (2) measure a plan's assets and its obligations that determine its funded status as of the end of the employer's fiscal year, and (3) recognize changes in the funded status of a plan through comprehensive income in the year in which the changes occur. We do not expect that the adoption of SFAS No. 158 will have an effect on our financial position or results of operations as we do not maintain any single-employer defined benefit pension plans, retiree healthcare plans, and other postretirement plans.

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Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

Stock Option Practices and Restatement of Consolidated Financial Statements

We recently completed a voluntary review of our historical stock option granting practices and a restatement of our consolidated financial statements as of and for the fiscal years ended March 31, 2006, 2005 and 2004 and related disclosures and a restatement of our selected consolidated financial data as of and for the fiscal years ended March 31, 2006, 2005, 2004, 2003 and 2002 and our unaudited quarterly financial data for each of the quarters in the fiscal years ended March 31, 2006 and 2005, and for the fiscal quarter ended June 30, 2006. The impacts of the restatement adjustments extend to periods from the fiscal year ended March 31, 1994 through the fiscal quarter ended June 30, 2006.

The restatement reflected the findings of a special subcommittee of independent members of our Board of Directors, which was established in July 2006 to review our historical stock option granting practices (the "Special Subcommittee"). The Special Subcommittee conducted its investigation with the assistance of Munger Tolles & Olson LLP as its independent counsel and Deloitte & Touche USA LLP ("Deloitte") as forensic accounting experts retained by counsel. The Special Subcommittee found that 3,450 of the option grants reviewed, covering 148,747,202 shares, required measurement date corrections. As a result, we recorded approximately \$66.7 million in additional pre-tax (\$45.4 million after-tax) non-cash stock-based compensation expense over the thirteen year period from April 1, 1993 through March 31, 2006 in accordance with Accounting Principles Board Opinion No. 25, "Accounting for Stock Issued to Employees" ("APB No. 25"), and \$0.6 million in additional pre-tax non-cash stock-based compensation expense during the quarter ended June 30, 2006 in accordance with Statement of Financial Accounting Standards ("SFAS") No. 123(R), "Share-Based Payment". More than 80%, or \$55.4 million of the \$66.7 million, relates to periods through March 31, 2003 and 4% or \$2.6 million of the non-cash pre-tax expense relates to the fiscal year ended March 31, 2006. Separately, the restatement reflected an additional \$1.7 million pre-tax charge (\$1.1 million after-tax) related to recently identified insufficient payroll tax withholdings in fiscal 2005.

The following table summarizes additional pre-tax stock-based compensation expense and related tax adjustments resulting from the review of our equity award practices for the three and nine months ended December 31, 2005:

(in thousands)	For the three months ended December 31, 2005	For the nine months ended December 31, 2005
Net income, as previously reported	\$ 67,945	\$ 51,118
Additional compensation expense resulting from improper measurement dates for stock option grants (1)	174	2,286
Tax related effects	(85)	(547)
Total effect on net income	89	1,739
Net income, as restated	<u>\$ 67,856</u>	<u>\$ 49,379</u>

(1) Also includes an immaterial amount of interest expense related to our \$1.7 million charge for insufficient payroll tax withholdings in fiscal 2005.

Certain Tax Consequences: Certain stock options were granted with an exercise price lower than the fair market value on the actual measurement dates, with vesting occurring after December 31, 2004, which resulted in nonqualified deferred compensation for purposes of Section 409A of the Internal Revenue Code. Section 409A subjects the option holders to additional income tax, penalties and interest on the value of the options deferred and, in certain cases, exercised each year. We do not have any tax liability associated with Section 409A. For options that have already been exercised by non-executive officer employees, that are subject to Section 409A consequences, the Company has elected to participate in the Internal Revenue Service program described in IRS Announcement 2007-18 pursuant to which the Company was able to pay the Section 409A taxes on behalf of its non-executive officer employees, and has incurred \$7.3 million in additional pre-tax compensation expense in the fiscal quarter ended March 31, 2007, in absorbing these related costs on behalf of these employees. With respect to unexercised options subject to Section 409A held by such current and former non-executive officer employees, the Company on or about June 7, 2007 is commencing an offer to amend the exercise price of these options to eliminate their Section 409A tax liability consistent with Internal Revenue Service guidance. Pursuant to the offer, the Company will also make a cash payment in January 2008 to employees who accept the offer, in an amount equal to the difference between the original exercise price of each amended option and the amended exercise price of each amended option. This will likely result in additional future compensation expense to the Company once these actions occur.

Overview

Our Business

We are a leading international publisher of interactive entertainment software products. We have built a company with a diverse portfolio of products that spans a wide range of categories and target markets and that are used on a variety of game hardware platforms and operating systems. We have created, licensed, and acquired a group of highly recognizable brands, which we market to a variety of consumer demographics. Our fiscal 2007 product portfolio includes titles such as *Over the Hedge*, *X-Men: The Official Game*, *Marvel: Ultimate Alliance*, *Tony Hawk's Project 8*, *Tony Hawk's Downhill Jam*, *Call of Duty 3*, and *Guitar Hero 2*.

Our products cover diverse game categories including action/adventure, action sports, racing, role-playing, simulation, first-person action, music-based gaming, and strategy. Our target customer base ranges from casual players to game enthusiasts, children to adults, and mass-market consumers to "value" buyers. We currently offer our products primarily in versions that operate on the Sony PlayStation 2 ("PS2"), the Sony PlayStation 3 ("PS3"), the Nintendo GameCube ("GameCube"), the Nintendo Wii ("Wii"), the Microsoft Xbox ("Xbox"), and the Microsoft Xbox360 ("Xbox360") console systems, the Nintendo Game Boy Advance ("GBA"), the Nintendo Dual Screen ("NDS"), and the Sony PlayStation Portable ("PSP") hand-held devices, and the personal computer ("PC"). The installed base for the current generation of hardware platforms is significant and the fiscal 2006 release of the Xbox360 and the fiscal 2007 third quarter releases of the PS3, in Japan and North America, and the Wii will further expand the software market. During the third quarter of fiscal 2007, we had a successful and significant presence at the launches of the PS3 and the Wii with three launch titles for the PS3, *Call of Duty 3*, *Marvel: Ultimate Alliance*, and *Tony Hawk's Project 8*, and five launch titles for the Wii, *Call of Duty 3*, *Marvel: Ultimate Alliance*, *World Series of Poker: Tournament of Champions*, *Rapala Tournament Fishing*, and *Tony Hawk's Downhill Jam*. Our plan is to continue to build on our significant launch presence on the PS3, Wii, and Xbox360 ("the next-generation platforms") by continuing to expand the number of titles released on the next generation platforms while continuing to market to current-generation platforms as long as economically attractive given their large installed base.

Our publishing business involves the development, marketing, and sale of products directly, by license, or through our affiliate label program with certain third party publishers. In North America, we primarily sell our products on a direct basis to mass-market retailers, consumer electronics stores, discount warehouses, and game specialty stores. We conduct our international publishing activities through offices in the United Kingdom ("UK"), Germany,

France, Italy, Spain, the Netherlands, Australia, Scandinavia, Canada, South Korea, and Japan. Our products are sold internationally on a direct-to-retail basis, through third party distribution and licensing arrangements, and through our wholly owned European distribution subsidiaries. Our distribution business consists of operations located in the UK, the Netherlands, and Germany that provide logistical and sales services to third-party publishers of interactive entertainment software, our own publishing operations, and manufacturers of interactive entertainment hardware.

Our profitability is directly affected by the mix of revenues from our publishing and distribution businesses. Operating margins realized from our publishing business are typically substantially higher than margins realized from our distribution business. Operating margins in our publishing business are affected by our ability to release highly successful or “hit” titles. Though many of these titles have substantial production or acquisition costs and marketing budgets, once a title recoups these costs, incremental net revenues directly and positively impact our operating margin. Operating margins in our distribution business are affected by the mix of hardware and software sales, with software typically producing higher margins than hardware.

Our Focus

With respect to future game development, we will continue to focus on our “big propositions,” products that are backed by strong brands and high quality development, for which we will provide significant marketing support.

Our fiscal 2007 releases have included well-established brands, which are backed by high-profile intellectual property and/or highly anticipated motion picture releases. For example, we have a long-term

relationship with Marvel Entertainment, Inc. through an exclusive licensing agreement for the Spider-Man and X-Men franchises through 2017. This agreement grants us the exclusive rights to develop and publish video games based on Marvel’s comic book franchises Spider-Man and X-Men. Through December 31, 2006, games based on the Spider-Man and X-Men franchises have generated approximately \$850 million in net revenues worldwide. Under this agreement, in the first quarter of fiscal 2007 we released the video game, *X-Men: The Official Game*, coinciding with the theatrical release of “X-Men: The Last Stand.” In the third quarter of fiscal 2007, we released *Marvel: Ultimate Alliance* across multiple platforms and *Spider-Man: Battle for New York* on the NDS and GBA. In addition, through our licensing agreement with Spider-Man Merchandising, LP, we developed and published video games based on Columbia Pictures/Marvel Entertainment, Inc.’s feature film “Spider-Man 3,” which released in May 2007. We also have an agreement with Spider-Man Merchandising, LP for the exclusive worldwide publishing rights to publish entertainment software products based on subsequent Spider-Man movie sequels or new television series through 2017.

We also have an exclusive licensing agreement with professional skateboarder Tony Hawk. The agreement grants us exclusive rights to develop and publish video games through 2015 using Tony Hawk’s name and likeness. Through December 31, 2006, we have released nine successful titles in the Tony Hawk franchise with cumulative net revenues of \$1.2 billion, including the two fiscal 2007 third quarter releases, *Tony Hawk’s Project 8*, which was released on the PSP, Xbox360, PS2, and PS3, and *Tony Hawk’s Downhill Jam* which was released on the Wii, NDS, and GBA. According to the NPD Group, which is a provider of consumer and retail market research information for a wide range of industries, for the eighth consecutive year the Tony Hawk franchise had a top 10 best-selling game in the U.S. for the month of December. We will continue to build on the highly successful Tony Hawk franchise with future releases currently in development for multiple platforms.

We continue to develop a number of original intellectual properties internally. For example, in the third quarter of fiscal 2007 we released *Call of Duty 3* on the PS2, PS3, Xbox, Xbox360, and the Wii. According to the NPD Group, *Call of Duty 3* was the #3 best-selling console game in the U.S. *Call of Duty 3* was the sixth release based upon this original intellectual property following two PC exclusive titles, *Call of Duty* and *Call of Duty: United Offensive*, as well as multi-platform releases of *Call of Duty: Finest Hour*, *Call of Duty: Big Red One*, and *Call of Duty 2*. We expect to continue to develop a variety of games on multiple platforms based on this original intellectual property as well as continue to invest in developing other original intellectual properties.

We have continued our focus on establishing and maintaining relationships with talented and experienced software development and publishing teams. In June 2006, we acquired RedOctane, Inc. (“RedOctane”), the publisher of the popular Guitar Hero franchise. In the third quarter of fiscal 2007 we released *Guitar Hero 2* on the PS2, which according to the NPD Group was the #1 game in dollars for the U.S. for the month of December and the #2 game overall for the third quarter of fiscal 2007. We are also currently developing *Guitar Hero 2* for the Xbox360 and plan on continuing to build on this franchise by investing in future development of Guitar Hero titles across a variety of platforms. We also have development agreements with other top-level, third-party developers such as id Software, Inc., Edge of Reality, Ltd., Splash Damage, Ltd., and Traveller’s Tales.

We will also continue to evaluate and exploit emerging brands that we believe have potential to become successful game franchises. For example, we have a multi-year, multi-property, publishing agreement with DreamWorks LLC that grants us the exclusive rights to publish video games based on DreamWorks Animation SKG’s theatrical release “Shrek 2,” which was released in the first quarter of fiscal 2005, “Shrek the Third,” which was released in the second quarter of fiscal 2005, “Madagascar,” which was released in the first quarter of fiscal 2006, “Over the Hedge,” which was released in the first quarter of fiscal 2007, and all of their respective sequels. In addition, our multi-year agreement with DreamWorks Animation SKG also grants us the exclusive video game rights to four upcoming feature films, as well as potential future films in the “Shrek” franchise beyond the “Shrek the Third.”

Additionally, we have a strategic alliance with Harrah’s Entertainment, Inc. that grants us the exclusive, worldwide interactive rights to develop and publish “World Series of Poker” video games based on the popular World Series of Poker Tournament. In the second quarter of fiscal 2006, we released our first title under this alliance, *World Series of Poker*, which became the number one poker title of calendar 2005. Further building on this franchise, in the second quarter of fiscal 2007, we released our second title under this alliance, *World Series of Poker: Tournament of Champions*.

We also continue to build on our portfolio of licensed intellectual property. In February 2006, we signed an agreement with Hasbro Properties Group granting us the global rights (excluding Japan) to develop console, hand-held, and PC games based on Hasbro’s “Transformers” brand. We anticipate releasing the first game concurrently with the July 2007 movie release of the live action “Transformers” film from DreamWorks Pictures and Paramount

Pictures. In April 2006, we signed an agreement with MGM Interactive and EON Productions Ltd. granting us the rights to develop and publish interactive entertainment games based on the James Bond license through 2014. In May 2006, we signed a multi-year agreement with Mattel, Inc. which grants us the exclusive worldwide distribution rights to new video games on all platforms based on Mattel, Inc.'s *Barbie* brand. In the third quarter of fiscal 2006, we distributed six *Barbie* titles: *Barbie in the 12 Dancing Princesses*, *The Barbie Diaries: High School Mystery*, *Barbie Fashion Show*, *Barbie Horse Adventures: Mystery Ride*, *Barbie and the Magic of Pegasus*, and *Barbie as the Princess and the Pauper*. In September 2006, we entered into a distribution agreement with MTV Networks Kids and Family Group's Nickelodeon, a division of Viacom Inc., to be the exclusive distributor of three new Nick Jr. PC CD-ROM titles, published by Nickelodeon and based on the top preschool series on commercial television, *Dora The Explorer*, *The Backyardigans*, and *Go, Diego, Go!*

We are utilizing these developer relationships, new intellectual property acquisitions, new original intellectual property creations, and our existing library of intellectual property to further focus our game development on product lines that will deliver significant, lasting, and recurring revenues and operating profits.

Critical Accounting Policies

We have identified the policies below as critical to our business operations and the understanding of our financial results. The impact and any associated risks related to these policies on our business operations is discussed throughout Management's Discussion and Analysis of Financial Condition and Results of Operations where such policies affect our reported and expected financial results. For a detailed discussion on the application of these and other accounting policies, see Note 1 to the Notes to Consolidated Financial Statements included in Item 1. The preparation of financial statements in conformity with United States generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Revenue Recognition. We recognize revenue from the sale of our products upon the transfer of title and risk of loss to our customers. Certain products are sold to customers with a street date (the date that products are made widely available for sale by retailers). For these products we recognize revenue no earlier than the street date. Revenue from product sales is recognized after deducting the estimated allowance for returns and price protection. With respect to license agreements that provide customers the right to make multiple copies in exchange for guaranteed amounts, revenue is recognized upon delivery of such copies. Per copy royalties on sales that exceed the guarantee are recognized as earned. With respect to online transactions, such as electronic downloads of titles or product add-ons, revenue is recognized when the fee is paid by the on-line customer to purchase on-line content and we are notified by the online retailer that the product has been downloaded. In addition, in order to recognize revenue for both product sales and licensing transactions, persuasive evidence of an arrangement must exist and collection of the related receivable must be probable. Revenue recognition also determines the timing of certain expenses, including cost of sales — intellectual property licenses and cost of sales — software royalties and amortization.

Sales incentives or other consideration given by us to our customers is accounted for in accordance with the Financial Accounting Standards Board's Emerging Issues Task Force ("EITF") Issue 01-9, "Accounting for Consideration Given by a Vendor to a Customer (Including a Reseller of the Vendor's Products)." In accordance with EITF Issue 01-9, sales incentives and other consideration that are considered adjustments of the selling price of our products, such as rebates and product placement fees, are reflected as reductions of revenue. Sales incentives and other consideration that represent costs incurred by us for assets or services received, such as the appearance of our products in a customer's national circular ad, are reflected as sales and marketing expenses.

Allowances for Returns, Price Protection, Doubtful Accounts, and Inventory Obsolescence. In determining the appropriate unit shipments to our customers, we benchmark our titles using historical and industry data. We closely monitor and analyze the historical performance of our various titles, the performance of products released by other publishers and the anticipated timing of other releases in order to assess future demands of current and upcoming titles. Initial volumes shipped upon title launch and subsequent reorders are evaluated to ensure that quantities are sufficient to meet the demands from the retail markets but at the same time, are controlled to prevent excess inventory in the channel.

We may permit product returns from, or grant price protection to, our customers under certain conditions. In general, price protection refers to the circumstances when we elect to decrease the wholesale price of a product by a certain amount and, when granted and applicable, allows customers a credit against amounts owed by such customers to us with respect to open and/or future invoices. The conditions our customers must meet to be granted the right to return products or price protection are, among other things, compliance with applicable payment terms, and consistent delivery to us of inventory and sell-through reports. We may also consider other factors, including the facilitation of slow-moving inventory and other market factors. Management must make estimates of potential future product returns and price protection related to current period product revenue. We estimate the amount of future returns and price protection for current period product revenue utilizing historical experience and information regarding inventory levels and the demand and acceptance of our products by the end consumer. The following factors are used to estimate the amount of future returns and price protection for a particular title: historical performance of titles in similar genres, historical performance of the hardware platform, historical performance of the brand, console hardware life cycle, Activision sales force and retail customer feedback, industry pricing, weeks of on-hand retail channel inventory, absolute quantity of on-hand retail channel inventory, our warehouse on-hand inventory levels, the title's recent sell-through history (if available), marketing trade programs, and competing titles. The relative importance of these factors varies among titles depending upon, among other items, genre, platform, seasonality, and sales strategy. Significant management judgments and estimates must be made and used in connection with establishing the allowance for returns and price protection in any accounting period. Based upon historical experience we believe our estimates are reasonable. However, actual returns and price protection could vary materially from our allowance estimates due to a number of reasons including, among others, a lack of consumer acceptance of a title, the release in the same period of a similarly themed title by a competitor, or technological obsolescence due to the emergence of new hardware platforms. Material differences may result in the amount and timing of our revenue for any period if factors or market conditions change or if management makes different judgments or utilizes different estimates in determining the allowances for returns and price protection. For example, a 1% change in our December 31, 2006 allowance for returns and price protection would impact net revenues by \$1.1 million.

Similarly, management must make estimates of the uncollectibility of our accounts receivable. In estimating the allowance for doubtful accounts, we analyze the age of current outstanding account balances, historical bad debts, customer concentrations, customer creditworthiness, current economic trends, and changes in our customers' payment terms and their economic condition, as well as whether we can obtain sufficient credit insurance. Any significant changes in any of these criteria would affect management's estimates in establishing our allowance for doubtful accounts.

We value inventory at the lower of cost or market. We regularly review inventory quantities on hand and in the retail channel and record a provision for excess or obsolete inventory based on the future expected

demand for our products. Significant changes in demand for our products would impact management's estimates in establishing our inventory provision.

Software Development Costs. Software development costs include payments made to independent software developers under development agreements, as well as direct costs incurred for internally developed products.

We account for software development costs in accordance with Statement of Financial Accounting Standard ("SFAS") No. 86, "Accounting for the Costs of Computer Software to Be Sold, Leased, or Otherwise Marketed." Software development costs are capitalized once the technological feasibility of a product is established and such costs are determined to be recoverable. Technological feasibility of a product encompasses both technical design documentation and game design documentation. For products where proven technology exists, this may occur early in the development cycle. Technological feasibility is evaluated on a product-by-product basis. Prior to a product's release, we expense, as part of "cost of sales — software royalties and amortization," capitalized costs when we believe such amounts are not recoverable. Capitalized costs for those products that are cancelled or abandoned are charged to product development expense in the period of cancellation. Amounts related to software development which are not capitalized are charged immediately to product development expense. We evaluate the future recoverability of capitalized amounts on a quarterly basis. The recoverability of capitalized software development costs is evaluated based on the expected performance of the specific products for which the costs relate. Criteria used to evaluate expected product performance include: historical performance of comparable products using comparable technology; orders for the product prior to its release; and estimated performance of a sequel product based on the performance of the product on which the sequel is based.

Commencing upon product release, capitalized software development costs are amortized to "cost of sales — software royalties and amortization" based on the ratio of current revenues to total projected revenues, generally resulting in an amortization period of six months or less. For products that have been released in prior periods, we evaluate the future recoverability of capitalized amounts on a quarterly basis. The primary evaluation criterion is actual title performance.

Significant management judgments and estimates are utilized in the assessment of when technological feasibility is established, as well as in the ongoing assessment of the recoverability of capitalized costs. In evaluating the recoverability of capitalized costs, the assessment of expected product performance utilizes forecasted sales amounts and estimates of additional costs to be incurred. If revised forecasted or actual product sales are less than and/or revised forecasted or actual costs are greater than the original forecasted amounts utilized in the initial recoverability analysis, the net realizable value may be lower than originally estimated in any given quarter, which could result in an impairment charge.

Intellectual Property Licenses. Intellectual property license costs represent license fees paid to intellectual property rights holders for use of their trademarks, copyrights, software, technology, or other intellectual property or proprietary rights in the development of our products. Depending upon the agreement with the rights holder, we may obtain the rights to use acquired intellectual property in multiple products over multiple years, or alternatively, for a single product.

We evaluate the future recoverability of capitalized intellectual property licenses on a quarterly basis. The recoverability of capitalized intellectual property license costs is evaluated based on the expected performance of the specific products in which the licensed trademark or copyright is to be used. As many of our intellectual property licenses extend for multiple products over multiple years, we also assess the recoverability of capitalized intellectual property license costs based on certain qualitative factors such as the success of other products and/or entertainment vehicles utilizing the intellectual property, whether there are any future planned theatrical releases or television series based on the intellectual property, and the rights holder's continued promotion and exploitation of the intellectual property. Prior to the related product's release, we expense, as part of "cost of sales — intellectual property licenses," capitalized intellectual property costs when we believe such amounts are not recoverable. Capitalized intellectual property costs for those products that are

cancelled or abandoned are charged to product development expense in the period of cancellation. Criteria used to evaluate expected product performance include: historical performance of comparable products using comparable technology; orders for the product prior to its release; and estimated performance of a sequel product based on the performance of the product on which the sequel is based.

Commencing upon the related product's release, capitalized intellectual property license costs are amortized to "cost of sales — intellectual property licenses" based on the ratio of current revenues for the specific product to total projected revenues for all products in which the licensed property will be utilized. As intellectual property license contracts may extend for multiple years, the amortization of capitalized intellectual property license costs relating to such contracts may extend beyond one year. For intellectual property included in products that have been released and unreleased products, we evaluate the future recoverability of capitalized amounts on a quarterly basis. The primary evaluation criterion is actual title performance.

Significant management judgments and estimates are utilized in the assessment of the recoverability of capitalized costs. In evaluating the recoverability of capitalized costs, the assessment of expected product performance utilizes forecasted sales amounts and estimates of additional costs to be incurred. If revised forecasted or actual product sales are less than, and/or revised forecasted or actual costs are greater than, the original forecasted amounts utilized in the initial recoverability analysis, the net realizable value may be lower than originally estimated in any given quarter, which could result in an impairment charge. Additionally, as noted above, as many of our intellectual property licenses extend for multiple products over multiple years, we also assess the recoverability of capitalized intellectual property license costs based on certain qualitative factors such as the success of other products and/or entertainment vehicles utilizing the intellectual property, whether there are any future planned theatrical releases or television series based on the intellectual property and the rights holder's continued promotion and exploitation of the intellectual property. Material differences may result in the amount and timing of charges for any period if management makes different judgments or utilizes different estimates in evaluating these qualitative factors.

Stock-based Compensation Expense. On April 1, 2006, we adopted Statement of Financial Accounting Standards No. 123 (revised 2004), "Share-Based Payment" ("SFAS 123R"), which requires the measurement and recognition of compensation expense for all share-based payment awards made to our employees and directors including employee stock options and employee stock purchases related to the Employee Stock Purchase Plan based on estimated fair values. Stock-based compensation expense recognized under SFAS 123R for the three and nine months ended December 31, 2006 was \$7.7 million and

\$18.4 million, respectively. Stock-based compensation expense under Accounting Principles Board Opinion No. 25, "Accounting for Stock Issued to Employees" ("APB 25") related to employee stock options, restricted stock, and employee stock purchases recognized during the three and nine months ended December 31, 2005 was \$322,000 and \$2.5 million, respectively. See Note 15 to the Consolidated Financial Statements for additional information.

As of April 1, 2005, the Company began estimating the value of employee stock options on the date of grant using a binomial-lattice model. Prior to April 1, 2005 the value of each employee stock option was estimated on the date of grant using the Black-Scholes model for the purpose of the pro-forma financial information in accordance with SFAS 123. The fair value of a share-based payment as of the grant date estimated by an option pricing model depends upon our future stock price and assumptions concerning expected volatility, risk-free interest rate, and risk-adjusted stock return, as well as measures of employees' forfeiture, exercise, and post-vesting termination behavior. Statistical methods were used to estimate employee type specific termination rates. These termination rates, in turn, were used to model the number of options that are expected to vest and post-vesting termination behavior. Employee type specific estimates of Expected Time-To-Exercise ("ETTE") were used to reflect employee exercise behavior. ETTE was estimated by using statistical procedures to first estimate the conditional probability of exercise occurring during each time period, conditional on the option surviving to that time period. These probabilities were then used to estimate ETTE. The model was calibrated by adjusting parameters controlling exercise and post-vesting termination behavior so that the measures output by the model matched values of these measures that were estimated from historical data. The weighted-average estimated value of employee stock options granted during the three and nine

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months ended December 31, 2006 was \$7.44 and \$5.68 per share using the binomial-lattice model with the following weighted-average assumptions:

	Three Months Ended December 31, 2006	Nine Months Ended December 31, 2006
Expected volatility	53.10%	54.19%
Risk-free interest rate	4.70%	5.00%
Expected dividends	—	—

To estimate volatility for the binomial-lattice model, we use methods or capabilities that are discussed in SFAS 123R and Staff Accounting Bulletin No. 107. These methods included the implied volatility method, which uses the market price of traded options to estimate short-term volatility, the historical method (annualized standard deviation of the instantaneous returns on Activision's stock) during the option's contractual term to estimate long-term volatility and a statistical model to estimate the transition or "mean reversion" from short-term volatility to long-term volatility. Based on these methods, for options granted during the three months ended December 31, 2006, the expected stock price volatility ranged from 44.20% to 56.10%, with a weighted average volatility of 53.10%. For options granted during the three months ended December 31, 2005, the expected stock price volatility ranged from 37% to 64%, with a weighted average volatility of 49%.

As was the case for volatility, the risk-free rate is assumed to change during the option's contractual period. As required by a binomial lattice model, the risk-free rate reflects the interest from one time period to the next ("forward rate") as opposed to the interest rate from the grant date to the given time period ("spot rate"). Since we do not currently pay dividends and are not expected to pay them in the future, we have assumed that the dividend yield is zero.

The expected life of employee stock options represents the weighted-average period the stock options are expected to remain outstanding and is, as required by SFAS 123R, output by the binomial-lattice model. The expected life of employee stock options depends on all of the underlying assumptions and calibration of our model. The binomial-lattice model assumes that employees will exercise options when the stock price equals or exceeds an exercise boundary. The exercise boundary is not constant but continually declines as one approaches the option's expiration date. The exact placement of the exercise boundary depends on all of the model inputs as well as the measures that were used to calibrate the model to estimated measures of employees' exercise and termination behavior.

As stock-based compensation expense recognized in the Consolidated Statement of Operations for the three and nine months ended December 31, 2006 is based on awards ultimately expected to vest, it has been reduced for estimated forfeitures. SFAS 123R requires forfeitures to be estimated at the time of grant and revised, if necessary, in subsequent periods if actual forfeitures differ from those estimates. Forfeitures were estimated based on historical experience.

If factors change and we employ different assumptions in the application of SFAS 123R in future periods, the compensation expense that we record under SFAS 123R may differ significantly from what we have recorded in the current period.

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The following table sets forth certain Consolidated Statements of Operations data for the periods indicated as a percentage of total net revenues and also breaks down net revenues by territory, business segment and platform, as well as operating income by business segment as a percentage of segment net revenues (amounts in thousands):

	Three Months Ended December 31,				Nine Months Ended December 31,			
	2006		2005		2006		2005	
			As restated	As restated			As restated	As restated
Net revenues	\$ 824,259	100%	\$ 816,242	100%	\$ 1,200,500	100%	\$ 1,279,875	100%
Costs and expenses:								
Cost of sales — product costs	382,165	46	367,685	45	618,162	52	617,021	48
Cost of sales — software royalties and amortization	77,449	9	104,264	13	106,058	9	139,267	11
Cost of sales — intellectual property licenses	23,566	3	26,376	3	37,838	3	55,765	5
Product development	37,162	5	53,254	7	88,395	7	99,698	8
Sales and marketing	87,410	11	156,013	19	156,139	13	259,110	20
General and administrative	43,387	5	24,757	3	91,647	8	67,228	5
Total costs and expenses	651,139	79	732,349	90	1,098,239	92	1,238,089	97

Operating income	173,120	21	83,893	10	102,261	8	41,786	3
Investment income, net	9,724	1	9,162	1	26,031	2	22,840	2
Income before income tax provision	182,844	22	93,055	11	128,292	10	64,626	5
Income tax provision	40,024	5	25,199	3	28,083	2	15,247	1
Net income	\$ 142,820	17%	\$ 67,856	8%	\$ 100,209	8%	\$ 49,379	4%
Net Revenues by Territory:								
North America	\$ 463,388	56%	\$ 402,314	49%	\$ 637,251	53%	\$ 626,538	49%
Europe	345,969	42	397,356	49	535,556	45	622,035	49
Other	14,902	2	16,572	2	27,693	2	31,302	2
Total net revenues	\$ 824,259	100%	\$ 816,242	100%	\$ 1,200,500	100%	\$ 1,279,875	100%
Net Revenues by Segment/Platform Mix								
Publishing:								
Console	\$ 545,070	66%	\$ 479,686	59%	\$ 719,395	60%	\$ 730,073	57%
Hand-held	71,339	9	74,032	9	121,125	10	143,650	11
PC	33,388	4	113,782	14	69,443	6	154,735	12
Total publishing net revenues	649,797	79	667,500	82	909,963	76	1,028,458	80
Distribution:								
Console	102,515	12	95,408	12	164,640	14	163,344	13
Hand-held	57,047	7	37,154	4	98,632	8	60,229	5
PC	14,900	2	16,180	2	27,265	2	27,844	2
Total distribution net revenues	174,462	21	148,742	18	290,537	24	251,417	20
Total net revenues	\$ 824,259	100%	\$ 816,242	100%	\$ 1,200,500	100%	\$ 1,279,875	100%
Operating Income by Segment and as a percentage of segment net revenues:								
Publishing	\$ 160,628	25%	\$ 65,534	10%	\$ 92,503	10%	\$ 21,932	2%
Distribution	12,492	7	18,359	12	9,758	3	19,854	8
Total operating income	\$ 173,120	21%	\$ 83,893	10%	\$ 102,261	8%	\$ 41,786	3%

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Results of Operations — Three and Nine Months Ended December 31, 2006 and 2005

Net Revenues

We primarily derive revenue from sales of packaged interactive software games designed for play on video game consoles (such as the PS3, PS2, Xbox360, Xbox, Wii, and GameCube), PCs, and hand-held game devices (such as the GBA, NDS, and PSP). We also derive revenue from our distribution business in Europe, which provides logistical and sales services to third-party publishers of interactive entertainment software, to our own publishing operations, and to third-party manufacturers of interactive entertainment hardware.

The following table details our consolidated net revenues by business segment and our publishing net revenues by territory for the three months ended December 31, 2006 and 2005 (in thousands):

	Three Months Ended December 31,		Increase/ (Decrease)	Percent Change
	2006	2005		
Publishing Net Revenues				
North America	\$ 463,388	\$ 402,314	\$ 61,074	15%
Europe	171,507	248,614	(77,107)	(31)%
Asia-Pacific	14,902	16,572	(1,670)	(10)%
Total international	186,409	265,186	(78,777)	(30)%
Total publishing net revenues	649,797	667,500	(17,703)	(3)%
Distribution net revenues	174,462	148,742	25,720	17%
Consolidated net revenues	\$ 824,259	\$ 816,242	\$ 8,017	1%

Consolidated net revenues increased 1% from \$816.2 million for the three months ended December 31, 2005 to \$824.3 million for the three months ended December 31, 2006. This increase was primarily the result of the following:

- Strong performance of our North American publishing business led to an increase of 15% in North American publishing net revenues. Our fiscal 2007 third quarter benefited from additional net revenues of \$73.5 million associated with the releases of launch titles for the PS3 and the Wii next generation console platforms, while experiencing only a small corresponding combined decrease of \$11.4 million on the respective current generation console platforms, the PS2 and the GameCube. In addition, in the third quarter of fiscal 2007, we released a focused but very high quality slate of titles, which helped to spur consumer demand for our new releases. In North America, net revenues were impacted by strong performances from the new releases of *Call of Duty 3*, *Guitar Hero 2*, *Tony Hawk's Project 8*, *Marvel: Ultimate Alliance*, and the addition of the Barbie franchise. According to the NPD Group, *Guitar Hero 2* was the #1 game in dollars for the U.S. for the month of December 2006 and the #2 game overall for the third quarter of fiscal 2007, and *Call of Duty 3* was the #3 best-selling console game in the U.S. for the third quarter of fiscal 2007.
- An increase in net revenues from our distribution business resulting from a stronger release schedule for certain third-party publishers, increased hardware sales due to strong sales of NDS, PSP and Xbox360 hardware platforms, and the addition of a significant new customer in the second quarter of fiscal 2007.

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- A year over year strengthening of the Great Britain Pound (“GBP”), Euro (“EUR”), and Australian Dollar (“AUD”) in relation to the United States Dollar (“USD”). Foreign exchange rates increased reported net revenues by approximately \$29.7 million for the three months ended December 31, 2006. Excluding the impact of changing foreign currency rates, our consolidated net revenues decreased 3% year over year.

Partially offset by:

- Consistent with our ongoing plan to have a more focused slate of titles throughout fiscal 2007 due to the console transition we had fewer title releases in the third quarter of fiscal 2007. In the third quarter of fiscal 2007, we had five major mainline releases: *Call of Duty 3*, *Guitar Hero 2*, *Tony Hawk’s Project 8*, *Tony Hawk’s Downhill Jam*, *Marvel: Ultimate Alliance* as well as additional platform specific and value titles. In the third quarter of fiscal 2006, we had a significantly larger number of new releases with the following major releases: *Tony Hawk’s American Wasteland*, *Call of Duty 2*, *Call of Duty 2: Big Red One*, *GUN*, *True Crime: New York City*, *Quake 4*, *Shrek SuperSlam*, *The Movies*, the PSP release of *X-Men Legends II*, and, in our international territories, *Ultimate Spider-Man*, and *X-Men Legends II*.
- A decrease in publishing net revenues from our European publishing operations. Our European publishing operations had a stronger third quarter fiscal 2006 base period than North America publishing due to the strength of our European affiliate business in that period as well as the third quarter fiscal 2006 European releases of *Ultimate Spider-Man* and *X-Men Legends*, which were released in North America in the second quarter of fiscal 2006. Additionally our European publishing operations did not benefit from the release of the PS3, which was only released in Japan and North America. As a result of the delayed release of the PS3 in Europe, we also delayed our European releases of all PS3 titles as well as certain PSP titles.

The following table details our consolidated net revenues by business segment and our publishing net revenues by territory for the nine months ended December 31, 2006 and 2005 (in thousands):

	Nine Months Ended December 31,		Increase/ (Decrease)	Percent Change
	2006	2005		
Publishing Net Revenues				
North America	\$ 637,251	\$ 626,538	\$ 10,713	2%
Europe	245,019	370,618	(125,599)	(34)%
Other	27,693	31,302	(3,609)	(12)%
Total international	272,712	401,920	(129,208)	(32)%
Total publishing net revenues	909,963	1,028,458	(118,495)	(12)%
Distribution net revenues	290,537	251,417	39,120	16%
Consolidated net revenues	\$ 1,200,500	\$ 1,279,875	\$ (79,375)	(6)%

Consolidated net revenues decreased 6% from \$1,279.9 million for the nine months ended December 31, 2005 to \$1,200.5 million for the nine months ended December 31, 2006. The decrease was due to the following:

- A decrease of \$129.2 million in net revenues for our international publishing operations. Our international publishing operations did not benefit from additional net revenues from the release of the PS3, which was only released in Japan and North America, and as a result was not able to fully

compensate for the more focused slate in fiscal 2007. Additionally, in Europe, our net revenues were impacted by a decline in affiliate business due to the number of affiliate releases. Prior year European net revenues for the nine months ended December 31, 2005 were largely impacted by the affiliate releases of LucasArts’ *Star Wars: Episode III Revenge of the Sith* and LucasArts’ *Star Wars Battlefront II*. Although we experienced strong performance from the one major affiliate label release - LucasArts’ *Lego Star Wars II: The Original Trilogy*, the base period, with two major affiliate label releases, was stronger.

Partially offset by:

- An increase in net revenues from our distribution business resulting from a stronger release schedule for certain third-party publishers in the first nine months of fiscal 2007, increased hardware sales due to continued sales of NDS, PSP, and Xbox360 hardware platforms, and the addition of a significant new customer in the second quarter of fiscal 2007.
- Strong performance of our North America publishing business led by strong consumer demand for our fiscal third quarter 2007 title releases and the benefit of additional revenues of \$73.5 million associated with the releases of the PS3 and the Wii with only a small corresponding combined decrease of \$11.4 million on the respective current generation console platforms, the PS2 and the GameCube.
- A year over year strengthening of the EUR, AUD, and GBP in relation to the USD. Foreign exchange rates increased reported net revenues by approximately \$32.6 million for the nine months ended December 31, 2006. Excluding the impact of changing foreign currency rates, our consolidated net revenues decreased 9% year over year.

North America Publishing Net Revenues (in thousands)

	December 31, 2006	% of Consolidated Net Revenues	December 31, 2005	% of Consolidated Net Revenues	Increase/ (Decrease)	Percent Change
Three Months Ended	\$ 463,388	56%	\$ 402,314	49%	\$ 61,074	15%
Nine Months Ended	637,251	53%	626,538	49%	10,713	2%

North America publishing net revenues increased 15% from \$402.3 million for the three months ended December 31, 2005 to \$463.4 million for the three months ended December 31, 2006. For the nine months ended December 31, 2006, North America publishing net revenues were \$637.3 million, an increase of 2% from \$626.5 million for the nine months ended December 31, 2005. The increases in net revenues for both the quarter and nine months ended December 31, 2006 were due to strong consumer demand for our fiscal 2007 third quarter releases. Despite a decrease in the number of titles released compared to the third quarter of fiscal 2006, where we had the biggest title release slate in our history, North American publishing benefited from significant additional net revenues associated with the releases of the PS3 and the Wii next generation console platforms. In addition, in the third quarter of fiscal 2007, we released a focused but very high quality slate of titles which helped spur consumer demand. In North America, net revenues were impacted by strong performances from *Marvel: Ultimate Alliance*, *Call of Duty 3*, *Guitar Hero 2*, *Tony Hawk's Project 8*, and the addition of the Barbie franchise. According to the NPD Group, for the third quarter of fiscal 2007, we were the only publisher with four of the top 11 titles in the U.S., *Guitar Hero 2*, *Call of Duty 3*, *Marvel: Ultimate Alliance*, and *Tony Hawk's Project 8*, with *Call of Duty 3* being the #3 best selling console game in the U.S. over that same period. In addition, *Guitar Hero 2* was the number #1 game in dollars for the U.S. for the month of December and the #2 game overall for the third quarter of fiscal 2007 according to the NPD Group. For the

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nine months ended December 31, 2006, the increase in North America publishing net revenues experienced in the third quarter of fiscal 2007 was partially offset by the impact of having fewer title releases in the first six months of fiscal 2007 as compared to the first six months of fiscal 2006, and reduced pricing on current generation catalog titles as a result of the console transition. North America publishing net revenues also increased as a percentage of consolidated net revenues from 49% for both the three and nine months ended December 31, 2005, to 56% and 53% for the three and nine months ended December 31, 2006, respectively. The increases in the percentages of total consolidated net revenues are a result of the net revenue growth within North America publishing and a significant decline in net revenues generated from our international publishing operations during the same period.

International Publishing Net Revenues (in thousands)

	December 31, 2006	% of Consolidated Net Revenues	December 31, 2005	% of Consolidated Net Revenues	Increase/ (Decrease)	Percent Change
Three Months Ended	\$ 186,409	23%	\$ 265,186	33%	\$ (78,777)	(30)%
Nine Months Ended	272,712	23%	401,920	31%	(129,208)	(32)%

International publishing net revenues decreased by 30% from \$265.2 million for the three months ended December 31, 2005, to \$186.4 million for the three months ended December 31, 2006. When compared to the three months ended December 31, 2005, the decrease in net revenues reflects a decrease in the number of new releases, reduced pricing on current-generation catalog titles due to the console transition to the next-generation console systems, and a decrease in net revenues from our European affiliate label program. In the third quarter of fiscal 2006, we released thirteen titles in our international territories and one affiliate title, LucasArts' *Star Wars Battlefront II*. This compares to the third quarter of fiscal 2007 where we released eight titles: *Call of Duty 3*, *Marvel: Ultimate Alliance*, *Tony Hawk's Project 8*, *Tony Hawk's Downhill Jam*, *Guitar Hero 2*, *Over the Hedge: Hammy Goes Nuts!*, *Shrek Smash N' Crash*, and *Spider-Man: Battle for New York*. We did not have any affiliate title releases in the third quarter of fiscal 2007. The decrease was partially offset by a quarter over quarter strengthening of the EUR, AUD, and GBP in relation to the USD for our international publishing business of approximately \$14.4 million for the three months ended December 31, 2006 as compared to the three months ended December 31, 2005. Excluding the impact of changing foreign currency rates, our international publishing net revenues decreased 35% year over year. As a percentage of consolidated net revenues, international publishing net revenues decreased from 33% at December 31, 2005 to 23% at December 31, 2006. The decrease as a percentage of consolidated net revenues is primarily due to the significant increase in distribution net revenues and North American publishing net revenues while international publishing net revenues decreased over the same period.

International publishing net revenues decreased from \$401.9 million for the nine months ended December 31, 2005 to \$272.7 million for the nine months ended December 31, 2006. The decrease in international publishing net revenues was due to the decrease in the number of titles released internationally from nineteen in the first nine months of fiscal 2006, to fourteen in the first nine months of fiscal 2007. Additionally, in Europe, our net revenues were impacted by a decline in affiliate business due to the timing of affiliate releases. Prior year international net revenues for the nine months ended December 31, 2005 were largely impacted by the affiliate title releases of LucasArts' *Star Wars: Episode III Revenge of the Sith* and LucasArts' *Star Wars Battlefront II*. Although we experienced strong performance from the one major affiliate label release of LucasArts' *Lego Star Wars II: The Original Trilogy*, it compares to a stronger base period with two major affiliate label releases. The decrease in international publishing net revenues was partially offset by the year over year strengthening of the EUR, AUD, and GBP in relation to the USD of approximately \$15.8 million for the nine months ended December 31, 2006 as compared to the nine months ended December 31, 2005. Excluding the impact of changing foreign currency rates, our international publishing net revenues decreased 36% year over year. As a percentage of consolidated net revenues, international publishing net revenues decreased from 31% for the nine months ended December 31, 2005 to 23% for the nine months ended December 31, 2006. The decrease is primarily due to net revenue growth of our distribution business over the same period.

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Publishing Net Revenues by Platform (in thousands)

The following table details our publishing net revenues by platform and as a percentage of total publishing net revenues for the three months ended December 31, 2006 and 2005 (in thousands):

	Three Months Ended December 31, 2006	% of Publishing Net Revs.	Three Months Ended December 31, 2005	% of Publishing Net Revs.	Increase/ (Decrease)	Percent Change
Publishing Net Revenues						

PC	\$ 33,388	5%	\$ 113,782	17%	\$ (80,394)	(71)%
Console						
Sony PlayStation 3	28,786	4%	—	—%	28,786	n/a
Sony PlayStation 2	290,153	45%	258,233	39%	31,920	12%
Microsoft Xbox 360	145,913	22%	71,456	11%	74,457	104%
Microsoft Xbox	32,401	5%	103,422	15%	(71,021)	(69)%
Nintendo Wii	44,669	7%	—	—%	44,669	n/a
Nintendo GameCube	3,152	1%	46,430	7%	(43,278)	(93)%
Other	(4)	—%	145	—%	(149)	(103)%
Total console	545,070	84%	479,686	72%	65,384	14%
Hand-held	71,339	11%	74,032	11%	(2,693)	(4)%
Total publishing net revenues	\$ 649,797	100%	\$ 667,500	100%	\$ (17,703)	(3)%

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The following table details our publishing net revenues by platform and as a percentage of total publishing net revenues for the nine months ended December 31, 2006 and 2005 (in thousands):

Publishing Net Revenues	Nine Months Ended December 31, 2006	% of Publishing Net Revs.	Nine Months Ended December 31, 2005	% of Publishing Net Revs.	Increase/ (Decrease)	Percent Change
PC	\$ 69,443	8%	\$ 154,735	15%	\$ (85,292)	(55)%
Console						
Sony Playstation 3	28,786	3%	—	—%	28,786	n/a
Sony PlayStation 2	397,498	44%	388,375	38%	9,123	2%
Microsoft Xbox 360	176,019	19%	71,456	7%	104,563	146%
Microsoft Xbox	52,544	6%	195,382	19%	(142,838)	(73)%
Nintendo Wii	44,669	5%	—	—%	44,669	n/a
Nintendo GameCube	19,882	2%	74,475	7%	(54,593)	(73)%
Other	(3)	—%	385	—%	(388)	(101)%
Total console	719,395	79%	730,073	71%	(10,678)	(1)%
Hand-held	121,125	13%	143,650	14%	(22,525)	(16)%
Total publishing net revenues	\$ 909,963	100%	\$ 1,028,458	100%	\$ (118,495)	(12)%

Personal Computer Net Revenues (in thousands)

	December 31, 2006	% of Publishing Net Revenues	December 31, 2005	% of Publishing Net Revenues	Increase/ (Decrease)	Percent Change
Three Months Ended	\$ 33,388	5%	\$ 113,782	17%	\$ (80,394)	(71)%
Nine Months Ended	69,443	8%	154,735	15%	(85,292)	(55)%

Net revenues from sales of titles for the PC decreased 71% from \$113.8 million and 17% of publishing net revenues for the three months ended December 31, 2005 to \$33.4 million and 5% of publishing net revenues for the three months ended December 31, 2006. The decreases were primarily due to the strong performance of our third quarter fiscal 2006 PC releases as well as a decrease in the number of titles released for the PC during the third quarter of fiscal 2007 as compared to the third quarter of fiscal 2006. During the third quarter of fiscal 2006 we released the highly successful PC title, *Call of Duty 2*, which was ranked by the NPD Group as the number two best selling PC title in the United States for the quarter, as well as *Quake 4*, and *The Movies*, which was exclusive to the PC. For the third quarter of fiscal 2007, we had only one new PC release, *Marvel: Ultimate Alliance*.

Net revenues from sales of titles for the PC decreased 55% from \$154.7 million and 15% of publishing net revenues for the nine months ended December 31, 2005 to \$69.4 million and 8% of publishing net revenues for the nine months ended December 31, 2006. The decreases were due to a stronger base period which included the third quarter fiscal 2006 releases of *Call of Duty 2*, *Quake IV*, and *The Movies*, as well as the first

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quarter fiscal 2006 release of *Doom 3: Resurrection of Evil*. This compares to the first nine months of fiscal 2007 where net revenues were primarily derived from continued catalog sales of *Call of Duty 2* as well as the releases of *Marvel: Ultimate Alliance*, *The Movies: Stunts and Effects*, *X-Men: The Official Game*, *Over the Hedge*, and our European affiliate title LucasArts' *Lego Star Wars II: The Original Trilogy*.

Sony PlayStation 3 Net Revenues (in thousands)

	December 31, 2006	% of Publishing Net Revenues	December 31, 2005	% of Publishing Net Revenues	Increase/ (Decrease)	Percent Change
Three Months Ended	\$ 28,786	4%	\$ —	—%	\$ 28,786	n/m
Nine Months Ended	28,786	3%	—	—%	28,786	n/m

The PS3 was released in North America in November 2006. Consistent with our goal of having a significant presence at the launch of each new platform, we released three titles concurrently with the release of the PS3, *Call of Duty 3*, *Marvel: Ultimate Alliance*, and *Tony Hawk's Project 8*. According to the NPD Group, our three release titles were all in the top 10 titles in terms of sales for the PS3 for the third quarter of fiscal 2007 with *Call of Duty 3* being the #3 title overall.

Sony PlayStation 2 Net Revenues (in thousands)

	December 31, 2006	% of Publishing Net Revenues	December 31, 2005	% of Publishing Net Revenues	Increase/ (Decrease)	Percent Change
Three Months Ended	\$ 290,153	45%	\$ 258,233	39%	\$ 31,920	12%
Nine Months Ended	397,498	44%	388,375	38%	9,123	2%

Net revenues from sales of titles and accessories (primarily consisting of hardware associated with *Guitar Hero II*) for the PS2 increased 12% from \$258.2 million for the three months ended December 31, 2005 to \$290.2 million for the three months ended December 31, 2006. For the nine months ended December 31, 2006 net revenues from sales of titles for the PS2 were \$397.5 million, an increase of 2% from the nine months ended December 31, 2005. The strong performance of our third quarter fiscal 2007 title releases more than offset the impact of having a more focused product slate and the corresponding release of fewer "big proposition" titles. In particular, our net revenues were driven by strong performances of *Call of Duty 3* and *Guitar Hero 2*, as well as a robust PS2 market in Europe due to the delay of the European release of the PS3 until March 2007. According to the NPD Group, *Guitar Hero 2* was the #1 best selling title on the PS2 platform for the third quarter of fiscal 2007. In the third quarter of fiscal 2007, we released *Call of Duty 3*, *Marvel: Ultimate Alliance*, *Tony Hawk's Project 8*, *Guitar Hero 2*, *Pimp My Ride*, *Harley-Davidson: Race to the Rally*, *The History Channel®: Civil War- A Nation Divided*, *Rapala Tournament Fishing*, and *Cabela's African Safari*. This compares to the third quarter of fiscal 2006 where we released PS2 titles *Tony Hawk's American Wasteland*, *Shrek SuperSlam*, *Call of Duty 2: Big Red One*, *GUN*, *True Crime: New York City*, and *Cabela's Dangerous Hunts 2* as well as, internationally, *Ultimate Spider-Man* and *X-Men Legends II*. For the nine month period ended December 31, 2006, the increase in net revenues from sales of titles for the PS2 was partially offset by reduced pricing on a number of catalog titles due to the release of the PS3. As a percentage of publishing net revenues, net revenues from the sale of titles for the PS2 increased from 39% to 45% for the quarters ended December 31, 2005 and 2006, respectively, and from 38% to 44% for the nine months ended December 31, 2005 and 2006, respectively. The increases as a percentage of publishing net revenues reflect the

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impact of high consumer demand for the currently PS2 exclusive title, *Guitar Hero 2*, causing a higher proportionate increase in PS2 net revenues.

Microsoft Xbox360 Net Revenues (in thousands)

	December 31, 2006	% of Publishing Net Revenues	December 31, 2005	% of Publishing Net Revenues	Increase/ (Decrease)	Percent Change
Three Months Ended	\$ 145,913	22%	\$ 71,456	11%	\$ 74,457	104%
Nine Months Ended	176,019	19%	71,456	7%	104,563	146%

The Xbox360, the first of the next-generation hardware to be released, was released in November 2005. During the period from the release of the Xbox 360 through the end of the third quarter of fiscal 2007, we have released fourteen Xbox360 titles. The primary contributors to our third quarter fiscal 2007 Xbox360 net revenues were strong sales from our new releases on the Xbox360, *Call of Duty 3*, *Tony Hawk's Project 8*, *Marvel: Ultimate Alliance*, *The History Channel®: Civil War- A Nation Divided*, *Rapala Tournament Fishing*, *Pimp My Ride*, and *Cabela's African Safari*, as well as continued strong catalog sales of *Call of Duty 2* and the European affiliate title, LucasArts' *Lego Star Wars II: The Original Trilogy*. According to the NPD Group, during the third quarter of fiscal 2007, we had three of the top ten Xbox360 titles, *Call of Duty 3*, *Tony Hawk's Project 8*, *Marvel: Ultimate Alliance*, with *Call of Duty 3* being the #2 Xbox360 title for the quarter. For the nine months ended December 31, 2006, Xbox 360 net revenues were driven by the first quarter fiscal 2007 launch of *X-Men: The Official Game*, the second quarter launch of *World Series of Poker: Tournament of Champions*, as well as the factors discussed for the third quarter of fiscal 2007.

Microsoft Xbox Net Revenues (in thousands)

	December 31, 2006	% of Publishing Net Revenues	December 31, 2005	% of Publishing Net Revenues	Increase/ (Decrease)	Percent Change
Three Months Ended	\$ 32,401	5%	\$ 103,422	15%	\$ (71,021)	(69)%
Nine Months Ended	52,544	6%	195,382	19%	(142,838)	(73)%

Net revenues from sales of titles for the Xbox decreased 69% from \$103.4 million and 15% of publishing net revenues for the three months ended December 31, 2005 to \$32.4 million and 5% of publishing net revenues for the three months ended December 31, 2006. For the nine months ended December 31, 2006, net revenues from sales of titles for the Xbox decreased 73% from \$195.4 million and 19% of publishing net revenues to \$52.5 million and 6% of publishing net revenues. The decreases for both periods in absolute dollars and as a percentage of publishing net revenues were primarily attributable to the slowdown of sales for the Xbox as customers migrate to its successor, the Xbox360, combined with the release of fewer titles on the Xbox platform. For the third quarter of fiscal 2007 net revenues were mainly comprised of sales from our three Xbox titles releases, *Call of Duty 3*, *Tony Hawk's Project 8*, and *Marvel: Ultimate Alliance* as well as continued sales of our European affiliate label title, LucasArts' *Lego Star Wars II: The Original Trilogy*. This compares to the third quarter of fiscal 2006 where we had the biggest release slate in our history with worldwide Xbox releases of *Tony Hawk's American Wasteland*,

Shrek SuperSlam, *Call of Duty 2: Big Red One*, *GUN*, *True Crime: New York City*, and *Cabela's Dangerous Hunts 2* as well as, internationally, *Ultimate Spider-Man* and *X-Men Legends II*. For the nine months ended December 31, 2005, Xbox net revenues were driven by strong performance of the first quarter fiscal 2006 release of the Xbox exclusive *Doom 3*. In the first nine months of fiscal 2007, there were no comparable Xbox exclusive titles.

Nintendo Wii Net Revenues (in thousands)

	December 31, 2006	% of Publishing Net Revenues	December 31, 2005	% of Publishing Net Revenues	Increase/ (Decrease)	Percent Change
Three Months Ended	\$ 44,669	7%	\$ —	—%	\$ 44,669	n/m
Nine Months Ended	44,669	5%	—	—%	44,669	n/m

The Nintendo Wii was released in November 2006. Consistent with our goal of having a significant presence at the launch of each next generation platform, we released five titles concurrently with the release of the Wii; *Call of Duty 3*, *Marvel: Ultimate Alliance*, *World Series of Poker: Tournament of Champions*, *Rapala Tournament Fishing*, and *Tony Hawk's Downhill Jam*. Due to extremely strong consumer demand for the Wii over the holiday season, we experienced strong sales on our five launch titles. In addition, according to the NPD Group, for the third quarter of fiscal 2007 we had three of the top ten titles for the Wii: *Call of Duty 3*, *Marvel: Ultimate Alliance*, and *Tony Hawk's Downhill Jam*.

Nintendo GameCube Net Revenues (in thousands)

	December 31, 2006	% of Publishing Net Revenues	December 31, 2005	% of Publishing Net Revenues	Increase/ (Decrease)	Percent Change
Three Months Ended	\$ 3,152	1%	\$ 46,430	7%	\$ (43,278)	(93)%
Nine Months Ended	19,882	2%	74,475	7%	(54,593)	(73)%

Net revenues from sales of titles for the Nintendo GameCube decreased 93% from \$46.4 million and 7% of publishing net revenues for the three months ended December 31, 2005 to \$3.2 million and 1% of publishing net revenues for the three months ended December 31, 2006. The decrease in absolute dollars and as a percentage of publishing net revenues is primarily due to the decrease in the number of new releases on the GameCube combined with a gradual slowdown in sales on the GameCube platform as customers transition over to the next-generation console from Nintendo, the Wii. In the third quarter of fiscal 2007 we released one title for the GameCube, *Shrek Smash n' Crash Racing* as compared to six worldwide major releases and two additional international releases in the third quarter of fiscal 2006. In addition, net revenue for the quarter was affected by pricing declines on catalog titles due to the effects of the console transition.

Net revenues from sales of titles for the Nintendo GameCube decreased 73% from \$74.5 million for the nine months ended December 31, 2005 to \$19.9 million for the nine months ended December 31, 2006. The decrease was a result of fewer title releases in the second and third quarters of fiscal 2007 where the only title release was our European affiliate title, LucasArts' *Lego Star Wars II: The Original Trilogy*. This compares to the second quarter of fiscal 2006 where we released *Ultimate Spider-Man* and *X-Men Legends II* on the GameCube and experienced strong catalog sales from *Madagascar* and *Fantastic Four*. These decreases were partially offset by the strength of our first quarter fiscal 2007 releases of *Over the Hedge* and *X-Men: The Official Game*, which outperformed the two titles released for the GameCube in the first quarter of fiscal 2006, *Madagascar* and *Fantastic Four*.

Hand-Held Net Revenues (in thousands)

	December 31, 2006	% of Publishing Net Revenues	December 31, 2005	% of Publishing Net Revenues	Increase/ (Decrease)	Percent Change
Three Months Ended	\$ 71,339	11%	\$ 74,032	11%	\$ (2,693)	(4)%
Nine Months Ended	121,125	13%	143,650	14%	(22,525)	(16)%

Net revenues from sales of titles for hand-held platforms for the three months ended December 31, 2006 decreased 4% from the prior fiscal year, from \$74.0 million or 11% of publishing net revenues to \$71.3 million or 11% of publishing net revenues. The decrease in absolute dollars is primarily due to a 42% decline over the same period in net revenues on the GBA hand-held platform as we released fewer titles on that platform and had slower GBA catalog sales due to wider acceptance of the NDS platform. During the third quarter of fiscal 2007, the key titles contributing to GBA net revenues were *Tony Hawk's Downhill Jam*, *Over the Hedge: Hammy Goes Nuts!*, *Barbie in the 12 Dancing Princesses*, *Marvel: Ultimate Alliance*, *Spider-Man: Battle for New York*, and LucasArts' *Lego Star Wars II: The Original Trilogy*. This compares to the third quarter of fiscal 2006 where the key titles contributing to GBA net revenues were *Madagascar Operation Penguin*, *Shrek SuperSlam*, *Madagascar*, *Ultimate Spider-Man*, *Tony Hawk's American Sk8land*, and *Shrek 2*. The decrease in GBA net revenues was partially offset by increases of 67% and 12% on the NDS and PSP, respectively, in the third quarter of fiscal 2007 when compared to the third quarter of fiscal 2006. The increase in NDS net revenues quarter over quarter is primarily due to wider consumer acceptance of the platform and an increase in new releases on the platform. For the quarter ending December 31, 2006, we released *Tony Hawk's Downhill Jam*, *Spider-Man: Battle for New York*, *Over the Hedge: Hammy Goes Nuts!*, and *Barbie in the 12 Dancing Princesses* and had continued strong catalog sales from *Over the Hedge*, *Madagascar*, and a European affiliate title, LucasArts' *Lego Star Wars II: The Original Trilogy*. New releases for the NDS in the third quarter of fiscal 2006 were *Tony Hawk's American Sk8land*, *Shrek SuperSlam*, and *Ultimate Spider-Man*. The increase in net revenues from sales of titles for the PSP platform relates primarily to an increase in the number of titles released in the third quarter of fiscal 2007 when compared to the third quarter of fiscal 2006. In the third quarter of fiscal 2007, we released *Marvel: Ultimate Alliance*, *Tony Hawk's Project 8*, *GUN Showdown*, and *Activision Hits Remixed*. This compares to the release of one European affiliate title on the PSP in the third quarter of fiscal 2006, LucasArts' *Star Wars Battlefront II*.

Net revenues from sales of titles for hand-held platforms for the nine months ended December 31, 2006 decreased 16% from the prior fiscal year, from \$143.7 million to \$121.1 million. As a percentage of publishing net revenues, net revenues from the sale of titles for hand-held platforms also decreased from 14% for the nine months ended December 31, 2005 to 13% for the nine months ended December 31, 2006. The decreases in both absolute dollars and as a percentage of net revenues is a result of the decrease in net revenues on the GBA platform of 40% and a decrease in net revenues on the PSP platform of 27% for the nine months ended December 31, 2006. The decrease in net revenues for the nine months ended December 31, 2006 from sales of titles for the GBA is due to slower GBA catalog sales due to wider acceptance of the NDS platform and a decrease in the number of titles released on that platform from 10 to 9. The decrease in net revenues for the nine months ended December 31, 2006 from sales of titles for the PSP is due to a strong comparable base period in which we not only had a stronger release slate, but also had stronger sales due to consumer excitement surrounding the initial release of the PSP platform in March 2005 in North America and in September 2005 in Europe. In the first nine months of fiscal 2006 we had some of our strongest titles release on the PSP with releases of *Tony Hawk's Underground 2*, *Spider-Man: The Movie 2*, *X-Men Legends 2*, *World Series of Poker*, and two strong performing affiliate titles in Europe. This compares to the first nine months of fiscal 2007 where our key new releases were *Marvel Ultimate Alliance*, *Tony Hawk's Project 8*, *Gun Showdown*, *Activision Hits Remixed*, *Cabela's Dangerous Hunts*, *Cabela's African Safari*, *MTX: Mototrax 2006*, *World Series of Poker: Tournament of Champions*, and one European affiliate title which was outperformed by each of the affiliate titles released in the first nine months of fiscal 2006. The decreases on the PSP and GBA platforms were

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partially offset by an increase in net revenues from sales of titles for the NDS of 74% as the platform has continued to gain consumer acceptance and market share, as well as particularly strong performance of our first quarter fiscal 2007 releases of *Over the Hedge* and *X-Men: The Official Game* on the NDS and GBA and continued strong catalog sales of *Madagascar* on the GBA and NDS.

Overall

The platform mix of our future publishing net revenues will likely be impacted by a number of factors, including the ability of hardware manufacturers to continue to increase their installed hardware base and the introduction of new hardware platforms, as well as the performance of our key product releases. We expect that net revenues from console titles will continue to represent the largest component of our publishing net revenues, with PS2 having the largest percentage of console business in the short term while the installed base of the next generation consoles continues to increase. As the NDS and PSP platforms continue to build their installed base and gain popularity, we expect to see a long term increase in our hand-held business in line with the growth in the installed base. Our net revenues from PC titles will be primarily driven by our product release schedule.

A significant portion of our revenues and profits are derived from a relatively small number of popular titles and brands each year, so revenues and profits are significantly affected by our ability to release highly successful titles. For example, for the three months ended December 31, 2006, 42% of our consolidated net revenues and 53% of worldwide publishing net revenues were derived from net revenues from *Call of Duty 3*, *Guitar Hero 2*, and *Marvel: Ultimate Alliance*. For the nine months ended December 31, 2006, 29% of our consolidated net revenues and 38% of worldwide publishing net revenues were derived from net revenues from those same titles. Though many of our titles have substantial production or acquisition costs and marketing budgets, once a title recoups these costs, incremental net revenues directly and positively impact operating profits resulting in a disproportionate amount of operating income being derived from select titles. We expect that a limited number of titles and brands will continue to produce a disproportionately large amount of our net revenues and profits.

Three factors that could affect future publishing and distribution net revenue performance are console hardware pricing, software pricing, and transitions in console platforms. As console hardware moves through its life cycle, hardware manufacturers typically enact price reductions. Reductions in the price of console hardware typically result in an increase in the installed base of hardware owned by consumers. Historically, we have also seen that lower console hardware prices put downward pressure on software pricing. While we expect console software launch pricing for the Xbox360 and PS3 titles to be \$59.99 and Wii titles to be \$49.99, we are seeing software pricing declines on the current-generation console systems. Additionally, when new console platforms are announced or introduced into the market, such as the November 2006 releases of the Wii and, in North America, the PS3, consumers typically reduce their purchases of game console entertainment software products for current console platforms as they upgrade to the new platforms. During these periods, sales of our game console entertainment software products may be expected to slow or even decline until new platforms achieve wide consumer acceptance.

Distribution Net Revenues (in thousands)

	December 31, 2006	% of Consolidated Net Revenues	December 31, 2005	% of Consolidated Net Revenues	Increase/ (Decrease)	Percent Change
Three Months Ended	\$ 174,462	21%	\$ 148,742	18%	\$ 25,720	17%
Nine Months Ended	290,537	24%	251,417	20%	39,120	16%

Distribution net revenues for the three months ended December 31, 2006 increased 17% from the prior fiscal year, from \$148.7 million or 18% of consolidated net revenues to \$174.5 million or 21% of consolidated

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net revenues. For the nine months ended December 31, 2006 distribution net revenues increased 16% from the prior fiscal year, from \$251.4 million and 20% of consolidated net revenues to \$290.5 million and 24% of consolidated net revenues. The increases for both the three and nine month periods ended December 31, 2006, was primarily the result of strong performance of our title releases during the third quarter of fiscal 2007, strong release schedules for certain third-party publishers, increased hardware sales due to strong sales of NDS, PSP, and Xbox360 hardware platforms, and the addition of a significant new customer in the second quarter of fiscal 2007. In addition to these increases, the growth as a percentage of consolidated net revenues was also due to the decline in net revenues from our international publishing business as discussed above. Further contributing to the increase was a year over year strengthening of the EUR and GBP in relation to the USD. Foreign exchange rates increased reported distribution net revenues by approximately \$15.2 million and \$16.8

million for the three months and nine months ended December 31, 2006, respectively. Excluding the impact of changing foreign currency rates, distribution net revenues increased 7% and 9% year over year for the three and nine months ended December 31, 2006, respectively.

The mix of future distribution net revenues will be driven by a number of factors including our title release slate, the introduction of new hardware platforms, the occurrence of hardware price reductions instituted by hardware manufacturers, and our ability to establish and maintain distribution agreements with hardware manufacturers and third-party software publishers.

Costs and Expenses

Cost of Sales — Product Costs (in thousands)

	December 31, 2006	% of Consolidated Net Revenues	December 31, 2005	% of Consolidated Net Revenues	Increase/ (Decrease)	Percent Change
Three Months Ended	\$ 382,165	46%	\$ 367,685	45%	\$ 14,480	4%
Nine Months Ended	618,162	52%	617,021	48%	1,141	—

“Cost of sales — product costs” represented 46% and 45% of consolidated net revenues for the three months ended December 31, 2006 and 2005, respectively. In absolute dollars, “cost of sales — product costs” increased 4% from \$367.7 million at December 31, 2005 to \$382.2 million at December 31, 2006. The primary factors contributing to the increase in “cost of sales — product costs” are:

- A shift in the mix of business between our publishing and distribution segments. Distribution net revenues as a percentage of consolidated net revenues increased from 18% in the third quarter of fiscal 2006 to 21% in the third quarter of fiscal 2007. Our distribution business typically has higher “cost of sales — product costs” than our publishing business as it is a lower margin business.
- An increase in net revenues in our North American publishing business due primarily to the release of *Guitar Hero 2*. *Guitar Hero 2* carries a higher “cost of sales — product costs” due to the bundled guitar controller.
- A shift in the product mix versus the third quarter of fiscal 2006. PC net revenues represented 17% of publishing net revenues in the third quarter of fiscal 2006 compared to 5% in the third quarter of fiscal 2007. PC titles typically have significantly lower product costs associated with them as we do not pay royalty rates to platform licensors.

“Cost of sales — product costs” represented 52% and 48% of consolidated net revenues for the nine months ended December 31, 2006 and 2005, respectively. In absolute dollars, “cost of sales — product costs” remained relatively flat increasing only \$1.1 million as compared to the first nine months of fiscal 2006. The

increase as a percentage of consolidated net revenues is due to a shift in the mix of business between our publishing and distribution segments, a shift in the product mix versus the first nine months of fiscal 2006, and reduced pricing on current generation title releases and a number of catalog titles. Distribution net revenues as a percentage of consolidated net revenues increased from 20% in the first nine months of fiscal 2006 to 24% in the first nine months of fiscal 2007. As mentioned above, our distribution business is a significantly lower margin business as it typically has higher “cost of sales — product costs” than our publishing business. In addition, PC net revenues represented 8% of publishing net revenues for the nine months ended December 31, 2006 compared to 15% for the nine months ended December 31, 2005. PC titles typically have significantly lower product costs associated with them.

Cost of Sales — Software Royalties and Amortization (in thousands)

	December 31, 2006	% of Publishing Net Revenues	December 31, 2005	% of Publishing Net Revenues	Increase/ (Decrease)	Percent Change
Three Months Ended	\$ 77,449	12%	\$ 104,264	16%	\$ (26,815)	(26)%
Nine Months Ended	106,058	12%	139,267	14%	(33,209)	(24)%

“Cost of sales — software royalties and amortization” as a percentage of publishing net revenues decreased from 16% for the three months ended December 31, 2005 to 12% for the three months ended December 31, 2006 and from 14% for the nine months ended December 31, 2005 to 12% for the nine months ended December 31, 2006. In absolute dollars, “cost of sales — software royalties and amortization” decreased from the prior fiscal year, from \$104.3 million to \$77.4 million or 26% for the three months ended December 31, 2006 and from \$139.3 million to \$106.1 million or 24% for the nine months ended December 31, 2006 compared to the same periods ended December 31, 2005. The decreases are mainly due to:

- A decrease in the number of titles released in the three and nine months ended December 31, 2006 as compared to the three and nine months ended December 31, 2005. Our fiscal 2006 launch schedule for the three and nine months ended December 31, 2005 was the largest slate of new releases in our history. This compares to the three and nine months ended December 31, 2006, where we had a much more focused title slate in order to more properly align ourselves with the market uncertainty that was involved in the transition to the next-generation console systems.
- Impairment charges and recoverability write-offs of \$11.7 million taken in the third quarter of fiscal 2006 as a result of a detailed review of capitalized costs for released titles and future recoverability of capitalized amounts on titles in development. We did not incur any impairment and recoverability write-offs in the three or nine months ended December 31, 2006.

Partially offset by:

- An increase of \$1.8 million and \$1.9 million, respectively, for the three and nine months ended December 31, 2006 related to amortization of capitalized stock-based compensation expense as a result of the implementation of SFAS 123R

Cost of Sales — Intellectual Property Licenses (in thousands)

	December 31, 2006	% of Publishing Net Revenues	December 31, 2005	% of Publishing Net Revenues	Increase/ (Decrease)	Percent Change
Three Months Ended	\$ 23,566	4%	\$ 26,376	4%	\$ (2,810)	(11)%
Nine Months Ended	37,838	4%	55,765	5%	(17,927)	(32)%

“Cost of sales — intellectual property licenses” for the three months ended December 31, 2006 decreased in absolute dollars by 11% from \$26.4 million for the three months ended December 31, 2005 to \$23.6 million for the three months ended December 31, 2006 while the percentage of “cost of sales — intellectual property licenses” to publishing net revenues remained constant at 4%. The decrease in absolute dollars is mainly due to a decrease in the number of titles released, a decrease of 3% in total publishing net revenues, and a slight shift in the composition of our title slate to one comprised of titles with lower intellectual property costs associated with them. In the quarter ended December 31, 2006, our top two selling titles were *Call of Duty 3* and *Guitar Hero 2*, both of which are based upon intellectual property owned by us. In the quarter ended December 31, 2006, title releases which had associated intellectual property costs were *Tony Hawk’s Project 8*, *Tony Hawk’s Downhill Jam*, *Over the Hedge: Hammy Goes Nuts!*, *Shrek Smash N’ Crash Racing*, *Cabela’s African Safari*, and *Marvel: Ultimate Alliance*. In the third quarter of fiscal 2006, our “cost of sales — intellectual property licenses” was driven by intellectual property licenses associated with *Ultimate Spider-Man*, *X-Men Legends II*, *Shrek SuperSlam*, *Madagascar*, *Tony Hawk’s American Wasteland*, and *Quake 4*.

“Cost of sales — intellectual property licenses” decreased in both absolute dollars and as a percentage of publishing net revenues from \$55.8 million and 5% of publishing net revenues to \$37.8 million and 4% of publishing net revenues for the nine months ended December 31, 2006 and 2005, respectively. The decreases in both absolute dollars and as a percentage of publishing net revenues were mainly due to strong sales of new releases and catalog titles with no associated intellectual property royalties, the release of fewer titles in the first nine months of the current fiscal year with lower associated intellectual property royalties, and a decrease of 12% in total publishing net revenues. During the first nine months of fiscal 2007, our top two selling titles were *Call of Duty 3* and *Guitar Hero 2*, both of which are based upon intellectual property owned by us. In addition, we had lower revenue from releases with associated intellectual property royalties which included, *Tony Hawk’s Project 8*, *Tony Hawk’s Downhill Jam*, *Over the Hedge: Hammy Goes Nuts!*, *Shrek Smash N’ Crash Racing*, *Marvel: Ultimate Alliance*, *Over the Hedge*, *X-Men: The Official Game*, *World Series of Poker: Tournament of Champions*, *Cabela’s African Safari*, and *Cabela’s Alaskan Adventure*. This compares to the key new releases with intellectual property royalties in the first nine months of fiscal 2006: *Madagascar*, *Fantastic Four*, *Ultimate Spider-Man*, *X-Men Legends II*, *Shrek SuperSlam*, *Tony Hawk’s American Wasteland*, *Doom 3* for the Xbox and *Quake 4*.

Product Development (in thousands)

	December 31, 2006	% of Publishing Net Revenues	December 31, 2005 As restated	% of Publishing Net Revenues As restated	Increase/ (Decrease)	Percent Change
Three Months Ended	\$ 37,162	6%	\$ 53,254	8%	\$ (16,092)	(30)%
Nine Months Ended	88,395	10%	99,698	10%	(11,303)	(11)%

Product development expenses for the three months ended December 31, 2006 decreased 30% as compared to the three months ended December 31, 2005, from \$53.3 million to \$37.2 million. For the nine months ended December 31, 2006 product development expenses decreased by \$11.3 million, or 11%, from \$99.7 million for the nine months ended December 31, 2005 to \$88.4 million for the nine months ended December 31, 2006. As a percentage of publishing net revenues, product development expenses decreased from 8% for the quarter ended December 31, 2005 to 6% for the quarter ended December 31, 2006 while remaining at 10% of total publishing net revenues for the nine month periods ended December 31, 2006 and 2005. The decreases in the three and nine months ended December 31, 2006 are primarily the result of product cancellation charges of \$11.1 million, including termination fees, incurred during the third quarter of fiscal 2006. The product cancellation charges were based upon a business decision we made to cancel development of certain titles and permanently remove them from our future title slate in order to better align opportunities associated with the next generation console platforms with income potential and risks associated with certain titles in development. There were no product cancellation charges during the third quarter of fiscal 2007. Additionally, in fiscal 2007, we have implemented certain cost control initiatives including sharing technologies and tools across multiple platforms, increasing our development schedules to facilitate a longer pre-production phase and more predictable workflow times, and outsourcing certain areas of game development to lower cost service providers. The decreases were partially offset by product development expenses of \$1.4 million and \$4.1 million for the three and nine months ended December 31, 2006, respectively, related to stock-based compensation expense as a result of the implementation of SFAS 123R.

Sales and Marketing (in thousands)

	December 31, 2006	% of Consolidated Net Revenues	December 31, 2005 As restated	% of Consolidated Net Revenues As restated	Increase/ (Decrease)	Percent Change
Three Months Ended	\$ 87,410	11%	\$ 156,013	19%	\$ (68,603)	(44)%
Nine Months Ended	156,139	13%	259,110	20%	(102,971)	(40)%

Sales and marketing expenses of \$87.4 million and \$156.0 million represented 11% and 19% of consolidated net revenues for the three months ended December 31, 2006 and 2005, respectively. For the nine months ended December 31, 2006 and 2005, sales and marketing expenses of \$156.1 million and \$259.1 million represented 13% and 20% of consolidated net revenues. These decreases were a result of the implementation of a more targeted media program which worked more efficiently and was helped by the overall strength and high quality of our fiscal 2007 title slate. We also released fewer titles during the three and nine month periods ended December 31, 2006 as compared to the same periods of fiscal 2006, where we had the largest slate of new releases in our history. The decreases were partially offset by expenses of \$1.6 million and \$3.5 million for the three and nine month periods ended December 31, 2006,

respectively, related to stock-based compensation expense as a result of the implementation of SFAS 123R, as well as sales and marketing expenses associated with the addition of the Guitar Hero franchise.

General and Administrative (in thousands)

	<u>December 31, 2006</u>	<u>% of Consolidated Net Revenues</u>	<u>December 31, 2005</u> As restated	<u>% of Consolidated Net Revenues</u> As restated	<u>Increase/ (Decrease)</u>	<u>Percent Change</u>
Three Months Ended	\$ 43,387	5%	\$ 24,757	3%	\$ 18,630	75%
Nine Months Ended	91,647	8%	67,228	5%	24,419	36%

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General and administrative expenses for the three months ended December 31, 2006 increased \$18.6 million or 75% over the same period last year, from \$24.8 million to \$43.4 million. As a percentage of consolidated net revenues, general and administrative expenses increased from 3% to 5% for the three months ended December 31, 2005 and 2006, respectively. For the nine months ended December 31, 2006, general and administrative expenses increased \$24.4 million or 36% over the same period last year, from \$67.2 million to \$91.6 million. As a percentage of consolidated net revenues, general and administrative expenses increased from 5% to 8% for the nine months ended December 31, 2005 as compared to the nine months ended December 31, 2006. The increases were primarily due to increased legal and professional fees relating primarily to our internal review of historical stock option granting practices, the consolidation of RedOctane into our results of operations, amortization of intangible assets related to the RedOctane acquisition, and stock-based compensation expense of \$2.9 million and \$9.0 million for the three and nine months ended December 31, 2006, respectively, associated with the implementation of SFAS 123R. These increases were partially offset by the benefits of our cost optimization program launched in the fourth quarter of fiscal 2006 and gains on foreign currency.

Operating Income (in thousands)

	<u>Three Months Ended December 31, 2006</u>	<u>% of Segment Net Revs.</u>	<u>Three Months Ended December 31, 2005</u> As restated	<u>% of Segment Net Revs.</u> As restated	<u>Increase/ (Decrease)</u>	<u>Percent Change</u>
Publishing	\$ 160,628	25%	\$ 65,534	10%	\$ 95,094	145%
Distribution	12,492	7%	18,359	12%	(5,867)	(32)%
Consolidated	<u>\$ 173,120</u>	<u>21%</u>	<u>\$ 83,893</u>	<u>10%</u>	<u>\$ 89,227</u>	<u>106%</u>
	<u>Nine Months Ended December 31, 2006</u>	<u>% of Segment Net Revs.</u>	<u>Nine Months Ended December 31, 2005</u> As restated	<u>% of Segment Net Revs.</u> As restated	<u>Increase/ (Decrease)</u>	<u>Percent Change</u>
Publishing	\$ 92,503	10%	\$ 21,932	2%	\$ 70,571	322%
Distribution	9,758	3%	19,854	8%	(10,096)	(51)%
Consolidated	<u>\$ 102,261</u>	<u>8%</u>	<u>\$ 41,786</u>	<u>3%</u>	<u>\$ 60,475</u>	<u>145%</u>

Publishing operating income for the three months ended December 31, 2006 increased \$95.1 million or 145% from the same period last year, from \$65.5 million to \$160.6 million, while the percentage of operating income to segment revenues increased from 10% to 25%. For the nine months ended December 31, 2006 publishing operating income increased \$70.6 million from the same period last year, from \$21.9 million to \$92.5 million. These increases in operating income are primarily attributable to:

- Strong performance of our fiscal 2007 third quarter title slate.
- Decreased provision for returns and price protection in the third quarter of fiscal 2007 of 7% and 10% of net revenues for the three and nine months ended December 31, 2006, respectively, compared to 17% and 19% of net revenues for the three and nine months ended December 31, 2005. The decrease in reserve requirements is due to improved market conditions resulting in strong sell through of our fiscal 2007 third quarter releases.
- The implementation of a more targeted sales and marketing program which provided significant cost savings while still delivering strong revenue performance.
- The implementation of certain cost control initiatives resulting in decreased product development costs and savings in general and administrative expenses.

Partially offset by:

- Higher expenses associated with stock-based compensation expense of \$7.7 and \$18.4 million for the three and nine months ended December 31, 2006 as a result of the implementation of SFAS 123R, and higher overall general and administrative expenses due to increased legal expenses and professional fees relating primarily to our internal review of historical stock option granting practices, including expenses relating to the informal SEC inquiry and derivative litigation.

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For the three months ended December 31, 2006 distribution operating income was \$12.5 million or 7% of segment net revenues, which compares to operating income of \$18.4 million or 12% of segment net revenues for the three months ended December 31, 2005. For the nine months ended December 31,

2006 distribution operating income was \$9.8 million or 3% of segment net revenues, which compares to operating income of \$19.9 million or 8% of segment net revenues for the nine months ended December 31, 2005. The decreases are primarily due to increased business with large mass-market customers for which we earn smaller margins accompanied by increased costs of distributing higher product volumes.

Investment Income, Net (in thousands)

	December 31, 2006	% of Consolidated Net Revenues	December 31, 2005	% of Consolidated Net Revenues	Increase/ (Decrease)	Percent Change
Three Months Ended	\$ 9,724	1%	\$ 9,162	1%	\$ 562	6%
Nine Months Ended	26,031	2%	22,840	2%	3,191	14%

Net investment income for the three months ended December 31, 2006 was \$9.7 million as compared to \$9.2 million for the three months ended December 31, 2005. Net investment income for the nine months ended December 31, 2006 increased \$3.2 million from \$22.8 million for the nine months ended December 31, 2005 as compared to \$26.0 million for the nine months ended December 31, 2006. The increases in both the three and nine months ended December 31, 2006 as compared to the three and nine months ended December 31, 2005 are mainly due to higher interest rates combined with higher average balances of cash and short term investments period over period, a realized gain of \$1.8 million on the sale of a common stock investment, partially offset by a realized gain in the first quarter of fiscal 2006 of \$1.3 million on the sale of an investment in common stock and a realized gain of \$2.9 million on the sale of a cost basis investment.

Provision for Income Taxes (in thousands)

	December 31, 2006	% of Pretax Income	December 31, 2005 As restated	% of Pretax Income As restated	Increase/ (Decrease)	Percent Change
Three Months Ended	\$ 40,024	22%	\$ 25,199	27%	\$ 14,825	59%
Nine Months Ended	28,083	22%	15,247	24%	12,836	84%

The income tax provision of \$40.0 million and \$28.1 million for the three months and nine months ended December 31, 2006 reflects our effective income tax rate of 21.9%. This is lower than prior year as a result of improved profitability leading to utilization of net operating loss carry forwards and in turn a reduction in valuation allowances related to federal and state research and development tax credits, partially offset by the establishment of tax reserves. The significant items that generated the variance between our effective rate and our statutory rate of 35% were federal and state research and development tax credits and the impact of foreign tax rate differentials, offset by state taxes. The realization of deferred tax assets depends primarily on the generation of future taxable income. We believe that it is more likely than not that we will generate taxable income sufficient to realize the benefit of net deferred tax assets recognized.

Net Income

Net income for the three months ended December 31, 2006 was \$142.8 million or \$0.46 per diluted share, as compared to net income of \$67.9 million or \$0.23 per diluted share for the three months ended December 31, 2005.

Net income for the nine months ended December 31, 2006 was \$100.2 million or \$0.33 per diluted share, as compared to net income of \$49.4 million or \$0.17 per diluted share for the nine months ended December 31, 2005.

Liquidity and Capital Resources

Sources of Liquidity (in thousands)

	December 31, 2006	March 31, 2006	Increase/ (Decrease)
Cash and cash equivalents	\$ 367,910	\$ 354,331	\$ 13,579
Short-term investments	437,290	590,629	(153,339)
	<u>\$ 805,200</u>	<u>\$ 944,960</u>	<u>\$ (139,760)</u>

Percentage of total assets 43% 67%

	For the Nine Months ended December 31, 2006	For the Nine Months ended December 31, 2005 As restated	Increase/ (Decrease)
Cash flows used in operating activities	\$ (125,417)	\$ (83,932)	\$ (41,485)
Cash flows provided by investing activities	101,967	4,587	97,380
Cash flows provided by financing activities	27,968	37,850	(9,882)

As of December 31, 2006, our primary source of liquidity is comprised of \$367.9 million of cash and cash equivalents and \$437.3 million of short-term investments. Over the last two years, our primary sources of liquidity have included cash on hand at the beginning of the year and cash flows generated from continuing operations. We have also generated significant cash flows from the issuance of our common stock to employees through the exercise of options which is described in more detail below in "Cash Flows from Financing Activities." We have not utilized debt financing as a significant source of cash flows. However, we do have credit facilities available at certain of our international locations, which are described below in "Credit Facilities," that can be utilized if needed.

We believe that we have sufficient working capital (\$1,042.9 million at December 31, 2006), in combination with proceeds available from our international credit facilities, to finance our operational requirements for at least the next twelve months, including purchases of inventory and equipment, the funding of the development, production, marketing and sale of new products, and the acquisition of intellectual property rights for future products from third parties.

Cash Flows from Operating Activities

The primary drivers of cash flows from operating activities typically have included the collection of customer receivables generated by the sale of our products, offset by payments to vendors for the manufacture, distribution and marketing of our products, third-party developers and intellectual property holders and our own employees. A significant operating use of our cash relates to our continued investment in software development and intellectual property licenses. We spent approximately \$117.6 million and \$162.8 million in the nine months ended December 31, 2006 and 2005, respectively, in connection with the acquisition of publishing or distribution rights for products being developed by third parties, the execution of new license agreements granting us long-term rights to intellectual property of third parties, as well as internal product development. The decrease period over period is primarily due to significant agreements with DreamWorks Animation SKG and Marvel Enterprises, both signed in the third quarter of fiscal 2006, partially offset by increased product development costs related to the development of fiscal 2007 and fiscal 2008 title releases for the next generation console systems, which are higher than current generation console systems, as well as a new agreement, signed in May 2006, with MGM Interactive and EON Productions Ltd. for the rights to develop and publish interactive entertainment games based on the James Bond license. We expect that we will continue to make significant expenditures relating to our investment in software development and intellectual property licenses. Our future cash commitments relating to these investments are detailed below in "Commitments." Cash flows from operations are affected by our ability to release highly successful, or "hit," titles. Though many of these titles have substantial production or acquisition costs and marketing budgets, once a title recoups these costs, incremental net revenues typically will directly and positively impact cash flows.

For the nine months ended December 31, 2006 and 2005, cash flows used in operating activities were \$125.4 million and \$83.9 million, respectively. The principal components comprising the increased cash flows used in operating activities for the nine months ended December 31, 2006 included investment in software development and intellectual property licenses and increases in accounts receivable, partially offset by amortization of capitalized software development costs and intellectual property licenses. An analysis of the change in key balance sheet accounts is below in "Key Balance Sheet Accounts." We expect that a primary source of future liquidity, both short-term and long-term, will be the result of cash flows from continuing operations.

Cash Flows from Investing Activities

The primary drivers of cash used in investing activities typically have included capital expenditures, acquisitions of privately held interactive software development and publishing companies, and the net effect of purchases and sales/maturities of short-term investment vehicles. The goal of our short-term investments is to maximize return while minimizing risk, maintaining liquidity, coordinating with anticipated working capital needs, and providing for prudent investment diversification.

For the nine months ended December 31, 2006 and 2005, cash flows provided by investing activities were \$102.0 million and \$4.6 million, respectively. For the nine months ended December 31, 2006, cash flows provided by investing activities were primarily the result of proceeds from sales and maturities of short-term investments partially offset by purchases of short-term investments, capital expenditures, and cash paid for acquisitions. We have historically financed our acquisitions through the issuance of shares of common stock or a combination of common stock and cash. We will continue to evaluate potential acquisition candidates as to the benefit they bring to us.

Cash Flows from Financing Activities

The primary sources of cash provided by financing activities have historically related to transactions involving our common stock, including the issuance of shares of common stock to employees. We have not utilized debt financing as a significant source of cash flows. However, we do have available credit facilities at certain of our international locations, which are described below in "Credit Facilities," that can be utilized if needed.

For the nine months ended December 31, 2006 and 2005, cash flows from financing activities were \$28.0 million and \$37.9 million, respectively. The cash provided by financing activities for the nine months ended December 31, 2006 primarily is the result of the issuance of common stock related to employee stock option and stock purchase plans. The decrease in cash provided by financing activities is due to suspension of stock option exercises during the third quarter of fiscal 2007 due to our internal review of historical stock option granting practices.

During fiscal 2003, our Board of Directors authorized a buyback program under which we can repurchase up to \$350.0 million of our common stock. Under the program, shares may be purchased as determined by management and within certain guidelines, from time to time, in the open market or in privately negotiated transactions, including privately negotiated structured stock repurchase transactions and through transactions in the options markets. Depending on market conditions and other factors, these purchases may be commenced or suspended at any time or from time to time without prior notice. As of December 31, 2006, we had approximately \$226.2 million available for utilization under the buyback program. We actively manage our capital structure as a component of our overall business strategy. Accordingly, in the future, when we determine that market conditions are appropriate, we may seek to achieve long term value for the shareholders through, among other things, new debt or equity financings or refinancings, share repurchases and other transactions involving our equity or debt securities.

Key Balance Sheet Accounts

Accounts Receivable

<u>(amounts in thousands)</u>	<u>December 31, 2006</u>	<u>March 31, 2006</u>	<u>Increase/ (Decrease)</u>
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Gross accounts receivable	\$	563,713	\$	127,035	\$	436,678
Net accounts receivable		456,589		28,782		427,807

The increase in gross accounts receivable was primarily the result of increased sales volume in both our distribution and publishing businesses due to more titles being released during the third quarter of fiscal 2007 compared to the fourth quarter of fiscal 2006 and higher sales volume due to seasonality of the holiday selling season. Significant shipments were made to customers in November and December and the related receivables were not due prior to quarter end.

Reserves for returns, price protection, and doubtful accounts increased from \$98.3 million at March 31, 2006 to \$107.1 million at December 31, 2006 largely reflecting increased sales volume and inventory in the retail channel and resulting increase in gross accounts receivable. The decrease in the percentage of reserves for returns, price protection, and doubtful accounts as a percentage of gross receivables from 77% at March 31, 2006 to 19% at December 31, 2006 reflects an improvement in market conditions during the fiscal 2007 third quarter holiday season, the successful launch of the next generation hardware platforms, and the issuance of credits to customers on previously established reserves related to fiscal 2006 titles. Reserves for returns and price protection are a function of the number of units and pricing of titles in retail inventory (see description of *Allowances for Returns, Price Protection, Doubtful Accounts, and Inventory Obsolescence* in Item 2: Critical Accounting Policies).

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Inventories

<u>(amounts in thousands)</u>	<u>December 31, 2006</u>	<u>March 31, 2006</u>	<u>Increase/ (Decrease)</u>
Inventories	\$ 85,680	\$ 61,483	\$ 24,197

The increase in inventories at December 31, 2006 compared to March 31, 2006 is the result of additional inventories associated with RedOctane and the Guitar Hero products, which was acquired in the first quarter of fiscal 2007, additional Wii inventory in Europe due to the European release of the console late in the third quarter of fiscal 2007, and an increase in inventories at our distribution business related to the addition of a significant new customer in the second quarter of fiscal 2007.

Software Development

<u>(amounts in thousands)</u>	<u>December 31, 2006</u>	<u>March 31, 2006</u>	<u>Increase/ (Decrease)</u>
Software development	\$ 101,807	\$ 60,619	\$ 41,188

Software development increased from \$60.6 million at March 31, 2006 to \$101.8 million at December 31, 2006. The increase in software development was primarily the result of:

- Continued investment in software development for titles being developed for release in fiscal 2008, particularly software development costs related to three significant new games slated for release in the first quarter of fiscal 2008. We incurred approximately \$109.4 million in the nine months ended December 31, 2006 in connection with the third party development costs as well as the capitalization of product development costs relating to internally developed products including capitalization of stock based compensation expenses as a result of the implementation of SFAS 123R.

Partially offset by:

- \$70.1 million of amortization of capitalized software development costs, including \$1.9 million of capitalized stock based compensation expense as a result of the implementation of SFAS 123R, related to our title releases in the first nine months of fiscal 2007.

Intellectual Property Licenses

<u>(amounts in thousands)</u>	<u>December 31, 2006</u>	<u>March 31, 2006</u>	<u>Increase/ (Decrease)</u>
Intellectual property licenses	\$ 93,428	\$ 87,046	\$ 6,382

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Intellectual property licenses were slightly higher at the end of the third quarter of fiscal 2007 as a result of:

- Continued investment in intellectual property licenses. We spent approximately \$15.5 million in the nine months ended December 31, 2006 for license agreements granting us long-term rights to intellectual property of third parties, such as our agreement with MGM Interactive and EON Productions Ltd. granting us the rights to develop and publish interactive entertainment games based on the James Bond license.

Partially offset by:

- \$9.1 million of amortization of intellectual property licenses mostly related to new releases in the first quarter of fiscal 2007.

Accounts Payable

<u>(amounts in thousands)</u>	<u>December 31, 2006</u>	<u>March 31, 2006</u>	<u>Increase/ (Decrease)</u>
Accounts payable	\$ 193,875	\$ 88,994	\$ 104,881

The increase in accounts payable of \$104.9 million from March 31, 2006 to December 31, 2006 primarily reflects increased inventory purchases to support increased holiday sales volume in both our publishing and distribution segments.

Accrued Expenses

<u>(amounts in thousands)</u>	<u>December 31, 2006</u>	<u>March 31, 2006</u>	<u>Increase/ (Decrease)</u>
Accrued expenses	\$ 247,581	\$ 104,862	\$ 142,719

- The increase in accrued expenses was primarily driven by accruals for increased marketing costs due to the large number of titles released in the third quarter and significant promotional costs on key titles, an increase in deferred income taxes payable, and higher accrued royalties due to higher sales volume in the third quarter of fiscal 2007 compared to the fourth quarter of fiscal 2006. This was partially offset by a decrease in payments of payroll accruals and separation and severance costs associated with a less than 7% reduction in workforce in the fourth quarter of fiscal 2006.

Credit Facilities

We have revolving credit facilities with our Centresoft distribution subsidiary located in the UK (the "UK Facility") and our NBG distribution subsidiary located in Germany (the "German Facility"). As of December 31, 2006, the UK Facility provided Centresoft with the ability to borrow up to GBP 12.0 million (\$23.5 million) on a revolving basis (including the issuance of letters of credit on its behalf). Furthermore, under the UK Facility, Centresoft provided a GBP 0.6 million (\$1.2 million) guarantee for the benefit of our CD Contact distribution subsidiary as of December 31, 2006. The UK Facility bore interest at LIBOR plus 2.0% as of December 31, 2006, is collateralized by substantially all of the assets of the subsidiary and expires in January 2007. The UK Facility also contains various covenants that require the subsidiary to maintain specified financial ratios related to, among others, fixed charges. As of December 31, 2006, we were in compliance with these covenants. No borrowings were outstanding against the UK Facility as of December 31, 2006. As of

December 31, 2006, the German Facility provided for revolving loans up to EUR 0.5 million (\$0.7 million) and bore interest at a Eurocurrency rate plus 2.5%. The German Facility is collateralized by certain of the subsidiary's property and equipment and has no expiration date. No borrowings were outstanding against the German Facility as of December 31, 2006.

As of December 31, 2006, we maintained a \$7.5 million irrevocable standby letter of credit so that we can qualify for certain payment terms on our purchases from one of our inventory manufacturers. Under the terms of this arrangement, we are required to maintain on deposit with the bank a compensating balance, restricted as to use, of not less than the sum of the available amount of the letter of credit plus the aggregate amount of any drawings under the letter of credit that have been honored thereunder but not reimbursed. At December 31, 2006, the deposit in the amount of \$7.5 million is included in short-term investments as restricted cash. As of December 31, 2006, we had no borrowing outstanding against this letter of credit.

As of December 31, 2006, our publishing subsidiary located in the UK maintained a EUR 4.0 million (\$5.3 million) irrevocable standby letter of credit so that it can qualify for certain payment terms on purchases from one of our inventory manufacturers. The standby letter of credit does not require a compensating balance and is collateralized by substantially all of the assets of the subsidiary and expires in August 2007. As of December 31, 2006, we had no borrowings outstanding against this letter of credit.

Commitments

In the normal course of business, we enter into contractual arrangements with third parties for non-cancelable operating lease agreements for our offices, for the development of products, and for the rights to intellectual property. Under these agreements, we commit to provide specified payments to a lessor, developer or intellectual property holder, based upon contractual arrangements. Typically, the payments to third-party developers are conditioned upon the achievement by the developers of contractually specified development milestones. These payments to third-party developers and intellectual property holders typically are deemed to be advances and are recoupable against future royalties earned by the developer or intellectual property holder based on the sale of the related game. Additionally, in connection with certain intellectual property right acquisitions and development agreements, we will commit to spend specified amounts for marketing support for the related game(s) which is to be developed or in which the intellectual property will be utilized. Assuming all contractual provisions are met, the total future minimum commitments for these and other contractual arrangements in place as of December 31, 2006, are scheduled to be paid as follows (amounts in thousands):

	<u>Contractual Obligations</u>			
	<u>Facility and Equipment Leases</u>	<u>Developer and IP</u>	<u>Marketing</u>	<u>Total</u>
Fiscal year ending March 31,				
2007 (remaining three months)	\$ 3,456	\$ 37,962	\$ 25	\$ 41,443
2008	14,069	29,340	40,468	83,877
2009	13,033	28,036	26,496	67,565
2010	11,997	29,586	100	41,683
2011	9,754	30,586	100	40,440
Thereafter	22,959	64,173	—	87,132
Total	<u>\$ 75,268</u>	<u>\$ 219,683</u>	<u>\$ 67,189</u>	<u>\$ 362,140</u>

Financial Disclosure

We maintain internal controls over financial reporting, which generally include those controls relating to the preparation of our financial statements in conformity with accounting principles generally accepted in the United States of America. We also are focused on our “disclosure controls and procedures,” which as defined by the SEC are generally those controls and procedures designed to ensure that financial and non-financial information required to be disclosed in our reports filed with the SEC is reported within the time periods specified in the SEC’s rules and forms, and that such information is communicated to management, including our principal executive and financial officers, as appropriate, to allow timely decisions regarding required disclosure.

Our Disclosure Committee, which operates under the board approved Disclosure Committee Charter and Disclosure Controls & Procedures Policy, includes senior management representatives and assists executive management in its oversight of the accuracy and timeliness of our disclosures, as well as in implementing and evaluating our overall disclosure process. As part of our disclosure process, senior finance and operational representatives from all of our corporate divisions and business units prepare quarterly reports regarding their current quarter operational performance, future trends, subsequent events, internal controls, changes in internal controls and other accounting and disclosure-relevant information. These quarterly reports are reviewed by certain key corporate finance representatives. These corporate finance representatives also conduct quarterly interviews on a rotating basis with the preparers of selected quarterly reports. The results of the quarterly reports and related interviews are reviewed by the Disclosure Committee. Finance representatives also conduct reviews with our senior management team, our internal and external counsel and other appropriate personnel involved in the disclosure process, as appropriate. Additionally, senior finance and operational representatives provide internal certifications regarding the accuracy of information they provide that is utilized in the preparation of our periodic public reports filed with the SEC. Financial results and other financial information also are reviewed with the Audit Committee of the Board of Directors on a quarterly basis. As required by applicable regulatory requirements, the principal executive and financial officers review and make various certifications regarding the accuracy of our periodic public reports filed with the SEC, our disclosure controls and procedures, and our internal control over financial reporting. With the assistance of the Disclosure Committee, we will continue to assess and monitor our disclosure controls and procedures, and our internal control over financial reporting, and will make refinements as necessary.

Recently Issued Accounting Standards and Laws

On February 16, 2006, the FASB issued Statement No. 155 (“SFAS No. 155”), *Accounting for Certain Hybrid Financial Instruments – An amendment of FASB Statements No. 133 and 140*. SFAS No. 155 amends FASB Statements No. 133, *Accounting for Derivative Instruments and Hedging Activities*, and No. 140, *Accounting for Transfers and Servicing of Financial Assets and Extinguishments of Liabilities* to resolve issues addressed in Statement 133 Implementation Issue No. D1, “Application of Statement 133 to Beneficial Interests in Securitized Financial Assets.” SFAS No. 155 permits fair value remeasurement for any hybrid financial instrument that contains an embedded derivative that otherwise would require bifurcation; clarifies which interest-only strips and principal-only strips are not subject to the requirements of Statement 133; establishes a requirement to evaluate interests in securitized financial assets to identify interests that are freestanding derivatives or that are hybrid financial instruments that contain an embedded derivative requiring bifurcation; clarifies that concentrations of credit risk in the form of subordination are not embedded derivatives; and amends Statement 140 to eliminate the prohibition on a qualifying special purpose entity from holding a derivative financial instrument that pertains to a beneficial interest other than another derivative financial instrument. SFAS No. 155 is effective for all financial instruments acquired or issued after the beginning of an entity’s first fiscal year that begins after September 15, 2006. We do not expect that the adoption of SFAS No. 155 will have a material effect on our financial position or results of operations.

On March 17, 2006, the FASB issued Statement No. 156 (“SFAS No. 156”), *Accounting for Servicing of Financial Assets – an amendment of FASB Statement No. 140*. SFAS No. 156 amends Statement No. 140, *Accounting for Transfers and Servicing of Financial Assets and Extinguishments of Liabilities*, with respect to the accounting for separately recognized servicing assets and servicing liabilities. SFAS No. 156 requires an entity to recognize a servicing asset or servicing liability each time it undertakes an obligation to service a

financial asset by entering into a servicing contract in certain situations; requires all separately recognized servicing assets and servicing liabilities to be initially measured at fair value, if practicable; permits either the *amortization method* or the *fair value measurement method*, as subsequent measurement methods for each class of separately recognized servicing assets and servicing liabilities; permits a one-time reclassification of available-for-sale securities to trading securities by entities with recognized servicing rights; and requires separate presentation of servicing assets and servicing liabilities subsequently measured at fair value in the statement of financial position and additional disclosures for all separately recognized servicing assets and servicing liabilities. SFAS No. 156 is effective in the first fiscal year that begins after September 15, 2006. We do not expect that the adoption of SFAS No. 156 will have a material effect on our financial position or results of operations.

In July 2006, the FASB issued Final Interpretation No. 48 (“FIN 48”) 48, *Accounting for Uncertainty in Income Taxes*, an interpretation of SFAS No. 109. FIN 48 clarifies the accounting for income taxes by prescribing the minimum recognition threshold a tax position is required to meet before being recognized in the financial statements. FIN 48 also provides guidance on derecognition, measurement, classification, interest, and penalties, accounting in interim periods, disclosure, and transition. In addition, FIN 48 excludes income taxes from the scope of SFAS No. 5, *Accounting for Contingencies*. FIN 48 is effective for fiscal years beginning after December 15, 2006. Differences between the amounts recognized in the consolidated balance sheets prior to the adoption of FIN 48 and the amounts reported after adoption will be accounted for as a cumulative-effect adjustment recorded to the beginning balance of retained earnings. We are currently evaluating the effect that the adoption of FIN 48 will have on our results of operations and financial position.

On September 20, 2006, the FASB issued Statement No. 157 (“SFAS No. 157”), *Fair Value Measurements*. SFAS No. 157 defines fair value, establishes a framework for measuring fair value in generally accepted accounting principles, and expands disclosures about fair value measurements. SFAS No. 157 applies under other accounting pronouncements that require or permit fair value measurements and does not require any new fair value

measurements. SFAS No. 157 is effective for fiscal years beginning after November 15, 2007. We do not expect that the adoption of SFAS No. 157 will have a material effect on our financial position or results of operations.

In September 2006, the SEC issued Staff Accounting Bulletin (“SAB”) No. 108, *Financial Statements — Considering the Effects of Prior Year Misstatements when Quantifying Misstatements in Current Year Financial Statements* (“SAB 108”). SAB 108 provides interpretive guidance on how the effects of the carryover or reversal of prior year misstatements should be considered in quantifying a current year misstatement. SAB 108 requires the use of both the “iron curtain” and “rollover” approach in quantifying the materiality of misstatements. SAB 108 also discusses the implications of misstatements uncovered upon the application of SAB 108 in situations when a registrant has historically been using either the iron curtain approach or the rollover approach. SAB 108 is effective for fiscal years ending after November 15, 2006. We are currently evaluating the effect that the adoption of SAB 108 will have on our results of operation and financial position.

On September 29, the FASB issued Statement No. 158, *Employers’ Accounting for Defined Benefit Pension and Other Postretirement Plans, an amendment of FASB Statements No. 87, 88, 106, and 132(R)* (“SFAS No. 158”). This new standard aims to make it easier for investors, employees, retirees and other parties to understand and assess an employer’s financial position and its ability to fulfill the obligations under its benefit plans. SFAS No. 158 requires employers to fully recognize in their financial statements the obligations associated with single-employer defined benefit pension plans, retiree healthcare plans, and other postretirement plans. Specifically, it requires a company to (1) recognize on its balance sheet an asset for a plan’s overfunded status or a liability for a plan’s underfunded status, (2) measure a plan’s assets and its obligations that determine its funded status as of the end of the employer’s fiscal year, and (3) recognize changes in the funded status of a plan through comprehensive income in the year in which the changes occur. We do not expect that the adoption of SFAS No. 158 will have an effect on our financial position or results of operations as we do not maintain any single-employer defined benefit pension plans, retiree healthcare plans, and other postretirement plans.

Inflation

Our management currently believes that inflation has not had a material impact on continuing operations.

Factors Affecting Future Performance

In connection with the Private Securities Litigation Reform Act of 1995 (the “Litigation Reform Act”), we are hereby disclosing certain cautionary information to be used in connection with written materials (including this Quarterly Report on Form 10-Q) and oral statements made by or on behalf of our employees and representatives that may contain “forward-looking statements” within the meaning of the Litigation Reform Act. Such statements consist of any statement other than a recitation of historical fact and can be identified by the use of forward-looking terminology such as “may,” “expect,” “anticipate,” “estimate,” or “continue” or the negative thereof or other variations thereon or comparable terminology. You are cautioned that all forward-looking statements are necessarily speculative and there are numerous risks and uncertainties that could cause actual events or results to differ materially from those referred to in such forward-looking statements. These forward-looking statements are subject to business and economic risk and reflect management’s current expectations and are inherently uncertain and difficult to predict. For a discussion that highlights some of the more important risks identified by management, but which should not be assumed to be the only factors that could affect future performance, see our Amended Annual Report on Form 10-K/A for the fiscal year ended March 31, 2006 which are incorporated herein by reference and subsequent filings with the SEC. You are cautioned that we do not have a policy of updating or revising forward-looking statements, and thus you should not assume that silence by the Company over time means that actual events are bearing out as estimated in such forward-looking statements.

Item 3. Quantitative and Qualitative Disclosures about Market Risk

Market risk is the potential loss arising from fluctuations in market rates and prices. Our market risk exposures primarily include fluctuations in interest rates, foreign currency exchange rates and market prices. All of our market risk sensitive instruments are classified as instruments entered into for purposes “other than trading.” Our views on market risk are not necessarily indicative of actual results that may occur and do not represent the maximum possible gains and losses that may occur, since actual gains and losses will differ from those estimated based upon actual fluctuations in interest rates, foreign currency exchange rates and market prices and the timing of transactions.

Interest Rate Risk

Our exposure to market rate risk for changes in interest rates relates primarily to our investment portfolio. We do not use derivative financial instruments in our investment portfolio. We manage our interest rate risk by maintaining an investment portfolio consisting primarily of debt instruments with high credit quality and relatively short average maturities generally between three and thirty months. We also manage our interest rate risk by maintaining sufficient cash and cash equivalent balances such that we are typically able to hold our investments to maturity. As of December 31, 2006, our cash equivalents and short-term investments included debt securities of \$444.0 million.

The following table presents the amounts and related weighted average interest rates of our investment portfolio as of December 31, 2006 (amounts in thousands):

	Average Interest Rate	Amortized Cost	Fair Value
Cash equivalents:			
Fixed rate	5.35%	\$ 14,229	\$ 14,221
Variable rate	5.25%	96,605	96,605
Short-term investments:			

Foreign Currency Exchange Rate Risk

We transact business in many different foreign currencies and may be exposed to financial market risk resulting from fluctuations in foreign currency exchange rates, particularly the EUR, GBP and AUD. The volatility of the EUR, GBP and AUD (and all other applicable currencies) will be monitored frequently throughout the coming year. When appropriate, we enter into hedging transactions in order to mitigate our risk from foreign currency fluctuations. We will continue to use hedging programs in the future and may use currency forward contracts, currency options and/or other derivative financial instruments commonly utilized to reduce financial market risks if it is determined that such hedging activities are appropriate to reduce risk. We do not hold or purchase any foreign currency contracts for trading purposes. At December 31, 2006 we had outstanding hedging contracts for the purchase of approximately \$73.7 million.

Item 4. Controls and Procedures

1) Definition and Limitations of Disclosure Controls and Procedures.

Our disclosure controls and procedures (as such term is defined in Rules 13a-15(e) and 15d-15(e) under the Exchange Act) are designed to ensure that: (i) information required to be disclosed in our reports filed under the Securities Exchange Act of 1934 is recorded, processed, summarized, and reported within the time periods specified in the Securities and Exchange Commission's rules and forms and (ii) information is accumulated and communicated to management, including our Chief Executive Officers and Chief Financial Officer, as appropriate to allow timely decisions regarding required disclosures. A control system, no matter how well designed and operated, can provide only reasonable, not absolute, assurance that it will detect or uncover failures within the Company to disclose material information otherwise required to be set forth in our periodic reports. Inherent limitations to any system of disclosure controls and procedures include, but are not limited to, the possibility of human error and the circumvention or overriding of such controls by one or more persons. In addition, we have designed our system of controls based on certain assumptions, which we believe are reasonable, about the likelihood of future events, and our system of controls may therefore not achieve its desired objectives under all possible future events.

2) Evaluation of Disclosure Controls and Procedures.

Our management, with the participation of the Chief Executive Officers and Chief Financial Officer, has evaluated the effectiveness of our disclosure controls and procedures as of December 31, 2006, the end of the period covered by this report. Based on this controls evaluation, and subject to the limitations described above, the Chief Executive Officers and Chief Financial Officer concluded that, as of December 31, 2006, our disclosure controls and procedures were not effective, due solely to, and only to the extent of, the material weakness in our historical stock option granting and modification practice described below.

A material weakness is a control deficiency, or combination of control deficiencies, that results in more than a remote likelihood that a material misstatement of the annual or interim financial statements will not be prevented or detected.

As of December 31, 2006, we did not maintain effective controls over the accounting for and disclosure of stock-based compensation expense. Specifically, effective controls, including monitoring, were not maintained to ensure the accuracy and valuation of our stock-based compensation transactions related to the granting and modification of our stock options. This control deficiency resulted in the misstatement of stock-based compensation expense, income tax expense, retained earnings, additional paid-in capital, and deferred tax asset accounts and related financial disclosures, and in the restatement of our consolidated financial statements for the fiscal years 2006, 2005, and 2004, each of the quarters of fiscal 2006 and 2005, the first quarter of fiscal 2007, and in adjustments to the interim consolidated financial statements for the second, third, and fourth quarters of fiscal 2007. Additionally, this control deficiency could result in misstatements of the aforementioned accounts and disclosures that would result in a material misstatement of the annual or interim consolidated financial statements that would not be prevented or detected. Accordingly, our management has determined that this control deficiency constitutes a material weakness in our internal control over financial reporting.

3) Changes in Internal Control Over Financial Reporting.

There was no change in our internal control over financial reporting (as such term is defined in Rules 13a-15(f) and 15(d)-15(f) under the Exchange Act) during the quarter ended December 31, 2006 that has materially affected or is reasonably likely to materially affect, our internal control over financial reporting.

4) Plan of Remediation of the Material Weakness.

New policies and procedures for our stock option grant practices were approved on November 21, 2006 by the Joint Compensation and Nominating and Governance Committee of our Board, and became effective January 1, 2007. Our new option granting policies and procedures are designed to ensure internal control surrounding the pricing and modification of option grants is adequate, and also provide the Compensation Committee with the full ability to review and approve all grants prior to pricing on a date set on or after the date of the Compensation Committee action. Some of the highlights of the new option granting process are:

- All proposed grants during the month will be verified so as to comply with pre-approved grant guidelines and other financial and legal requirements by the seventh day of the following month. For these purposes, a team of legal, human resources and finance personnel ("Cross Functional Team") has been established to review each proposed grant for compliance with documentation and procedures. No grant will be issued until such compliance is established and the grant is approved by the Compensation Committee.
- The Compensation Committee will meet at least quarterly, to review and approve all documented and verified proposed grants submitted by the Cross Functional Team. All grants approved by the Compensation Committee will be effective, and will be priced based on the closing price of our stock, on a date set by the Compensation Committee that will be on or after the date of Compensation Committee action. Details of the grant (including the exercise price) will be communicated to the grantees promptly following approval and pricing.

- All new hire offer letters and employee renewal agreements will provide that all grants and terms of grants are subject to approval by the Compensation Committee.
- Stock option data will be entered into Equity Edge, our stock option tracking software, promptly (and only) after grant approval is received from the Compensation Committee.

In addition, we have realigned certain internal responsibilities related to the granting and reporting of stock options. In this regard, the employment contract of our former head of human resources, which expired

on March 31, 2007, was not renewed; a new head of human resources is being recruited and, in the interim, responsibilities for stock option granting and reporting have been reassigned. To further enhance our corporate governance practices, we have established and filled a position of principal compliance officer, with a reporting line directly to the Nominating and Governance Committee, and are reviewing the configuration of the Compensation Committee of the Board.

In addition, consistent with the recommendations of the Special Subcommittee, we have disengaged from our prior outside corporate counsel and have engaged new outside corporate counsel.

Finally, the Special Subcommittee recommended that Board meetings include more senior executives and that human resources, finance and legal personnel receive additional training on options and compliance issues. Many of these recommendations have already been implemented and we plan to implement the remaining recommendations in our fiscal year that began on April 1, 2007.

PART II. OTHER INFORMATION

Item 1. Legal Proceedings

The following describes the material legal proceedings, examinations and other matters in which the Company and its subsidiaries are involved that: (1) were pending as of December 31, 2006; (2) were terminated during the period from December 31, 2006 through June 7, 2007; or (3) are pending as of June 7, 2007. Thus, the description of a matter may include developments that occurred since December 31, 2006, as well as those that occurred during 2006. The matters include legal proceedings relating to the restatement of our consolidated financial statements, such as class action securities lawsuits, shareholder derivative actions and governmental proceedings.

In July 2006, individuals and/or entities claiming to be stockholders of the Company have filed derivative lawsuits, purportedly on behalf of the Company, against certain current and former members of the Company's Board of Directors as well as several current and former officers of the Company. Three derivative actions have been filed in Los Angeles Superior Court: *Vazquez v. Kotick, et al.*, L.A.S.C. Case No. BC355327 (filed July 12, 2006); *Greuer v. Kotick, et al.*, L.A.S.C. Case No. SC090343 (filed July 12, 2006); and *Amalgamated Bank v. Baker, et al.*, L.A.S.C. Case No. BC356454 (filed August 3, 2006). These actions have been consolidated by the court under the caption *In re Activision Shareholder Derivative Litigation*, L.A.S.C. Master File No. SC090343 (West, J.). Two derivative actions have been filed in the United States District Court for the Central District of California: *Pfeiffer v. Kotick, et al.*, C.D. Cal. Case No. CV06-4771 MRP (JTLx) (filed July 31, 2006); and *Hamian v. Kotick, et al.*, C.D. Cal. Case No. CV06-5375 MRP (JLTx) (filed August 25, 2006). These actions have also been consolidated, under the caption *In re Activision, Inc. Shareholder Derivative Litigation*, C.D. Cal. Case No. CV06-4771 MRP (JTLx) (Pfaelzer, J.). The consolidated complaints allege, among other things, purported improprieties in the Company's issuance of stock options. The Company expects that defense expenses associated with the matters will be covered by its directors and officers insurance, subject to the terms and conditions of the applicable policies. On May 24, 2007, the Superior Court granted the Company's motion to stay the state action. The court's order stays the action pending the resolution of motions to dismiss in the federal action, but is without prejudice to any party's right to seek modification of the stay upon a showing of good cause, including a showing that matters may be addressed in the Superior Court without the potential for conflict with or duplication of the federal court proceedings. The Company filed motions to dismiss in the federal action on June 1, 2007, which will be fully briefed by August 15, 2007. The Company also was informed that on June 1, 2007, a derivative case, *Abdelnur vs. Kotick et al.* was filed in the United States District Court for the Central District of California C.D. Case No. CV07-3575 AHM (PJWx) by the same law firm that previously filed the *Hamian* case, alleging substantially the same claims.

On July 27, 2006, the Company received a letter of informal inquiry from the SEC requesting certain documents and information relating to the Company's historical stock option grant practices. In early June 2007, the SEC informed us that the SEC has issued a formal order of non-public investigation, which allows the SEC, among other things, to subpoena witnesses and require the production of documents. The Company is cooperating with the SEC's investigation, and representatives of the Special Subcommittee and its legal counsel have

met with members of the staff of the SEC on several occasions, in person and by telephone (as has the Company's outside legal counsel), to discuss the progress of the Special Subcommittee's investigation and on February 28, 2007 to brief the SEC staff on the Special Subcommittee's findings and recommendations following the substantial completion of the Special Subcommittee's investigation. A representative of the U.S. Department of Justice has attended certain of these meetings and requested copies of certain documents that we have provided to the staff of the SEC. At this time, the Company has not received any grand jury subpoenas or written requests from the Department of Justice.

In addition, we are party to other routine claims and suits brought by us and against us in the ordinary course of business, including disputes arising over the ownership of intellectual property rights, contractual claims, employment relationships, and collection matters. In the opinion of management, after consultation with legal counsel, the outcome of such routine claims and lawsuits will not have a material adverse effect on our business, financial condition, results of operations, or liquidity.

Item 1A. Risk Factors

Our business is subject to many risks and uncertainties, which may affect our future financial performance, including the risk factors set forth in Item 1A of our Amended Annual Report on Form 10-K/A for the fiscal year ended March 31, 2006 and the risks set forth below. If any of the events or circumstances described below occurs, our business and financial performance could be harmed, our actual results could differ materially from our expectations, and the market value of our securities could decline.

In our fiscal year 2007, we began to recognize expense for stock-based compensation related to our employee equity compensation and employee stock purchase programs. The recognition of this expense will significantly lower our reported net income (or increase our reported net loss).

Beginning in our current fiscal year, we adopted SFAS 123R, which requires us to recognize compensation expense for all stock-based compensation based on estimated fair values. As a result, beginning with our first quarter of fiscal 2007, our operating results contain a charge for stock-based compensation related to the equity-based compensation we provide to our employees, as well as stock purchases under our employee stock purchase plans. This expense is in addition to the stock-based compensation expense we have recognized in prior periods related to restricted stock unit grants, acquisitions and other grants. The stock-based compensation charges we incur depend on the number of equity-based awards we grant and the number of shares of common stock we sell under our employee stock purchase plans, as well as a number of estimates and variables such as estimated forfeiture rates, the trading price and volatility of our common stock, the expected term of our options, and interest rates. As a result, our stock-based compensation charges can vary significantly from period to period. Going forward, our adoption of SFAS 123R will continue to significantly lower our reported net income (or increase our reported net loss), which could have an adverse impact on the trading price of our common stock.

Risk Factors Relating to Results of Special Subcommittee Review of Our Stock Option Granting Practices

SEC inquiry and litigation relating to stock options remain pending and may adversely affect our business and results of operations.

Although a Special Subcommittee of our independent directors has completed its review of our stock option grants and practices in the period between 1992 and 2006, an investigation by the SEC relating to our stock option granting practices remains pending, as does derivative litigation against us and certain of our current and former directors and officers. Although we believe that we have taken appropriate action and made appropriate disclosures and corrections to the consolidated financial statements set forth in this report for matters relating to stock options, the SEC (or the court in the derivative action) may disagree with the findings of the Special Subcommittee or with the manner in which we have accounted for and reported, or not reported, the financial impact of past option grant measurement date errors. If so, we may need to further restate our prior financial statements, further amend our filings with the SEC, or take other actions not currently

contemplated. In addition, these proceedings are likely to result in additional legal expense that may affect our results in future periods, and may also result in diversion of management attention and other resources, as well as fines, penalties, damages and other sanctions. These eventualities could materially and adversely affect our business and results of operations. We cannot currently predict the ultimate outcome of these proceedings.

If we do not maintain compliance with Nasdaq listing requirements, our common stock could be delisted, which could, among other things, reduce the price of our common stock and the levels of liquidity available to our stockholders.

In connection with the Special Subcommittee's review and the restatement of our Consolidated Financial Statements, we have not timely filed certain of our periodic reports with the SEC. As a result, we have not been in compliance with Nasdaq listing requirements. We are filing these reports today and believe that, with these filings, we will regain compliance with Nasdaq listing requirements. Nasdaq has, to date, permitted our securities to remain listed. However, our securities could be delisted in the future if we do not timely file our required reports with the SEC in the future, if we are required to further restate or amend our filings or if we otherwise do not maintain compliance with applicable listing requirements. If our securities are delisted from the Nasdaq Global Select Market, they would subsequently be transferred to the National Quotation Service Bureau, or "Pink Sheets". The trading of our common stock through the Pink Sheets might reduce the price of our common stock and the levels of liquidity available to our stockholders. In addition, the trading of our common stock through the Pink Sheets could materially and adversely affect our access to the capital markets and our ability to raise capital through alternative financing sources on terms acceptable to us, or to raise capital at all. Securities that trade through the Pink Sheets are no longer eligible for margin loans, and a company trading through the Pink Sheets cannot avail itself of federal preemption of state securities or "blue sky" laws, which adds substantial compliance costs to securities issuances, including pursuant to employee option plans, stock purchase plans and private or public offerings of securities. If we are delisted in the future from the Nasdaq Global Select Market and transferred to the Pink Sheets, we could also be subject to other negative implications, including the potential loss of confidence by suppliers, customers and employees and the loss of institutional investor interest in our securities.

We had a material weakness in internal control over financial reporting and cannot assure you that additional material weaknesses will not be identified in the future. If our internal control over financial reporting or disclosure controls and procedures are not effective, there may be errors in our financial statements that could require a restatement or our filings may not be timely and investors may lose confidence in our reported financial information, which could lead to a decline in our stock price.

Section 404 of the Sarbanes-Oxley Act of 2002 requires us to evaluate the effectiveness of our internal control over financial reporting as of the end of each year, and to include a management report assessing the effectiveness of our internal control over financial reporting in each Annual Report on Form 10-K. Section 404 also requires our independent registered public accounting firm to attest to, and report on, management's assessment of our internal control over financial reporting. In assessing the findings of the Special Subcommittee's review and the restatement set forth in our Amended Annual Report on Form 10-K/A for the year ended March 31, 2006, our management concluded that there was a material weakness, as defined in the Public Company Accounting Oversight Board's Auditing Standard No. 2, in our internal control over financial reporting as of March 31, 2006. Our management has also concluded that this weakness continued to exist as of December 31, 2006. See the discussion included in Part II, Item 9A of our Amended Annual Report on Form 10-K/A for the fiscal year ended March 31, 2006 and Part I, Item 4 of this Quarterly Report on Form 10-Q for the fiscal quarter ended December 31, 2006 for additional information regarding our internal control over financial reporting.

Our management does not expect that our internal control over financial reporting will prevent all error or all fraud. A control system, no matter how well designed and operated, can provide only reasonable, not absolute, assurance that the control system's objectives will be met. Further, the design of a control system must reflect the fact that there are resource constraints, and the benefits of controls must be considered relative to their costs. Controls can be

circumvented by the individual acts of some persons, by collusion of two or more people, or by management override of the controls. Over time, controls may become inadequate because

changes in conditions or deterioration in the degree of compliance with policies or procedures may occur. Because of the inherent limitations in a cost-effective control system, misstatements due to error or fraud may occur and not be detected.

As a result, we cannot assure you that significant deficiencies or material weaknesses in our internal control over financial reporting will not be identified in the future. Any failure to maintain or implement required new or improved controls, or any difficulties we encounter in their implementation, could result in significant deficiencies or material weaknesses, cause us to fail to timely meet our periodic reporting obligations, or result in material misstatements in our financial statements. Any such failure could also adversely affect the results of periodic management evaluations and annual auditor attestation reports regarding the effectiveness of our internal control over financial reporting required under Section 404 of the Sarbanes-Oxley Act of 2002 and the rules promulgated thereunder. The existence of a material weakness could result in errors in our financial statements that could result in a restatement of financial statements, cause us to fail to timely meet our reporting obligations and cause investors to lose confidence in our reported financial information, leading to a decline in our stock price.

As a result of the delayed filing of certain of our periodic reports, we will be ineligible to use Form S-3 or Form S-4 for a period of time. This may adversely affect our ability to engage in certain types of corporate acquisition and capital-raising transactions.

As a result of our delayed filing of certain of our periodic reports, we will be ineligible to register our securities on Form S-3 or Form S-4 for sale by us or resale by other security holders until we have timely filed all periodic reports under the Securities Exchange Act of 1934 for a period of time. In the meantime, we have the ability to use Form S-1 to raise capital or complete acquisitions. The need to use Form S-1, and the inability to use Form S-3 or Form S-4, could increase our transaction costs and adversely affect our ability to engage in certain types of corporate acquisition and capital-raising transactions until we regain our S-3/S-4 eligibility.

The information set forth above should be read in conjunction with the risk factors and information disclosed in our Amended Annual Report on Form 10-K/A for the fiscal year ended March 31, 2006.

Item 6. Exhibits

(a) Exhibits

- 3.1 Amended and Restated Certificate of Incorporation of Activision Holdings, Inc., dated June 9, 2000 (incorporated by reference to Exhibit 2.5 of our Current Report on Form 8-K, filed on June 16, 2000).
- 3.2 Certificate of Amendment of Amended and Restated Certificate of Incorporation of Activision Holdings, Inc., dated June 9, 2000 (incorporated by reference to Exhibit 2.7 of our Current Report on Form 8-K, filed June 16, 2000).
- 3.3 Certificate of Designation of Series A Junior Preferred Stock of Activision, Inc., dated December 27, 2001 (incorporated by reference to Exhibit 3.4 of our Quarterly Report on Form 10-Q for the quarterly period ended December 31, 2001, filed February 13, 2002).
- 3.4 Certificate of Amendment of Amended and Restated Certificate of Incorporation, as amended, of Activision, Inc., dated April 4, 2005 (incorporated by reference to Exhibit 3.1 of our Current Report on Form 8-K, filed April 5, 2005).
- 3.5 Certificate of Designation of Series A Junior Preferred Stock of Activision, Inc. dated August 4, 2005 (incorporated by reference to Exhibit 3.1 of our Current Report on Form 8-K, filed August 5, 2005).
- 3.6 Second Amended and Restated Bylaws of Activision, Inc. dated September 15, 2005 (incorporated by reference to Exhibit 3.1 of our Current Report on Form 8-K, filed September 19, 2005).
- 4.1 Rights Agreement dated as of April 18, 2000, between Activision, Inc. and Continental Stock Transfer & Trust Company, which includes as exhibits the form of Right Certificates as Exhibit A, the Summary of Rights to Purchase Series A Junior Preferred Stock as Exhibit B and the form of Certificate of Designation of Series A Junior Preferred Stock of Activision as Exhibit C (incorporated by reference to Exhibit 4.1 of our Registration Statement on Form 8-A, Registration No. 001-15839, filed April 19, 2000).
- 10.1 Second Amended and Restated 2002 Employee Stock Purchase Plan for International Employees, as amended, dated as of October 20, 2006 (incorporated by reference to Exhibit 10.1 of our Current Report on Form 8-K, filed on October 23, 2006)

- 10.2 Employment Agreement dated October 3, 2006 between Brian Hodous and Activision Publishing, Inc.
- 10.3 Employment Agreement dated October 19, 2006 between Robin Kaminsky and Activision Publishing, Inc.
- 10.4 Agreement to Amend Employment Agreement between the Company and Robert Kotick, dated December 29, 2006 (incorporated by reference to Exhibit 10.1 of our Current Report on Form 8-K, filed on January 8, 2007)
- 10.5 Agreement to Amend Employment Agreement between the Company and Brian Kelly, dated December 29, 2006 (incorporated by reference to Exhibit 10.2 of our Current Report on Form 8-K, filed on January 8, 2007)
- 31.1 Certification of Robert A. Kotick pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
- 31.2 Certification of Michael Griffith pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
- 31.3 Certification of Thomas Tippl pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
- 32.1 Certification of Robert A. Kotick pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
- 32.2 Certification of Michael Griffith pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
- 32.3 Certification of Thomas Tippl pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: June 6, 2007

ACTIVISION, INC.

/s/ Thomas Tippl

Thomas Tippl
Chief Financial Officer of Activision Publishing, Inc. and
Principal Financial and Accounting Officer of Activision, Inc.



September 18, 2006

Brian Hodous
 23 Adam & Eve Mews
 London W8 6UG
 United Kingdom

Dear Mr. Hodous:

This letter ("Agreement") confirms the terms of your employment by Activision Publishing, Inc. ("Employer"), on the terms and conditions set forth below.

1. Term

(a) The initial term of your employment under this Agreement shall commence on October 1, 2006 or such other date as the parties may mutually agree (the "Effective Date") and expire on September 30, 2009 (the "Expiration Date") unless earlier terminated as provided in Paragraph 9 below or as may be extended as provided in Paragraph 1(b) below (the "Employment Period").

(b) If, at any time during the Employment Period, your Total Compensation exceeds \$4,000,000, Employer shall have the option to extend the Employment Period for up to an additional one-year period, commencing on October 1, 2009 and expiring no later than September 30, 2010. For purposes of this Agreement, "Total Compensation" shall mean the total of (i) your cumulative Base Salary from the date of hire through the date the \$4,000,000 amount has been reached, (ii) your cumulative Annual Bonuses through such date, (iii) the realized and unrealized gains (based upon the closing price of the common stock of Activision, Inc. ("Activision") as reported on The NASDAQ Stock Market on the applicable date) from any and all vested stock options issued to you, (iv) the market value of all vested restricted stock grants issued to you plus the amounts you realized from the sale of any shares sold by you which were the subject of such restricted stock grants.

(c) In the event Employer decides not to extend your term of employment beyond the expiration of this agreement, Employer will provide you written notice at least 12 months prior to the expiration of the final term.

2. Compensation

(a) In full consideration for all rights and services provided by you under this Agreement, you shall receive the compensation set forth in this Paragraph 2. Commencing on your payroll start date, you shall receive an annual Base Salary of \$375,000 for the period until October 1, 2007 or until your initial assignment based in the United Kingdom is complete. Commencing when you relocate to the United States, your Base Salary will be increased to \$450,000.

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(b) Base Salary payments shall be made in accordance with Employer's then prevailing payroll policy. The Base Salary referred to in Paragraph 2(a) shall constitute your minimum Base Salary during the applicable period. On an annual basis, your Base Salary shall be reviewed to determine if an increase above minimum is appropriate. Your Base Salary may be increased above the minimum at any time if Activision's Board of Directors (or the Compensation Committee of such Board of Directors), in its sole and absolute discretion, elects to do so. In the event of an increase in your Base Salary beyond the applicable minimum Base Salary for a particular period, such increased Base Salary shall then constitute your minimum Base Salary for each subsequent year under this Agreement.

(c) Employer shall not be required to actually use your services during the term of this Agreement. You will not be permitted or authorized to act on behalf of Employer if Employer is not utilizing your services unless specifically authorized in writing to the contrary by Employer. All of your obligations to Employer under this Agreement generally, and specifically with regard to Paragraph 8, shall continue throughout the term of this Agreement and shall remain in full force and effect. Moreover, you have an obligation to abide by the terms of the Employee Proprietary Information Agreement executed by you and Employer's corporate governance policies.

(d) You will receive a signing bonus of \$150,000 payable on Effective Date.

(e) In addition to your Base Salary, you may be eligible to receive an annual discretionary bonus (the "Annual Bonus"). Your target Annual Bonus during the term of this Agreement will be 75% of the then applicable Base Salary, provided that the actual amount of the Annual Bonus, if any, is within the sole and absolute discretion of the Activision's Board of Directors (or the Compensation Committee of the Board of Directors) and will be based upon your achievement of certain mutually agreed objectives and goals and/or your contribution to the success of Employer's financial and business objectives and goals for the fiscal year with respect to which the Annual Bonus is calculated, such determination made by Activision's Board of Directors (or the Compensation Committee of the Board of Directors) in its sole discretion. The Annual Bonus may take the form of, without limitation, cash, shares of common stock of Activision and/or options to purchase such shares, as determined by the Compensation Committee in its sole discretion. Employer's overall financial performance will also be considered in determining whether any of the Annual Bonus is awarded and, if so, the amount. The Annual Bonus, if granted, is generally paid to employees in May. Except as otherwise set forth in this Agreement, you must remain continuously employed by Employer through the date on which the Annual Bonus is paid to be eligible to receive such Annual Bonus. Any Annual Bonus shall be subject to withholding. For Activision's 2007 fiscal year period (April 1, 2006 — March 31, 2007) you will be guaranteed a minimum Annual Bonus payment of \$230,000. This minimum payment only applies to fiscal year 2007.

(f) Pursuant to the Activision 2003 Incentive Plan ("Plan"), on the Effective Date (or, if Activision's common stock is not traded on The NASDAQ Stock Market on the Effective Date, the first day following the Effective Date that Activision's common stock is traded on The NASDAQ Stock Market), you will be granted a non-qualified stock option (the "Option") to purchase an aggregate of 240,000 shares of the Activision's common stock. The Option to purchase 240,000 shares referred to above will vest ratably over three years, with one-third of the amount granted vesting at the end of each year, and with the first year commencing October 1,

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2007. The Option will have an exercise price per share that will be the closing price of such common stock as reported on The NASDAQ Stock Market on the grant date and reported in The Wall Street Journal on the first business day following the grant date, and will be governed in all other respects by (and you agree to enter into) Activision's standard form of stock option agreement for similar grants of "inducement" options.

(g) Pursuant to the Plan, you also will receive, on the Effective Date, a restricted stock grant of 21,000 shares of Activision's common stock (the "Restricted Shares"). Such grant of Restricted Shares will not vest until the end of the third year following the Effective Date (subject to possible earlier vesting in two equal annual installments based on the achievement of certain performance objectives to be mutually determined by you and Employer for the fiscal years 2008 and 2009) and will thereupon fully vest in its entirety (on a "cliff-vesting" basis).

(h) You may be eligible for such additional stock option grants commensurate with your position with Employer as the Board of Directors (or Compensation Committee of the Board of Directors), in its sole discretion, may award to you from time to time.

(i) In consideration for abandoning certain benefits with your prior employer and forgoing certain other executive opportunities and related equity participations, pursuant to the Plan, you also will receive, on the Effective Date, a grant of 25,000 Restricted Shares, with one-half of such Restricted Shares to vest at the end of each of the first and second years following the Effective Date.

(j) Commencing with the Effective Date and continuing through the duration of your initial assignment with Activision in the United Kingdom, you will be eligible for the international assignment related benefits as outlined in the international assignment letter as described in Exhibit A to this Agreement.

(k) Within twelve months of the Effective Date, you shall relocate your principal residence to within a 60-minute vehicle commute of Employer's headquarters (Santa Monica, California). At the time of relocation, Employer shall provide comprehensive executive relocation support including payment of the following costs pursuant to the terms of the "Relocation Summary" document and which includes: (i) all one-time, non-recurring costs associated with buying a home; (ii) all moving costs for household goods; and (iii) \$48,000 in mortgage assistance ("Mortgage Assistance"), payable \$2,000.00 each month for 24 months. In addition, Employer will reimburse you for the actual incremental income taxes paid by you by reason of the inclusion in your income of the payments to you of the amounts set forth in clauses (i) and (ii), and (iii), of the immediately preceding sentence.

3. Title

You are being employed under this Agreement in the position of Chief Customer Officer of Employer.

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4. Duties

You shall personally and diligently perform, on a full-time and exclusive basis, such services as Employer or any of its related or affiliated entities or divisions may reasonably require. You are also required to read, review and observe all of Employer's existing policies, procedures, rules and regulations as well as those adopted by Employer during the term of your employment. You will at all times perform all of the duties and obligations required by you under this Agreement in a loyal and conscientious manner and to the best of your ability and experience. You will not engage in any outside business activities nor serve on the board of directors or trustees of any entity without the prior approval of the Co-Chairmen of Activision.

5. Expenses

To the extent you incur necessary and reasonable business expenses in the course of your employment, you shall be reimbursed for such expenses, subject to Employer's then current policies regarding reimbursement of such business expenses.

6. Other Benefits

You shall be entitled to those benefits which are standard for persons in similar positions with Employer, including coverage under Employer's health, life insurance and disability plans, and eligibility to participate in Activision's Employee Stock Purchase Plan and Employer's 401(k) plan (with Employer matching your contributions to such 401K plan in accordance with Employer's matching policy). In addition to the foregoing benefits, Employer will provide you during the Employment Period, at Employer's expense, with a supplemental term life insurance policy with a benefit amount of \$2,000,000 through a carrier of Employer's choice. Nothing paid to you under any such plans and arrangements (nor any bonus or stock options which Activision's Board of Directors (or the Compensation Committee of such Board of Directors), in its sole and absolute discretion, shall provide to you) shall be deemed in lieu, or paid on account, of your Base Salary. You expressly agree and acknowledge that after the expiration or early termination of the term of your employment under this Agreement, you are entitled to no additional benefits, except as specifically provided in this Agreement and except as specifically provided under the benefit plans referred to above and those benefit plans in which you subsequently may become a participant, and subject in each case to the terms and

conditions of each such plan. Notwithstanding anything to the contrary set forth above, you shall be entitled to receive those benefits provided by COBRA or CAL-COBRA upon the expiration or earlier termination of this Agreement.

7. Vacation and Paid Holidays

- (a) You will be entitled to paid vacation days in accordance with the normal vacation policies of Employer in effect from time to time, provided that in no event shall you be entitled to less than twenty (20) paid vacation days per year.
- (b) You shall be entitled to all paid holidays given by Employer to its full-time employees.

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8. Protection of Employer's Interests

- (a) **Duty of Loyalty.** During the term of your employment, you will owe a duty of loyalty to Employer, which includes, but is not limited to, your not competing in any manner, whether directly or indirectly, as a principal, employee, agent or owner, with Employer, or any affiliate of Employer, except that the foregoing will not prevent you from holding at any time less than five percent (5%) of the outstanding capital stock of any company whose stock is publicly traded.
- (b) **Policy Compliance.** You confirm that you have read, understand and will comply with the terms of Employer Corporate Governance Policies, including but not limited to Code of Business Conduct and Ethics and Code of Ethics for Senior Executive Officers, and any reasonable amendments thereto which you receive.
- (c) **Property of Employer.** All rights worldwide with respect to any and all intellectual or other property of any nature produced, created or suggested by you during the term of your employment or resulting from your services which (i) relate in any manner at the time of conception or reduction to practice to the actual or demonstrably anticipated business of Employer, (ii) result from or are suggested by any task assigned to you or any work performed by you on behalf of Employer, or (iii) are based on any property owned or idea conceived by Employer, shall be deemed to be a work made for hire and shall be the sole and exclusive property of Employer. You agree to execute, acknowledge and deliver to Employer, at Employer's request, such further documents, including copyright and patent assignments, as Employer finds appropriate to evidence Employer's rights in such property. Your agreement to assign to Employer any of your rights as set forth in this Paragraph 8(c) shall not apply to any invention that qualifies fully under the provisions of California Labor Code Section 2870, where no equipment, supplies, facility or trade secret information of Employer were used and that was developed entirely upon your own time, and that does not relate to Employer's business, or does not result from any work performed by you for Employer.
- (d) **Confidentiality.** Any confidential and/or proprietary information of Employer or any affiliate of Employer shall not be used by you or disclosed or made available by you to any person except as required in the course of your employment, and upon expiration or earlier termination of the term of your employment, you shall return to Employer all such information which exists in written or other physical form (and all copies thereof) under your control. Without limiting the generality of the foregoing, you acknowledge signing and delivering to Employer the Activision Employee Proprietary Information Agreement as of the Effective Date and you agree that all terms and conditions contained in such agreement, and all of your obligations and commitments provided for in such agreement, shall be deemed, and hereby are, incorporated into this Agreement as if set forth in full herein. You also acknowledge that upon termination of your employment for any reason whatsoever, you will promptly deliver to Employer or surrender to Employer's representative all Employer property, including without limitation, all documents and other materials (and all copies thereof) relating to Employer's business, all identification and access cards, all contact lists and third party business cards however and wherever preserved, and any equipment provided by Employer, including computers, telephones, personal digital assistants, memory cards and similar devices which you possess or have in your custody or under your control. The provisions of this paragraph shall survive the expiration or earlier termination of this Agreement.

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- (e) **Non-Competition.** During your Employment Period and for a period of one year following the expiration of the Employment Period, you shall not engage (including, without limitation, as an officer, director, shareholder, owner, partner, joint venturer, member or in a managerial capacity, or as an employee, independent contractor, consultant, advisor or sales representative) in any Competitive Business (as hereinafter defined) in the Territory (as hereinafter defined). For purposes of determining whether you are permitted to be a shareholder of a corporation engaged in a Competitive Business, the Executive's direct or indirect ownership (alone or together with a group) of less than 5% of the issued and outstanding securities of a company whose securities are publicly-traded in any U.S. or non-U.S. securities exchanges or quotation system shall be permitted. As used herein, the term "Competitive Business" shall mean any business engaged in publishing and distributing video games and entertainment software for personal computers. As used herein, the term "Territory" shall mean:

(1) The following counties in the State of California: Alameda, Alpine, Amador, Butte, Calaveras, Colusa, Contra Costa, Del Norte, El Dorado, Fresno, Glenn, Humboldt, Imperial, Inyo, Kern, Kings, Lake, Lassen, Los Angeles, Madera, Marin, Mariposa, Mendocino, Merced, Modoc, Mono, Monterey, Napa, Nevada, Orange, Placer, Plumas, Riverside, Sacramento, San Benito, San Bernardino, San Diego, San Francisco, San Joaquin, San Luis Obispo, San Mateo, Santa Barbara, Santa Cruz, Shasta, Sierra, Siskiyou, Solano, Sonoma, Stanislaus, Sutter, Tehama, Trinity, Tulare, Tuolumne, Ventura, Yolo, and Yuba;

(2) Each and every county or other political or geographical subdivision in the balance of the United States of America and the dependent territories of the United States of America; and

(f) **Covenant Not to Solicit.** During the Employment Period and for a period of two years following the expiration of the Employment Period for any reason whatsoever you shall not, either alone or jointly, with or on behalf of others, directly or indirectly, whether as principal, partner, agent, shareholder, director, employee, consultant or otherwise: (a) offer employment to, or directly or indirectly solicit the employment or engagement of, or otherwise entice away from the employment of Employer or any affiliated entity, either for your own account or for any other person, firm or company, any person who was employed by Employer or any such affiliated entity during the term of your employment, whether or not such person would commit any breach of his or her contract of employment by reason of his or her leaving the service of Employer or any affiliated entity; or (b) directly or indirectly solicit, induce or entice any client, customer, contractor, licensor, agent, partner or other business relationship of Employer to terminate, discontinue, renegotiate or otherwise cease or modify their relationship with Employer. You expressly acknowledge and agree that the restrictions contained in this paragraph are reasonably tailored to protect Employer's confidential information and trade secrets, and are reasonable in all circumstances in scope, duration and all other respects. It is expressly agreed by the parties that if for any reason whatsoever any one or more of such restrictions shall (either taken by itself or themselves together) be adjudged to go beyond what is reasonable in all circumstances for the protection of the legitimate interests of Employer, the parties agree that the prohibitions shall be in effect and upheld to the fullest extent permissible under applicable laws.

9. Termination

(a) **Employer.** At any time during the Employment Period, Employer may terminate your employment under this Agreement for Cause, defined as your (i) willful, reckless or gross misconduct, (ii) material breach by you of this Agreement, (iii) conviction of or plea of no contest to a felony or crime involving dishonesty or moral turpitude, (iv) breach of duty of loyalty, or (v) violation of Employer's corporate governance policies. In addition, but subject to the provisions of Paragraphs 9(c)(iii) and 9(d)(ii) below, Employer may terminate your employment under this Agreement at any time without Cause and such termination shall not be deemed to constitute a wrongful discharge of Employee or a wrongful termination of Employee's employment by Employer or a breach by Employer of any term of this Agreement and/or any other duty or obligation, expressed or implied, which Employer may owe to Employee pursuant to any principle or provision of law.

(b) **Death or Disability.** In the event of your death during the term of this Agreement, this Agreement shall terminate and Employer shall be obligated to pay only your estate or legal representative the amounts set forth in Paragraph 9(c)(i) below and further comply with provisions of Paragraph 9(d)(iii). In the event that you have or develop a Disability, then Employer shall have the right, at its option, to terminate your employment under this Agreement, subject to the provisions of Paragraphs 9(c)(ii) and 9(d)(iii) below. Unless and until so terminated, during any period of Disability during which you are unable to perform the services required of you under this Agreement, your Base Salary shall be payable to the extent of, and subject to, Employer's policies and practices then in effect with regard to sick leave and disability benefits. "Disability" shall be determined in accordance with the definitions set forth in the Employer's disability insurance policies and shall be determined by a physician mutually agreed upon by you and Employer. If you and Employer are unable to agree on such a physician, you and Employer shall each appoint one physician and those two physicians shall appoint a third physician who shall make such a determination. You shall cooperate and make yourself available for any medical examination reasonably required by Employer with respect to any determination of your Disability.

(c) **Termination of Obligations and Post Termination Payments.** In the event of the termination of your employment under this Agreement pursuant to Paragraphs 9(a), or 9(b), all obligations of Employer to you under this Agreement shall immediately terminate except as follows:

- (i) Compensation upon Death. In the event this Agreement is terminated as a result of your death, your heirs, successors or legal representatives shall receive: (i) the Base Salary through the date of termination of this Agreement; (ii) any unpaid Annual Bonus for any prior fiscal year; (iii) the pro rata portion of the Annual Bonus for the fiscal year in which your termination occurs to the extent such Annual Bonus is earned; (iv) an amount equal to three hundred (300%) of the dollar amount of the Base Salary paid

or payable to you for Employer's most recent fiscal year immediately prior to your date of death; (v) reimbursement of approved expenses due to you pursuant to Paragraphs 2(j), 2(k) and 5. All such payments shall be in addition to any payments your widow, beneficiaries or estate may be entitled to receive pursuant to any pension or employee benefit plan or life insurance policy maintained by Employer.

- (ii) Compensation upon Disability. In the event this Agreement is terminated as a result of your Disability, you shall receive: (i) the Base Salary through the date of your termination; (ii) any unpaid Annual Bonus for any prior fiscal year; (iii) the pro rata portion of the Annual Bonus for the fiscal year in which your termination occurs to the extent such Annual Bonus is earned; (iv) reimbursement of approved expenses due to you pursuant to Paragraphs 2(j), 2(k) and 5; (v) an amount equal to three hundred (300%) percent of the dollar amount of the Base Salary paid or payable to you for Employer's most recent fiscal year immediately prior to your Disability termination, and (vi) the long-term monthly disability payments according to Employer's benefit plan for Executives.
- (iii) Compensation upon Termination Without Cause. In the event your employment under this Agreement is terminated by Employer without Cause, or by you pursuant to Paragraph 9(b), then you shall receive: (i) the Base Salary through the date of your termination; (ii) any unpaid Annual Bonus for any prior fiscal year; (iii) the pro rata portion of the Annual Bonus for the fiscal year in which your termination occurs to the extent such Annual Bonus is earned; (iv) reimbursement of approved expenses due you pursuant to Paragraphs 2(j), 2(k) and 5; and (v) 100% of the Base Salary payable to you from the date of termination through the Expiration Date had your employment not been terminated, such Base Salary to be determined in accordance with the terms of

Paragraph 2(a) of this Agreement and to be paid on a salary continuation basis as and when normally paid by Employer, subject to your compliance with the terms of Paragraph 9(c)(v) below.

- (iv) Compensation upon Termination For Cause. In the event your employment under this Agreement is terminated by Employer for Cause, then you shall receive: (i) the Base Salary through the date of your termination; and (ii) reimbursement of approved expenses due you pursuant to Paragraphs 2(j), 2(k) and 5.
- (v) Payment Limitations. Notwithstanding the foregoing, to the extent any of the provisions of this Paragraph 9(c) allow for payments of Base Salary, Annual Bonus or Mortgage Assistance subsequent to your termination, such payments will occur and continue only for so long as you do not become employed during the relevant non-compete period as set forth in Paragraph 8(e) by a corporation or other entity engaged in a Competitive Business or otherwise become engaged in directly or indirectly in a Competitive Business.

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(d) **Disposition of Stock Options and Restricted Shares Upon Termination.** Upon termination of your employment for any reason, the following terms shall apply to the stock options issued to you pursuant to this Agreement under Paragraph 2(f) and the Restricted Shares issued to you pursuant to Paragraphs 2 (g) and (i), respectively:

- (i) In the event of termination of your employment for Cause, all stock options granted to you under this Agreement, whether or not vested, shall expire and no longer continue to vest or be exercisable and shall be cancelled immediately on the date of termination of your employment and all unvested Restricted Shares shall immediately be cancelled and no longer continue to vest as of the date of termination of your employment;
- (ii) In the event of termination of your employment by Employer without Cause:
 - (1) All stock options granted to you under this Agreement shall continue to vest and be exercisable through the Expiration Date in accordance with same respective vesting schedules and under same terms had your employment not be terminated.
 - (2) You will be allowed to vest Restricted Shares in accordance with same respective vesting schedule through the Expiration Date and under same terms had your employment not be terminated.
 - (3) To the extent any of the provisions of this Paragraph 9(d)(ii) allow vesting of Restricted Shares and vesting and exercise of stock options subsequent to your termination, such vesting and/or exercise will occur and/or continue only for so long as you do not become employed at any time subsequent to your termination by a corporation or other entity engaged in a Competitive Business. Should you become employed at any time subsequent to your termination without cause by a corporation or other entity engaged in a Competitive Business or otherwise become engaged directly or indirectly in a Competitive Business, (a) all stock options and Restricted Shares granted to you under this Agreement shall cease to vest immediately as of the date of such employment, (b) all then unvested stock options and unvested Restricted Shares shall be cancelled, and only vested stock options shall continue to be exercisable until the earlier of (i) the end of the 30th day after you commence engaging in a Competitive Business, or (ii) the expiration of such stock option pursuant to the terms of the stock option agreement for such stock option;

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and upon the expiration of such period, all stock options then remaining unexercised shall be cancelled. Notwithstanding the foregoing, in the event such employment or engagement in a Competitive Business is in breach of Paragraph 8(d) of this Agreement, then all stock options granted to you under this Agreement, whether or not vested, shall expire and no longer continue to vest or be exercisable immediately on the date you commence engaging in a Competitive Business and all unvested Restricted Shares shall immediately be cancelled and no longer continue to vest as of the date of your employment or engagement in a Competitive Business.

- (4) Nothing set forth in this Paragraph 9(d)(ii) shall be deemed to require Employer to issue any Restricted Shares or grant to you any stock options in addition to the Restricted Shares and stock options, then vested or unvested, already issued to you as of the date of termination pursuant to the terms of this Agreement
- (iii) In the event of your termination of employment by reason of your death or disability:
 - (1) All stock options granted to you under this Agreement shall continue to vest and be exercisable through the Expiration Date in accordance with the same respective vesting schedules and under the same terms had your employment not be terminated.
 - (2) You will be allowed to vest Restricted Shares in accordance with the same respective vesting schedule through the Expiration Date and under the same terms had your employment not be terminated.

- (iv) In the event of termination of your employment for any reason not otherwise described in Paragraphs 9(c)(i)-(iii), all stock options granted to you under this Agreement, whether or not vested, shall expire immediately on the date of termination of your employment and all such stock options shall immediately be cancelled and no longer continue to vest or be exercisable as of the date of termination of your employment. All Restricted Shares then remaining unvested also shall be cancelled.

10. No Shop Clause

During the Employment Period, you shall not seek or negotiate for employment other than with Employer, its subsidiary or affiliate, with the exception of the final 180 days of the Employment Period, provided that you first provide Employer with written notice of your intent to

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seek external employment and such interviews may occur strictly subject to your continuing obligations under this Agreement, including, without limitation, your duty of loyalty, compliance with Employer's corporate governance policies and confidentiality obligations.

11. Use of Employee's Name

Employer shall have the right, but not the obligation, to use your name, voice or likeness for any publicity or advertising purpose.

12. Assignment

Employer may assign this Agreement or all or any part of its rights under this Agreement to any entity which succeeds to all or substantially all of Employer's assets (whether by merger, acquisition, consolidation, reorganization or otherwise) or which Employer may own substantially, and this Agreement shall inure to the benefit of such assignee.

13. No Conflict with Prior Agreements

You represent to Employer that neither your commencement of employment under this Agreement nor the performance of your duties under this Agreement conflicts or will conflict with any contractual commitment on your part to any third party, nor does it or will it violate or interfere with any rights of any third party.

14. Successors

(a) This Agreement is personal to you and without the prior written consent of Employer shall not be assignable by you otherwise than by will or the laws of descent and distribution. This Agreement shall inure to the benefit of and be enforceable by your legal representatives.

(b) This Agreement shall inure to the benefit of and be binding upon Employer and its successors and assigns, including any successor by reason of merger, sale of all or substantially all of the assets of Employer or by operation of law.

15. Minimum Ownership Position

At all times during the term on or after the second anniversary of the Effective date, you shall own a number of shares of Activision's common stock that have an "aggregate market value" which is at least equal to the greater of (a) one times your annual Base Salary set forth in Paragraph 2(a) or (b) ten percent (10%) of the total amount realized by you from all option exercises within two years of the Effective Date, determined for each option so exercised to be an amount equal to the Market Price of Activision's shares on the applicable exercise date over the exercise price per share of such options. For purposes of this Agreement, "aggregate market value" shall be the product of the Market Price and the total number of Activision's shares owned by you as of the applicable date. All Activision restricted stock grants to you shall be included for these purposes in the foregoing calculation. Employer shall in good faith monitor such ownership position. You also agree to comply with any additional reasonable stock ownership guidelines that may be adopted by the Board of Directors and apply to Employer's senior executives.

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16. General Provisions

(a) **Entire Agreement.** This Agreement, together with the Employee Proprietary Information Agreement, and International Assignment letter, supersede all prior or contemporaneous agreements and statements, whether written or oral, concerning the terms of your employment with Employer, and no amendment or modification of these agreements shall be binding unless it is set forth in a writing signed by both Employer and you. To the extent that this Agreement conflicts with any of Employer's policies, procedures, rules or regulations, this Agreement shall supersede the other policies, procedures, rules or regulations.

(b) **No Broker.** You have given no indication, representation or commitment of any nature to any broker, finder, agent or other third party to the effect that any fees or commissions of any nature are, or under any circumstances might be, payable by Employer or any affiliate of Employer in connection with your employment under this Agreement.

(c) **Waiver.** No waiver by either party of any breach by the other party of any provision or condition of this Agreement shall be deemed a waiver of any similar or dissimilar provision or condition at the same or any prior or subsequent time.

(d) **Prevailing Law.** Nothing contained in this Agreement shall be construed so as to require the commission of any act contrary to law and wherever there is any conflict between any provision of this Agreement and any present or future statute, law, ordinance or regulation, the latter shall prevail, but in such event the provision of this Agreement affected shall be curtailed and limited only to the extent necessary to bring it within legal requirements.

(e) **Expiration.** This Agreement does not constitute a commitment of Employer with regard to your employment, express or implied, other than to the extent expressly provided for herein. Upon expiration of the term of this Agreement, it is the contemplation of both parties that your employment with Employer shall cease, and that neither Employer nor you shall have any obligation to the other with respect to your continued employment. In the event that your employment continues for a period of time following the term unless and until agreed to in a new subscribed written document, such continuation of your employment shall be "at will," and may be terminated without obligation at any time by either party giving notice to the other.

(f) **Choice of Law.** This Agreement shall be governed by and construed in accordance with the laws of the State of California without regard to conflict of law principles.

(g) **Immigration.** In accordance with the Immigration Reform and Control Act of 1986, employment under this agreement is conditioned upon satisfactory proof of your identity and legal ability to work in the United States.

(h) **Venue and Jurisdiction.** The parties agree that all actions or proceedings initiated by either party hereto arising directly or indirectly out of this Agreement shall be litigated in federal or state court in Los Angeles, California. The parties hereto expressly submit and consent in advance to such jurisdiction and agree that service of summons and complaint or other process or papers may be made by registered or certified mail addressed to the relevant party at the address set forth below. The parties hereto waive any claim that a federal or state court in Los Angeles, California, is an inconvenient or an improper forum.

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(i) **Severability.** If any provision of this Agreement is held to be illegal, invalid or unenforceable under existing or future laws effective during the term of this Agreement, such provisions shall be fully severable, the Agreement shall be construed and enforced as if such illegal, invalid or unenforceable provision had never comprised a part of this Agreement, and the remaining provisions of this Agreement shall remain in full force and effect and shall not be affected by the illegal, invalid or unenforceable provision or by its severance from this Agreement. Furthermore, in lieu of such illegal, invalid or unenforceable provision, there shall be added automatically as part of this Agreement a provision as similar in terms to such illegal, invalid or unenforceable provision as may be possible and be legal and enforceable.

(j) **Legal Counsel.** You acknowledge that you have been given the opportunity to consult with legal counsel or any other advisor of your own choosing regarding this Agreement. You understand and agree that Employer's General Counsel, or any other attorney or member of management who has discussed any term or condition of this Agreement with him, is only acting on behalf of the Employer and not on your behalf.

(k) **Right to Negotiate.** You hereby acknowledge that you have been given the opportunity to participate in the negotiation of the terms of this Agreement. You acknowledge and confirm that you have read this Agreement, fully understand its terms and contents and have had the opportunity to ask Employer about any questions, concerns or issues you may have on connection with this Agreement or its terms.

(l) **Services Unique.** You recognize that the services being performed by you under this Agreement are of a special, unique, unusual, extraordinary and intellectual character giving them a peculiar value, the loss of which cannot be reasonably or adequately compensated for in damages in the event of a breach of this Agreement by you (particularly, but without limitation, with respect to the provisions hereof relating to the exclusivity of your services and the provisions of Paragraphs 8 and 10 of this Agreement).

(m) **Injunctive Relief.** In the event of a breach of or threatened breach of the provisions of this Agreement regarding the exclusivity of your services and the provisions of Paragraphs 8 and 10 of this Agreement you agree that any remedy of law would be inadequate. Accordingly you agree that Employer is entitled to obtain injunctive relief for such breaches or threatened breaches. The injunctive relief provided for in this paragraph is in addition to, and is not in limitation of, any and all other remedies at law or in equity otherwise available to the applicable party. The parties agree to waive the requirement of posting a bond in connection with a court's issuance of an injunction.

(n) **Remedies Cumulative.** The remedies in this paragraph are not exclusive, and the parties shall have the right to pursue any other legal or equitable remedies to enforce the terms of this Agreement.

(o) **Attorneys' Fees And Costs.** If either party brings an action to enforce, interpret or apply the terms of this Agreement or declare its rights under this Agreement, the prevailing party in such action, including all appeals, shall receive all of its or your attorneys' fees, experts' fees, and all of its or your costs, in addition to such other relief as may be granted.

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(p) **Headings.** The headings set forth herein are included solely for the purpose of identification and shall not be used for the purpose of construing the meaning of the provisions of this Agreement.

17. Notices

All notices which either party is required or may desire to give the other shall be in writing and given either personally or by depositing the same in the United States mail addressed to the party to be given notice as follows:

To Employer: 3100 Ocean Park Boulevard
Santa Monica, California 90405
Attention: General Counsel

To You: 23 Adam & Eve Mews
London W8 6UG
United Kingdom

Either party may by written notice designate a different address for giving of notices. The date of mailing of any such notices shall be deemed to be the date on which such notice is given.

If the foregoing accurately reflects our mutual agreement, please sign where indicated.

ACCEPTED AND AGREED TO:

Employer

Employee

ACTIVISION PUBLISHING, INC.

By: _____
George Rose
General Counsel

Brian Hodous



October 1, 2006

Robin Kaminsky
1606 1st Street
Manhattan Beach, CA 90266

Dear Ms. Kaminsky:

This letter ("Agreement") confirms the terms of your employment by Activision Publishing, Inc. ("Employer"), on the terms and conditions set forth below.

1. Term

a) The initial term of your employment under this Agreement shall commence on October 1, 2006 (the "Effective Date") and expire on October 31, 2008 (the "Expiration Date") unless earlier terminated as provided in Paragraph 9 below or as may be extended as provided in Paragraph 1(b) below (the "Employment Period").

(b) If, at any time between the Effective Date and the Expiration Date, your Total Compensation exceeds \$6,000,000, Employer shall have the option to extend your employment under this Agreement once for an additional one-year period, commencing on November 1, 2008 and expiring on October 31, 2009. For purposes of this Agreement, "Total Compensation" shall mean the total of (i) your cumulative Base Salary from the Effective Date through the date the \$6,000,000 amount has been reached, (ii) your cumulative Annual Bonuses through such date, (iii) the realized and unrealized gains (based upon the closing price of the common stock of Activision, Inc. ("Activision") as reported on The NASDAQ Stock Market on the applicable date) from any and all vested stock options issued to you under this Agreement, and (iv) the market value of all vested restricted stock grants issued to you under this Agreement plus the additional amounts you realized from the sale of any shares sold by you which were the subject of such restricted stock grants.

(c) Notwithstanding the foregoing, in the event Employer decides not to extend your employment beyond the Expiration Date, Employer will provide you written notice of that decision at least 6 months prior to the Expiration Date.

2. Compensation

(a) In full consideration for all rights and services provided by you under this Agreement, you shall receive the compensation set forth in this Paragraph 2. Commencing on the Effective Date, you shall receive an annual base salary of \$468,000. Thereafter, on June 1 of each year of the Employment Period your annual base salary shall be increased to a minimum of an amount equal to one hundred four percent (104%) of the base salary for the prior year.

(b) Base Salary payments shall be made in accordance with Employer's then prevailing payroll policy. The base salary referred to in Paragraph 2(a) shall constitute your minimum base

salary during the applicable period. On an annual basis, your base salary shall be reviewed to determine if an increase above minimum is appropriate. Your base salary may be increased above the minimum at any time if Activision's Board of Directors (or the Compensation Committee of such Board of Directors), in its sole and absolute discretion, elects to do so.

(c) Employer shall not be required to actually use your services during the term of this Agreement. You will not be permitted or authorized to act on behalf of Employer if Employer is not utilizing your services unless specifically authorized in writing to the contrary by Employer. All of your obligations to Employer under this Agreement generally, and specifically with regard to Paragraph 8, shall continue throughout the term of this Agreement and shall remain in full force and effect. Moreover, you have an obligation to abide by the terms of the Employee Proprietary Information Agreement executed by you and Employer's corporate governance policies.

(d) You will receive a signing bonus of \$35,000 payable within two weeks of the Effective Date.

(e) In addition to your Base Salary, you may be eligible to receive an annual discretionary bonus (the "Annual Bonus"). Your target Annual Bonus during the term of this Agreement will be 75% of the then applicable Base Salary, provided that the actual amount of the Annual Bonus, if any, is within the sole and absolute discretion of the Activision's Board of Directors (or the Compensation Committee of the Board of Directors) and will be based upon your achievement of certain mutually agreed objectives and goals and/or your contribution to the success of Employer's financial and business objectives and goals for the fiscal year with respect to which the Annual Bonus is calculated, such determination made by Activision's Board of Directors (or the Compensation Committee of the Board of Directors) in its sole discretion. Employer's overall financial performance will also be considered in determining whether any of the Annual Bonus is awarded and, if so, the amount. The Annual Bonus, if granted, is generally paid to employees in May. Except as otherwise set forth in this Agreement, you must remain continuously employed by Employer through the date on which the Annual Bonus is paid to be eligible to receive such Annual Bonus. Any Annual Bonus shall be subject to withholding.

(f) Pursuant to the Activision 2003 Incentive Plan ("Plan"), you will be granted a non-qualified stock option (the "Option") to purchase an aggregate of 300,000 shares of Activision's common stock in two tranches. As to the First Tranche of 200,000 shares covered by the Option, such tranche will vest ratably over the three years following the date on which the Option is granted to you (the "Option Grant Date"), with one-third of the amount vesting each year on the anniversary of the Option Grant Date. As to the Second Tranche of 100,000 shares covered by the Option, such shares will not vest until the third anniversary of the Option Grant Date (subject to possible earlier vesting of 25% of the Second Tranche vesting at the end of fiscal year 2007 and another 25% vesting at the end of fiscal year 2008 if Employee shall achieve certain performance objectives to be mutually determined by you and Employer for the fiscal years 2007 and 2008). The Option will have an exercise price per share that will be the market low on the grant date and will be governed in all other respects by Activision's standard form of stock option agreement for similar grants.

(g) You also will receive a restricted stock grant (the "Stock Grant") of 35,000 shares of Activision's common stock (the "Restricted Shares"). Such grant of Restricted Shares will vest in

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two tranches. As to the First Tranche of 23,333 shares covered by the Stock Grant, such tranche will vest ratably over the three years following the date on which the Stock Grant occurs ("Stock Grant Date"), with one-third of the amount vesting each year on the anniversary of the Stock Grant Date. As to the Second Tranche of 11,667 shares covered by the Stock Grant, such shares will not vest until the end of the third anniversary of the Stock Grant Date (subject to possible earlier vesting of 25% of the shares vesting at the end of fiscal year 2007 and another 25% vesting at the end of fiscal year 2008 if Employee shall achieve certain performance objectives to be mutually determined by you and Employer for the fiscal years 2007 and 2008).

(h) You may be eligible for such additional stock option grants commensurate with your position with Employer as the Board of Directors (or Compensation Committee of the Board of Directors), in its sole discretion, may award to you from time to time.

(i) Employer will continue to provide mortgage assistance ("Mortgage Assistance") in the amount of \$7,500 (grossed-up in an amount sufficient to cover all tax liability you incur as a result of the Mortgage Assistance) per month from the Effective Date through the Expiration Date.

3. Title

You are being employed under this Agreement in the position of Executive Vice President, Publishing of Employer and you will report to the Chief Executive Officer of Employer.

4. Duties

You shall personally and diligently perform, on a full-time and exclusive basis, such services as Employer or any of its related or affiliated entities or divisions may reasonably require. You are also required to read, review and observe all of Employer's existing policies, procedures, rules and regulations as well as those adopted by Employer during the term of your employment, which are, or have been, provided to you. You will at all times perform all of the duties and obligations required by you under this Agreement in a loyal and conscientious manner and to the best of your ability and experience.

5. Expenses

To the extent you incur necessary and reasonable business expenses in the course of your employment, you shall be reimbursed for such expenses, subject to Employer's then current policies regarding reimbursement of such business expenses.

6. Other Benefits

You shall be entitled to those benefits which are standard for persons in similar positions with Employer, including coverage under Employer's health, life insurance and disability plans, and eligibility to participate in Activision's Employee Stock Purchase Plan and Employer's 401(k) plan (with Employer matching your contributions to such 401K plan in accordance with Employer's matching policy). In addition to the foregoing benefits, Employer will provide you during the Employment Period, at Employer's expense, with a supplemental term life insurance

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policy with a benefit amount of \$2,000,000 through a carrier of Employer's choice. Nothing paid to you under any such plans and arrangements (nor any bonus or stock options which Activision's Board of Directors (or the Compensation Committee of such Board of Directors), in its sole and absolute discretion, shall provide to you) shall be deemed in lieu, or paid on account, of your Base Salary. You expressly agree and acknowledge that after the expiration or early termination of the term of your employment under this Agreement, you are entitled to no additional benefits, except as specifically provided: (a) by law; (b) in this Agreement; and/or (c) under benefit plans referred to above and those benefit plans in which you subsequently may become a participant, and subject in each case to the terms and conditions of each such plan. Notwithstanding anything to the contrary set forth above, you shall be entitled to receive those benefits provided by COBRA or CAL-COBRA upon the expiration or earlier termination of this Agreement. All benefits of every type referenced in Paragraph 6 are hereinafter referred collectively as "Benefits".

7. Vacation and Paid Holidays

(a) You will be entitled to paid vacation days in accordance with the normal vacation policies of Employer in effect from time to time, provided that in no event shall you be entitled to less than twenty (20) paid vacation days per year.

(b) You shall be entitled to all paid holidays given by Employer to its full-time employees.

8. Protection of Employer's Interests

(a) **Duty of Loyalty.** During the term of your employment, you will owe a duty of loyalty to Employer, which includes, but is not limited to, your not competing in any manner, whether directly or indirectly, as a principal, employee, agent or owner, with Employer, or any affiliate of Employer, except that the foregoing will not prevent you from holding at any time less than five percent (5%) of the outstanding capital stock of any company whose stock is publicly traded.

(b) **Policy Compliance.** You confirm that you have read, understand and will comply with the terms of Employer Corporate Governance Policies, including but not limited to Code of Business Conduct and Ethics and Code of Ethics for Senior Executive Officers, and any reasonable amendments thereto which you receive.

(c) **Property of Employer.** All rights worldwide with respect to any and all intellectual or other property of any nature produced, created or suggested by you during the term of your employment or resulting from your services which (i) relate in any manner at the time of conception or reduction to practice to the actual or demonstrably anticipated business of Employer, (ii) result from or are suggested by any task assigned to you or any work performed by you on behalf of Employer, or (iii) are based on any property owned or idea conceived by Employer, shall be deemed to be a work made for hire and shall be the sole and exclusive property of Employer. You agree to execute, acknowledge and deliver to Employer, at Employer's request, such further documents, including copyright and patent assignments, as Employer finds appropriate to evidence Employer's rights in such property.

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(d) **Confidentiality.** Any confidential and/or proprietary information of Employer or any affiliate of Employer shall not be used by you or disclosed or made available by you to any person except as required in the course of your employment, and upon expiration or earlier termination of the term of your employment, you shall return to Employer all such information which exists in written or other physical form (and all copies thereof) under your control. Without limiting the generality of the foregoing, you acknowledge signing and delivering to Employer the Activision Employee Proprietary Information Agreement as of the Effective Date and you agree that all terms and conditions contained in such agreement, and all of your obligations and commitments provided for in such agreement, shall be deemed, and hereby are, incorporated into this Agreement as if set forth in full herein. You also acknowledge that upon termination of your employment for any reason whatsoever, you will promptly deliver to Employer or surrender to Employer's representative all Employer property (which Employer acknowledges does not include contact information that was in your possession when you joined Employer), including without limitation, all documents and other materials (and all copies thereof) relating to Employer's business, all identification and access cards, all contact lists and third party business cards however and wherever preserved, and any equipment provided by Employer, including computers, telephones, personal digital assistants, memory cards and similar devices which you possess or have in your custody or under your control. The provisions of this paragraph shall survive the expiration or earlier termination of this Agreement.

(e) **Non-Competition.** During your Employment Period and for a period of one year following the expiration of the Employment Period, you shall not engage (including, without limitation, as an officer, director, shareholder, owner, partner, joint venturer, member or in a managerial capacity, or as an employee, independent contractor, consultant, advisor or sales representative) in any Competitive Business (as hereinafter defined) in the Territory (as hereinafter defined). For purposes of determining whether you are permitted to be a shareholder of a corporation engaged in a Competitive Business, the Executive's direct or indirect ownership (alone or together with a group) of less than 5% of the issued and outstanding securities of a company whose securities are publicly-traded in any U.S. or non-U.S. securities exchanges or quotation system shall be permitted. As used herein, the term "Competitive Business" shall mean any business engaged in publishing and distributing video games and entertainment software for personal computers. As used herein, the term "Territory" shall mean:

(1) The following counties in the State of California: Alameda, Alpine, Amador, Butte, Calaveras, Colusa, Contra Costa, Del Norte, El Dorado, Fresno, Glenn, Humboldt, Imperial, Inyo, Kern, Kings, Lake, Lassen, Los Angeles, Madera, Marin, Mariposa, Mendocino, Merced, Modoc, Mono, Monterey, Napa, Nevada, Orange, Placer, Plumas, Riverside, Sacramento, San Benito, San Bernardino, San Diego, San Francisco, San Joaquin, San Luis Obispo, San Mateo, Santa Barbara, Santa Cruz, Shasta, Sierra, Siskiyou, Solano, Sonoma, Stanislaus, Sutter, Tehama, Trinity, Tulare, Tuolumne, Ventura, Yolo, and Yuba;

(2) Each and every county or other political or geographical subdivision in the balance of the United States of America and the dependent territories of the United States of America; and

(3) Each and every county or other political or subdivision in the world.

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(f) **Covenant Not to Solicit.** During the Employment Period and for a period of two years following the expiration of the Employment Period for any reason whatsoever you shall not, either alone or jointly, with or on behalf of others, directly or indirectly, whether as principal, partner, agent, shareholder, director, employee, consultant or otherwise: (a) offer employment to, or directly or indirectly solicit the employment or engagement of, or otherwise entice away from the employment of Employer or any affiliated entity, either for your own account or for any other person, firm or company, any person who was employed by Employer or any such affiliated entity during the term of your employment, whether or not such person would commit any breach of his or her contract of employment by reason of his or her leaving the service of Employer or any affiliated entity; or (b) directly or indirectly solicit, induce or entice any client, customer, contractor, licensor, agent, partner or other business relationship of Employer to terminate, discontinue, renegotiate or otherwise cease or modify their relationship with Employer. You expressly acknowledge and agree that the restrictions contained in this paragraph are reasonably tailored to protect Employer's confidential information and trade secrets, and are reasonable in all circumstances in scope, duration and all other respects. It is expressly agreed by the parties that if for any reason whatsoever any one or more of such restrictions shall (either taken by itself or themselves together) be adjudged to go beyond what is reasonable in all circumstances for the protection of the legitimate interests of Employer, the parties agree that the prohibitions shall be in effect and upheld to the fullest extent permissible under applicable laws.

9. Termination

(a) **Employer.** At any time during the Employment Period, Employer may terminate your employment under this Agreement for Cause, defined as your (i) gross misconduct, (ii) gross negligence in performance of job responsibilities, or (iii) conviction of a felony. In addition, but subject to the provisions of Paragraphs 9(d)(iii) and 9(e)(ii) below, Employer may terminate your employment under this Agreement at any time without Cause and such termination shall not be deemed to constitute a wrongful discharge of Employee or a wrongful termination of Employee's employment by Employer or a breach by Employer of any term of this Agreement and/or any other duty or obligation, expressed or implied, which Employer may owe to Employee pursuant to any principle or provision of law. In the case of any termination for Cause pursuant to clause (ii), Employer shall give written notice of

termination to you (“Notice of Cause Termination”), and shall specify the date of such termination, which shall not be earlier than 45 days after the date on which notice is given to you. Such notice shall specify the particular acts or circumstances that purport to constitute Cause for such termination. You shall be given the opportunity within 30 days after receiving such notice to explain why Cause for such termination does not exist or to cure any such basis for Cause. Within 15 days after any such explanation, you will be given the final decision, in writing, regarding whether Cause exists. If the final decision is that Cause exists, your employment with Employer shall be terminated under Paragraph 9(a)(ii) pursuant to the Notice of Cause Termination as of the date of termination specified in the notice. If the final decision is that Cause does not exist, your employment with Employer shall not be terminated under Paragraph 9(a)(ii) pursuant to such Notice of Cause Termination.

(b) **Employee.** You may terminate your employment under this Agreement in the event of (i) Employer’s relocation to a location more than 25 miles from Los Angeles County; or, (ii) the material diminution of your job duties.

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(c) **Death or Disability.** In the event of your death during the term of this Agreement, this Agreement shall terminate and Employer shall be obligated to pay only your estate or legal representative the amounts set forth in Paragraph 9(d)(i) below and further comply with provisions of Paragraph 9(e) (iii). In the event that you have or develop a Disability, and such disability continues for a period of 120 or more consecutive days or an aggregate of 120 or more days during any 12-month period during the term of this agreement, then Employer shall have the right, at its option, to terminate your employment under this Agreement, subject to the provisions of Paragraphs 9(d)(ii) and 9(e)(iii) below. Unless and until so terminated, during any period of Disability during which you are unable to perform the essential functions of our job, even when provided such reasonable accommodation as Employer can provide without undue hardship to Employer, your Base Salary shall be payable to the extent of, and subject to, Employer’s policies and practices then in effect with regard to sick leave and disability benefits. “Disability” shall be determined in accordance with the definitions set forth in the Employer’s disability insurance policies and shall be determined by a physician mutually agreed upon by you and Employer. If you and Employer are unable to agree on such a physician, you and Employer shall each appoint one physician and those two physicians shall appoint a third physician who shall make such a determination. You shall cooperate and make yourself available for any medical examination reasonably required by Employer with respect to any determination of your Disability.

(d) **Termination of Obligations and Post Termination Payments.** In the event of the termination of your employment under this Agreement pursuant to Paragraphs 9(a), 9(b) or 9(c) all obligations of Employer to you under this Agreement shall immediately terminate except as follows:

(i) Compensation upon Death. In the event this Agreement is terminated as a result of your death, your heirs, successors or legal representatives shall receive: (i) the Base Salary through the date of termination of this Agreement; (ii) any unpaid Annual Bonus for any prior fiscal year; (iii) the pro rata portion of the Annual Bonus for the fiscal year in which your termination occurs to the extent such Annual Bonus is earned; (iv) an amount equal to three hundred (300%) of the dollar amount of the Base Salary paid or payable to you for Employer’s most recent fiscal year immediately prior to your date of death; (v) continued Mortgage Assistance payments through the Expiration Date; (vi) reimbursement of approved expenses due to you pursuant to Paragraph 5; and (vii) continued Benefits for your dependents, beneficiaries or estate as applicable, for 24 months following the termination of your employment with Employer. All such payments shall be in addition to any payments your widow, beneficiaries or estate may be entitled to receive pursuant to any pension or employee benefit plan or life insurance policy maintained by Employer. For so long as you do not become employed by a corporation or other entity engaged in a Competitive Business or otherwise become engaged directly or indirectly in a Competitive Business, all payments and Benefits of every type referenced in this paragraph shall be provided by Employer without any duty to mitigate on your part, and Employer shall have no right to offset against such payments or Benefits any amount you earn from any source following the ending of your employment with Employer.

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(ii) Compensation upon Disability. In the event this Agreement is terminated as a result of your Disability, you shall receive: (i) the Base Salary through the date of your termination; (ii) any unpaid Annual Bonus for any prior fiscal year; (iii) the pro rata portion of the Annual Bonus for the fiscal year in which your termination occurs to the extent such Annual Bonus is earned; (iv) reimbursement of approved expenses due to you pursuant to Paragraph 5; (v) continued Mortgage Assistance payments through the Expiration Date; (vi) an amount equal to three hundred (300%) percent of the dollar amount of the Base Salary paid or payable to you for Employer’s most recent fiscal year immediately prior to your Disability termination (vii) the long-term monthly disability payments according to Employer’s benefit plan for Executives; and (viii) continued Benefits for you and your dependents, for 24 months following the termination of your employment with Employer. For so long as you do not become employed by a corporation or other entity engaged in a Competitive Business or otherwise become engaged directly or indirectly in a Competitive Business, all payments and Benefits of every type referenced in this paragraph shall be provided by Employer without any duty to mitigate on your part, and Employer shall have no right to offset against such payments or Benefits any amount you earn from any source following the ending of your employment with Employer.

(iii) Compensation upon Termination Without Cause. In the event your employment under this Agreement is terminated by Employer without Cause, or by you pursuant to Paragraph 9(b), then you shall receive: (i) the Base Salary through the date of your termination; (ii) any unpaid Annual Bonus for any prior fiscal year; (iii) the pro rata portion of the Annual Bonus for the fiscal year in which your termination occurs to the extent such Annual Bonus is earned; (iv) continued Mortgage Assistance payments through the Expiration Date; (v) reimbursement of approved expenses due you pursuant to Paragraph 5; and (vi) 100% of the Base Salary payable to you from the date of termination through the Expiration Date (or a minimum of 12 months salary whichever amount is greater) had your employment not been terminated, such Base Salary to be determined in accordance with the terms of Paragraph 2(a) of this Agreement and to be paid on a salary continuation basis as and when normally paid by Employer; and (vii)

continued Benefits for you and your dependents, for 24 months following the termination of your employment with Employer. For so long as you do not become employed by a corporation or other entity engaged in a Competitive Business or otherwise become engaged directly or indirectly in a Competitive Business, all payments and Benefits of every type referenced in this paragraph shall be provided by Employer without any duty to mitigate on your part, and Employer shall have no right to offset against such payments or Benefits any amount you earn from any source following the ending of your employment with Employer.

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- (iv) Compensation upon Termination For Cause. In the event your employment under this Agreement is terminated by Employer for Cause, then you shall receive: (i) the Base Salary, Benefits and Mortgage Assistance through the date of your termination; and (ii) reimbursement of approved expenses due you pursuant to Paragraph 5.
- (v) Payment Limitations. Notwithstanding the foregoing, to the extent any of the provisions of this Paragraph 9(d) allow for payments of Base Salary, Annual Bonus or Mortgage Assistance subsequent to your termination, such payments will occur and continue only for so long as you do not become employed at any time subsequent to your termination by a corporation or other entity engaged in a Competitive Business or otherwise become engaged directly or indirectly in a Competitive Business. All such payments shall be provided by Employer without any duty to mitigate on your part, and Employer shall have no right to offset against such payments any amount you earn from any source following the ending of your employment with Employer.

(e) **Disposition of Stock Options and Restricted Shares Upon Termination.** Upon termination of your employment for any reason, the following terms shall apply to the stock options issued to you pursuant to this Agreement under Paragraph 2(f) and Restricted Shares issued to you pursuant to Paragraph 2(g), respectively:

- (i) In the event of termination of your employment for Cause, all unvested stock options and unvested Restricted Shares granted to you under this Agreement, shall expire immediately on the date of termination of your employment and all such unvested stock options and unvested Restricted Shares shall immediately be cancelled and no longer continue to vest or be exercisable as of the date of termination of your employment;
- (iii) In the event of termination of your employment by Employer Without Cause or by you pursuant to Paragraph 9(b):
 - (1) All stock options granted to you under this Agreement shall continue to vest and be exercisable for a period of 24 months in accordance with same respective vesting schedules and under same terms had your employment not been terminated.
 - (2) You will be allowed to continue to vest Restricted Shares for a period of 24 months in accordance with same respective vesting schedule under the same terms had your employment not been terminated.
 - (3) Your new hire option grant (grant #01000230) shall vest immediately the number of options that would have vested over the course of the next 24 months had your

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employment not been terminated, and will be exercisable on the same terms as would have applied had your employment not been terminated.

- (4) To the extent any of the provisions of this Paragraph 9(e)(ii) allow vesting of Restricted Shares and vesting and exercise of stock options subsequent to your termination, such vesting and/or will occur and/or continue only for so long as you do not become employed at any time subsequent to your termination by a corporation or other entity engaged in a Competitive Business. Should you become employed at any time subsequent to your termination without cause by a corporation or other entity engaged in a Competitive Business or otherwise become engaged directly or indirectly in a Competitive Business, (a) all stock options and Restricted Shares granted to you under this Agreement shall cease to vest immediately as of the date of such employment, (b) all then unvested stock options and Restricted Shares shall be cancelled, and only vested stock options shall continue to be exercisable until the earlier of (i) the end of the 30th day after you commence engaging in a Competitive Business, or (ii) the expiration of such stock option pursuant to the terms of the stock option agreement for such stock option; and upon the expiration of such period, all stock options then remaining unexercised shall be cancelled. Notwithstanding the foregoing, in the event such employment or engagement in a Competitive Business is in breach of Paragraph 8(d) of this Agreement, then all unvested Restricted Shares and unvested stock options granted to you under this Agreement shall expire immediately on the date you commence engaging in a Competitive Business and all such unvested Restricted Shares and unvested stock options shall immediately be cancelled and no longer continue to vest or be exercisable as of the date of your employment or engagement in a Competing Business.
- (iii) In the event of your termination of employment by reason of your death or disability:
 - (1) All stock options granted to you under this Agreement shall continue to vest and be exercisable for a period of 24 months in accordance with same respective vesting schedules and under same terms had your employment not been terminated.

- (2) Your new hire option grant (grant #01000230) shall vest immediately the number of options that would have vested over the course of the next 24 months had your employment not been terminated, and will be exercisable on the same terms as would have applied had your employment not been terminated.

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- (3) You will be allowed to continue to vest Restricted Shares for a period of 24 months in accordance with same respective vesting schedule under the same terms had your employment not been terminated.

10. Use of Employee's Name

Employer shall have the right, but not the obligation, to use your name, voice or likeness for any publicity or advertising purpose.

11. Assignment

Employer may assign this Agreement or all or any part of its rights under this Agreement to any entity which succeeds to all or substantially all of Employer's assets (whether by merger, acquisition, consolidation, reorganization or otherwise) or which Employer may own substantially, and this Agreement shall inure to the benefit of such assignee.

12. No Conflict with Prior Agreements

You represent to Employer that neither your commencement of employment under this Agreement nor the performance of your duties under this Agreement conflicts or will conflict with any contractual commitment on your part to any third party, nor does it or will it violate or interfere with any rights of any third party.

13. Successors

(a) This Agreement is personal to you and without the prior written consent of Employer shall not be assignable by you otherwise than by will or the laws of descent and distribution. This Agreement shall inure to the benefit of and be enforceable by your legal representatives.

(b) This Agreement shall inure to the benefit of and be binding upon Employer and its successors and assigns, including any successor by reason of merger, sale of all or substantially all of the assets of Employer or by operation of law.

14. Minimum Ownership Position

At all times during the term on or after the first anniversary of the Effective date, you shall make a good-faith effort to own a number of shares of Activision's common stock that have an "aggregate market value" which is at least equal to one times your annual Base Salary as set forth in Paragraph 2(a). All Activision restricted stock grants to you shall be included for these purposes in the foregoing calculation. Employer shall in good faith monitor such ownership position. You also agree to comply with any additional reasonable stock ownership guidelines that may be adopted by the Board of Directors and apply to Employer's senior executives.

15. General Provisions

(a) **Entire Agreement.** This Agreement supersedes all prior or contemporaneous agreements and statements, whether written or oral, concerning the terms of your employment with Employer, and no amendment or modification of this Agreement shall be binding unless it is set forth in a writing signed by both Employer and you. To the extent that this Agreement conflicts with any of Employer's policies, procedures, rules or regulations, this Agreement shall supersede the other policies, procedures, rules or regulations.

(b) **No Broker.** You have given no indication, representation or commitment of any nature to any broker, finder, agent or other third party to the effect that any fees or commissions of any nature are, or under any circumstances might be, payable by Employer or any affiliate of Employer in connection with your employment under this Agreement.

(c) **Waiver.** No waiver by either party of any breach by the other party of any provision or condition of this Agreement shall be deemed a waiver of any similar or dissimilar provision or condition at the same or any prior or subsequent time.

(d) **Prevailing Law.** Nothing contained in this Agreement shall be construed so as to require the commission of any act contrary to law and wherever there is any conflict between any provision of this Agreement and any present or future statute, law, ordinance or regulation, the latter shall prevail, but in such event the provision of this Agreement affected shall be curtailed and limited only to the extent necessary to bring it within legal requirements.

(e) **Expiration.** This Agreement does not constitute a commitment of Employer with regard to your employment, express or implied, other than to the extent expressly provided for herein. Upon expiration of the term of this Agreement, it is the contemplation of both parties that your employment with Employer shall cease, and that neither Employer nor you shall have any obligation to the other with respect to your continued employment. In the event that your employment continues for a period of time following the term unless and until agreed to in a new subscribed written document, such continuation of your employment shall be "at will," and may be terminated without obligation at any time by either party giving notice to the other.

Either party may by written notice designate a different address for giving of notices. The date of mailing of any such notices shall be deemed to be the date on which such notice is given.

If the foregoing accurately reflects our mutual agreement, please sign where indicated.

ACCEPTED AND AGREED TO:

Employer

Employee

ACTIVISION PUBLISHING, INC.

By:

George Rose
General Counsel

Robin Kaminsky

CERTIFICATION

I, Robert A. Kotick, Chief Executive Officer of Activision, Inc., certify that:

1. I have reviewed this quarterly report on Form 10-Q of Activision, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officers and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officers and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: June 6, 2007

/s/ Robert A. Kotick

Robert A. Kotick

Chief Executive Officer of Activision, Inc.

CERTIFICATION

I, Michael Griffith, President and Chief Executive Officer of Activision Publishing, Inc. and Principal Executive Officer of Activision, Inc., certify that:

1. I have reviewed this quarterly report on Form 10-Q of Activision, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officers and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officers and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: June 6, 2007

/s/ Michael Griffith

Michael Griffith

President and Chief Executive Officer of Activision Publishing, Inc.
and Principal Executive Officer of Activision, Inc.

CERTIFICATION

I, Thomas Tippl, Chief Financial Officer of Activision Publishing, Inc. and Principal Financial and Accounting Officer of Activision, Inc., certify that:

1. I have reviewed this quarterly report on Form 10-Q of Activision, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officers and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officers and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: June 6, 2007

/s/ Thomas Tippl

Thomas Tippl

Chief Financial Officer of Activision Publishing, Inc. and
Principal Financial and Accounting Officer of Activision, Inc.

**CERTIFICATION PURSUANT TO
18 U.S.C. SECTION 1350,
AS ADOPTED PURSUANT TO
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

In connection with the quarterly report of Activision, Inc. (the "Company") on Form 10-Q for the period ending December 31, 2006 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Robert A. Kotick, Chief Executive Officer of the Company, certify, to my knowledge, pursuant to 18 U.S.C. § 1350, as adopted pursuant to § 906 of the Sarbanes-Oxley Act of 2002, that:

- (1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

/s/ Robert A. Kotick

Robert A. Kotick
Chief Executive Officer of Activision, Inc.
June 6, 2007

A signed original of this written statement required by Section 906, or other document authenticating, acknowledging, or otherwise adopting the signature that appears in typed form within the electronic version of this written statement required by Section 906, has been provided to the Company and will be retained by the Company and furnished to the Securities and Exchange Commission or its staff upon request.

**CERTIFICATION PURSUANT TO
18 U.S.C. SECTION 1350,
AS ADOPTED PURSUANT TO
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

In connection with the quarterly report of Activision, Inc. (the "Company") on Form 10-Q for the period ending December 31, 2006 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Michael Griffith, President and Chief Executive Officer of Activision Publishing, Inc. and Principal Executive Officer of the Company, certify, to my knowledge, pursuant to 18 U.S.C. § 1350, as adopted pursuant to § 906 of the Sarbanes-Oxley Act of 2002, that:

- (1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

/s/ Michael Griffith

Michael Griffith

President and Chief Executive Officer of Activision Publishing, Inc.

and Principal Executive Officer of Activision, Inc.

June 6, 2007

A signed original of this written statement required by Section 906, or other document authenticating, acknowledging, or otherwise adopting the signature that appears in typed form within the electronic version of this written statement required by Section 906, has been provided to the Company and will be retained by the Company and furnished to the Securities and Exchange Commission or its staff upon request.

**CERTIFICATION PURSUANT TO
18 U.S.C. SECTION 1350,
AS ADOPTED PURSUANT TO
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

In connection with the quarterly report of Activision, Inc. (the "Company") on Form 10-Q for the period ending December 31, 2006 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Thomas Tippl, Chief Financial Officer of Activision Publishing, Inc. and Principal Financial and Accounting Officer of the Company, certify, to my knowledge, pursuant to 18 U.S.C. § 1350, as adopted pursuant to § 906 of the Sarbanes-Oxley Act of 2002, that:

- (1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

/s/ Thomas Tippl

Thomas Tippl

Chief Financial Officer of Activision Publishing, Inc. and
Principal Financial and Accounting Officer of Activision, Inc.

June 6, 2007

A signed original of this written statement required by Section 906, or other document authenticating, acknowledging, or otherwise adopting the signature that appears in typed form within the electronic version of this written statement required by Section 906, has been provided to the Company and will be retained by the Company and furnished to the Securities and Exchange Commission or its staff upon request.