



Activision Standalone Guitar Hero™ Controllers Available in North American Retailers This Weekend

--Music Fans and Gamers Prepare to Expand and Upgrade Their Bands With State-of-the-Art Wireless Drum Kit Controller and Guitar Controllers

SANTA MONICA, Calif., Feb 12, 2009 /PRNewswire-FirstCall via COMTEX News Network/ -- Guitar Hero gamers looking to upgrade to the best Guitar Hero guitar controllers yet or expand their band to include the drum kit controller need not wait much longer, as [Activision Publishing, Inc.](#) (Nasdaq: ATVI) announced today individual guitar controllers and drum kit controllers will be available on North American store shelves beginning February 15th.

Playable now with Guitar Hero(R) World Tour, and later this spring in Guitar Hero(R) Metallica(R), the wireless drum kit controller features three drum pads, two raised cymbal pads and a bass kick pedal, and velocity-sensitive drum heads with soft rubber construction to deliver that certain bounce when struck with a drum stick that drummers are used to and is easy to set up, move, break down and store. The drum kit controller can be expanded with a second bass kick pedal allowing expert gamers to rock to double bass pedal charts in Guitar Hero Metallica. The Guitar Hero World Tour guitar controller, which features a touch-sensitive slide on the neck, is compatible with all previous versions of Guitar Hero(R) and will be compatible with Guitar Hero Metallica.

Guitar Hero World Tour transforms music gaming by expanding Guitar Hero's signature guitar gameplay into a cooperative band experience that combines the most advanced wireless controllers with new revolutionary online* and offline gameplay modes including Band Career and 8-player "Battle of the Bands," which allows two full bands to compete head-to-head online. The game features a slick newly redesigned guitar controller, drum kit controller and a wired microphone, as well as an innovative Music Studio music creator that lets players compose, record, edit and share their own rock 'n' roll anthems. Music creators are also able to share their recordings with their friends online through GHTunes(SM) where other gamers can download and play an endless supply of unique creations.

"Ride the Lightning" with musical icons Metallica and over 20 other rockin' acts in an all new Guitar Hero experience - Guitar Hero Metallica. Enter the world of Lars Ulrich, James Hetfield, Kirk Hammett and Robert Trujillo and experience the intensity and skill of one of the greatest bands of all time. Shred on the guitar controller, rip on the drum kit controller and wail on the mic to a set list featuring over 45 explosive hits from Metallica's illustrious career and a wide variety of other legendary artists personally selected by the band, such as Alice In Chains, Bob Seger, Foo Fighters, Lynyrd Skynyrd and Queen. Fans will be able to rock as Metallica while performing in venues reminiscent of the band's epic album covers, themes from their music and real world locales.

Guitar Hero Metallica is being developed by Neversoft Entertainment for the Xbox 360(R) video game and entertainment system from Microsoft and the PLAYSTATION(R)3 computer entertainment system. The Wii(TM) home video game system from Nintendo and the PlayStation(R)2 computer entertainment system versions are being developed by Budcat. The game is rated "T" for Teen by the ESRB.

Standalone software, complete guitar game and complete band game bundles of Guitar Hero World Tour are now available for Xbox 360, PLAYSTATION 3 computer entertainment system, the Wii home video game system from Nintendo and the PlayStation(R)2 computer entertainment system. The game is rated "T" for Teen by the ESRB.

For more information on Guitar Hero World Tour or Guitar Hero Metallica, please visit guitarhero.com.

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Headquartered in Santa Monica, California, Activision Publishing, Inc. is a leading worldwide developer, publisher and distributor of interactive entertainment and leisure products.

Activision maintains operations in the U.S., Canada, the United Kingdom, France, Germany, Ireland, Italy, Sweden, Spain, the Netherlands, Australia, Japan and South Korea. More information about Activision and its products can be found on the company's website, www.activision.com.

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*Online gameplay is only available for the Xbox 360(R) video game and entertainment system from Microsoft, PLAYSTATION (R)3 computer entertainment system and Wii(TM) and may require an additional subscription.

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