



MultiVu Video Feed: CALL OF DUTY®: BLACK OPS COMING TO 3D

Oct 05, 2010 /PRNewswire via COMTEX News Network/ -- The Most Anticipated Video Game of the Year to Feature Latest in 3D Technology

In what could become the definitive 3D game experience, the most anticipated game of the year Call of Duty(R): Black Ops will also be playable in stereoscopic 3D when the game launches at retail outlets worldwide on November 9th. Activision Publishing, Inc. (Nasdaq: ATVI) just revealed that new game from the blockbuster, mega-hit franchise will be compatible with 3D-ready HDTVs and 3D PCs utilizing state-of-the-art active shutter 3D glasses, delivering true depth of field and an unprecedented level of immersion. Call of Duty: Black Ops will be playable in both 3D and non-3D on the Xbox 360(R), PlayStation(R) 3 and Windows(R) PC.

For Xbox 360 and PlayStation 3 system consoles, 3D features require a compatible 3D-ready HD TV. See www.callofduty.com/3d for more information

Call of Duty: Black Ops for Windows PC is NVIDIA(R) 3D Vision(R)-Ready and supports stereoscopic 3D gaming using 3D Vision active-shutter glasses and NVIDIA GeForce GPUs. For more information, go to www.nvidia.com/get3D.

Rated "M" (Mature - Blood, Drug Reference, Intense Violence and Language) by the ESRB. For more information visit: www.callofduty.com/3d

SATELLITE FEED:

Wednesday, October 6th, 2010

1:30 PM - 1:45 PM ET

Galaxy 19

C-Band

Transponder 20

Downlink Freq. 4100 Horizontal

NEWS: Call Of Duty(R): Black Ops Coming To 3D

FORMAT: B-roll and Soundbites

ADDITIONAL RESOURCES: Video, contact information and more available at: <http://multivu.prnewswire.com/broadcast/46476/consumer.html>

SOUNDBITES:

* Mark Lamia, Studio Head, Treyarch

B-ROLL INCLUDES:

* Gameplay footage

* Games in packaging

* Person playing game

VIDEO PROVIDED BY: Activision Publishing, Inc.

Contact: FOR MORE INFORMATION, PLEASE CALL: MultiVu Media Relations, 1-800-653-5313 EXT. 3

SOURCE Activision Publishing, Inc.

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