



## Activision Blizzard to Release First Quarter Fiscal 2009 Activision Stand-Alone Results on July 31, 2008

SANTA MONICA, Calif., Jul 21, 2008 (BUSINESS WIRE) -- Activision Blizzard, Inc. (Nasdaq: ATVID) intends to release first quarter fiscal year 2009 Activision stand-alone results after the close of the market on Thursday, July 31, 2008. In conjunction with this release, Activision Blizzard will host a conference call that will be broadcast over the Internet.

Thursday, July 31, 2008

1:30 pm Pacific Daylight Time (4:30 pm Eastern Daylight Time)

In order to listen to the call dial:  
719-325-4814 in the U.S.

or log onto:  
<http://www.activisionblizzard.com>

Anyone planning to dial in to the call should RSVP to Paula O'Connor  
at:  
E-mail: [POconnor@activision.com](mailto:POconnor@activision.com)

An "instant replay" of the call will be available for two business days approximately two hours after the call's conclusion. If you would like to take advantage of this special service, you can access it by calling 719-457-0820 and entering the pass-code: 5248818. The replay on the Internet will be archived at <http://www.activisionblizzard.com>.

Activision entered into a business combination agreement, dated as of December 1, 2007 with Vivendi S.A., among other things, to combine Vivendi Games and Activision. On July 9, 2008, Activision completed the transactions contemplated by this business combination agreement. Upon the closing of the transactions, Activision was renamed Activision Blizzard, Inc.

Headquartered in Santa Monica, California, Activision Blizzard, Inc. is a worldwide pure-play online and console game publisher with leading market positions across all categories of the rapidly growing interactive entertainment software industry.

Activision Blizzard maintains operations in the U.S., Canada, the United Kingdom, France, Germany, Ireland, Italy, Sweden, Spain, Norway, Denmark, the Netherlands, Romania, Australia, Chile, India, Japan, China, the region of Taiwan and South Korea. More information about Activision Blizzard and its products can be found on the company's website, [www.activisionblizzard.com](http://www.activisionblizzard.com).

SOURCE: Activision Blizzard, Inc.

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