



Diablo® III for PS3™ Now Available for Preorder

Legendary action-RPG series gears up for its PlayStation®3 debut

Bonus in-game item with every copy preordered; additional limited-edition physical items at select retailers

IRVINE, Calif.--(BUSINESS WIRE)-- PlayStation® gamers, the time has come to prepare for your confrontation with the Lord of Terror. Select retailers around the world have now begun taking preorders for the upcoming PlayStation®3 system version of *Diablo® III*—see the [official website](#) for a list of participating retailers. Fully reimagined for couch-based gaming, *Diablo III* for PS3™ will go on sale later this year for a suggested retail price of \$59.99. Further release details, including region-specific availability, will be announced at a later date.

Players who preorder the PS3 version of *Diablo III* will receive an exclusive in-game item: the Infernal Helm, which grants an experience point boost to any character who wears it, accelerating their progression as they rise in power. Certain retailers will also offer limited-edition preorder bonuses—check with your local retailer for further information. The PS3 version of *Diablo III* will be available fully localized in English, German, French, Spanish, Russian, Italian, Polish, and Brazilian Portuguese.

"We've poured blood, sweat, and hellfire into creating an epic *Diablo III* experience for PlayStation gamers," said Mike Morhaime, CEO and cofounder of Blizzard Entertainment. "In addition to including all the improvements from the PC version over the past year, we've made several updates to *Diablo III* for play on the PS3. We got a ton of positive feedback from players who tried the game at PAX East, and we can't wait to get it into everyone's hands later this year."

The PS3 version of *Diablo III* has been custom-tailored for PlayStation gamers, with updates to the game's thrilling boss battles, an all-new user interface featuring an intuitive control system, and a dynamic camera perspective that will make vanquishing evil feel like second nature on the PlayStation. Players can take on the vile denizens of the Burning Hells alone or in a party of up to four via same-screen local cooperative play, online play over the PlayStation Network, or any combination of online or local players. Once gamers experience the rush of *Diablo III*'s unique brand of hack-and-slash gameplay from the comfort of their couch, Sanctuary will never be the same.

Diablo III continues the epic *Diablo* storyline, with players taking on the role of one of five heroic characters—barbarian, witch doctor, wizard, monk, or demon hunter—embarking on a perilous quest to save the world of Sanctuary from the corrupting forces of the Burning Hells. As players make their way from the demon-besieged town of New Tristram to the Diamond Gates of the High Heavens, they'll engage in pulse-pounding combat with hordes of monsters and challenging bosses, grow in experience and ability, acquire artifacts of incredible power, and meet key characters who'll join them in battle or aid them along the way.

Diablo III was originally released for Windows® and Macintosh® PC on May 15, 2012 and within 24 hours became the fastest-selling PC game of all time. As of December 31, 2012, *Diablo III* had sold through more than 12 million copies worldwide.* To learn more about *Diablo III*, please visit the official website at <http://www.diablo3.com>.

With multiple games in development, Blizzard Entertainment has numerous positions currently available—visit <http://jobs.blizzard.com> for more information and to learn how to apply.

* According to The NPD Group, GfK Chart-Track, and internal company estimates.

PlayStation is a registered trademark of Sony Computer Entertainment, Inc.

About Blizzard Entertainment, Inc.

Best known for blockbuster hits including *World of Warcraft®* and the *Warcraft®*, *StarCraft®*, and *Diablo®* franchises, Blizzard Entertainment, Inc. (www.blizzard.com), a division of Activision Blizzard (NASDAQ: ATVI), is a premier developer and publisher of entertainment software renowned for creating some of the industry's most critically acclaimed games. Blizzard Entertainment's track record includes sixteen #1-selling games and multiple Game of the Year awards. The company's online-gaming service, Battle.net®, is one of the largest in the world, with millions of active players.

Cautionary Note Regarding Forward-looking Statements: Information in this press release that involves Blizzard Entertainment's expectations, plans, intentions or strategies regarding the future, including statements about the PlayStation version of *Diablo III*, are forward-looking statements that are not facts and involve a number of risks and uncertainties. Factors that could cause Blizzard Entertainment's actual future results to differ materially from those expressed in the forward-looking statements set forth in this release include unanticipated product delays and other factors identified in the risk factors sections of Activision Blizzard's most recent annual report on Form 10-K and any subsequent quarterly reports on Form 10-Q. The forward-looking statements in this release are based upon information available to Blizzard Entertainment and Activision Blizzard as of the date of this release, and neither Blizzard Entertainment nor Activision Blizzard assumes any obligation to update any such forward-looking statements. Forward-looking statements believed to be true when made may ultimately prove to be incorrect. These statements are not guarantees of the future performance of Blizzard Entertainment or Activision Blizzard and are subject to risks, uncertainties and other factors, some of which are beyond its control and may cause actual results to differ materially from current expectations.

Photos/Multimedia Gallery Available: <http://www.businesswire.com/multimedia/home/20130429006412/en/>

Blizzard Entertainment, Inc.
Rob Hilburger
VP, Global Public Relations
949-242-8404 dir
rhilburger@blizzard.com

or
Emil Rodriguez
Director, Global PR
949-955-1380 x12064
elrodriguez@blizzard.com

or
Che'von Slaughter
PR Manager
949-955-1380 x14338
cslaughter@blizzard.com

Source: Blizzard Entertainment, Inc.

News Provided by Acquire Media