



## Call of Duty®: Black Ops Zombies Available Now for All Apple Devices Via App Store

### Fan-Favorite Zombie Saga Continues Today on iPhone®, iPad® and iPod Touch®

SANTA MONICA, Calif., Dec. 1, 2011 /PRNewswire/ -- The **Call of Duty®** Zombies experience continues on the Apple iPhone, iPad & iPod Touch, as Activision Publishing, Inc., a wholly owned subsidiary of Activision Blizzard, Inc. (Nasdaq: ATVI), launches **Call of Duty®: Black Ops Zombies** today. Adapted from Treyarch's best-selling console hit, **Call of Duty®: Black Ops**, and built specifically for Apple mobile devices, **Call of Duty: Black Ops Zombies** delivers a Zombies experience never before seen on mobile along with 50 levels of cult-favorite *Dead-Ops Arcade*, providing the ultimate undead challenge for fans of *Call of Duty's* signature Zombies mode. Featuring Voice Chat for a true *Call of Duty* style multiplayer experience, the title allows gamers to play solo or join a team of up to four to take down hordes of zombies.

**Call of Duty: Black Ops Zombies** has been optimized for 3rd-generation devices and higher, allowing for unparalleled graphics and performance on a mobile device. As an iOS Universal App, the game operates the same whether played on iPhone, iPod or iPad, meaning a zombie's brain will splatter just as vividly on your iPhone4's Retina Display as on your iPad 2. Fans of the series should keep an eye out for ongoing updates to the game as the team will provide upgraded features, more fan-favorite maps, and other special surprises.

The **Call of Duty: Black Ops Zombies** game app for the iPhone, iPad and iPod touch, developed by Ideaworks Game Studio, is available for \$6.99 from the App Store at <http://itunes.apple.com/app/id471063940>.

#### About Activision Publishing, Inc.

Headquartered in Santa Monica, California, Activision Publishing, Inc. is a leading worldwide developer, publisher and distributor of interactive entertainment and leisure products.

Activision maintains operations in the U.S., Canada, the United Kingdom, France, Germany, Ireland, Italy, Sweden, Spain, Norway, Denmark, the Netherlands, Australia, South Korea, China and the region of Taiwan. More information about Activision and its products can be found on the company's website, [www.activision.com](http://www.activision.com).

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