



March 3, 2016

## Activision Blizzard Recognized on Fortune's 100 Best Companies to Work For® List In 2016

SANTA MONICA, Calif.--(BUSINESS WIRE)-- Activision Blizzard, Inc. (NASDAQ: ATVI), the world's most successful standalone interactive entertainment company, has been recognized on Fortune's "100 Best Companies to Work For®" list in 2016.

"Fortune's recognition is especially meaningful because it reflects how our employees feel about the culture we've built together," said Bobby Kotick, Chief Executive Officer of Activision Blizzard. "Everything we do starts with our employees' talent, inspired creativity and commitment to excellence. They are the reason why Activision Blizzard is a great place to work."

Activision Blizzard's culture of inspiration, creativity and fun resulted in high marks from employees in the Great Place to Work® Trust Index™ survey's pride, respect and camaraderie categories. The vast majority of employees said that Activision Blizzard is a friendly, fair and fun workplace where they can be themselves, and that they're proud to tell others they work here.

Activision Blizzard reaches over 500 million users across almost every country, making it the largest game network in the world. The company's portfolio of iconic and beloved franchises, including *Call of Duty*®, *World of Warcraft*® and *Candy Crush*®, are developed by the talented teams at Activision, Blizzard Entertainment, King and Activision Blizzard's independent studios. Last year, Activision Blizzard games were played over 14 billion hours, and spectators watched over 1.5 billion hours of video content based on the company's games.

Activision Blizzard is currently hiring. To apply or learn more, visit [www.activisionblizzard.com/careers](http://www.activisionblizzard.com/careers).

### Methodology

Fortune partners annually with Great Place to Work® to conduct the most extensive employee survey in corporate America to identify the 100 Best Companies to Work For®. Two-thirds of a company's survey score is based on the results of the Trust Index® Employee Survey, which is sent to a random sample of employees from each company. This survey asks questions related to employees' attitudes about management's credibility, overall job satisfaction, and camaraderie. The other third is based on responses to the Culture Audit®, which includes detailed questionnaires about pay and benefit programs and a series of open-ended questions about hiring practices, methods of internal communication, training, recognition programs and diversity efforts.

### About Activision Blizzard

Activision Blizzard, Inc., a member of the S&P 500, is the world's most successful standalone interactive entertainment company. We delight over 500 million monthly active users around the world through franchises including Activision's *Call of Duty*®, *Destiny* and *Skylanders*®, Blizzard Entertainment's *World of Warcraft*®, *StarCraft*®, *Diablo*® and *Hearthstone*®: *Heroes of Warcraft*™, and King's *Candy Crush*®, *Pet Rescue*® and *Farm Heroes*®. The company is one of the Fortune "100 Best Companies To Work For®". Headquartered in Santa Monica, California, Activision Blizzard has operations throughout the world, and its games are played in 196 countries. More information about Activision Blizzard and its products can be found on the company's website, [www.activisionblizzard.com](http://www.activisionblizzard.com).

### About Great Place to Work

Great Place to Work® is the global authority on high-trust, high-performance workplace cultures. Through proprietary assessment tools, advisory services, and certification programs, including Best Workplaces lists and workplace reviews, Great Place to Work® provides the benchmarks, framework, and expertise needed to create, sustain, and recognize outstanding workplace cultures. In the United States, Great Place to Work® produces the annual Fortune "100 Best Companies to Work For®" list and a series of Great Place to Work® Best Workplaces lists including lists for Millennials, Women, Diversity, Small and Medium Companies and over a half dozen different industry lists. Follow Great Place to Work® online at [www.greatplacetowork.com](http://www.greatplacetowork.com) and on Twitter at @GPTW\_US.

## About Fortune

Fortune is a global leader in business journalism known for its unrivaled access to industry leaders and decision makers. Founded in 1930, Fortune has transformed into a digital-first operation with nearly 17 million monthly unique visitors on [Fortune.com](http://Fortune.com) as well as 3.4 million global readers in print. Fortune is home to some of the strongest business franchises, including: Fortune 500, Best Companies to Work For, World's Most Admired Companies, Fastest Growing Companies and Most Powerful Women. The Fortune Conference Division extends the brand's mission into live settings, hosting a wide range of annual conferences for top-level executives, including the FORTUNE Global Forum and the Most Powerful Women Summit.

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