Instruction 1(b).

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

| i | | | | | | | | | |
|--------------------------|-----------|--|--|--|--|--|--|--|--|
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| Filed pursuant to Section 16(a) of the Securities Exchange Act of 1 | 1934 |
|---|------|
| or Section 30(h) of the Investment Company Act of 1940 | |

| 1. Name and Ac <u>Alegre Da</u> | ddress of Reporting <u>niel</u> | g Person [*] | 2. Issuer Name and Ticker or Trading Symbol Activision Blizzard, Inc. [ATVI] | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner Officer (give title Other (specify |
|---------------------------------------|---|-----------------------|---|---|
| | (Last)(First)(Middle)C/O ACTIVISION BLIZZARD, INC.3100 OCEAN PARK BOULEVARD | | 3. Date of Earliest Transaction (Month/Day/Year) 11/02/2020 | X Oncer (give the conter (specify below) below) President and COO |
| (Street) SANTA MONICA (City) | CA (State) | 90405 (Zip) | 4. If Amendment, Date of Original Filed (Month/Day/Year) | 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transa Code (8) | | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) | | | 5. Amount of Securities Beneficially Owned Following Reported | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|--|--|---|------------------------------|---|---|---------------|-------------------|---|---|---|
| | | | Code | v | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | | (|
| Common Stock, par value \$0.000001 per share | 11/02/2020 | | А | | 39,267 ⁽¹⁾ | Α | \$ <mark>0</mark> | 470,185 | D | |
| Common Stock, par value \$0.000001 per share | 11/02/2020 | | А | | 32,723 ⁽²⁾ | A | \$ <u>0</u> | 502,908 ⁽³⁾ | D | |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transa Code (8) | | of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 6. Date Exerc Expiration Da (Month/Day/Y | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | Beneficial Ownership (Instr. 4) |
|---|---|--|---|------------------------------|---|--|--|--|---|-------|---|--|--|---------------------------------------|
| | | | | Code | v | | | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | |

Explanation of Responses:

1. This grant was for 39,267 performance-vesting restricted stock units, each representing the right to receive one share of the Company's common stock. The number reported assumes target performance; maximum performance would result in the release of 49,084 shares of the Company's common stock. These restricted stock units will vest in full on March 30, 2024, based upon the level of performance measured by reference to the Company's cumulative operating income for 2021, 2022 and 2023.

2. This grant was for 32,723 performance-vesting restricted stock units, each representing the right to receive one share of the Company's common stock. The number of shares reported assumes target performance. The actual number of shares that may be earned may range from 0 shares to 49,084 shares of the Company's common stock. These performance-vesting restricted share units vest in accordance with Mr. Alegre's employment agreement with the Company, dated as of March 9, 2020 and effective as of April 7, 2020, and filed as an exhibit to the Form 8-K filed by the Company on March 11, 2020.

3. Following the transactions reported on this Form 4, Mr. Alegre holds 502,908 performance-vesting restricted stock units, each representing the right to receive one share of the Company's common stock. The actual number of aggregate shares earned in connection with the performance-vesting restricted stock units will depend on actual performance and will range from 0 to 512,725 shares of the Company's common stock. The number of performance-vesting restricted stock units assumes, as previously disclosed, maximum performance for previous grants and, as will be the case with respect to the reporting person's future grants, assumes target performance for the 11/02/20 grants.

Remarks:

/s/ Daniel Alegre

11/04/2020

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.