



## Skylanders Trap Team™ for Nintendo 3DS™ Lets Portal Masters Conquer and Play as Villains on the Go

*Nintendo 3DS Delivers Complementary Experience to Console Game on October 5 with 14 Exclusive Villains, New Storyline and Two Skylanders Toys Not Available in Any Other Starter Pack*

*Fans Can Now Play Multiplayer Skylanders Skystones for the First Time on Nintendo 3DS*

SANTA MONICA, Calif.--(BUSINESS WIRE)-- Skylanders® fans can go on a villain vanquishing adventure this fall with **Skylanders Trap Team** for Nintendo 3DS as they take on the evil Dream Sheep and 13 other villains exclusive to the platform. Launching day and date on October 5 with the console and tablet versions of the game from Activision Publishing, Inc., a wholly owned subsidiary of Activision Blizzard, Inc. (NASDAQ: ATVI), **Skylanders Trap Team** for Nintendo 3DS features an all-new adventure with its own levels, locations and gameplay. The game also uses the special features of the system, which gives players the ability to experience unique interactions with the captured villains. Additionally, **Skylanders Trap Team** on Nintendo 3DS introduces a multiplayer version of the fan-favorite card game Skylanders Skystones that uses Wi-Fi connectivity, marking the first time Portal Masters can play the mini-game with friends and family.



Skylanders Trap Team for Nintendo 3DS features an all-new adventure with its own levels, locations and gameplay. (Photo: Business Wire)

captured villains in 13 unique villain "bootcamps" created by the evil Dream Sheep, the master villain in the game. Additionally, players can discover each Trap Master's signature Trap Attack by collecting *Traptanium*™ Orbs dropped by enemies when defeated, enabling players to wipe out evil foes with one awesome attack.

The Nintendo 3DS version of **Skylanders Trap Team** also enables fans to play with all of the toys from *Skylanders Spyro's Adventure*®, *Skylanders Giants*™ and *Skylanders SWAP Force*™, enabling true cross-platform play. All of the characters' abilities, levels and customization will carry forward into **Skylanders Trap Team**.

**Skylanders Trap Team** on Nintendo 3DS, developed by Beenox, will be available for a suggested retail price of \$64.99 on October 5 in North America, October 2 in Australia and October 10 in Europe. The game is rated E10+ by the ESRB. For more information, visit: [www.skylanders.com](http://www.skylanders.com).

**About the Skylanders® Franchise**

**Skylanders Trap Team** takes advantage of the interactive features of Nintendo 3DS in fun ways. For instance, after villains are defeated in combat, players can use the bottom Touch Screen to pull them out of the game and trap them in the Traptanium Vault. Then, once captured, players can use the Touch Screen and microphone to poke, tickle and spin villains to make them dizzy.

Using the Portal of Power® included in the **Skylanders Trap Team** Nintendo 3DS Starter Pack, players can load in their *Skylanders* characters directly into the system, allowing greater flexibility for playing on the go. Additionally, two powerful Skylanders characters will be available at launch only via the Nintendo 3DS Starter Pack -- Gusto, a Trap Master with an oversized Traptanium™ Boomerang that delivers the ultimate blow to bad guys; and Barkley, the Mini version of *Skylanders Giants*™ Tree Rex.

Throughout the game, Portal Masters can summon captured villains to unleash devastating attacks and fight side-by-side with their Skylander. They can also play as

The award-winning, \$2 billion *Skylanders* franchise pioneered the *Toys-to-Life* category in 2011 with the debut of *Skylanders Spyro's Adventure*®. The game originated a new play pattern that seamlessly bridged physical and virtual worlds across multiple platforms. In October 2012, *Skylanders Giants*™ further evolved the genre and added the megagiant *Skylanders* and *LightCore*® characters to the collection of interaction figures. *Skylanders SWAP Force*™ launched in October 2013 and introduced an all-new play pattern - swapability. The *Skylanders* franchise was the top selling kids' videogame of 2013<sup>1</sup>, and is now one of the top 20 videogame franchises of all time<sup>2</sup>. *Skylanders Trap Team*™, the newest installment due out in North America on October 5, 2014, reverses the magic of bringing *Toys-to-Life* - incredibly letting kids pull characters out of the digital world into the physical world. For more information, please visit: [www.skylanders.com](http://www.skylanders.com) and [Activision.com/presscenter](http://Activision.com/presscenter).

## **About Activision Publishing**

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<sup>1</sup>According to The NPD Group, GfK Chart-Track and Activision Blizzard internal estimates, including toys and Accessories

<sup>2</sup> According to The NPD Group and GfK Chart-Track

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