



Call of Duty Endowment to Tap Proceeds From Call of Duty®: Modern Warfare® 3 Soundtrack

Activision And Composer Brian Tyler Unite To Help Returning Veterans

SANTA MONICA, Calif., Nov. 9, 2011 /PRNewswire/ -- Activision Publishing, Inc., a wholly owned subsidiary of Activision Blizzard, Inc. (Nasdaq: ATVI) and celebrated composer Brian Tyler announced today that they will donate all proceeds from the **Call of Duty®: Modern Warfare® 3** soundtrack to The Call of Duty Endowment, a non-profit, public benefit corporation that seeks to help returning soldiers transition back to civilian life, find work and establish careers.

"We couldn't be happier to have Brian Tyler onboard for *Modern Warfare® 3*," said Eric Hirshberg, CEO of Activision Publishing, Inc. "If you're an action fan you certainly know his work. It's a pleasure to partner with Brian Tyler and *Call of Duty®* fans around the world to assist real-world soldiers in need."

"I am so excited to be the composer for *Call of Duty: Modern Warfare 3*," said Brian Tyler. "I feel privileged to be able to contribute to the building of The Call of Duty Endowment. It is a true honor!"

Tyler has scored more than 50 films, including *Eagle Eye*, *Fast & Furious* and *The Expendables*. His elemental grasp of the action genre has yielded a stunning 20-track original score for 2011's most eagerly awaited entertainment release. The soundtrack is now available for digital download at [iTunes](#), [Amazon](#), Rhapsody and other major digital media retailers for \$.99 per track.

Call of Duty: Modern Warfare 3 is rated "M" (Mature) by the ESRB for Blood and Gore, Drug Reference, Intense Violence and Strong Language.

About Activision Publishing, Inc.

Headquartered in Santa Monica, California, Activision Publishing, Inc. is a leading worldwide developer, publisher and distributor of interactive entertainment and leisure products.

Activision maintains operations in the U.S., Canada, the United Kingdom, France, Germany, Ireland, Italy, Sweden, Spain, Norway, Denmark, the Netherlands, Australia, South Korea, China and the region of Taiwan. More information about Activision and its products can be found on the company's website, www.activision.com.

About The Call of Duty Endowment

The Call of Duty Endowment is a non-profit, public benefit corporation created by [Bobby Kotick](#), CEO of Activision Blizzard. The organization seeks to help soldiers transitioning to civilian life find work and establish careers and to assist organizations that provide job placement and training. For more information about The Call of Duty Endowment, please visit www.callofdutyendowment.org.

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