



Celebrate 50 Years Of James Bond With Activision Publishing's 007™ Legends Video Game - Available Today

Latest Installment in Esteemed Franchise Delivers A First-of-its-Kind Bond Video Game Experience with a Story Inspired by Five Classic Bond Films - Goldfinger, On Her Majesty's Secret Service, Moonraker, Licence to Kill, Die Another Day - and the Upcoming Feature Film - SKYFALL

SANTA MONICA, Calif., Oct. 16, 2012 /PRNewswire/ -- Today gamers can join in the celebration of 50 years of James Bond with the release of **007™ Legends** from Activision Publishing, Inc., a wholly owned subsidiary of Activision Blizzard Inc., (Nasdaq: ATVI). Available at North American retail outlets today, across Europe on October 19th, and in Australia on October 31st, **007 Legends** is the latest installment in the esteemed franchise, delivering a first-of-its-kind Bond video game experience featuring a story inspired by five classic Bond films — *Goldfinger*, *On Her Majesty's Secret Service*, *Moonraker*, *Licence to Kill*, *Die Another Day*. Additionally, **007 Legends** will feature a sixth mission based on this year's highly anticipated Bond film — *SKYFALL* — which will be available to unlock as downloadable content. Timed to the North American release of the feature film, PlayStation®Network subscribers will gain exclusive early access to the *SKYFALL* mission on November 9, 2012, and then on November 20, 2012, the mission will be available on Xbox LIVE® online entertainment network.

To view the multimedia assets associated with this release, please click: <http://www.multivu.com/mnr/58457-activision-publishing-50-years-of-james-bond-007-legends-video-game>

(Photo: <http://photos.prnewswire.com/prnh/20121016/MM88187>)

With each film hand-picked as they've defined Bond's personality over the years, **007 Legends** explores Bond's gritty journey to his current status as the world's favorite secret agent. Each movie-inspired mission in **007 Legends** features multiple levels filled with state-of-the-art spy gadgets, an arsenal of weapons, sleek vehicles, exotic locations, and intense situations that require Bond's quick wits, combat expertise, and stealth actions to take down notorious villains and their brutal henchmen.

"The team at Eurocom has really outdone themselves this time with **007 Legends**, delivering a very unique and comprehensive Bond video game we're sure fans will enjoy playing," said David Oxford, EVP/General Manager, Activision Publishing. "Fans not only get to experience these great, defining moments from Bond's past that have made him the spy he is today, but they also get to become Daniel Craig's modern-day Bond, and play through an all-new, contemporary story mission based on the upcoming *SKYFALL* film that comes out as DLC. This really is the most robust and unique Bond video game experience to date."

"Eurocom, Activision, EON and Danjaq should be extremely proud of their collaboration to make the most diverse Bond video game to date," David G. Wilson, VP of Global Business Strategy, EON. "**007 Legends** pays great homage to the Bond legacy and is another way for fans to interact with the world's favorite spy as we celebrate the 50th anniversary."

007 Legends also features an impressive roster of past and present Bond film talent, including Daniel Craig's James Bond; Michael Lonsdale as the villainous Hugo Drax and Richard Kiel as his notorious henchman, Jaws, from *Moonraker*; Naomie Harris as Eve from *SKYFALL*; Toby Stephens as Gustav Graves in *Die Another Day*; and Carey Lowell as Agent Pam Bouvier in *Licence to Kill*.

Developed by Eurocom, under license from EON Productions Ltd. and Metro-Goldwyn-Mayer Studios, Inc. (MGM), **007 Legends** is available now for the Xbox 360® video game and entertainment system from Microsoft and the PlayStation®3 computer entertainment system. The Windows PC version, which will be available on Steam, will launch on November 2, 2012, and the version for Nintendo's Wii U™ system is planned to launch in December 2012. **007 Legends** is rated "T" (Teen — Blood, Drug Reference, Mild Language, Mild Suggestive Themes, Violence — content suitable for ages 13 and older) by the ESRB.

For more intel about **007 Legends**, visit the game's official Facebook page — www.facebook.com/007LegendsGame — and the **007 Legends** community — www.007Legends.com.

About Metro-Goldwyn-Mayer Inc.

Metro-Goldwyn-Mayer Inc., through its operating subsidiaries, is actively engaged in the worldwide production and distribution of motion pictures, television programming, home video, interactive media, music and licensed merchandise. The company owns the world's largest library of modern films, comprising around 4,100 titles. Operating units include Metro-Goldwyn-Mayer Studios Inc., Metro-Goldwyn-Mayer Pictures Inc., United Artists Films Inc., Ventanazul, MGM Television Entertainment Inc., MGM Networks Inc., MGM Domestic Networks LLC, MGM Distribution Co, MGM International Television Distribution Inc., Metro-Goldwyn-Mayer Home Entertainment LLC, MGM ON STAGE, MGM Music, MGM Worldwide Digital Media, MGM Consumer Products and MGM Interactive. In addition, MGM has ownership interests in international TV channels reaching nearly 120 countries. MGM ownership is as follows: Providence Equity Partners (29%), TPG (21%), Sony Corporation of America (20%), Comcast (20%), DLJ Merchant Banking Partners (7%) and Quadrangle Group (3%). For more information, visit www.mgm.com.

About EON Productions/Danjaq, LLC

EON Productions Limited and Danjaq LLC are wholly owned and controlled by the Broccoli/Wilson family. Danjaq is the US based company that co-owns, with MGM, the copyright in the existing James Bond films and controls the right to produce future James Bond films as well as all worldwide merchandising. EON Productions, an affiliate of Danjaq, is the UK based production company which makes the James Bond films. The 007 franchise is the longest running in film history with twenty-two films produced since 1962. Michael G. Wilson and Barbara Broccoli succeeded Albert R 'Cubby' Broccoli in 1995 and have produced some of the most successful Bond films ever including CASINO ROYALE and QUANTUM OF SOLACE. They are currently producing the 23rd film, SKYFALL. For more information, visit www.007.com.

About Activision Publishing, Inc.

Headquartered in Santa Monica, California, Activision Publishing, Inc. is a leading worldwide developer, publisher and distributor of interactive entertainment and leisure products.

Activision maintains operations in the U.S., Canada, the United Kingdom, France, Germany, Ireland, Italy, Sweden, Spain, Norway, Denmark, the Netherlands, Australia, mainland China and the region of Taiwan. More information about Activision and its products can be found on the company's website, www.activision.com.

Cautionary Note Regarding Forward-looking Statements: Information in this press release that involves Activision Publishing's expectations, plans, intentions or strategies regarding the future, including with respect to the expected release date of **007 Legends** and the **SKYFALL** mission, are forward-looking statements that are not facts and involve a number of risks and uncertainties. Factors that could cause Activision Publishing's actual future results to differ materially from those expressed in the forward-looking statements set forth in this release include unanticipated product delays and other factors identified in the risk factors sections of Activision Blizzard's most recent annual report on Form 10-K and any subsequent quarterly reports on Form 10-Q. The forward-looking statements in this release are based upon information available to Activision Publishing and Activision Blizzard as of the date of this release, and neither Activision Publishing nor Activision Blizzard assumes any obligation to update any such forward-looking statements. Forward-looking statements believed to be true when made may ultimately prove to be incorrect. These statements are not guarantees of the future performance of Activision Publishing or Activision Blizzard and are subject to risks, uncertainties and other factors, some of which are beyond its control and may cause actual results to differ materially from current expectations.

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